



Fermanian School of Business  
 Point Loma Nazarene University  
 Master of Business Administration  
 BUS/LDR 6017-Applied Ethics 1 Unit  
 Fall 2023

<b>Meeting days:</b> An optional class session will be offered during the semester	<b>Instructor Name:</b> Dr. Michael D. Wiese
<b>Meeting Times:</b> Does not apply	<b>Phone:</b> Office- 619.849.3268 Cell- 765.425.0955
Meeting Location: Online	<b>E-mail:</b> mwiese@pointloma.edu
<b>Final Exam:</b> None	<b>Office hour:</b> Upon Request
<b>Assignment Submission:</b> All assignments are to be submitted on Canvas	<b>Additional info:</b> Feel free to text me.

### **PLNU Mission**

**To Teach ~ To Shape ~ To Send**

Point Loma Nazarene University exists to provide higher education in a vital Christian community where minds are engaged and challenged, character is modeled and formed, and service becomes an expression of faith. Being of Wesleyan heritage, we aspire to be a learning community where grace is foundational, truth is pursued, and holiness is a way of life.

### **Fermanian School of Business Mission**

**Character – Professionalism – Excellence – Relationships – Commitment - Innovation**

As members of a vital Christian community, we strive to provide high quality business programs that equip students to make a positive impact in their workplace and community by connecting purpose to practice.

### **COURSE DESCRIPTION**

This course explores the theories of ethics and a process of ethical decision making in order to develop a stakeholder approach to leading organizations. Students will be challenged to consider personal ethical standards (goals, norms, beliefs, and values) to create a framework for evaluating ethical choices, resulting in the ability to develop, articulate, and implement a compelling moral decision.

## **COURSE LEARNING OUTCOMES**

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The **primary objectives of the course are for business professionals to be able to:**

1. Appraise personal core values that inform ethical standards and decisions (PLO 1 & 5).
2. Evaluate various ethical perspectives, tools and concepts used to resolve ethical dilemmas in business (PLO 1 & 2).
3. Examine the implications of an ethical decision and explore the impact that the decision will have on stakeholders and self (PLO 4 & 5).
4. Present a strong position when taking a stand on an issue (PLO 6).

## **COURSE CREDIT HOUR INFORMATION**

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In the interest of providing sufficient time to accomplish the stated Course Learning Outcomes, this class meets the PLNU credit hour policy for a 1-unit class delivered over 15 weeks. Specific details about how the class meets the credit hour requirement can be provided upon request.

## **MAJOR COURSE ASSIGNMENT**

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*Take Your Stand-* Each person will select a current ethical dilemma the executives/organizational leaders may be challenged with, then develop and defend a position. The position paper should be between 4-7 pages and build a compelling argument, using appropriate legal, economic and moral duty arguments to come to a specific conclusion relative to the topic.

## **OTHER ASSIGNMENTS**

1. **Personal Core Values/Ethics Assessment:** After taking the assigned values assessments, submit a paper sharing your core values and how they inform/should inform you ethical choices in business.
2. **Assessment of Business Climate:** Provide an assessment of the ethical environment that you have observed in business/organization life.
3. **CEO Management Letter:** For a current business ethics topic (to be provided), take on the role of CEO and write a management letter to the board detailing the course of action that you propose if the firm is confronted with the issue.
4. Engage in **online discussions** as defined in Canvas.

## **REQUIRED TEXTS AND RECOMMENDED STUDY RESOURCES**

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Course Resources: Chapter 1-4 Hosmer, L. (2010). *The ethics of management* (7th ed.). McGraw-Hill Education. This book may be found on [www.Amazon.com](http://www.Amazon.com) or you may use another edition if more affordable.

## ASSESSMENT AND GRADING

### Assignment Points:

Personal Values/Ethical Assessment paper	200
Evaluation of Business Environment	150
CEO Management Letter	150
Online discussions and assignments	200
Stand Your Ground Paper	<u>300</u>

**Total points** **1,000**

<b>Standard Grade Scale Based on Percentage of Points Earned</b>				
<b>A</b>	<b>B</b>	<b>C</b>	<b>D</b>	<b>F</b>
A 93-100	B+ 88-89	C+ 77-79	D+ 67-69	F ≤ 59
A- 90-92	B 83-87	C 73-76	D 63-66	
	B- 80-82	C- 70-72	D- 60-62	

## INCOMPLETES AND LATE ASSIGNMENTS

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All assignments are to be submitted/turned in by the beginning of the class session when they are due—including assignments posted in Canvas. Incompletes will only be assigned under extremely unusual circumstances.

Assignments will receive an 8-hour grace period from the official due date/time. Assignments submitted up to two days late will be deducted 20%. Assignments after two days late will be deducted 40%.

## SPIRITUAL CARE

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PLNU strives to be a place where you grow as a whole person. To this end, we provide resources for our graduate students to encounter God and grow in their Christian faith. At the Mission Valley (MV) campus we have an onsite chaplain who is available during class break times across the week. If you have questions for, desire to meet or share a prayer request please email [mvchaplain@pointloma.edu](mailto:mvchaplain@pointloma.edu).

In addition, on the MV campus there is a prayer chapel on the third floor which is open for use as a space set apart for quiet reflection and prayer.

## STATE AUTHORIZATION

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State authorization is a formal determination by a state that Point Loma Nazarene University is approved to conduct activities regulated by that state. In certain states outside California, Point Loma Nazarene University is not authorized to enroll online (distance education) students. If a student moves to another state after admission to the program and/or enrollment in an online course, continuation within the program and/or course will depend on whether Point Loma Nazarene University is authorized to offer

distance education courses in that state. It is the student's responsibility to notify the institution of any change in his or her physical location. Refer to the map on [State Authorization](#) to view which states allow online (distance education) outside of California.

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### **ARTIFICIAL INTELLIGENCE (AI) POLICY**

You are allowed to use Artificial Intelligence (AI) tools (e.g, ChatGPT, iA Writer, Marmot, Botowski, etc.) in this course. Any work that utilizes AI-based tools must be clearly identified as such, including the specific tool(s) used. For example, if you use ChatGPT, you must cite ChatGPT including the version number, year, month and day of the query and the statement "Generated using OpenAI. <https://chat.openai.com/>"

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### **PLNU COPYRIGHT POLICY**

Point Loma Nazarene University, as a non-profit educational institution, is entitled by law to use materials protected by the US Copyright Act for classroom education. Any use of those materials outside the class may violate the law.

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### **PLNU ACADEMIC HONESTY POLICY**

Students should demonstrate academic honesty by doing original work and by giving appropriate credit to the ideas of others. Academic dishonesty is the act of presenting information, ideas, and/or concepts as one's own when in reality they are the results of another person's creativity and effort. A faculty member who believes a situation involving academic dishonesty has been detected may assign a failing grade for that assignment or examination, or, depending on the seriousness of the offense, for the course. Faculty should follow and students may appeal using the procedure in the university Catalog. See [Graduate Academic and General Policies](#) for definitions of kinds of academic dishonesty and for further policy information.

During the first week of class, you will be asked to submit an Academic Honesty Verification Statement. Submitting the statement is a requirement of this course. By submitting the Academic Honesty Verification Statement, you will be verifying all assignments completed in this course were completed by you. Carefully review the Academic Honesty Statement below.

Statement: "In submitting this form, I am verifying all the assignments in this course will be completed by me and will be my own work."

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### **PLNU ACADEMIC ACCOMMODATIONS POLICY**

PLNU is committed to providing equal opportunity for participation in all its programs, services, and activities. Students with disabilities may request course-related accommodations by contacting the Educational Access Center (EAC), located in the Bond Academic Center ([EAC@pointloma.edu](mailto:EAC@pointloma.edu) or 619-849-2486). Once a student's eligibility for an accommodation has been determined, the EAC will issue an academic accommodation plan ("AP") to all faculty who teach courses in which the student is enrolled each semester.

PLNU highly recommends that students speak with their professors during the first two weeks of each semester/term about the implementation of their AP in that particular course and/or if they do not wish to utilize some or all of the elements of their AP in that course.

Students who need accommodations for a disability should contact the EAC as early as possible (i.e., ideally before the beginning of the semester) to assure appropriate accommodations can be provided. It is the student's responsibility to make the first contact with the EAC.

## **SEXUAL MISCONDUCT AND DISCRIMINATION**

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Point Loma Nazarene University faculty are committed to helping create a safe learning environment for all students. If you (or someone you know) have experienced any form of sexual discrimination or misconduct, including sexual assault, dating or domestic violence, or stalking, know that help and support are available through the Title IX Office at [pointloma.edu/Title-IX](http://pointloma.edu/Title-IX). Please be aware that under Title IX of the Education Amendments of 1972, it is required to disclose information about such misconduct to the Title IX Office.

If you wish to speak to a confidential employee who does not have this reporting responsibility, you can contact Counseling Services at [counselingservices@pointloma.edu](mailto:counselingservices@pointloma.edu) or find a list of campus pastors at [pointloma.edu/title-ix](http://pointloma.edu/title-ix)

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## **COURSE MODALITY DEFINITIONS**

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- 1. In-Person:** Course meetings are face-to-face with no more than 25% online delivery.
  - 2. Online:** Coursework is completed 100% online and asynchronously.
  - 3. Online Synchronous:** Coursework is completed 100% online with required weekly online class meetings.
  - 4. Hybrid:** Courses that meet face-to-face with required online components.
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## **PLNU ATTENDANCE AND PARTICIPATION POLICY**

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***Online Asynchronous Attendance/Participation Definition:*** Students taking online courses with no specific scheduled meeting times are expected to actively engage throughout each week of the course. Attendance is defined as participating in an academic activity within the online classroom which includes, but is not limited to:

- Engaging in an online discussion
- Submitting an assignment
- Taking an exam

- Participating in online labs
- Initiating contact with faculty member within the learning management system to discuss course content

Note: Logging into the course does not qualify as participation and will not be counted as meeting the attendance requirement.

## **USE OF TECHNOLOGY**

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In order to be successful in your course, you'll need to meet the minimum technology and system requirements; please refer to the [Technology and System Requirements](#) information. Additionally, students are required to have headphone speakers, microphone, or webcams compatible with their computer available to use for any online or hybrid classes. Please note that any course with online proctored exams require a computer with a camera (tablets are not compatible) to complete exams online.

Problems with technology do not relieve you of the responsibility of participating, turning in your assignments, or completing your class work.

## **FINAL EXAMINATION POLICY**

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There will be no final exam in this course.

## Course Summary:

<b>Date</b>	<b>Details</b>	<b>Due</b>
Sun Sep 3, 2023	Quiz <a href="#">Academic Honesty Verification Statement-DO THIS FIRST</a>	due by 11:59pm
	Discussion Topic <a href="#">Getting to know each other</a>	due by 11:59pm
	Assignment <a href="#">Administration: What does it mean?</a>	due by 11:59pm
Fri Sep 8, 2023	Discussion Topic <a href="#">WK 2: Your evaluation of the business ethical climate : POST DUE ON FRIDAY WITH DISCUSSION POST DUE ON SUNDAY</a>	due by 11:59pm
Sun Sep 17, 2023	Assignment <a href="#">The Parable of the Sadhu</a>	due by 11:59pm
Fri Sep 22, 2023	Discussion Topic <a href="#">WK 4 Discussion: Current Business Ethics</a>	due by 11:59pm

Date	Details	Due
	<a href="#"><u>Issues-POST DUE ON FRIDAY AND DISCUSSION DUE ON SUNDAY</u></a>	
Sun Oct 1, 2023	Assignment <a href="#"><u>WK 5 Assignment: Personal Values/Ethical Analysis Self Assessment-Due on Sunday</u></a>	due by 11:59pm
Sun Oct 8, 2023	Discussion Topic <a href="#"><u>WK 6 Post: Ethical Duty</u></a>	due by 11:59pm
Sun Oct 15, 2023	Discussion Topic <a href="#"><u>WK 7 Post: Application of the Hosmer Model</u></a>	due by 11:59pm
Sun Oct 22, 2023	Discussion Topic <a href="#"><u>Week 8 Discussion-The Bathsheba Case</u></a>	due by 11:59pm
Sun Nov 5, 2023	Discussion Topic <a href="#"><u>Declare "Take Your Stand" Topic</u></a>	due by 11:59pm
Sun Nov 12, 2023	Assignment <a href="#"><u>WK 11 Assignment: You are the new CEO. Management Letter to the Board Assignment</u></a>	due by 11:59pm
Sun Nov 19, 2023	Discussion Topic <a href="#"><u>Week 12: Post-What would make you quit?</u></a>	due by 11:59pm
Sun Dec 3, 2023	Assignment <a href="#"><u>WK 14 Assignment: Submit Take Your Stand Paper</u></a>	due by 11:59pm
Sun Dec 10, 2023	Assignment <a href="#"><u>Business Start-Up Worksheet</u></a>	