



Department of Communication Studies  
COM 1075: Scriptwriting for TV and Film, 2 units  
Summer 2024  
Office Hours: See Canvas

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### Catalog Description

A survey of the process, forms, and techniques for writing scripts for television and film, including: advertising, public service announcements, documentaries, corporate training and promotion videos, news and sports, interview shows, reality shows, drama, comedy, and short films. This course also includes the laws and ethics of scriptwriting and information about working in the television and film industries.

### Required Texts

Sandars, N. K. 2000. *The Epic of Gilgamesh: an English version with an introduction*. London: Penguin Books.

Hueth, A. 2019. *Scriptwriting for Film, Television, and New Media*. London: Routledge.

Riley Christopher. 2021. *The Hollywood Standard: The Complete and Authoritative Guide to Script Format and Style*. Studio City CA: M. Wiese Productions.

Additional reading assignments including "Story Hour" on Canvas, TBD, and *various handouts distributed by the professor*

Required films (see Course Schedule) -- pay for streaming fees as necessary

Point TV Shows and Media Links:

[Point Radio](#) [Point Radio Instagram](#) [Point TV Facebook](#) [Point TV Instagram](#) [Point TV YouTube](#)

### Course Learning Outcomes

As a result of taking this course, students will be able to understand and demonstrate the following:

1. Apply the elements and principles of drama in writing scripts for film, TV, and new media programs;
2. Practice the creative process for writing scripts for different types of film, TV, and new media programs;
3. Perform basic pre-script research for film, TV, and new media scripts;
4. Formulate communication objectives for film, TV, and new media programs, and write scripts that accomplish those objectives;
5. Envision creative concepts in scripts for film, TV, and new media programs;
6. Write scripts in the conventional and professionally-correct script formats for film, TV, and new media programs;
7. Rewrite and make changes to script material that has been critiqued and returned to you
8. Identify important legal and ethical dimensions of scriptwriting;
9. Find ways to prepare and get started as a scriptwriter for TV, film, and new media;

10. Demonstrate an appreciation for, and an ability to give and receive constructive criticism of, your own and others' creative ideas and scripts.

**PLNU Mission: To Teach ~ To Shape ~ To Send:** Point Loma Nazarene University exists to provide higher education in a vital Christian community where minds are engaged and challenged, character is modeled and formed, and service becomes an expression of faith. Being of Wesleyan heritage, we aspire to be a learning community where grace is foundational, truth is pursued, and holiness is a way of life.

**State Authorization:** State authorization is a formal determination by a state that Point Loma Nazarene University is approved to conduct activities regulated by that state. In certain states outside California, Point Loma Nazarene University is not authorized to enroll online (distance education) students. If a student moves to another state after admission to the program and/or enrollment in an online course, continuation within the program and/or course will depend on whether Point Loma Nazarene University is authorized to offer distance education courses in that state. It is the student's responsibility to notify the institution of any change in his or her physical location. Refer to the map on State Authorization to view which states allow online (distance education) outside of California.

### **Course Policies and Requirements**

**Scripts, Film, and TV Productions at PLNU:** are required to be in accordance with the mission and values of the university.

**Attendance:** *Attendance is required. Missing class for other than medical emergencies or excused absences will affect your grade, as per the University Catalog.*

**PLNU Attendance and Participation Policy:** Regular and punctual attendance at all class sessions is considered essential to optimum academic achievement. If the student is absent for more than 10 percent of class sessions, the faculty member will issue a written warning of de-enrollment. If the absences exceed 20 percent, the student may be de-enrolled without notice until the university drop date or, after that date, receive an "F" grade.

**Class Preparation:** All assignments must be completed prior to the assigned due date and time. Some assignments will be discussed in class while others will be completed individually but not discussed.

**Class Participation:** *Regular* contributions to class discussion are expected, including but not restricted to discussions of weekly readings, related experiential exercises, and open dialogue. Despite the size of the class, I want everyone to feel compelled to share their thoughts on assigned readings. Enthusiastic and responsible participation in assigned group projects (in-class and outside of class) is expected of all.

**E-Mail:** Please use e-mail (not Canvas email) for simple, logistical questions or clarifications. Write: "COM 1075" in the subject line. Allow 24 hours/ 1 business day for a reply.

**Canvas Messages:** Please use Canvas messages associated with a specific assignment (not Canvas email) for all communications regarding assignments submitted to Canvas.

**Smart phones, laptops, and computers:** may be used during class for classroom-related activities only.

**Public Discourse:** Much of the work we will do in this class is cooperative, by nature of the class discussions and general feedback given to written work and/projects; thus you should think of all your writing and speaking for and in class as public, not private, discourse. By continuing in this class, you

acknowledge that your work will be viewed by others in the class.

**PLNU Academic Honesty Policy:** Students should demonstrate academic honesty by doing original work and by giving appropriate credit to the ideas of others. Academic dishonesty is the act of presenting information, ideas, and/or concepts as one's own when in reality they are the results of another person's creativity and effort. A faculty member who believes a situation involving academic dishonesty has been detected may assign a failing grade for that assignment or examination, or, depending on the seriousness of the offense, for the course. Faculty should follow and students may appeal using the procedure in the university Catalog. See Academic Policies for definitions of kinds of academic dishonesty and for further policy information.

**Artificial Intelligence (AI) Policy:** You are allowed to use Artificial Intelligence (AI) tools (e.g, ChatGPT, iA Writer, Marmot, Botowski, etc.) in this course. Any work that utilizes AI-based tools must be clearly identified as such, including the specific tool(s) used. For example, if you use ChatGPT, you must cite ChatGPT including the version number, year, month and day of the query and the statement "Generated using OpenAI. <https://chat.openai.com/>

**PLNU Academic Accommodations Policy:** PLNU is committed to providing equal opportunity for participation in all its programs, services, and activities. Students with disabilities may request course-related accommodations by contacting the Educational Access Center (EAC), located in the Bond Academic Center (EAC@pointloma.edu or 619-849-2486). Once a student's eligibility for an accommodation has been determined, the EAC will issue an academic accommodation plan ("AP") to all faculty who teach courses in which the student is enrolled each semester.

PLNU highly recommends that students speak with their professors during the first two weeks of each semester/term about the implementation of their AP in that particular course and/or if they do not wish to utilize some or all of the elements of their AP in that course.

Students who need accommodations for a disability should contact the EAC as early as possible (i.e., ideally before the beginning of the semester) to assure appropriate accommodations can be provided. It is the student's responsibility to make the first contact with the EAC.

**Language and Belonging:** Point Loma Nazarene University faculty are committed to helping create a safe and hospitable learning environment for all students. As Christian scholars we are keenly aware of the power of language and believe in treating others with dignity. As such, it is important that our language be equitable, inclusive, and prejudice free. Inclusive/Bias-free language is the standard outlined by all major academic style guides, including MLA, APA, and Chicago, and it is the expected norm in university-level work. Good writing and speaking do not use unsubstantiated or irrelevant generalizations about personal qualities such as age, disability, economic class, ethnicity, marital status, parentage, political or religious beliefs, race, gender, sex, or sexual orientation. Inclusive language also avoids using stereotypes or terminology that demeans persons or groups based on age, disability, class, ethnicity, gender, race, language, or national origin. Respectful use of language is particularly important when referring to those outside of the religious and lifestyle commitments of those in the PLNU community. By working toward precision and clarity of language, we mark ourselves as serious and respectful scholars, and we model the Christ-like quality of hospitality.

You may report an incident(s) using the [Bias Incident Reporting Form](#).

**Sexual Misconduct and Discrimination:** In support of a safe learning environment, if you (or someone you know) have experienced any form of sexual discrimination or misconduct, including sexual assault, dating or domestic violence, or stalking, know that accommodations and resources are available through the Title IX Office at [pointloma.edu/Title-IX](http://pointloma.edu/Title-IX). Please be aware that under Title IX of the Education Amendments of 1972, faculty and staff are required to disclose information about such misconduct to

the Title IX Office.

If you wish to speak to a confidential employee who does not have this reporting responsibility, you can contact Counseling Services at [counselingservices@pointloma.edu](mailto:counselingservices@pointloma.edu) or find a list of campus pastors at [pointloma.edu/title-ix](http://pointloma.edu/title-ix).

**Final Examination:** *The published time for the final examination is one of the considerations when enrolling for a course. Students are expected to arrange their personal affairs to fit the examination schedule. Successful completion of this class requires taking the final examination on its scheduled day. No requests for early examinations or alternative days will be approved.*

**PLNU Copyright Policy:** Point Loma Nazarene University, as a non-profit educational institution, is entitled by law to use materials protected by the US Copyright Act for classroom education. Any use of those materials outside the class may violate the law.

### Grading Scale

94-100	A
90-93	A-
88-89	B+
84-87	B
80-83	B-
78-79	C+
74-77	C
70-73	C-
60-69	D
0-59	F

### Grading, Assignments, and Evaluation

- 10% Class participation: arrive to class on time; work with peers in small groups; ask and respond to questions in class; pay attention to presentations, lectures, and films; take notes; attend the entire class; participate in peer reviews; use smart phones and laptops for classroom use (or receive a zero "0" for class participation).
- 20% Quizzes and Rough Drafts
- 10% Narrative + Point Script Assignment
- 10% Interview Show Assignment
- 10% Documentary or Reality Show Treatment & Script Assignment
- 10% Corporate Media or Educational Project Plan & Script
- 10% TV commercial or PSA or Show Promo
- 20% Script Assignment

**Late Paper Policy:** Be sure to hand in your assignment on time, or make a prior arrangement to submit the assignment before the assigned due date. Otherwise, a late submission will be penalized by one letter grade if handed in after the due date and time, and by an additional letter grade for each day late following the assignment due date. Unless pre-arranged, assignments more than a week late will not be graded. Incompletes will only be assigned in extremely unusual circumstances.

**Paper Format:** Submit your work in each assignment's required script format. Otherwise, assignments should be in.doc, .docx, or .pdf format in Chicago Style, typed and double-spaced. Submit assignments in black ink on 8.5"x11" white paper. Use a non-decorative 12-pt. font, such as Times New Roman. Please use the Chicago Style guide for style, grammar, format and citation issues.

## Evaluation of Assignments

As stated in PLNU colleague Professor Maakestad's syllabus as well, scriptwriting is both an art and a craft. This course will enter into the debate about whether or not art can be graded, but the craft will be graded. Be sure to pay attention to:

- conventions
- structure and form
- narrative voice and point of view
- engaging and sophisticated use of language
- excellent sentence mechanics
- improvement through revision
- creativity and innovation within genre conventions

With this in mind, the following questions will be considered when assignments are evaluated and graded. All questions may not be relevant to each assignment.

- Does the assignment fulfill the assignment objective?
- If a claim/argument/thesis is required, is it clear and plausible? Is it stated and contextualized effectively? Is there sufficient and relevant evidence to ground the claim?
- Does the assignment demonstrate an understanding of course reading materials and examples presented during class? Does it ignore material that should be taken into account?
- Does the assignment work through the complexities of the material (as opposed to oversimplifying or overgeneralizing)?
- Is the assignment well organized?
- Does it cite material from sources using Chicago Style?
- Are there sentence structure problems or grammatical errors that interfere with the meaning?

### Evaluation Standards

- An "A" assignment demonstrates excellent work. It has something to say and says it well. It develops its point of view clearly and consistently, demonstrating a complex understanding of the assignment, and does so using a variety of perspectives. It often rises above other assignments with particular instances of creative or analytical sophistication. There may be only minor and/or occasional structural errors.
- A "B" assignment demonstrates good work. It establishes a clear point of view and pursues it consistently, demonstrating a good understanding of the assignment. There may be some mechanical difficulties, but not so many as to impair the clear development of the main idea. While a "B" assignment is in many ways successful, it lacks the originality and/or sophistication of an "A" assignment.
- A "C" assignment demonstrates adequate work. It establishes an adequate grasp of the assignment and contains a point of view. In addition, the assignment may rely on unsupported generalizations or insufficiently developed ideas. It may also contain structural errors.
- Work that earns a grade of "D" or "F" is often characterized by the following problems: it fails to demonstrate an adequate understanding of the assignment; it fails to articulate an adequate point of view; and/or it contains significant structural problems.

**Course Schedule (subject to change)**

Note: bring the assigned readings with you to class.

<b>Date</b>	<b>Assignments</b>
Wk. 1	Introduction to the course <i>Epic of Gilgamesh</i> , pgs. 55-74: storytelling and scriptwriting: formatting <i>Epic of Gilgamesh</i> , pgs. 74-91: storytelling and scriptwriting: the heroic journey
	Read: <i>Scriptwriting</i> : Preface, Introduction, & Chapter 1; Narrative + Point assignment intro. Read: <i>Scriptwriting</i> : Chapter 2
Wk. 2	“Story Hour 2” & Read: <i>Scriptwriting</i> : Chapter 3 Read: <i>Scriptwriting</i> : Chapter 4 Due: rough drafts for in-class peer review
	Due: <b>Narrative + Point</b> ; “Story Hour 3” & Interview Show assignment intro. Read: <i>Scriptwriting</i> : Chapter 9 pt. 1 Read: <i>Scriptwriting</i> : Chapter 9 pt. 2
Wk. 3	“Story Hour 4” & Read: <i>Scriptwriting: Chapter 10 pt. 1</i> Read: <i>Scriptwriting</i> : Chapter 10 pt. 2 Due: rough drafts for in-class peer review
	Due: <b>Interview Show</b> ; “Story Hour 5” & Doc or Reality Show assignment intro. Read: <i>Scriptwriting</i> : Chapter 11 pt. 1; Toulmin and <i>Bigger, Stronger, Faster</i> (Bell, 2008) Read: <i>Scriptwriting</i> : Chapter 11 pt. 2; Toulmin and <i>Bigger, Stronger, Faster</i> (Bell, 2008)
Wk. 4	Toulmin and <i>Bigger, Stronger, Faster</i> (Bell, 2008) Read: <i>Scriptwriting</i> : Chapter 12 pt. 1 Read: <i>Scriptwriting</i> : Chapter 12 pt. 2
	Due: rough drafts for in-class peer review Due: <b>Doc or Reality Show</b> ; “Story Hour 6” & Corporate or Ed. Script assignment intro.
Wk. 5	M “Story Hour 7” & Read: <i>Scriptwriting</i> : Chapter 13 pt. 1 W Read: <i>Scriptwriting</i> : Chapter 13 pt. 2 F Read: <i>Scriptwriting</i> : Chapter 14 pt. 1
	M Due: rough drafts for in-class peer review W Due: <b>Corporate or Educational Script</b> ; Commercial/PSA/Promo assignment intro. F Read <i>Scriptwriting</i> : Chapter 14 pt. 2
Additional Content	“Story Hour 8” & Read: <i>Scriptwriting</i> : Chapter 8 pt. 1 Read: <i>Scriptwriting</i> : Chapter 8 pt. 2 Read: <i>Scriptwriting</i> : Chapter 8 pt. 3 Due: rough drafts for in-class peer review Due: <b>Commercial/PSA/Promo Campaign</b> ; TV/ Film Synopsis assignment introduction Read: <i>Scriptwriting: Chapter 5 pt. 1</i> “Story Hour 9” & Read <i>Scriptwriting: Chapter 5 pt. 2</i> “Story Hour 10” + Read <i>Scriptwriting: Chapter 6 pt. 1</i> Read <i>Scriptwriting: Chapter 6 pt. 2</i> Read <i>Scriptwriting: Chapter 7 pt. 1</i> “Story Hour 11” + Read <i>Scriptwriting: Chapter 7 pt. 2</i> Read <i>Scriptwriting: Chapter 15</i> Due: rough drafts for in-class peer review
<b>Final Exam Due: Script Assignment and Present your Script</b>	