

BUS 6099, Comprehensive Exit Exam (0 Units)

Instructor: JC Hurtado-Prater

Semester: Summer 2024

Course Description: This lab is required for all students to meet the graduation requirements for the Master's of Business Administration program in the Fermanian School of Business. The lab consists of a comprehensive exam assessing knowledge in business disciplines. Students must pass the exam in order to graduate. Students who do not pass the exam will be required to complete the comprehensive project under the supervision of the Dean of the Fermanian School of Business (or the Dean's designee). Credit/No Credit.

Learning Outcome:

1. Students will exhibit general knowledge of theories and practices in the core areas of business.

Comprehensive Exam

All MBA students must take a comprehensive exam in business content. The exam will be given in the BUS 6099 class, which will be taken in their final semester in the MBA program. Students must achieve a passing score in order to graduate with an MBA degree in the Fermanian School of Business. If a passing score is not achieved, students must complete a comprehensive project administered by the Assistant Dean or another designee by the Dean.

Comprehensive Project

Students who do not achieve a passing score on the comprehensive exam must complete a comprehensive project administered by the Assistant Dean or another designee by the Dean. Students can either be assigned a topic, or can choose a topic which must be approved by the Assistant Dean. The student will be expected to acquire sources and conduct independent research of an acceptable quality. Project deliverables need to be met on time and completed in a manner commensurate with graduate-level work exhibiting comprehensive knowledge in business.

Comprehensive Project Elements

1. Assigned Project Topic

The project topic will be assigned by the Assistant Dean of Graduate Business Education. It will be relevant to business and/or a specific related discipline and provide a comprehensive treatment of business.

2. Project Draft

The student will prepare a written, substantive first draft of the project including a review or analysis of the original data or sources. The student will identify additional sources needed and provide a timeline for completion of the final project. Students will receive feedback on their first draft and incorporate additional research and feedback from the instructor into the final project.

3. Final Project

The student will submit a written final draft of the project at an acceptable quality level both in business content and University writing standards, and the project must be no less than 10 pages plus appropriate references, and follow APA guidelines. The project must meet the goal of the topic and research question, provide clear organization and substantive analysis, and exhibit a comprehensive understanding of business.

Evaluation

The project will be evaluated on a pass or fail basis. In order to pass, students must meet the schedule of required project deliverables on time and conduct research at a level commensurate with graduate-level work exhibiting comprehensive knowledge in business.

Schedule

The comprehensive exam will be given in the final semester of the student's MBA program – specifically, the student can choose between one of two dates: **Thursday, August 1 at 12:30 pm or Thursday, August 1 at 5:30 pm.**