

**Fermanian School of Business  
BAOL Assessment Plan**

1. Exhibit general knowledge of theories and practices in key areas of organizational leadership and management. (DQP: Specialized Knowledge)
2. Demonstrate effective leadership communication through both written and verbal means.
3. Formulate an ethical decision making process informed by ethical approaches. (DQP: Intellectual Skills)
4. Collaborate effectively in teams. (DQP: Applied and Collaborative Learning)
5. Synthesize approaches to effectively navigate cultural influences and diversity to achieve organizational goals. (DQP: Civic and Global Learning)

<b>PLO</b>	<b>Course</b>	<b>Activity</b>	<b>Measure</b>	<b>Direct/ Indirect</b>	<b>Criteria for Success</b>	<b>Who Will Measure</b>	<b>Collection Schedule</b>
1	Outside of Course - Last Quad	Peregrine Comprehensive Exit Exam	Peregrine Comprehensive Exam Results	Direct	At or above the set criteria for success per disciplinary area	N/A (Exam score)	Fall, Spring, Summer
2	BLD 4030 - Organizational Leadership Communication	Reflection Paper	AACU Written Communication Value Rubric	Direct	Average score for each criteria on the AACU Written Communication Value Rubric will be a 3.0 or higher out of 4.0	2 FSB Faculty (excluding course instructor)	Spring, Summer
		Individual Presentation	AACU Oral Communication Value Rubric	Direct	Average score for each criteria on the AACU Oral Communication Value Rubric will be a 3.0 or higher out of 4.0		
3	ETH 4011 - Organizational Ethics	Final Paper: Ethical Decision Making Model	Ethics Assignment Rubric	Direct	Average score for each criteria on the rubric will be a 3.0 or higher out of 4.0	2 FSB Faculty (excluding course instructor)	Spring, Summer
4	BLD 4040 - Leading Teams in Organizations	Final Team Project & Presentation	Final Project Rubric	Direct	Average score for each criteria on the rubric will be a 3.0 or higher out of 4.0	2 FSB Faculty (excluding course instructor)	Fall, Summer
		Team Member Evaluation by Student Peers	Team Member Evaluation by Student Peers Score	Indirect	Average team score per the Student survey results will be a 3.0 or higher on a 4.0 scale	N/A (Survey Scores)	
5	BLD 4020 - Cultural Influences and Diversity in the Workplace	Final Project/ Presentation	Final Project Rubric	Direct	Average score for each criteria on the rubric will be a 3.0 or higher out of 4.0	2 FSB Faculty (excluding course instructor)	Fall, Spring