

Fermanian School of Business BMG 4084 Operations Management 3 Units

SU 24

Meeting days: Thursday	Teacher: Matt Boyne
Meeting times: 6:00 to 8:45 PM	Phone: 760.715-8071
Meeting location: Southwest College Room 29-102	E-mail: <u>mboyne@pointloma.edu</u>
Final Exam: Thursday August 23 6:00 PM in Class	Office location and hours: FSB 130 Mondays and Fridays from 8:00 to 3:00 (Please email or text to schedule. I'll work with you.). I will also be available as you need before class at SWC,

PLNU Mission

To Teach \sim To Shape \sim To Send

Point Loma Nazarene University exists to provide higher education in a vital Christian community where minds are engaged and challenged, character is modeled and formed, and service becomes an expression of faith. Being of Wesleyan heritage, we aspire to be a learning community where grace is foundational, truth is pursued, and holiness is a way of life.

Fermanian School of Business Mission

Character – Professionalism – Excellence – Relationships – Commitment - Innovation As members of a vital Christian community, we strive to provide high quality business programs that equip students to make a positive impact in their workplace and community by connecting purpose to practice.

COURSE DESCRIPTION

This course provides an analysis of the information support systems which aid the manager in the decision-making process. Topics include supply chain, project and operations management, allocation of resources, planning and financial analysis.

COURSE LEARNING OUTCOMES

On completion of this class, students achieve the following Course Learning Outcomes (CLOs):

1. Exhibit an in-depth knowledge of operations management theory and methods (PLO1 & F1).

2. Evaluate and apply continuous process improvement methods (PLO 2 & F1).

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- 3. Assess the competitive advantage of a business based on management concepts (PLO 2 & F2).
- 4. Prepare written reports and deliver presentations on operations management topics (PLO 3).
- 5. Formulate operations management decisions influenced by ethical considerations (PLO 4).

Required Texts and Recommended Resources

- <u>Operations Management in the Supply Chain Decision and Cases (Links to an external site.)</u> Roger Schroeder and Susan Meyer Goldstein. Called OM in readings. 8th Copyright 2021. Please be sure to get the correct edition. ISBN10: 1260368106 ISBN13: 9781260368109
- 2. Student Subscription to the Digital Wall Street Journal
- 3. Liker, J. K., & Meier, D. (2006). *The Toyota way fieldbook : a practical guide for implementing Toyota's 4Ps*. McGraw-Hill. ISBN: 9780071448932, 0071448934
- 4. Please bring your laptop to each class with Excel available and Tableau for Students Desktop. You can get Tableau free from: <u>https://www.tableau.com/academic/students</u>

Assessments and Grading

	Sample grade scale:	
• Homework (6) 60% 600 Points		
 Midterm 15% 150 Points 	A=93-100	C=73-76
• Final 20% 200 Points	A-=92-90	C-=70-72
 Management Exit Exam 5% 50 Points 	B+=87-89	D+=67-69
	B=83-86	D=63-66
	B-=80-82	D-=60-62
	C+=77-79	F=0-59

Management Content Exam:

These Times May Change: Friday, August 17th (2pm - 4pm) or Saturday, August 20th (9am - 11am)

All Management majors are required to demonstrate knowledge of material expected of persons who graduate with a major in management. You are required to take a department exam that will be administered by the Fermanian School of Business (FSB) as a requirement in our Operations Management class. But the exam will test your knowledge of material beyond that presented in this course to include organizational behavior and human resources. An exam day and time will be scheduled and communicated by Alondra, the Operations Manager for the Fermanian School of Business.

After the exam is administered, a grading scale will be developed by the FSB and points will be assigned depending on your performance on the exam. A total of 5% or 50 points is possible. It is imperative that you take this exam seriously and do your best. A poor score, relative to your peers, will result in a score significantly less than 50 points and will impact your overall grade for BMG 4084.

INCOMPLETES AND LATE ASSIGNMENTS:

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A 25% penalty could be assessed for any late work. All assignments are to be submitted/turned in by the beginning of the class session when they are due—including assignments posted in Canvas. Incompletes will only be assigned in extremely unusual circumstances.

ARTIFICIAL INTELLIGENCE (AI) POLICY

You are allowed to use Artificial Intelligence (AI) tools (e.g, ChatGPT, iA Writer, Marmot, Botowski, etc.) in this course. Any work that utilizes AI-based tools must be clearly identified as such, including the specific tool(s) used. For example, if you use ChatGPT, you must cite ChatGPT including the version number, year, month and day of the query and the statement "Generated using OpenAI. <u>https://chat.openai.com/</u>"

CONTENT WARNING

I acknowledge that each of you comes to PLNU with your own unique life experiences. This contributes to the way you perceive various types of information. In operations, all of the class content, including that which may be intellectually or emotionally challenging, has been intentionally curated to achieve the learning goals for this course. The decision to include such material is not taken lightly. These topics include labor and the global supply chain. If you encounter a topic that is intellectually challenging for you, it can manifest in feelings of discomfort and upset. In response, I encourage you to come talk to me or your friends or family about it. Class topics are discussed for the sole purpose of expanding your intellectual engagement in the area of [subject/major], and I will support you throughout your learning in this course.

TRIGGER WARNING

I acknowledge that each of you comes to PLNU with your own unique life experiences. This contributes to the way you perceive several types of information. In operations, we will cover a variety of topics, some of which you may find triggering. These topics include the global supply chain. Each time this topic appears in a reading or unit, it is marked on the syllabus. The experience of being triggered versus intellectually challenged are different. The main difference is that an individual must have experienced trauma to experience being triggered, whereas an intellectual challenge has nothing to do with trauma. If you are a trauma survivor and encounter a topic in this class that is triggering for you, you may feel overwhelmed or panicked and find it difficult to concentrate. In response, I encourage you to take the necessary steps for your emotional safety. This may include leaving class while the topic is discussed or talking to a therapist at the Counseling Center. Should you choose to sit out on discussion of a certain topic, know that you are still responsible for the material; but we can discuss if there are other methods for accessing that material, and for assessing your learning on that material. Class topics are discussed for the sole purpose of expanding your intellectual engagement in the area of operations and I will support you throughout your learning in this course.

LANGUAGE AND BELONGING

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Point Loma Nazarene University faculty are committed to helping create a safe and hospitable learning environment for all students. As Christian scholars we are keenly aware of the power of language and believe in treating others with dignity. As such, it is important that our language be equitable, inclusive, and prejudice free. Inclusive/Bias-free language is the standard outlined by all major academic style guides, including MLA, APA, and Chicago, and it is the expected norm in university-level work. Good writing and speaking do not use unsubstantiated or irrelevant generalizations about personal qualities such as age, disability, economic class, ethnicity, marital status, parentage, political or religious beliefs, race, gender, sex, or sexual orientation. Inclusive language also avoids using stereotypes or terminology that demeans persons or groups based on age, disability, class, ethnicity, gender, race, language, or national origin. Respectful use of language is particularly important when referring to those outside of the religious and lifestyle commitments of those in the PLNU community. By working toward precision and clarity of language, we mark ourselves as serious and respectful scholars, and we model the Christ-like quality of hospitality.

You may report an incident(s) using the **<u>Bias Incident Reporting Form</u>**.

SEXUAL MISCONDUCT AND DISCRIMINATION

In support of a safe learning environment, if you (or someone you know) have experienced any form of sexual discrimination or misconduct, including sexual assault, dating or domestic violence, or stalking, know that accommodations and resources are available through the Title IX Office at <u>pointloma.edu/Title-IX</u>. Please be aware that under Title IX of the Education Amendments of 1972, faculty and staff are required to disclose information about such misconduct to the Title IX Office.

If you wish to speak to a confidential employee who does not have this reporting responsibility, you can contact Counseling Services at <u>counselingservices@pointloma.edu</u> or find a list of campus pastors at <u>pointloma.edu/title-ix</u>.

SPIRITUAL CARE

Please be aware PLNU strives to be a place where you grow as whole persons. To this end, we provide resources for our students to encounter God and grow in their Christian faith.

PLNU strives to be a place where you grow as a whole person. To this end we provide resources for our Graduate and Adult Undergraduate students to encounter God and grow in their Christian faith. At the Mission Valley (MV) campus we have an onsite chaplain who is available during class break times across the week. If you have questions for, desire to meet or share a prayer request please email <u>mvchaplain@pointloma.edu</u>.

In addition, on the MV campus there is a prayer chapel on the third floor which is open for use as a space set apart for quiet reflection and prayer.

GPS ACADEMIC RESOURCES

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PLNU offers the following free academic resources virtually for Graduate Professional Studies (GPS) Students. Visit myPLNU through the links below for more information.

- <u>The GPS Writing Center</u> offers:
 - Zoom Writers Workshops offered each quad on a variety of helpful topics
 - **One-to-one appointments** with the Writing Coach
 - Microlearning YouTube Video Library for helpful tips anytime
 - <u>Research Help Guide</u> to help you start your research
 - The physical office is located on the third floor of the <u>Mission Valley Regional Center</u> off the student lounge
- <u>Academic Writing Resources Course</u>: Found on your Canvas Dashboard, this course is non-credit with 24/7 access, no time limits, and self-paced content. <u>Watch a quick video</u> <u>run-through</u> and take time now to explore!
- **Tutoring**: Students have access to 24/7 live or scheduled subject tutoring through Tutor.com, including a Paper Drop-Off Service with feedback within 12 hours.

We are here to support you! Contact us anytime: <u>GPSWritingCenter@pointloma.edu</u>

PLNU COPYRIGHT POLICY

Point Loma Nazarene University, as a non-profit educational institution, is entitled by law to use materials protected by the US Copyright Act for classroom education. Any use of those materials outside the class may violate the law.

PLNU ACADEMIC HONESTY POLICY

Students should demonstrate academic honesty by doing original work and by giving appropriate credit to the ideas of others. Academic dishonesty is the act of presenting information, ideas, and/or concepts as one's own when in reality they are the results of another person's creativity and effort. A faculty member who believes a situation involving academic dishonesty has been detected may assign a failing grade for that assignment or examination, or, depending on the seriousness of the offense, for the course. Faculty should follow and students may appeal using the procedure in the university Catalog.

See <u>Adult Undergraduate Academic and General Policies</u> for definitions of kinds of academic dishonesty and for further policy information.

During the first week of class, you will be asked to submit an Academic Honesty Verification Statement. Submitting the statement is a requirement of this course. By submitting the Academic Honesty Verification Statement, you will be verifying all assignments completed in this course were completed by you. Carefully review the Academic Honesty Statement below.

Statement: "In submitting this form, I am verifying all the assignments in this course will be completed by me and will be my own work."

PLNU ACADEMIC ACCOMMODATIONS POLICY

PLNU is committed to providing equal opportunity for participation in all its programs, services, and activities. Students with disabilities may request course-related accommodations by contacting the Educational Access Center (EAC), located in the Bond Academic Center (EAC@pointloma.edu or

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619-849-2486). Once a student's eligibility for an accommodation has been determined, the EAC will issue an academic accommodation plan ("AP") to all faculty who teach courses in which the student is enrolled each semester.

PLNU highly recommends that students speak with their professors during the first two weeks of each semester/term about the implementation of their AP in that particular course and/or if they do not wish to utilize some or all of the elements of their AP in that course.

Students who need accommodations for a disability should contact the EAC as early as possible (i.e., ideally before the beginning of the semester) to assure appropriate accommodations can be provided. It is the student's responsibility to make the first contact with the EAC.

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PLNU ATTENDANCE AND PARTICIPATION POLICY

Regular and punctual attendance at all class sessions is considered essential to optimum academic achievement. Therefore, regular attendance and participation in each course are minimal requirements.

If the student is absent for more than 10 percent of class sessions, the faculty member will issue a written warning of de-enrollment. If the absences exceed 20 percent, the student may be de-enrolled without notice until the university withdrawal date or, after that date, receive an "F" grade.

Students who anticipate being absent for an entire week of a course should contact the instructor in advance for approval and make arrangements to complete the required coursework and/or alternative assignments assigned at the discretion of the instructor. Acceptance of late work is at the discretion of the instructor and does not waive attendance requirements.

Refer to Academic Policies for additional detail.

FINAL EXAMINATION POLICY

Successful completion of this class requires taking the final examination on its scheduled day. COURSE SCHEDULE AND ASSIGNMENTS

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DATE PRESENTED	CLASS CONTENT OR ASSIGNMENT	ASSIGNMENT DUE DATE
Week 1 – 5/6	Chapter 1 – Introduction to Operations Light Week Online	Brief Homework
Week 2 – 5/16	In Class for Remainder of Schedule: Chapters 2 Operations Strategy and Customers Chapters 1-2 of The Toyota Way (TTW) Fieldbook	
Week 3 – 5/23	Chapters 3 and 4 Processes and Product Development Chapters 3-4 of TTW	Homework 5/30
Week 4 – 5/30	Chapter 5 Service Process Chapter 5 TTW	
Week 5 – 6/6	Chapter 6 Process Analytics Chapter 6 TTW	Homework 6/13
Week 6 – 6/13	Chapter 7 Lean Systems Chapters 7-8 TTW	
Week 7 – 6/20	Chapter 7 Lean Systems – Value Stream Chapters 9-10 TTW	Homework 6/27
Week 8 – 6/27	Midterm In Class	6/27
Week 9 – 7/4	Break	
Week 10 – 7/11	Chapter 8 – Quality Chapters 11-12 TTW	
Week 11 – 7/18	Chapter 9 – Lean Six Sigma Chapters 13-14 TTW	Homework 7/25
Week 12 – 7/25	Chapters 10 and 11 Information Systems Inventory Management Chapters 15-16 TTW	
Week 13 – 8/3	Chapter 12 – Inventory Procurement Chapters 17-18 TTW	Homework 8/10
Week 14 – 8/10	Chapter 13 – Project Management Chapters 19-20 TTW	
Week 15 – 8/17	Chapters 14-16 Logistics, Distribution and Supply Chain Review and Study Guide for Final	Homework due 8/24 – Likely Management Exit Exam
Week 16 – 8/24	Final	
Finals Week	In Class	Final Exam 8/24

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