Information Systems Assessment Report 2021-22

Information Systems Program Learning Outcomes

- 1. Students will be able to write correct and robust software.
- 2. Students will analyze the interaction between hardware and software.
- 3. Students will demonstrate general knowledge of theories and practices in the core areas of business.
- 4. Students will critically analyze and apply business knowledge to solve complex business situations.
- 5. Students will be able to apply their technical knowledge and critical thinking to solve problems.
- 6. Students will demonstrate effective business communication through both written and verbal means.
 - Students will be able to speak about their work with precision, clarity and organization.
 - Students will be able to write about their work with precision, clarity and organization.
 - Students will be able to identify, locate, evaluate, and effectively and responsibly use and cite information for the task at hand.
- 7. Students will collaborate effectively in teams.
- 8. Students will be able to understand and create arguments supported by quantitative evidence.
- 9. Students will formulate business decisions informed by ethical attitudes and values.
- 10. Students will understand the professional, ethical and social issues and responsibilities with the implementation and use of technology.

Learning Outcome: Students will be able to write correct and robust software.

Outcome Measure: Annual: CSC2054 Signature Assignment. This assessment has switched to being in CSC2052 which is the first half of CSC2054. This will enable us to capture this outcome for mathematics and data science majors.

Criteria for Success: 80% of the students should have an average score of at least 2 in each of the major areas.

Aligned with DQP Learning Areas (circle one or more):

- 1. Specialized Knowledge
- 2. Broad Integrative Knowledge
- 3. Intellectual Skills/Core Competencies
- 4. Applied and Collaborative Learning, and
- 5. Civic and Global Learning

Longitudinal Data:

	Percentage of Class at 2 or Higher												
2013 2014 2015 2016 2017 2018 2019* 2020**													
Compilation	92%	75%	100%	94%	90%	75%							
Runtime Correctness	85%	100%	62%	72%	95%	60%	45%	42%	19%				
Problem Solving	100%	75%	92%	83%	80%	85%	70%	78%	69%				

^{*}Note that the instrument was changed in 2019.

Conclusions Drawn from Data: The students find the run-time correctness the most challenging. This is because this is the area of programming that is the most detail oriented. The instrument was changed in 2019, the "compilation" test was removed because the rest of the work can not be evaluated if the program does not compile.

Changes to be Made Based on Data: Continue to emphasize the need to carefully de-bug computer code during development. The rubric was modified to clarify the definition of run-time correctness which has made scoring simpler (Fall 2017). To capture the data for students in mathematics, data science, and information systems, we have moved the assessment to the mid-term point in the semester. This may also be impacting the grade. The department needs to look carefully at this first "back to normal" assessment to see if we can discern why the scores have dropped off significantly.

^{**}Note that 2020 was a fully remote semester due to COVID.

CSC 2054 Signature Assignment

	Unsatisfactory (1)	Satisfactory (2)	Good (3)	Excellent (4)
Runtime Correctness	Less than 60% correct	Between 60% – 79% correctness	• 80% - 89% correct	• 90% – 100% correct
Problem Solving	Analysis of program source code indicates that program is NOT close to working, and could NOT easily be modified to work given additional time.	Analysis of program source code indicates that the student partially understands the problem solution or understands the solution but could not efficiently translate the solution to C++ code.	Analysis of program source code indicates that program is close to working, and could be modified to work given additional time.	All tasks execute correctly indicating that the code is both correct and robust (can catch user input errors).

Criterion: 80% of students will average 2 in Runtime Correctness and Problem Solving.

Learning Outcome: Students will analyze the interaction between hardware and software.

Outcome Measure: Annual (CS and IS): CSC3014 Signature Assignment.

Criteria for Success: CSC3014 Assignment: 80% of the students should have an average score of at least 7.

Aligned with DQP Learning Areas (circle one or more):

1. Specialized Knowledge

- 2. Broad Integrative Knowledge
- 3. Intellectual Skills/Core Competencies
- 4. Applied and Collaborative Learning, and
- 5. Civic and Global Learning

Longitudinal Data:

		Percentage of Class at 7 or Higher												
	2012-13	2013-14	2014-15	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21	2021-22				
Hardware/software interaction understanding	89%	82%	92%	88%	75%	69%	100%	92%	44%	62%				

Conclusions Drawn from Data: Students have been able to successfully master the material in the CSC3014 assessment. For most years, the variations appear to be related to sample size. However in 2020-21 the score dropped significantly. This could be due to this assessment being part of a final exam given in the Spring of 2021 during the COVID pandemic. Students were very tired and this score may be an indication of that fact as much as an indication of their knowledge. The scores improved in 2021-22 but are still lagging behind historical values.

Changes to be Made Based on Data: Continue to require operating systems (CSC3014) of all CS and IS students. Continue to monitor results to see if the performance over the last two years is the result of COVID exhaustion or if there is something else impacting the score.

Rubric Used (CSC3014): The scoring for this assignment is purely points based.

	Unsatisfactory (1)	Satisfactory (2)	Good (3)	Excellent (4)
Points gained by showing understanding of software/hardware interaction in answering question	6 and below	7	8	9-10

Rubric Used (ETS): Scoring done by ETS on the Major Field Test.

Fermanian School of Business PLO #1 Assessment 2021-2022

Learning Outcome:

MICS #3/FSB PLO #1: Exhibit general knowledge of theories and practices in the core areas of business.

Outcome Measure:

Peregrine Comprehensive Exit Exam Results

Criteria for Success:

Score at or above the following:

Peregrine Undergraduate Comprehensive Exit Exam Criteria for Success									
21.11	Scor								
Disciplinary Area	е								
Accounting	50								
Business Ethics	50								
Business Finance									
Strategic Management	55								
Business Leadership	55								
Economics (Macro/Micro)	52.5								
Global Dimensions of Business	50								
Information Mgt Systems	50								
Legal Environment of Business 55									
Management (OPS, HR, OB) 55									
Marketing 57.5									
Quantitative Techniques/Stats	45								

Aligned with DQP Learning Areas (circle one or more but not all five):

- 1. Specialized Knowledge
- 2. Broad Integrative Knowledge
- 3. Intellectual Skills/Core Competencies
- 4. Applied and Collaborative Learning, and
- 5. Civic and Global Learning

Longitudinal Data:

	Jr	der graduz	te Total	Sines Ethis	5 Stress final	A Steel But	inagement to	Serghip Stering	pardiner interest	signs of 81	Age System	his de de de la	usiness COPS, HR	del Lechniques Stats
Criteria for Success		50	50	45	55	50	50	45	50	50	55	50	45	
Criteria for Success as of 21-22		50	50	50	55	55	52.5	50	50	55	55	57.5	45	
2016-2017	50.2	54.6	48.3	48.5	54.9	47.9	52.2	44.8	53.6	49.1	51.0	49.6	47.1	
2017-2018	49.8	53.9	47.1	49.8	51.5	48.9	50.1	45.6	51.9	51.5	50.9	53.3	43.5	
2018-2019	51.1	50.9	48.6	46.4	54.9	54.0	52.3	48.0	50.1	55.2	50.3	55.2	47.4	
2019-2020	51.2	50.7	52.1	47.6	54.3	52.3	53.3	48.0	51.3	53.1	49.1	55.6	46.8	
2020-2021	52.8	48.7	51.4	51.3	56.9	55.0	53.7	49.7	51.9	56.1	51.6	60.2	46.7]
2021-2022	50.1	46.4	51.2	47.9	53.9	50.6	50.0	47.9	49.2	51.2	50.6	56.5	45.7]

Conclusions Drawn from Data:

It is important to note that PLNU's methodology of administering the Peregrine Comprehensive Exam is proctored and students are given a two-hour time limit to complete the test. According to Peregrine, a majority of the schools who administer the Peregrine Comprehensive Exam do so in an un-proctored format with time limits up to 48 hours. Therefore, criteria for success were determined considering: (a) average total score and average disciplinary area scores of National and Region 7 ACBSP schools, (b) the FSB's undergraduate curriculum and (c) the FSB's historical disciplinary area scores. Beginning AY 21-22, the criteria for success was increased in seven of the twelve areas: Finance, Strategic Management, Business Leadership, Economics, Global, Legal Environment, and Marketing as detailed in the above schedule.

During AY 16-17, the criteria for success were exceeded for five of the twelve disciplinary areas. Scores in the areas of Strategic Management and Global Dimensions of Business were slightly below (within 0.2 points) the criteria for success. Scores in the remaining five areas were below the criteria for success, including Business Ethics, Business Leadership, Legal Environment of Business, Management and Marketing as indicated in the table above.

During AY 17-18, the criteria for success were exceeded for seven of the twelve disciplinary areas. Scores in the areas of Business Leadership and Quantitative Techniques and Statistics were slightly below (within 1.5 points) the criteria for success. Scores in the remaining three areas were below the criteria for success, including Business Ethics, Strategic Management, and Management.

During AY 18-19, the criteria for success were exceeded for nine of the twelve disciplinary areas. The average score in the area of Strategic Management was 0.1 points below the criteria for success. The average score in the area of Business Ethics was slightly below (within 1.4 points) the criteria for success. The average score in the area of Management was 4.7 points below the criteria for success.

During AY 19-20, the criteria for success were exceeded for ten of the twelve disciplinary areas. The average score in the area of Strategic Management was 0.7 points below the criteria for success. The average score in the area of Management was 5.9 points below the criteria for success.

During AY 20-21, the criteria for success were exceeded for ten of the twelve disciplinary areas. The average score in the area of Accounting was 1.3 points below the criteria for success. The average score in the area of Management was 3.4 points below the criteria for success.

During AY 21-22, the criteria for success (revised as of AY 21-22) were exceeded for two of the twelve disciplinary areas. For seven of the ten areas that did not meet the new criteria for success in AY 21-22 (Finance, Strategic Management, Leadership, Economics, Information Systems, Legal Environment and Marketing), the new criteria for success was met in AY 20-21. The three areas that did not meet the revised criteria for success in AY 21-22 and AY 20-21 were Accounting, Management and Global. The average score in the area of Accounting was 3.6 and 1.3 points below the revised criteria for success in AY 21-22 and AY 20-21, respectively. The average score in the area of Management was 4.6 and 3.4 points below the revised criteria for success in AY 21-22 and AY 20-21, respectively. The average score in the area of Global was 2.1 and 0.3 points below the revised criteria for success in AY 21-22 and AY 20-21, respectively.

Changes to be Made Based on Data:

Management has been recognized as an area needing improvement for several years. Scores in this area have been consistently below the criteria for success. Prior analysis regarding course content and related change have been made in prior years. Additional, analysis regarding MGT 2012 Principles of Management content will be done in Spring 2023 by management faculty, including the areas of human resources, operations management, and organizational behavior. Changes based upon this analysis is planned for Fall 2023. This area will continue to be closely analyzed in AY 23-24.

Accounting has been trending downward over the last six years and is below the criteria for success in AY 21-22 and AY 20-21. Beginning, Fall 2023, the course curriculum for the accounting program will be changed to conform with new AICPA Standards. The related PLOs will also be revised to reflect the new curriculum. As such, no additional changes are recommended at this time.

While the area of Global does not meet the revised criteria for success in AY 21-22, it was only 0.3 points below in AY 20-21. As such, no changes are recommended at this time; however, this area will continue to be monitored.

As discussed above, for seven of the ten areas that did not meet the new criteria for success in AY 21-22 (Finance, Strategic Management, Leadership, Economics, Information Systems, Legal Environment and Marketing), the new criteria for success was met in AY 20-21. There are no changes recommended at this time for these seven areas; however, these seven areas will continue to be monitored.

Fermanian School of Business (TUG) PLO #2 Assessment 2021-2022

Learning Outcome:

MICS #4/FSB PLO #2: Critically analyze and apply business knowledge to solve complex business situations.

Outcome Measure:

The CAPSIM Inbox GM Simulation provides comparative data on how each student performs against all other students taking the simulation at the same time nationally. The following result is used:

1. CAPSIM Inbox GM Simulation Results – Overall Score

Criteria for Success:

1. Average score of all students will be above TBDth percentile on the national CAPSIM Inbox GM Simulation Results

Aligned with DQP Learning Areas (circle one or more but not all five):

- 1. Specialized Knowledge
- 2. Broad Integrative Knowledge
- 3. Intellectual Skills/Core Competencies
- 4. Applied and Collaborative Learning, and
- 5. Civic and Global Learning

Longitudinal Data:

Semester	N¹	Inbox GM Simulation Results (%)
Fall 2021	27	45
Spring 2022	79	50

¹ Number of Students Completing Module

Conclusions Drawn from Data:

The measure described above were implemented in the MGT 4088 course beginning Fall 2021. Criteria for success will be set after additional data is gathered in AY 22-23.

Changes to be Made Based on Data:

No changes at this time. Data will continue to be collected and monitored.

Conclusions Drawn from Data:

The measures described above were implemented in the MGT 4088 course beginning Fall 2021.

Scores for the Evaluation by Business Partner Results met the criteria for success for both periods in the Meeting Attendance and Cooperation & Attitude areas for both periods. The criteria for success was met in one of the two periods (Fall 2021) in the Quality of Work and Contribution of Ideas areas; however, for Spring 2022, the criteria for success was not met by a range of only .08 to .21 out of 5.0. The criteria for success was not met in either period for the area of Communication & Timeliness.

Scores for the Evaluation by Student Peer Results met the criteria for success in both periods.

Changes to be Made Based on Data:

As part of the Consulting Project instructions, the Instructor will further emphasize the importance of the student team communication and timeliness as it relates to the Consulting Projects and related Business Partners. Data will continue to be monitored in AY 22-23, especially in the area of Communication & Timeliness.

¹Number of Students Evaluated

Learning Outcome: Students will be able to apply their technical knowledge and critical thinking to solve problems.

Outcome Measure: Alternating Year: ISS4014 Signature Assignment using data bases.

ETS Proficiency Profile: Critical Thinking/Reading Portion.

Criteria for Success: 80% of the students should have an average score of at least 2.5 in each of the major areas.

ETS PP: 85% of the students will be marginal or proficient at Level 2 Reading/Critical Thinking.

Aligned with DQP Learning Areas (circle one or more):

- 1. Specialized Knowledge
- 2. Broad Integrative Knowledge
- 3. Intellectual Skills/Core Competencies
- 4. Applied and Collaborative Learning, and
- 5. Civic and Global Learning

Longitudinal Data:

	Percentage of Class at 2.5 or Higher										
	2011-12 2013-14 2015-16 17-18 19-20										
Relevant Information Chosen	100%	100%	88%	89%	88%	76%					
Query Correctness	25%	100%	48%	41%	83%	82%					

		Percentage of Students Marginal or Proficient										
ETS Proficiency Profile	2012-13	2013-14	2014-15	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21	2021-22		
ETS Proficiency Profile Level 2	100%	100%	100%	100%	92%	82%	95%	93%	81%	90%		
Mathematics	130%	100/0	100/0	100/0	32/0	52/0	33/0	3370	5170	3370		

^{*}ETS is for the full department.

Conclusions Drawn from Data: ISS4014 Assignment: The 2012 class was relatively small and that led to a fairly large standard deviation. Seventy-five percent of the class would have passed query correctness if the benchmark had been 2.3. We once again saw some problems with query correctness in 2015-16 and in 2017-18. In both cases, had the threshold for success been lowered slightly (2 vs 2.5), many more students would have succeeded. In 2019-20 the assignment was modified a bit to be clearer for students and we saw a marked improvement in scores both in 2019-20 and 2021-22.

ETS: The students are generally hitting our benchmark in this area.

Changes to be Made Based on Data: Spend more time in class emphasizing queries. This class is being revised in light of some curricular changes. The signature was updated in 2019-20 based on the review of content. Because the ETS exam is measuring critical reading skills, the department believes that we would be better served by using our home-grown assessment to measure students critical thinking ability in information systems.

Rubric Used

	Unsatisfactory (1)	Satisfactory (2)	Good (3)	Excellent (4)
Recognition of relevant information	3 errors (an error is defined as missing a relevant database field or listing an irrelevant field)	2 errors (an error is defined as missing a relevant database field or listing an irrelevant field)	1 error (an error is defined as missing a relevant database field or listing an irrelevant field)	All relevant database fields are listed and no irrelevant fields are listed for both queries
Query correctness	3 mistakes in the 2 queries	2 mistakes in the 2 queries	1 mistake in the 2 queries	No mistakes in the two queries

Learning Outcome: Students will be able to speak about their work with precision, clarity and organization (Oral Communication).

Outcome Measure: Annual: Each student will be required to give an oral presentation on a topic in their field as a part of their participation in the Senior Seminar. The audience for this talk will include department faculty, fellow students and possibly some alumni. The students will be given the evaluation criteria in advance of their presentation and will be rated by the faculty using a rubric with a scale of 4 (outstanding) to 1 (unsatisfactory) in the following areas:

- Command of background material
- Organization
- Oral presentation skills (added as part of the new rubric in the spring of 2010)
- Use of presentation tools
- Ability to field questions from the audience

Criteria for Success: 80% of the students should have an average score of at least 2.5 in each of the major areas in the department rubric.

Aligned with DQP Learning Areas (circle one or more):

- 1. Specialized Knowledge
- 2. Broad Integrative Knowledge
- 3. Intellectual Skills/Core Competencies
- 4. Applied and Collaborative Learning, and
- 5. Civic and Global Learning

Longitudinal Data:

Oral Presentation	2012-13	2013-14	2014-15	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21	2021-22
Background	100%	92%	100%	95%	100%	100%	95%	100%	100%	95%
Organization	100%	100%	100%	100%	92%	94%	100%	100%	94%	100%
Oral Presentation Skills	100%	92%	100%	95%	100%	100%	95%	100%	100%	100%
Presentation Tools	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Ability to Field Questions	100%	100%	89%	100%	100%	100%	94%	94%	100%	100%

Conclusions Drawn from Data: In general, the students have been performing reasonably well in the area of giving oral presentations. We attribute this to the fact that we intentionally have students presenting technical material in front of others starting in their freshman year.

Changes to be Made Based on Data: Over time we have increased our standards and expanded the rubric to increase clarity for students and to push them to speak at a professional level. We have been incorporating more oral presentations into classes and saw an improvement once we began doing that (before 2010). While we have been making a conversion to the AAC&U Value Rubric, it seems that this data is not being used institutionally and our focus has been on our department's rubric.

Oral Presentation Rubric Update (4/12/17)

Criteria	Outstanding	High Satisfactory	Low Satisfactory	Unsatisfactory
	Clearly knows material and key facts by memory	Clearly knows key facts with a few memory slips	Reads some information; knows some facts from memory	Reads sentences from slides
Command of background material	Expands on PPT slides	Some expansion on PPT slides	No expansion on PPT slide content	Dependent on notes
Comn backg mater	Content appropriate for audience	Partial audience adaptation of content	Little audience adaptation of content	Lacks audience adaptation of content
	Clear and concise outline	Clear outline	Some sense of outline	No clear outline
Organization	Relevant graphics and key text items on slides	Too much information on slides (not concise)	Too much detailed information on slides	Slides are in paragraphs; too much detailed information on one slide
Orgar	Presentation is between 10-15 minutes	Presentation 1 minute outside of the range (10-15 minutes)	Presentation 2 minutes outside of the range (10-15 minutes)	Presentation 3 minutes outside of the range (10-15 minutes)
	Clearly has practiced several times; smooth transitions	Has practiced but transitions are not smooth	Has practiced presentation but cannot verbally make transitions between slides	Clearly did not practice presentation; Does not anticipate content of next slide
	Engages audience in content multiple times and engagement is well connected to talk (questions, examples, etc.)	Engages audience at least twice in content (questions, examples, etc.)	Audience engagement at least once with content (questions, examples, etc.)	No audience involvement
<u> </u>	Free of disfluencies (ah, uhm)	A few disfluencies (ah, umh, er)	Many disfluencies (ah, umh, er)	Disfluencies (ah, umh, er) detract from presentation
Oral presentation skills	Is clearly heard in the room and uses inflection for emphasis	Can be understood most of the time and uses some inflection	Can sometimes be understood and uses little inflection	Can not be heard and/or speaks in a monotone
resent	Engages audience through eye contact	Some engagement of audience through eye contact	Infrequent eye contact	Little audience awareness or eye contact
Oral p	Engages audience through gestures	Some engagement of audience through gestures	Distracting gestures or mannerisms	Frequent distracting gestures or mannerisms
tion tools	PPT background is matched to content, legible font, seamless transitions	Appropriate PPT slide backgrounds, transitions & font	Distracting PPT slide backgrounds and transitions, font hard to read	No attention given to PPT slide backgrounds and transitions, font illegible
Use of presentatio	Graphics imbedded and matched to topic, necessary hyperlinks work	Most graphics imbedded and matched to topic, most necessary hyperlinks work	Some inappropriate graphics or use of PPT embellishments, necessary hyperlinks don't work	Distracting use of embellishments, graphics not connected to topic
Ability to field questions	Able to answer questions clearly and without hesitation and prepared material to answer anticipated questions	Can answer all questions with some hesitation	Able to answer half of the questions with hesitation	Unable to answer any questions

Learning Outcome: Students will be able to write about their work with precision, clarity and organization (Written Communication).

Outcome Measure: Annual: Each student will be required to write a paper on a topic in their field as a part of their participation in the Senior Seminar. The audience for this talk will include department faculty, fellow students and possibly some alumni. The students will be given the evaluation criteria in advance of their presentation and will be rated by the faculty using a rubric with a scale of 4 (outstanding) to 1 (unsatisfactory) in the following areas:

- Bibliography and other supporting documentation
- Organization
- Grammar and spelling
- Depth of information
- Clarity of writing

Note that the department has a mapping between its rubric and the AAC&U Written Communication Value Rubric.

Annual: ETS Proficiency Profile.

Criteria for Success: 80% of the students should have an average score of at least 2.5 in each of the major areas in the department rubric. This translates to 80% of the students being above a 3.5 in the AAC&U rubric.

ETS: 85% of our students will be marginal or proficient on the Level 2 Writing test.

Our translation from our data to the AAC&U is included. Our department continues to provide the students with our departmental rubric because it has been developed over many years and works effectively with our majors.

Aligned with DQP Learning Areas (circle one or more):

- 1. Specialized Knowledge
- 2. Broad Integrative Knowledge
- 3. Intellectual Skills/Core Competencies
- 4. Applied and Collaborative Learning, and
- 5. Civic and Global Learning

Longitudinal Data:

Written Report	2012-13	2013-14	2014-15	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21	2021-22
Bibliography and Support	100%	100%	100%	89%	100%	76%	89%	81%	88%	58%
Organization	100%	100%	100%	100%	92%	94%	100%	100%	100%	100%
Grammar and Spelling	100%	92%	89%	84%	100%	88%	94%	94%	94%	89%
Depth of Information	91%	77%	78%	89%	85%	76%	83%	94%	94%	95%
Clarity of Writing	91%	77%	78%	89%	85%	88%	94%	88%	100%	89%

		Percentage at Marginal or Proficient								
Written ETS	2012-13	2013-14	2014-15	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21	2021-22
ETS Proficiency Profile Writing Level 2	60%	85%	100%	89%	85%	76%	84%	93%	88%	66%

Conclusions Drawn from Data: In general, the students have been performing reasonably well in writing technical reports. We still have some weaknesses in the quality of their writing and the use of their source material. The sample size for ETS in the first year was extremely small so we are not particularly concerned about the fact that the score was below the benchmark. The balance of the ETS scores are at or near benchmark (due to small sample sizes, the difference can often be a single person).

Changes to be Made Based on Data: Over time we have increased our standards and expanded the rubric to increase clarity for students and to push them to write at a professional level. The current rubric has been in use for the last 11 years. We have instituted more formal faculty reviews of their draft papers and are trying to give more specific feedback, particularly about the use of references and that seems to be helping with the quality of the papers.

We do not believe that the ETS exam, which measures the mechanics of grammar, is the best assessment of student writing and will be moving away from it to focus on the results from our department rubric which measures writing in the discipline.

MICS Written Presentation Rubric

Criteria	Outstanding	High Satisfactory		Low Satisfactory	Unsatisfactory	
iy and	Multiple references from distinct reputable sources	Most references from distinct reputable sources		Some references from reputable sources	No bibliography or all references from untrusted sites on the internet	
Bibliography s supporting documents	References cited in the body of the document	Some citation of references in the body of the document		Limited citation of references in the body of the document	No citation of references in the body of the document	
	Conveys a central theme with all ideas connected, arrangement of ideas clearly related to topic	Conveys a central idea or topic with some ideas connected to the topic		Attempts to focus on an idea or topic with many ideas not connected to the topic	Has little or no focus on central idea or topic	
ū	Clear introduction, body (with sections), and conclusion includes summary and closure	Includes introduction, body and conclusion		Introduction, body, conclusion detectable but not clear	Introduction, body or conclusion absent	
Organization	Includes both an abstract and table of contents	Includes abstract and table of contents (one partial and one complete)		Includes partial abstract and partial table of contents	No abstract or table of contents	
	No use of the first-person tense	Few uses of the first-person tense		Several uses of the first-person tense	Written in the first-person tense	
Grammar and spelling	No grammatical or spelling errors	Few grammatical and spelling errors		Some grammatical and spelling errors	Many grammatical and spelling errors	
	Appropriately synthesizes information from multiple distinct sources	Synthesis of information from at least three distinct sources		Synthesis of information from at least two distinct sources	Summary reporting of information without synthesis	
informa	Draws conclusions and personal insights from synthesis	At least two personal insights or conclusions stated		At least one personal insight or conclusion stated	No personal insights	
Depth of information	Has the minimum number of pages including penalty pages; subject coverage is excellent	Has the minimum number of pages including penalty pages; subject coverage is good		Has the minimum number of pages including penalty pages; subject coverage is adequate	Does not have the minimum number of pages including penalty pages	
	Sentences flow	Good sentence structure		Occasional poor sentence structure	Frequent poor sentence structure	
	Smooth transitions between paragraphs	Adequate transitions between paragraphs		Transitions between paragraphs unclear	Lacked transitions between paragraphs	
Clarity of writing	Any and all terms and acronyms are defined	Most terms and acronyms are defined		Some terms and acronyms are defined	Many terms and acronyms are undefined	
Clarity	Provides evidence to support points	Lacks support for some points		Provides minimal support for points	Ideas not supported	

Learning Outcome: Students will be able to identify, locate, evaluate, and effectively and responsibly use and cite information for the task at hand (Information Literacy).

Outcome Measure: Annual: Each student will be required to write a paper on a topic in their field as a part of their participation in the Senior Seminar. The audience for this talk will include department faculty, fellow students and possibly some alumni. The students will be given the evaluation criteria in advance and their paper will be rated by the faculty using a rubric with a scale of 4 (outstanding) to 1 (unsatisfactory) in the following areas:

- References: Multiple references from distinct reputable sources
- Citation: References cited in the body of the document
- Synthesis: Appropriately synthesizes information from multiple distinct sources

Criteria for Success: 80% of the students should have an average score of at least 2.5 in each of the major areas.

Aligned with DQP Learning Areas (circle one or more):

- 1. Specialized Knowledge
- 2. Broad Integrative Knowledge
- 3. Intellectual Skills/Core Competencies
- 4. Applied and Collaborative Learning, and
- 5. Civic and Global Learning

Longitudinal Data:

		Percentage of Students at 2.5 or Higher							
Information Literacy	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21	2021-22		
References	95%	100%	71%	89%	81%	94%	74%		
Citation	84%	92%	76%	89%	81%	88%	74%		
Synthesis	84%	85%	82%	78%	81%	94%	95%		

Conclusions Drawn from Data: The students are generally meeting our expectations. This is still one of the areas with which the students have the most challenges since they have some challenges with citation of information particularly if it was taken from the internet.

Changes to be Made Based on Data: We found that we needed to be very specific about our expectations for the use and citation of information in papers. As we have improved the rubric, the students have improved. We continue to work with students in giving them clear feedback about the need to do a better job with references in technical papers.

Rubric: Next Page.

MICS Information Literacy Presentation Rubric

Criteria	Outstanding	High Satisfactory	Low Satisfactory	Unsatisfactory
phy oorting its	Multiple references from distinct reputable sources	Most references from distinct reputable sources	Some references from reputable sources	No bibliography or all references from untrusted sites on the internet
Bibliography and supporting documents	References cited in the body of the document	Some citation of references in the body of the document	Limited citation of references in the body of the document	No citation of references in the body of the document
	Conveys a central theme with all ideas connected, arrangement of ideas clearly related to topic	Conveys a central idea or topic with some ideas connected to the topic	Attempts to focus on an idea or topic with many ideas not connected to the topic	Has little or no focus on central idea or topic
tion	Clear introduction, body (with sections), and conclusion includes summary and closure	Includes introduction, body and conclusion	Introduction, body, conclusion detectable but not clear	Introduction, body or conclusion absent
Organization	Includes both an abstract and table of contents	Includes abstract and table of contents (one partial and one complete)	Includes partial abstract and partial table of contents	No abstract or table of contents
and .	No use of the first-person tense	Few uses of the first-person tense	Several uses of the first-person tense	Written in the first-person tense
Grammar a	No grammatical or spelling errors	Few grammatical and spelling errors	Some grammatical and spelling errors	Many grammatical and spelling errors
	Appropriately synthesizes information from multiple distinct sources	Synthesis of information from at least three distinct sources	Synthesis of information from at least two distinct sources	Summary reporting of information without synthesis
informat	Draws conclusions and personal insights from synthesis	At least two personal insights or conclusions stated	At least one personal insight or conclusion stated	No personal insights
Depth of information	Has the minimum number of pages including penalty pages; subject coverage is excellent	Has the minimum number of pages including penalty pages; subject coverage is good	Has the minimum number of pages including penalty pages; subject coverage is adequate	Does not have the minimum number of pages including penalty pages
	Sentences flow	Good sentence structure	Occasional poor sentence structure	Frequent poor sentence structure
ing	Smooth transitions between paragraphs	Adequate transitions between paragraphs	Transitions between paragraphs unclear	Lacked transitions between paragraphs
Clarity of writing	Any and all terms and acronyms are defined	Most terms and acronyms are defined	Some terms and acronyms are defined	Many terms and acronyms are undefined
Clarity	Provides evidence to support points	Lacks support for some points	Provides minimal support for points	Ideas not supported

Learning Outcome: Students will collaborate effectively in teams.

Outcome Measure: Alternating year: CSC324 Signature Assignment – evaluation of group while working on a project (before 2015-16) and ISS3042 Project Management – evaluation of group while working on a project (2016-17 and beyond).

Alternating year: MTH3052 Signature Assignment – evaluation of group while working on a project.

Criteria for Success: 80% of the students should have an average score of at least 2.5 in each of the major areas.

Aligned with DQP Learning Areas (circle one or more):

- 1. Specialized Knowledge
- 2. Broad Integrative Knowledge
- 3. Intellectual Skills/Core Competencies
- 4. Applied and Collaborative Learning, and
- 5. Civic and Global Learning

Longitudinal Data:

	Percent of students with average at least 2.5							
	Fall 2012 CSC324	Fall 2014 CSC324	Fall 2016 ISS342*	Fall 2018 ISS342	Fall 2020 ISS3042			
Contributes to team meetings	86%	80%	90%	100%	100%			
Encourages team members	93%	84%	N/A	100%	100%			
Contributes individually outside of team meetings	93%	88%	86%	100%	100%			
Attitude	100%	96%	N/A	100%	100%			
Fosters constructive team climate	100%	92%	N/A	100%	100%			
Responds to conflict	100%	100%	90%	100%	100%			

^{*}Note that the full group work rubric will be used in future years.

	MTH352 Percent of students with average at least 2.5						
	Spring 2013	Spring 2015	Spring 2017	Spring 2019	Spring 2021		
Contributes to team meetings	91%	86%	100%	100%	100%		
Encourages team members	91%	93%	100%	100%	100%		
Contributes individually outside of team meetings	82%	93%	100%	100%	100%		
Attitude	100%	100%	100%	100%	100%		
Fosters constructive team climate	91%	100%	100%	100%	100%		
Responds to conflict	91%	100%	100%	100%	100%		

Conclusions Drawn from Data: The students are performing well as member of teams.

Changes to be Made Based on Data: Continue to make use of group activities throughout the curriculum.

MICS Teamwork Rubric

Definition

Teamwork is behaviors under the control of individual team members (effort they put into team tasks, their manner of interacting with others on team, and the quantity and quality of contributions they make to team discussions.)

Evaluators are encouraged to assign a zero to any work sample or collection of work that does not meet unsatisfactory (cell one) level performance.

The purpose of this is to evaluate individual team members. Although no team member will ever see your evaluation of them, please take it seriously.

Directions:

- Do not put your own name anywhere on this form, the evaluations are to be anonymous.
- Please write the name of the person you are evaluating here
- Please fill out one copy of this form for every person who was on your team, including one for yourself.
- For each row, place a checkmark in the box that best describes your teammate's performance.

	Outstanding	High Satisfactory	Low Satisfactory	Unsatisfactory
Contributes to	☐ Helps the team move	☐ Offers new suggestions	☐ Shares ideas but does not	☐ Sits quietly in team
team meetings	forward by articulating the	to advance the work of the	advance the work of the	meetings and does not
	merits of alternative ideas or	group.	group.	contribute.
	proposals.			
Encourages	☐ Actively seeks to find	☐ Offers encouragement to	□ Offers words of	☐ Does not offer word of
members of the	opportunities to encourage	all members of the team.	encouragement to friends.	encouragement to anyone.
team	all members of the team.			
Individual	☐ Completes all assigned	☐ Completes all assigned	☐ Completes all assigned	☐ Does not complete all
contributions	tasks by deadline; work	tasks by deadline; work	tasks by deadline.	assigned tasks by deadline.
outside of team	accomplished is thorough.	accomplished is thorough.		
meetings	Proactively helps other team			
	members complete their			
	assigned tasks.			
Attitude	□ Demonstrates	☐ Demonstrates	□ Demonstrates	□ Demonstrates
	(comments, facial	(comments, facial	(comments, facial	(comments, facial
	expressions, etc.) a negative	expressions, etc.) a negative	expressions, etc.) a negative	expressions, etc.) a negative
	attitude rarely and helps	attitude rarely .	attitude less often than a	attitude more often than a
	others to become more		positive attitude.	positive attitude.
	positive.			

Fosters	☐ Supports a constructive			
constructive team	team climate by doing all of	team climate by doing any	team climate by doing any	team climate by doing
climate	the following:	two of the following:	one of the following:	none of the following:
	 Treats team members respectfully by being polite and constructive in communication. Uses positive vocal or written tone, facial expressions, and/or body language to convey a positive attitude about the team and its work. Motivates teammates by expressing confidence about the importance of the task and the team's ability to accomplish it. 	 Treats team members respectfully by being polite and constructive in communication. Uses positive vocal or written tone, facial expressions, and/or body language to convey a positive attitude about the team and its work. Motivates teammates by expressing confidence about the importance of the task and the team's ability to accomplish it. 	 Treats team members respectfully by being polite and constructive in communication. Uses positive vocal or written tone, facial expressions, and/or body language to convey a positive attitude about the team and its work. Motivates teammates by expressing confidence about the importance of the task and the team's ability to accomplish it. 	 Treats team members respectfully by being polite and constructive in communication. Uses positive vocal or written tone, facial expressions, and/or body language to convey a positive attitude about the team and its work. Motivates teammates by expressing confidence about the importance of the task and the team's ability to accomplish it.
Responds to	☐ Identifies and	☐ Identifies and	☐ Identifies and	☐ Will not acknowledge
conflict	acknowledges conflict and	acknowledges conflict and	acknowledges conflict but	that conflict has occurred or
	acknowledges that	acknowledges that	will not acknowledge that	that relationships can be
	relationships can be	relationships can be	relationships can be	damaged.
	damaged. Seeks to restore	damaged.	damaged.	
	relationships.			

Learning Outcome: Students will be able to understand and create arguments supported by quantitative evidence, and they can clearly communicate those arguments in a variety of formats (Quantitative Reasoning).

Outcome Measure: Before 2022: Annual: Each student will participate in the ETS Proficiency Profile exam. After Spring 2022: Annual: MTH3083 Mathematical Probability and Statistics Signature Assignment (Math and Data Science Majors). Alternating Year: ISS4014 Database and Web Signature Assignment (CS and IS Majors).

Criteria for Success: 90% of the students will be Marginal or Proficient at Level 2. Note that we dropped the criteria of success so that it is possible for the department to pass even if a single student misses the criteria.

Aligned with DQP Learning Areas (circle one or more):

- 1. Specialized Knowledge
- 2. Broad Integrative Knowledge
- 3. Intellectual Skills/Core Competencies
- 4. Applied and Collaborative Learning, and
- 5. Civic and Global Learning

Longitudinal Data:

		Percentage of Students Marginal or Proficient								
ETS Proficiency Profile	2012-13	2013-14	2014-15	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21	2021-22
ETS Proficiency Profile Level 2 Mathematics	100%	100%	100%	100%	92%	82%	95%	93%	81%	90%

Conclusions Drawn from Data: Students are in general meeting our criteria. The variation often comes down to a single student because of small sample sizes. The Spring of 2021 was during COVID and students were exhausted by the time that they took the ETS exam, so this may explain the lower score for that year.

Changes to be Made Based on Data: We do not believe that the ETS exam is accurately measuring student quantitative ability in the department disciplines. Starting the 2022-23 academic year we will be measuring quantitative reasoning in the following classes: Computer Science and Information Systems: ISS4014 Data Base Systems and Web Integration Mathematics and Data Science: MTH3083 Mathematical Probability and Statistics

Rubrics: ETS Proficiency Profile (no rubric involved). New rubrics for signature assignments under development.

Fermanian School of Business PLO #4 Assessment 2021-2022

Learning Outcome:

MICS PLO #9/FSB PLO #4: Formulate decisions informed by ethical values.

Outcome Measure:

BUS4089 - Ethics Assignment - implemented Summer 2022

Criteria for Success:

The average score for each criteria of the PLO #4 Rubric will be a 3.0 or higher out of 4.0.

Aligned with DQP Learning Areas (circle one or more but not all five):

- 1. Specialized Knowledge
- 2. Broad Integrative Knowledge
- 3. Intellectual Skills/Core Competencies
- 4. Applied and Collaborative Learning, and
- 5. Civic and Global Learning

Initial Data:

PLO #4 Rubric – Average Student Score:

Semester	# of Assessments	Economic Analysis	Legal Analysis	Ethical Duty Analysis	Final Recommend- ation	Total
Summer 2022	40	3.03	3.10	3.00	3.20	3.08

Conclusions Drawn from Data:

The assessment of this PLO was moved to BUS 4089 beginning AY 21-22. The change resulted in a superior instrument being used to assess PLO #4. The criteria for success (average of 3.0 or higher out of 4.0) was met in all areas.

Changes to be Made Based on Data:

Data will continue to be collected and monitored in future semesters.

¹ Number of Students Completing Module

PLO #4 RUBRIC

Point Loma Nazarene University Program Learning Outcome #4: Formulate decisions informed by ethical values.

Criteria	Excellent 4	Meets Expectations 3	Needs Improvement 2	Does Not Meet Expectations 1
Economic Analysis	Clearly identifies how a decision or action positively or negatively impacts all members of society, including stakeholders.	Identifies how a decision or action positively or negatively impacts all members of society, including stakeholders.	Briefly identifies on how a decision or action positively or negatively impacts all members of society, including stakeholders.	Does not identify how a decision or action positively or negatively impacts all members of society, including stakeholders.
Legal Analysis	Clearly addresses what the law says is right and wrong. Cleary supports claims by referencing constitutional laws, statutory laws, regulatory laws, contractual laws, organizational policy, organizational or professional code of conduct.	Addresses what the law says is right and wrong. Supports claims by referencing constitutional laws, statutory laws, regulatory laws, contractual laws, organizational policy, organizational or professional code of conduct.	Briefly addresses what the law says is right and wrong. Briefly supports claims by referencing constitutional laws, statutory laws, regulatory laws, contractual laws, organizational policy, organizational or professional code of conduct.	Does not address what the law says is right and wrong. Does not support claims by referencing constitutional laws, statutory laws, regulatory laws, contractual laws, organizational policy, organizational or professional code of conduct.
Ethical Duty Analysis	Clearly identifies objective and universal standards (based on reason rather than emotion) regarding what is right, just, and fair. Clearly references at least two ethical tools to support view. *Ethical Tools Include: Personal Virtue, Utilitarianism, Universalism, Distributive Justice, Contributive Liberty, and Eternal Law.	Identifies objective and universal standards (based on reason rather than emotion) regarding what is right, just, and fair. References at least two ethical tools to support view. *Ethical Tools Include: Personal Virtue, Utilitarianism, Universalism, Distributive Justice, Contributive Liberty, and Eternal Law.	Somewhat identifies objective and universal standards (based on reason rather than emotion) regarding what is right, just, and fair. Briefly references one to two ethical tools to support view. *Ethical Tools Include: Personal Virtue, Utilitarianism, Universalism, Distributive Justice, Contributive Liberty, and Eternal Law.	Does not identify objective and universal standards (based on reason rather than emotion) regarding what is right, just, and fair. Does not reference at least one ethical tool to support view. Ethical Tools Include: Personal Virtue, Utilitarianism, Universalism, Distributive Justice, Contributive Liberty, and Eternal Law.
Final Recommendation	Does an excellent job weaving together the economic, legal, and ethical duty analysis to derive at a compelling moral argument that is very difficult to refute.	Does a good job weaving together the economic, legal, and ethical duty analysis to derive at a compelling moral argument that is difficult for someone to refute.	Does a fair job weaving together the economic, legal, and ethical duty analysis to derive at a moral argument that is somewhat difficult to refute.	Does a poor job weaving together the economic, legal, and ethical duty analysis to derive at a moral argument that is difficult to refute.

Average Score:((Total,	/# of	criteria])
-----------------	---------	-------	-----------	---

Learning Outcome: Students will understand the professional, ethical and social issues and responsibilities with the implementation and use of technology.

Outcome Measure: Alternating year: ISS3042 Signature Assignment (this is an alternating year course). Note that the department is in the process of developing a broader set of measures.

Criteria for Success: 80% of the students should have an average score of at least 2.5 in each of the major areas.

Aligned with DQP Learning Areas (circle one or more):

- 1. Specialized Knowledge
- 2. Broad Integrative Knowledge
- 3. Intellectual Skills/Core Competencies
- 4. Applied and Collaborative Learning, and
- 5. Civic and Global Learning

Longitudinal Data:

	Percent of students with average at least 2.5		
	Fall 2020		
Rubric Score	62%		

Conclusions Drawn from Data: The students did not meet our standards on this first assessment.

Changes to be Made Based on Data: We are in the process of constructing a set of modules that will be embedded in several MICS classes with the intent that students will have multiple exposures to ethics-related issues and case studies. Our hope is that this scaffolding will ultimately support well-developed ethical responses in the classes where we gather data.

Ethics Rubric

	1	2	3	4	5
Question 1	Activity is found to be ethical and no other supporting information is provided.	Activity is found to be unethical, but the support for this behavior is limited and lacks an implied defined framework. Response is a simple, "we shouldn't do this" with a harsh feeling.	Activity is found to be unethical and is supported by an ethical framework (explicit or clearly implied with a deontology framework). Response is a reasoned "we should do this" but is still a somewhat harsh response.	Activity is found to be unethical and is support by an ethical framework (explicitly stating a deontology framework). Response is a reasoned "we should do this" but is tempered with keeping the issue private between the two people.	Activity is found to be unethical and is supported by an ethical framework (explicitly stating a deontology framework). Response is a reasoned "we should do this" but express a clear justification and is not overly reactive and is kept private.
Question 2	The response does not identify an ethical issue with system reliability and does not clearly apply an ethical framework. The reliability issue is more of an inconvenience to users and does not create actual harm or violate a rule or law.	The response identifies an ethical issue or at least implies (clearly implied or explicitly) an ethical framework. But not both.	The response identifies an ethical issue and at least implies an appropriate ethical framework that correctly relates to the issues and contains a good explanation of why the framework applies to the issue.	The response identifies a clearly ethical issues and explicitly and correctly relates the issue to ethical framework along with explaining why the two are related.	The response identifies a clearly ethical issue and explicitly and correctly relates the issue to ethical framework along with explaining why the two are related. The response goes on to give examples of why the issue is an ethical problem.