JRN2017: *The Mariner* Yearbook Workshop
Point Loma Nazarene University
Fall 2023 ○ 2 units

Staff meetings: Thursdays, 5:45-6:45, BAC159

Contacts: Professor Emma McCoy, Advisor
                                                    emccoy@pointloma.edu

 Social Media:

• Facebook: PLNU Mariner Yearbook
• Instagram: themarinerplnu

PLNU Mission

To Teach ~ To Shape ~ To Send

Point Loma Nazarene University exists to provide higher education in a vital Christian community where minds are engaged and challenged, character is modeled and formed, and service is an expression of faith. Being of Wesleyan heritage, we strive to be a learning community where grace is foundational, truth is pursued, and holiness is a way of life.

 COURSE DESCRIPTION

Writing for publication. Includes one or more of the following: planning and design, writing and editing, photojournalism, production and distribution.

Our goal is to shape this media from a student's perspective so that our campus yearbook reflects both individual and shared experiences at PLNU this academic year. Through our unique book, we aim to represent and reflect our entire student body and our love for Christ and our community.

 COURSE LEARNING OUTCOMES

In this course, you will:

- Create a student yearbook that represents life as part of the PLNU community in the academic year

- Collaborate with other students across disciplines of writing, editing, design, photography and marketing
- Understand the process of print publication

Code of Conduct:

- We seek to reflect Christ in all aspects of our yearbook work in the PLNU community, with each other, and through what we produce in words and images.
- *The Mariner* is a professional publication and is a direct representation of PLNU.
- Journalistic ethics and integrity are a vital part of what we do. Plagiarism and/or copyright fraud is prohibited and may trigger academic discipline.

ASSIGNMENT FOLDERS

All yearbook files will be shared via Google Drive.

COURSE CREDIT HOUR INFORMATION

In the interest of providing sufficient time to accomplish the stated Course Learning Outcomes, this class meets the PLNU credit hour policy for a 2 unit class delivered over 15 weeks. It is anticipated that students will spend a minimum of 37.5 participation hours per credit hour on their coursework. For this course, students will spend an estimated 37.5 total hours meeting the course learning outcomes. The time estimations are provided in the Canvas modules.

EXPECTATIONS, ASSESSMENT AND GRADING

Typical Time Expectations:

- Approximately 2 to 3.5 hours per a week
- Weekly staff meetings (1/2 to 1 hour)
- Campus event coverage, writing and/or shooting photos

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Graded Assessments:

- Attendance/participation in weekly meeting (Thursdays, 5:45pm)
- There are two kinds of assignments; content creation, and marketing

A	B	C	D	F
A 93-100	B+ 87-89	C+ 77-79	D+ 67-69	F Less than 59
A- 90-92	B 83-86	C 73-76	D 63-66	
	B- 80-82	C- 70-72	D- 60-62	

STATE AUTHORIZATION

State authorization is a formal determination by a state that Point Loma Nazarene University is approved to conduct activities regulated by that state. In certain states outside California, Point Loma Nazarene University is not authorized to enroll online (distance education) students. If a student moves to another state after admission to the program and/or enrollment in an online course, continuation within the program and/or course will depend on whether Point Loma Nazarene University is authorized to offer distance education courses in that state. It is the student's responsibility to notify the institution of any change in his or her physical location. Refer to the map on State Authorization to view which states allow online (distance education) outside of California.

INCOMPLETES AND LATE ASSIGNMENTS

All assignments are to be submitted/turned in by the beginning of the class session when they are due—including assignments posted in Canvas. Incompletes will only be assigned in extremely unusual circumstances. Late assignments will only be accepted on case-by-case basis.

PLNU COPYRIGHT POLICY

Point Loma Nazarene University, as a non-profit educational institution, is entitled by law to use materials protected by the US Copyright Act for classroom education. Any use of those materials outside the class may violate the law.

PLNU AI POLICY

PLNU acknowledges the potential benefits of using Artificial Intelligence (AI) tools for learning purposes, such as generating ideas, enhancing critical thinking, refining arguments, and aiding research and writing. If utilizing AI-generated content as a resource for an assignment, students must provide proper acknowledgement of the AI tool and cite the platform used. Furthermore, students should exercise caution regarding potential misinformation or inaccuracies that may arise from using AI.

AI is a helpful generating tool, and can be used to brainstorm, think creatively, and fill in gaps.

However, all work submitted to the Mariner should be fundamentally your own work, and turning in work completely generated by AI will count as incomplete.

PLNU ACADEMIC HONESTY POLICY

Students should demonstrate academic honesty by doing original work and by giving appropriate credit to the ideas of others. Academic dishonesty is the act of presenting information, ideas, and/or concepts as one's own when in reality they are the results of another person's creativity and effort. A faculty member who believes a situation involving academic dishonesty has been detected may assign a failing grade for that assignment or examination, or, depending on the seriousness of the offense, for the course. Faculty should follow and students may appeal using the procedure in the university Catalog. See [Academic Policies](#) for definitions of kinds of academic dishonesty and for further policy information.

PLNU ACADEMIC ACCOMMODATIONS POLICY

PLNU is committed to providing equal opportunity for participation in all its programs, services, and activities. Students with disabilities may request course-related accommodations by contacting the Educational Access Center (EAC), located in the Bond Academic Center (EAC@pointloma.edu or 619-849-2486). Once a student's eligibility for an accommodation has been determined, the EAC will issue an academic accommodation plan ("AP") to all faculty who teach courses in which the student is enrolled each semester. PLNU highly recommends that students speak with their professors during the first two weeks of each semester/term about the implementation of their AP in that particular course and/or if they do not wish to utilize some or all of the elements of their AP in that course. Students who need accommodations for a disability should contact the EAC as early as possible (i.e., ideally before the beginning of the semester) to assure appropriate accommodations can be provided. It is the student's responsibility to make the first contact with the EAC.

PLNU ATTENDANCE AND PARTICIPATION POLICY

Regular and punctual attendance at all **synchronous** class sessions is considered essential to optimum academic achievement. If the student is absent for more than 10 percent of class sessions (virtual or face-to-face), the faculty member will issue a written warning of de-enrollment. If the absences exceed 20 percent, the student may be de-enrolled without notice until the university drop date or, after that date, receive the appropriate grade for their work and participation. In some courses, a portion of the credit hour content will be delivered **asynchronously** and attendance will be determined by submitting the assignments by the posted due dates. See Academic Policies in the Undergraduate Academic Catalog. If absences exceed these limits but are due to university excused health issues, an exception will be granted.

IMPORTANT: Because the Mariner meets only once a week, absences totaling more than two (unless in emergency situations) will result in a meeting with the advisor concerning the completion of the the units.

Asynchronous Attendance/Participation Definition

A day of attendance in asynchronous content is determined as contributing a substantive note, assignment, discussion, or submission by the posted due date. Failure to meet these standards will result in an absence for that day. Instructors will determine how many asynchronous attendance days are required each week.

SPIRITUAL CARE

Please be aware PLNU strives to be a place where you grow as whole persons. To this end, we provide resources for our students to encounter God and grow in their Christian faith.
 If students have questions, a desire to meet with the chaplain or have prayer requests you can contact the Office of Spiritual Development.

USE OF TECHNOLOGY

Since most courses will have online components, in order to be successful in the online environment, you'll need to meet the minimum technology and system requirements; please refer to the *Technology and System Requirements* information. Additionally, students are required to have headphone speakers compatible with their computer available to use. If a student is in need of technological resources please contact student-tech-request@pointloma.edu.

Problems with technology do not relieve you of the responsibility of participating, turning in your assignments, or completing your class work.