

Fall 2023

Meeting days: Monday/Wednesday	Instructor title and name: Dr. Morrell
Meeting times: Section 1: 1:25pm	Phone: 619-849-3281 (please email first)
Meeting location: FSB 105	E-mail: mmorrell@pointloma.edu
Final Exam: Section 1: Mon: 1:30-4pm	Office location and hours: Before/After Class; By Appt.

PLNU Mission ★

To Teach ~ To Shape ~ To Send

Point Loma Nazarene University exists to provide higher education in a vital Christian community where minds are engaged and challenged, character is modeled and formed, and service is an expression of faith. Being of Wesleyan heritage, we strive to be a learning community where grace is foundational, truth is pursued, and holiness is a way of life.

Fermanian School of Business Mission ★

Character – Professionalism – Excellence – Relationships – Commitment - Innovation

As members of a vital Christian community, we strive to provide high quality business programs that equip students to make a positive impact in their workplace and community by connecting purpose to practice.

COURSE DESCRIPTION

A study of the manager's role in the organization, including the tasks of planning, organizing, leading, and controlling. Topics include an introduction to change and innovation, corporate culture, global business, ethics, corporate social responsibility, organizational structure, decision-making, human resources and leadership.

COURSE LEARNING OUTCOMES

Upon completion of this course, students will be able to:

1. Recognize management theorists and examine the importance of management theories (PLO 1, E2 & F1).
2. Describe the four functions of management (PLO 1, F1 & F2).
3. Exhibit and illustrate an understanding of management principles, including: human

resources, operations management, organizations and leadership (PLO 1, 2, E2, F1 & F2).

4. Employ decision making capabilities within a team (PLO 5, E2)

5. Use effective verbal and written communication to exhibit management principles, theories and current events (PLO 3).

6. Analyze ethical issues in the context of management theories (PLO 4).

REQUIRED TEXTS AND RECOMMENDED STUDY RESOURCES

1. **Exploring Management 7th Edition (2020. Schermerhorn and Bachrach. Wiley. ISBN: ISBN: 978-1-119-70418-8 (Wiley PLUS not required)**
2. **Partridge, D. People over Profit (2015). Nelson. ISBN: 978-1501222306**

Assignment distribution by percentage:	Grade scale:	
<ul style="list-style-type: none">• Weekly quizzes 10%• POP Discussions 5%• Management in the Real World Brief 5%• Managing in the Middle Brief 5%• Executive Culture Brief 5%• Management Takeaways Paper 10%• Team (pair) Current Event Presentations 10%• Team Movie Midterm Paper 10%• Teamwork Weekly Submissions 10%• Attendance/Participation/Engagement 10%• Team Ethics/Supply Chain Presentation 20%	A=93-100 A-=92.9-90 B+=87-89.9 B=83-86.9 B-=80-82.9 C+=77-79.9	C=73-76 C-=70-72 D+=67-69 D=63-66 D-=60-62 F=0-59

INCOMPLETES AND LATE ASSIGNMENTS

All assignments are to be submitted/turned in on canvas (not via email) when they are due. Deductions will be taken for late assignments and will rise the later an assignment is. Communication is important. If you know an individual assignment will be late, please reach out to me well in advance of when it is due, not after. If you do not submit an assignment by the deadline, a zero will be assigned automatically in Canvas. If you would like to submit an individual assignment late after the deadline, please reach out to the professor. Generally, late work will be accepted at half credit for individual assignments but will not be accepted for team assignments. Incompletes will only be assigned in extremely unusual circumstances.

ARTIFICIAL INTELLIGENCE (AI) POLICY

You are allowed to use Artificial Intelligence (AI) tools (e.g, ChatGPT, iA Writer, Marmot, Botowski) to generate ideas, but you are not allowed to use AI tools to generate content (text, video, audio, images)

that will end up in any work submitted to be graded for this course. If you have any doubts about using AI, please gain permission from the instructor or use of these tools may be treated as plagiarism.

SPIRITUAL CARE

Please be aware PLNU strives to be a place where you grow as whole persons. To this end, we provide resources for our students to encounter God and grow in their Christian faith.

TUG only:

If students have questions, a desire to meet with the chaplain or have prayer requests you can contact the [Office of Spiritual Development](#)

PLNU COPYRIGHT POLICY ★

Point Loma Nazarene University, as a non-profit educational institution, is entitled by law to use materials protected by the US Copyright Act for classroom education. Any use of those materials outside the class may violate the law.

PLNU ACADEMIC HONESTY POLICY ★

Students should demonstrate academic honesty by doing original work and by giving appropriate credit to the ideas of others. Academic dishonesty is the act of presenting information, ideas, and/or concepts as one's own when in reality they are the results of another person's creativity and effort. A faculty member who believes a situation involving academic dishonesty has been detected may assign a failing grade for that assignment or examination, or, depending on the seriousness of the offense, for the course. Faculty should follow and students may appeal using the procedure in the university Catalog.

See [Academic Policies](#) for definitions of kinds of academic dishonesty and for further policy information.

PLNU ACADEMIC ACCOMMODATIONS POLICY ★

PLNU is committed to providing equal opportunity for participation in all its programs, services, and activities. Students with disabilities may request course-related accommodations by contacting the Educational Access Center (EAC), located in the Bond Academic Center (EAC@pointloma.edu or 619-849-2486). Once a student's eligibility for an accommodation has been determined, the EAC will issue an academic accommodation plan ("AP") to all faculty who teach courses in which the student is enrolled each semester.

PLNU highly recommends that students speak with their professors during the first two weeks of each semester/term about the implementation of their AP in that particular course and/or if they do not wish to utilize some or all of the elements of their AP in that course.

Students who need accommodations for a disability should contact the EAC as early as possible (i.e., ideally before the beginning of the semester) to assure appropriate accommodations can be provided. It is the student's responsibility to make the first contact with the EAC.

SEXUAL MISCONDUCT AND DISCRIMINATION

Point Loma Nazarene University faculty are committed to helping create a safe learning environment for all students. If you (or someone you know) have experienced any form of sexual discrimination or misconduct, including sexual assault, dating or domestic violence, or stalking, know that help and support are available through the Title IX Office at pointloma.edu/Title-IX. Please be aware that under Title IX of the Education Amendments of 1972, it is required to disclose information about such misconduct to the Title IX Office.

If you wish to speak to a confidential employee who does not have this reporting responsibility, you can contact Counseling Services at counselingservices@pointloma.edu or find a list of campus pastors at pointloma.edu/title-ix

PLNU ATTENDANCE AND PARTICIPATION POLICY ★

Face-to-Face TUG Courses:

Regular and punctual attendance at all class sessions is considered essential to optimum academic achievement. If the student is absent for more than 10 percent of class sessions, the faculty member will issue a written warning of de-enrollment. If the absences exceed 20 percent, the student may be de-enrolled without notice until the university drop date or, after that date, receive an “F” grade.

FINAL EXAMINATION POLICY ★

Successful completion of this class requires taking the final examination on its scheduled day. The final examination schedule is posted on the [Class Schedules](#) site. If you find yourself scheduled for three (3) or more final examinations on the same day, you are authorized to contact each professor to arrange a different time for one of those exams. However, unless you have three (3) or more exams on the same day, no requests for alternative final examinations will be granted.

COURSE SCHEDULE AND ASSIGNMENTS ★

DATE PRESENTED	CLASS CONTENT OR ASSIGNMENT**	MAIN ASSIGNMENT DUE DATE
Week One	Week One: Introductions/ Syllabus	
Week Two	Exploring Management, Chapter 1	POP 1-54
Week Three	Exploring Management, Chapter 2	POP 55-100
Week Four	Exploring Management, Chapter 14	POP 101-154
Week Five	Exploring Management, Chapter 3	POP 155– End
Week Six	Exploring Management, Chapter 5	MITRW Brief Due
Week Seven	Exploring Management, Chapter 8.1; 8.2	
Week Eight	Shareouts	Team Movie Paper Due
Week Nine	Exploring Management, Chapter 9	MITM Brief Due
Week Ten	Exploring Management, Chapter 10	
Week Eleven	Exploring Management, Chapter 11	Executive Brief Due

Week Twelve	Exploring Management, Ch. 17.1	
Week Thirteen	Exploring Management, Chapter 6/Supply Chain	Takeaways Paper Due
Week Fourteen	Exploring Management, Chapter 6	
Week Fifteen	Wrap Up /Review	Presentation Due
Week 16	Final Exam/Presentation	FINAL