

**Fermanian School of Business**  
**Graduate Learning Outcomes**  
**2023-2024**

**Master of Business Administration Core Program Learning Outcomes**

1. Exhibit mastery of the concepts, models and theories in the core business disciplines.
2. Integrate knowledge across core business disciplines to identify key strategies and opportunities.
3. Analyze business issues and propose solutions using analytical and critical thinking skills.
4. Evaluate the impact of business decisions in a global context.
5. Analyze the ethical impacts of executive-level decision making.
6. Present ideas and decisions clearly through effective communication.
7. Collaborate with others as an effective team member.

**Organizational Leadership Concentration Learning Outcome**

- A1. Assess organizational issues and make sound recommendations based on organizational behavior concepts and theories.

**Innovation and Entrepreneurship Concentration Learning Outcome**

- B1. Create viable business opportunities using innovation and entrepreneurship methods and knowledge.

**Project Management Concentration Learning Outcome**

- C1. Formulate a project management plan based on project management knowledge, concepts and processes.

**Master of Arts in Organizational Leadership Program Learning Outcomes**

1. Exhibit mastery of the concepts, models, and theories in the leadership discipline.
2. Integrate leadership theories and practices to identify opportunities for organizational improvement.
3. Analyze the impacts of ethical decisions on organizations and self.
4. Present ideas and decisions clearly through effective leadership communication.
5. Assess effective team leadership and collaboration.
6. Evaluate how organizations and individuals are impacted by cultural diversity.

**Master of Science in Accounting Program Learning Outcomes**

1. Exhibit advanced knowledge of accounting.
2. Perform an accounting analysis of financial statements.
3. Evaluate tax positions and planning opportunities based on federal tax knowledge.
4. Apply the process of data analytics, including identifying relevant issues, gathering data, performing testing, and analyzing results.
5. Apply audit knowledge and techniques to financial statements.