

TWO-DIMENSIONAL DESIGN
ART 1003-1 / 3 Units
Point Loma Nazarene University / Fall 2024

Professor: Sage Serrano, MFA
Class Days: Monday & Wednesday
Class Time: 10:40 PM - 1:00 PM
Classroom: Keller 109
Email: sserrano@pointloma.edu
(Allow for 24hr response except for weekends)
Office Hours: By appointment
(please email to schedule)
Final Exam: Monday, 12/16 10:30-1:00 PM

COURSE DESCRIPTION

ART1003 Two-Dimensional Design is an introductory design course. It is intended to provide the students with a critical awareness of the elements and principles of design as well as other formal aspects of design criticism and theory. Emphasis is placed on the practical ability to transform design concepts into handmade two-dimensional artworks.

LEARNING OUTCOMES

Upon successful completion of the course students will be able to...

- Develop critical thinking, problem solving, and knowledge through the completion of assignments and artworks created in class.
- Acquire technical skills and craftsmanship through the use of various two-dimensional art materials and processes including painting, drawing, masking, gluing, and cutting.
- Demonstrate the elements & principles of design through written, oral, and 2-dimensional art forms.
- Participate in the evaluation of presented artworks through both individual and collective critique.

METHODS

Instruction will be given through: class lectures, demonstrations, small group discussions, one-on-one discussion with the instructor, videos on professional artists, hands on projects, class critiques, and peer reviews.

ATTENDANCE

Attendance at all class sessions is required. Attendance in class means that you are prepared for class with all necessary materials, and actively engaged with the discussions or working on your project during the entire class period. Exceptions to the attendance policy will be made on a case by case basis, please communicate with me via email in advance of absences. Excessive absences may result in you being dropped from the course.

Regular and punctual attendance at all class sessions is considered essential to optimum academic achievement. If the student is absent for more than 10 percent of class sessions, the faculty member will issue a written warning of de-enrollment. If the absences exceed 20 percent, the student may be de-enrolled without notice until the university drop date or, after that date, receive the appropriate grade for their work and participation.

- Missing four classes will result in your final grade being reduced by one letter grade.
- Missing five classes will result in your grade being reduced by two letter grades.
- Missing six classes will result in failure of the class.
- Coming to class late three times is equivalent to one absence.
- If you need to miss class because you are sick or have an emergency, please communicate this with me via email.

STUDIO POLICIES

Clean up: Keeping the studio space clean and organized is vital to ensuring a safe and productive work environment for everyone. At the end of each class session, and at the end of any work session in the studio, all materials must be stored and put back. *Leave the studio space cleaner than how you found it.* Desks should be cleaned and whipped down if needed, all scraps thrown away in the trash. Do not directly cut with an X-acto knife on desks without placing a cutting mat first.

STUDENT CONDUCT

- **NO** headphones/air pods are allowed to be worn during class lectures or demos.
- Cell phones should be on silent and refrained from using during class.
- Arrive on time and be prepared to participate in all class activities, projects, discussions, and critiques. Each student is expected to contribute to the discussion.
- Bring all necessary tools and supplies, this means having them with you at the start of class. Coming to class unprepared is the same as an absence.
- Students should expect to spend time outside of studio work days to complete drawings.
- To get a grade, submit a photo of your coursework to the Canvas assignment by the due date.
- Your work may be photographed/documented for educational purposes.
- Studio work days are not optional and attendance is necessary. This is a studio course which means you will be spending time working on your projects during the allotted class time.

PLNU ACADEMIC ACCOMMODATIONS POLICY

PLNU is committed to providing equal opportunity for participation in all its programs, services, and activities. Students with disabilities may request course-related accommodations by contacting the Educational Access Center (EAC), located in the Bond Academic Center (EAC@pointloma.edu or 619-849-2486). Once a student's eligibility for an accommodation has been determined, the EAC will issue an academic accommodation plan ("AP") to all faculty who teach courses in which the student is enrolled each semester.

PLNU highly recommends that students speak with their professors during the first two weeks of each semester/term about the implementation of their AP in that particular course and/or if they do not wish to utilize some or all of the elements of their AP in that course.

Students who need accommodations for a disability should contact the EAC as early as possible (i.e., ideally before the beginning of the semester) to assure appropriate accommodations can be provided. It is the student's responsibility to make the first contact with the EAC.

STATE AUTHORIZATION

State authorization is a formal determination by a state that Point Loma Nazarene University is

approved to conduct activities regulated by that state. In certain states outside California, Point Loma Nazarene University is not authorized to enroll online (distance education) students. If a student moves to another state after admission to the program and/or enrollment in an online course, continuation within the program and/or course will depend on whether Point Loma Nazarene University is authorized to offer distance education courses in that state. It is the student's responsibility to notify the institution of any change in his or her physical location. Refer to the map on [State Authorization](#) to view which states allow online (distance education) outside of California.

PLNU MISSION

To Teach ~ To Shape ~ To Send

Point Loma Nazarene University exists to provide higher education in a vital Christian community where minds are engaged and challenged, character is modeled and formed, and service is an expression of faith. Being of Wesleyan heritage, we strive to be a learning community where grace is foundational, truth is pursued, and holiness is a way of life.

FINAL EXAMINATION POLICY

Successful completion of this class requires taking the final examination on its scheduled day. The final examination schedule is posted on the [Class Schedules](#) site. No requests for early examinations or alternative days will be approved.

PLNU COPYRIGHT POLICY

Point Loma Nazarene University, as a non-profit educational institution, is entitled by law to use materials protected by the US Copyright Act for classroom education. Any use of those materials outside the class may violate the law.

PLNU ACADEMIC HONESTY POLICY

Students should demonstrate academic honesty by doing original work and by giving appropriate credit to the ideas of others. Academic dishonesty is the act of presenting information, ideas, and/or concepts as one's own when in reality they are the results of another person's creativity and effort. A faculty member who believes a situation involving academic dishonesty has been detected may assign a failing grade for that assignment or examination, or, depending on the seriousness of the offense, for the course. Faculty should follow and students may appeal using the procedure in the university Catalog. See [Academic Policies](#) for definitions of kinds of academic dishonesty and for further policy information.

SPIRITUAL CARE

Please be aware PLNU strives to be a place where you grow as whole persons. To this end, we provide resources for our students to encounter God and grow in their Christian faith. If students have questions, a desire to meet with the chaplain or have prayer requests you can contact the [Office of Spiritual Development](#).

GRADING

There will be five main **projects** during the course of the semester. Each project will have a grading rubric and a group **critique**, these serve as the "tests" of our class. The primary purpose

of critique is to practice utilizing the language of drawing & principles of design, which is an essential skill for professional artists and designers. Dialogue and constructive criticism also help the artist/designer recognize the strengths and weaknesses of their work and others. Each student is expected to contribute to the discussion. In fact, your participation grade is based in part on your willingness to join in during the critique. Attending all critiques and working diligently during studio time is essential to maintaining your grade in the class. All assignments must be turned in through Canvas to receive credit, grades will be posted on Canvas.

Maintaining a **sketchbook** is crucial as an artist. During the semester your sketchbook will be used to record notes, ideas, thumbnail sketches, and weekly sketchbook assignments. Sketchbook assignments are meant to develop and strengthen your creative capacities, by offering an opportunity for personal experimentation and exploration, building off of the content covered in class. It is your responsibility to stay up to date with sketchbook assignments. There are a total of 15 sketchbook assignments during the semester (one per week). **Sketchbook assignments will be assigned every Monday and due on Wednesdays at midnight via canvas.** Students will photograph their sketchbook and upload the image (.jpg/.pdf/.png files only) to the correct weekly sketchbook in Canvas. The grading of sketchbooks is based on effort and execution of the assignment. It is expected that students take 45min-1hr on completing sketchbook assignments.

LATE WORK POLICY / MISSING CRITIQUE

Late or incomplete projects will **NOT** be critiqued and you will miss participation points for not having your project completed at the start of critique. There will be no opportunity to make up for these points lost for missing a critique. Projects turned in late will receive an automatic **-2pt. deduction**, and will only be accepted **one week** from the original due date of the assignment. Sketchbook assignments will receive **-.5 deduction** for late submissions. Exemptions of this policy will only be made if you have discussed with me via email in advance of the due date (not the day before) of a special circumstance or emergency. If you miss critique these points cannot be made up as it is done as a class discussion and there are only five during the course of the semester.

CLASS BREAKDOWN

Projects (5) x 10 pts = 50

Class Exercises (5) x 3pts + (1) x 5pts = 20

Sketchbook (15) x 2pts = 30

Total Class Points = 100

All coursework will be graded on a traditional percentage scale:

A 100-94%

A- 93-90%

B+ 89-88%

B 87-83%

B- 82-80%

C+ 79-78%

C 77-73%

C- 72-70%

D+ 69-68%

D 67-63%

D- 62-60%

F below 59%

ART KIT & REQUIRED MATERIALS*

An **ART1003 ART KIT is required for purchase** to take this course. Art Kits can be purchased at the bookstore on campus. Please make sure you purchase the **INSTRUCTOR: SAGE SERRANO** kit only. You will need to have purchased your art kit and have all materials with you for the start of class by **Monday Sept. 9**

Included in the ART KIT:

- **UHU Glue Stick**
- **Pigma Micron Pens** - Set of 6 black (005, 01, 02, 03, 05, 08)
- **Brushes** - Set of 4
- **Canson XL Mixed Media Pad** - 14" x 17"
- **Ruler 12"**
- **Plastic Paint Tray w/ Cover**
- **Liquitex Basic** - Primary Set of 5 (primary blue, red, yellow, mars black and white)
- **Artist Tape**
- **Olfa Snap Off Blade Cutter**
- **COPIC Sketch Marker, Black**
- **Lino Cutters**
- **Red Baron Linoleum Block** - 5" x 7"
- **Blick Mesh Zipper Bag** - 12" x 16"

OTHER SUPPLIES (not in kit)*

- Scissors
- X-acto knife
- Pencil / Eraser

* Throughout the course you may need to purchase more materials.

COURSE SCHEDULE

*Schedule subject to change during the course of the semester.

- Wk 1** 9/4 First Day: Syllabus, Materials, Class Overview, **Purchase Art Kit for 9/9**
- Wk 2** 9/9 **Lecture:** Principles of Design & Elements of Art, Texture & Line
9/11 **Lecture:** Line Cont.
- Wk 3** 9/16 **Introduce Project 1:** Line
9/18 Studio Work Day
- Wk 4** 9/23 Studio Work Day
9/25 Studio Work Day
- Wk 5** 9/30 Studio Work Day

- 10/2 **Project 1: Due/Critique**
- Wk 6** 10/7 **Lecture:** Positive & Negative Space + Pattern, **Introduce Project 2:** P&N Cuts
10/9 Studio Work Day
- Wk 7** 10/14 Studio Work Day
10/16 Studio Work Day
- Wk 8** 10/21 Studio Work Day
10/23 **Project 2: Due/Critique**
- Wk 9** 10/28 **Lecture:** Color Theory, Group Color Exercise, **Introduce Project 3: Color**
10/30 Studio Work Day
- Wk 10** 11/4 Studio Work Day
11/6 **Project 3: Due (Turn In Packet), Introduce Project 4:** Color Grid/Weaving
- Wk 11** 11/11 Studio Work Day
11/13 Studio Work Day
- Wk 12** 11/18 Studio Work Day
11/20 Studio Work Day
- Wk 13** 11/25 **Project 4: Due/Critique**
11/27 **Thanksgiving Break!**
- Wk 14** 12/2 **Introduce Project 5:** Linocut
12/4 Studio Work Day
- Wk 15** 12/9 Studio Work Day
12/11 Studio Work Day
- Wk 16** 12/16 **Final Exam 10:30-1:00 PM**