

**MGT 4088L, Strategic Management LAB (0 units)
Comprehensive Exam and Project**

Instructor: Kim Hogelucht, Assistant Dean, Fermanian School of Business

Semester: SPRING 2025

1. Course Description

This lab is a required companion to the MGT 4088 capstone course for seniors in the Fermanian School of Business. The lab consists of a comprehensive exam assessing knowledge in business disciplines. Students must pass the exam in order to graduate. Students who do not pass the exam will be required to complete a comprehensive project under the supervision of the Assistant Dean or another designee by the Dean. *Co-requisite: MGT 4088*

2. Learning Outcome

1. Students will exhibit general knowledge of theories and practices in the core areas of business.

3. Comprehensive Exam

All seniors must take a comprehensive exam in business content. The exam will be given in the lab (MGT 4088L) which is a companion to MGT 4088, Strategic Management. Students must achieve a passing score in order to graduate with a BA or BS degree in the Fermanian School of Business. If a passing score is not achieved, students must complete a comprehensive project administered by the Assistant Dean or another designee by the Dean.

4. Comprehensive Project

Students who do not achieve a passing score on the comprehensive exam must complete a comprehensive project, administered by the Assistant Dean or another designee by the Dean. Students can either be assigned a topic, or can choose a topic which must be approved by the Assistant Dean. The student will be expected to acquire sources and conduct independent research of an acceptable quality. Project deliverables need to be met on time and completed in a manner commensurate with senior level upper division undergraduate work exhibiting comprehensive knowledge in business.

Comprehensive Project Elements

5. Assigned Project Topic

The project topic will be assigned by the Associate Dean of Undergraduate Business Education. It will be relevant to business and/or a specific related discipline and provide a comprehensive treatment of business.

6. Project Draft

The student will prepare a written, substantive first draft of the project including a review or analysis of the original data or sources. The student will identify additional sources needed and provide a timeline for completion of the final project. Students will receive feedback on their first draft and incorporate additional research and feedback from the instructor into the final project.

7. Final Project

The student will submit a written final draft of the project at an acceptable quality level both in business content and University writing standards, and the project must be no less than 10 pages plus appropriate references, and follow APA guidelines. The project must meet the goal of the topic and research question, provide clear organization and substantive analysis, and exhibit a comprehensive understanding of business.

8. Evaluation

The project will be evaluated on a pass or fail basis. In order to pass, students must meet the schedule of required project deliverables on time and conduct research at a level commensurate with senior upper division work exhibiting comprehensive knowledge in business.

9. Schedule

The comprehensive exam will be given in the first half of the semester in which the student takes MGT 4088 and MGT 4088L - specifically, the student can choose between one of two dates: **Friday, March 21st from 1 PM to 3 PM or Saturday, March 22nd from 9 AM to 11 AM.** The comprehensive project work, if required (if the student does not pass the comprehensive exam), will be completed during the second half of the semester in which the student is enrolled in MGT 4088 and MGT 4088L following the approximate timeline:

Week	Work Requirement	Deliverable
Week 1	Assigned Topic	Meeting with Instructor
Week 2	Research	
Week 3	Research and Meeting	Meeting with Instructor
Week 4	Written Draft	Written Draft Due
Week 5	Meeting and Feedback/Addl. Research	Meeting with Instructor
Week 6	Written Final Project	Written Final Project Due