

Spring 2024

Meeting days: Monday	Instructor title and name: Ed Murphy
Meeting times: 3:00 – 5:45 p.m.	Phone: 619-992-7242
Meeting location: FSB104	E-mail: kmurphy1@pointloma.edu
Final Exam: May 1, Time TBD	Office location and hours: By appointment: in-person or online

PLNU Mission

To Teach ~ To Shape ~ To Send

Point Loma Nazarene University exists to provide higher education in a vital Christian community where minds are engaged and challenged, character is modeled and formed, and service is an expression of faith. Being of Wesleyan heritage, we strive to be a learning community where grace is foundational, truth is pursued, and holiness is a way of life.

Fermanian School of Business Mission

Character – Professionalism – Excellence – Relationships – Commitment - Innovation

As members of a vital Christian community, we strive to provide high quality business programs that equip students to make a positive impact in their workplace and community by connecting purpose to practice.

COURSE DESCRIPTION

A study of the principles and techniques of security and investment analysis. Topics include securities markets, risk and return, modern portfolio theory, investing in common stocks and fixed-income securities, portfolio management and derivative securities, including options and futures.

COURSE LEARNING OUTCOMES

Upon completion of this course, you should be able to:

1. Exhibit an in-depth understanding of securities markets and the different types of investments, including stocks, fixed income, and derivative securities (PLO 1 & C1).
2. Explain risk and return and portfolio management concepts (PLO 1 & C1).
3. Apply different valuation models to evaluate stocks and fixed income securities (PLO C2).
4. Collaborate in teams to analyze an investment topic (PLO 2, 5 & C1).
5. Present an investment topic through verbal means (PLO 3).

TEXTS AND RESOURCES

1. **Optional Text:** Smart, *Fundamentals of Investing*, 14th edition, Pearson Education Inc., 2020, ISBN: 9780135175217/ISBN 10: 0135175216.
2. **Resources:** Personal Computer with Microsoft Excel.

ASSESSMENT AND GRADING

Assignment	#	Points
Homework	10	200
Discussions	5	75
Team Video Presentation	1	100
Murphy Minute Discussions	4	40
Quizzes	8	160
Midterm Exam	1	150
Final Exam	1	225
Class Participation	1	50
Total Available Points		1000

Additional information regarding graded events:

- a. **Discussion Questions:** The Discussion Question assignments will be a combination of Canvas-based discussions and in-class discussions. The written discussions will generally precede the topic presentation to help you individually develop familiarity with the topic.
- b. **Participation:** Participation grading will be based on your attendance and participation in class sessions or outside interactions, with a premise that your participation grade will reflect your course grade, except in cases of high levels of participation.
- c. **Quizzes:** There will be quizzes during the semester consisting of multiple choice and true/false questions. Such quizzes will be given at the beginning of the class period and students must be present in class to take the quiz. The lowest quiz score will be dropped.
- d. **Murphy Minute Discussions:** There will be a short video posted in Canvas some weeks in which I will discuss something related to recent events in the market. You will be required to make comments reflecting your view or understanding of the topic. This may require knowledge sources outside the course material or involve your personal knowledge or experience about a topic.
- e. **Homework Assignments:** There will be ten (10) Homework Assignments, and the assignments will consist of problems provided by the instructor. The specific Homework Assignments, as well as the due date/time for each, will be posted via Canvas. **Late Homework Assignments will not be accepted** as I may review all assignments in class immediately after each assignment is due. Submit only your own original work for Homework Assignments. While working together on Homework Assignments is encouraged, **you cannot share Homework Assignment (Microsoft Excel) files.** Homework Assignments must be **prepared using Microsoft Excel (or in a few cases, Microsoft Word)** and submitted through Canvas. Homework Assignments must include all work and supporting calculations in Excel for credit.

- f. **Team Stock Video Presentation:** Students will create a presentation covering a stock. Each presentation will be created as a team of two students, by video. The team will select a stock and provide information regarding the pros and cons of such an investment, with one student supporting a positive outlook or the potential rewards and the other student supporting a negative outlook or the potential risks. Further details will be provided in class. The grading will be based on the presentation content, delivery, and interim deliverables prior to the presentation. While the teamwork will very likely affect the grade, grading will be done individually based on quality of each student's work.
- g. **Exams:** There will be a mid-term exam and a final exam. The final exam will be cumulative but weighted toward material presented following the mid-term exam.
- h. **Grading Notes:** Your lowest quiz score will be dropped. All homework assignments must be completed on time as the answers will be reviewed in class. Officially excused absences (from provost office) will allow for quiz make-ups. No unexcused homework make-ups. No late semester requests for make-ups or do-overs!

PLNU COPYRIGHT POLICY

Point Loma Nazarene University, as a non-profit educational institution, is entitled by law to use materials protected by the US Copyright Act for classroom education. Any use of those materials outside the class may violate the law.

PLNU ACADEMIC HONESTY POLICY

Students should demonstrate academic honesty by doing original work and by giving appropriate credit to the ideas of others. Academic dishonesty is the act of presenting information, ideas, and/or concepts as one's own when they are in fact the results of another person's creativity and effort. A faculty member who believes a situation involving academic dishonesty has been detected may assign a failing grade for that assignment or examination, or, depending on the seriousness of the offense, for the course. Faculty should follow and students may appeal using the procedure in the university Catalog.

See [Academic Policies](#) for definitions of kinds of academic dishonesty and for further policy information.

PLNU ACADEMIC ACCOMMODATIONS POLICY

PLNU is committed to providing equal opportunity for participation in all its programs, services, and activities. Students with disabilities may request course-related accommodations by contacting the Educational Access Center (EAC), located in the Bond Academic Center (EAC@pointloma.edu or 619-849-2486). Once a student's eligibility for an accommodation has been determined, the EAC will issue an academic accommodation plan ("AP") to all faculty who teach courses in which the student is enrolled each semester.

PLNU highly recommends that students speak with their professors during the first two weeks of each semester/term about the implementation of their AP in that particular course and/or if they do not wish to utilize some or all of the elements of their AP in that course.

Students who need accommodations for a disability should contact the EAC as early as possible (i.e., ideally before the beginning of the semester) to assure appropriate accommodations can be provided. It is the student's responsibility to make the first contact with the EAC.

PLNU ATTENDANCE AND PARTICIPATION POLICY

Regular and punctual attendance at all class sessions is considered essential to optimum academic achievement. If the student is absent for more than 10 percent of class sessions, the faculty member will issue a written warning of de-enrollment. If the absences exceed 20 percent, the student may be de-enrolled without notice until the university drop date or, after that date, receive an "F" grade.

FINAL EXAMINATION POLICY

Successful completion of this class requires taking the final examination on its scheduled day. The final examination schedule is posted on the [Class Schedules](#) site. If you find yourself scheduled for three (3) or more final examinations on the same day, you are authorized to contact each professor to arrange a different time for one of those exams. However, unless you have three (3) or more exams on the same day, no requests for alternative final examinations will be granted.

COURSE SCHEDULE

Week #	Class	Date	Topic	Quiz/Test Dates
1	1	8-Jan	Introduction - Why Invest & What to Invest in (overview)	
2*		15-Jan	<i>MLK Holiday</i>	
3	2	22-Jan	Securities Markets, Indices, Brokers	
4	3	29-Jan	Risk & Return/Time Value of Money	Quiz #1, Cl 1-2
5	4	5-Feb	Investment Information & Process	Quiz #2: Cl 3
6	5	12-Feb	Intro to Common Stocks	
7	6	19-Feb	Common Stock Analysis/MT Prep	Quiz #3, Cl 4-5
8	7	26-Feb	Midterm Exam (Ch 1-8)	Mid-Term Exam
9*		4-Mar	<i>Spring Break</i>	
10	8	11-Mar	Common Stock Valuation	Quiz #4, Cl 7
11	9	18-Mar	Behavioral Finance & Efficient Markets	Quiz #5, Cl 8
12	10	25-Mar	Mutual Funds & ETFs/Portfolio Mgmt	Quiz #6, Cl 9
13*		1-Apr	<i>Easter Recess</i>	
14	11	8-Apr	Fixed Income/Bond Valuation	Quiz #7, Cl 10
15	12	15-Apr	Options/Futures	Quiz #8, Cl 11
16	13	22-Apr	Real Estate; Final Review Session	Quiz #9, Cl 12
17	14	29-Apr	Final Exam (cumulative)	Final Exam

* - no class this week