



Fermanian School of Business  
BUS/LDR6048P-1: Leading with Purpose  
1 Unit

**Summer 2023**

<b>Meeting days:</b> Online	<b>Instructor title and name:</b> JC Hurtado-Prater
<b>Meeting times:</b> Online-Asynchronous	<b>Phone:</b> 619-909-7802
<b>Meeting location:</b> Canvas	<b>E-mail:</b> jhurtado@pointloma.edu
<b>Final Exam:</b> None	<b>Office location and hours:</b> By appointment
<b>Additional info:</b> Class begins 5/8/23	<b>Additional info:</b> N/A

**PLNU Mission  
To Teach ~ To Shape ~ To Send**

Point Loma Nazarene University exists to provide higher education in a vital Christian community where minds are engaged and challenged, character is modeled and formed, and service becomes an expression of faith. Being of Wesleyan heritage, we aspire to be a learning community where grace is foundational, truth is pursued, and holiness is a way of life.

**Fermanian School of Business Mission**

**Character – Professionalism – Excellence – Relationships – Commitment - Innovation**

As members of a vital Christian community, we strive to provide high quality business programs that equip students to make a positive impact in their workplace and community by connecting purpose to practice.

**COURSE DESCRIPTION**

---

This course includes an opportunity for students to craft a personal leadership development plan. Students will be challenged to integrate their academic knowledge, core values, and experiences as it relates to leadership. An emphasis is placed on how putting one's purpose to work enriches the life of a leader and positively impacts those within the organization one leads.

**COURSE LEARNING OUTCOMES**

---

Upon completion of this course, students will be able to:

1. Examine one's purpose as it relates to both personal and professional life (PLO 5).
2. Construct a leadership development plan (PLO 1 & 5).
3. Demonstrate effective communication skills (PLO 6).

## REQUIRED TEXT & RECOMMENDED RESOURCES

---

Kouzes, James M. and Posner, Parry Z. (2017). *The Leadership Challenge, 6th Edition, How to Make Extraordinary Things Happen in Organizations*, John Wiley & Sons, Inc., Hoboken, New Jersey.

## CREDIT HOUR INFORMATION

---

In the interest of providing sufficient time to accomplish the stated Course Learning Outcomes, this class meets the PLNU credit hour policy for a 1 unit course delivered over 16 weeks. The estimated time expectations for this course are shown below:

Assignments	Hours
Required Reading	13
Discussions	10
Class Participation	5
Assignments	15
<b>Total</b>	<b>43</b>

## ASSESSMENT AND GRADING

---

### Graded Course Components:

**Small Group and Video Discussions:** You will read the chapters and then answer the discussion questions in your small group. You must post an initial response no later than Friday and engage in a meaningful way with your peers no later than Sunday. **600 points**

**Leadership Development Plan:** Through a series of essays, you will develop a personal Leadership Development Plan. **400 points**

**Weekly Discussions 60% 600 Points**

**Leadership Development Plan 40% - 400 Points**

### Grade Scale (Points)

A	930-1,000	B-	800-829	D+	670-699
A-	900-929	C+	770-799	D	630-669
B+	870-899	C	730-769	D-	600-629
B	830-869	C-	700-729	F	0-590

## **INCOMPLETES AND LATE ASSIGNMENTS**

---

All assignments are to be submitted/turned in by the beginning of the class session when they are due—including assignments posted in Canvas. Incompletes will only be assigned under extremely unusual circumstances.

## **SPIRITUAL CARE**

---

PLNU strives to be a place where you grow as a whole person. To this end, we provide resources for our graduate students to encounter God and grow in their Christian faith. At the Mission Valley (MV) campus we have an onsite chaplain, Rev. Gordon Wong, who is available during class break times across the week. If you have questions for, desire to meet or share a prayer request with Rev. Wong you can contact him directly at [mvchaplain@pointloma.edu](mailto:mvchaplain@pointloma.edu) or [gordonwong@pointloma.edu](mailto:gordonwong@pointloma.edu). Rev. Wong's cell number is 808-429-1129 if you need a more immediate response.

In addition, on the MV campus there is a prayer chapel on the third floor which is open for use as a space set apart for quiet reflection and prayer.

## **STATE AUTHORIZATION (FOR FULLY ONLINE COURSES ONLY)**

---

State authorization is a formal determination by a state that Point Loma Nazarene University is approved to conduct activities regulated by that state. In certain states outside California, Point Loma Nazarene University is not authorized to enroll online (distance education) students. If a student moves to another state after admission to the program and/or enrollment in an online course, continuation within the program and/or course will depend on whether Point Loma Nazarene University is authorized to offer distance education courses in that state. It is the student's responsibility to notify the institution of any change in his or her physical location. Refer to the map on [State Authorization](#) to view which states allow online (distance education) outside of California.

## **PLNU COPYRIGHT POLICY**

---

Point Loma Nazarene University, as a non-profit educational institution, is entitled by law to use materials protected by the US Copyright Act for classroom education. Any use of those materials outside the class may violate the law.

## **PLNU ACADEMIC HONESTY POLICY**

---

Students should demonstrate academic honesty by doing original work and by giving appropriate credit to the ideas of others. Academic dishonesty is the act of presenting information, ideas, and/or concepts as one's own when in reality they are the results of another person's creativity and effort. A faculty member who believes a situation involving academic dishonesty has been detected may assign a failing grade for that assignment or examination, or, depending on the seriousness of the offense, for the course. Faculty should follow and students may appeal using the procedure in the university Catalog. See Academic Policies in the Graduate and Professional Studies Catalog for definitions of kinds of academic dishonesty and for further policy information.

## **PLNU ACADEMIC ACCOMMODATIONS POLICY**

---

PLNU is committed to providing equal opportunity for participation in all its programs, services, and activities. Students with disabilities may request course-related accommodations by contacting the Educational Access Center (EAC), located in the Bond Academic Center ([EAC@pointloma.edu](mailto:EAC@pointloma.edu) or 619-849-2486). Once a student's eligibility for an accommodation has been determined, the EAC will issue an academic accommodation plan ("AP") to all faculty who teach courses in which the student is enrolled each semester. PLNU highly recommends that students speak with their professors during the first two weeks of each semester/term about the implementation of their AP in that particular course and/or if they do not wish to utilize some or all of the elements of their AP in that course.

Students who need accommodations for a disability should contact the EAC as early as possible (i.e., ideally before the beginning of the semester) to assure appropriate accommodations can be provided. It is the student's responsibility to make the first contact with the EAC.

## **SEXUAL MISCONDUCT AND DISCRIMINATION**

Point Loma Nazarene University faculty are committed to helping create a safe learning environment for all students. If you (or someone you know) have experienced any form of sexual discrimination or misconduct, including sexual assault, dating or domestic violence, or stalking, know that help and support are available through the Title IX Office at [pointloma.edu/Title-IX](http://pointloma.edu/Title-IX). Please be aware that under Title IX of the Education Amendments of 1972, it is required to disclose information about such misconduct to the Title IX Office.

If you wish to speak to a confidential employee who does not have this reporting responsibility, you can contact Counseling Services at [counselingservices@pointloma.edu](mailto:counselingservices@pointloma.edu) or find a list of campus pastors at [pointloma.edu/title-ix](http://pointloma.edu/title-ix)

## **COURSE MODALITY DEFINITIONS**

1. In-Person: Course meetings are face-to-face with no more than 25% online delivery.
2. Online: Coursework is completed 100% online and asynchronously.
3. Online Synchronous: Coursework is completed 100% online with required weekly online class meetings.
4. Hybrid: Courses that meet face-to-face with required online components.

## **PLNU ATTENDANCE AND PARTICIPATION POLICY**

1-Unit Online Courses:

Regular and punctual attendance at all **synchronous** class sessions is considered essential to optimum academic achievement. If the student is absent for more than 10 percent of class sessions (virtual or face-to-face), the faculty member will issue a written warning of de-enrollment. If the absences exceed 20 percent, the student may be de-enrolled without notice until the university drop date or, after that date, receive the appropriate grade for their work and participation. In some courses, a portion of the credit hour content will be delivered **asynchronously** and attendance will be determined by submitting the assignments by the posted due dates. See [Academic Policies](#) in the Graduate and Professional Studies Catalog. If absences exceed these limits but are due to university excused health issues, an exception will be granted.

***Asynchronous Attendance/Participation Definition:*** A day of attendance in asynchronous content is determined as contributing a substantive note, assignment, discussion, or submission by the posted due date. Failure to meet these standards will result in an absence for that day. Instructors will determine how many asynchronous attendance days are required each week.

Students taking online courses are expected to attend each week of the course. Attendance is defined as participating in an academic activity within the online classroom which includes posting in a graded activity in the course. (Note: Logging into the course does not qualify as participation and will not be counted as meeting the attendance requirement.)

Students who do not attend at least once in any 3 consecutive days will be issued an attendance warning. Students who do not attend at least once in any 7 consecutive days will be dropped from the course retroactive to the last date of recorded attendance.

Students who anticipate being absent for an entire week of a course should contact the instructor in advance for approval and make arrangements to complete the required coursework and/or alternative assignments assigned at the discretion of the instructor.

## **USE OF TECHNOLOGY**

---

In order to be successful in the online environment, you'll need to meet the minimum technology and system requirements; please refer to the [\*Technology and System Requirements\*](#) information. Additionally, students are required to have headphone speakers compatible with their computer available to use. If a student is in need of technological resources please contact [student-tech-request@pointloma.edu](mailto:student-tech-request@pointloma.edu).

Problems with technology do not relieve you of the responsibility of participating, turning in your assignments, or completing your class work.

## **FINAL EXAMINATION POLICY**

---

Successful completion of this class requires taking the final examination **on its scheduled day**. No requests for early examinations or alternative days will be approved

## COURSE SCHEDULE AND ASSIGNMENTS

Week		Read	Videos/Website	Discussions	Assignments	Est. Hours
1	8/29	None	<a href="https://www.leadershipchallenge.com/">https://www.leadershipchallenge.com/</a>	None	None	2
2	9/5	Chp. 1		Chp. 1 (40)		3
3	9/12	Chp. 2		Chp. 2 (40)	Leadership Development Plan (25)	3
4	9/19	Chp. 3	Video Discussion (20)	Chp. 3 (40)		3
5	9/26	Chp. 4		Chp. 4 (40)		2
6	10/3	Chp. 5		Chp. 5 (40)	Leadership Development Plan (25)	3
7	10/10	Chp. 6	Video Discussion (20)	Chp. 6 (40)		3
8	10/17	Chp. 7		Chp. 7 (40)		3
9	10/24	Chp. 8		Chp. 8 (40)	Leadership Development Plan (25)	3
10	10/31	Chp. 9	Video Discussion (20)	Chp. 9 (40)		3
11	11/7	Chp. 10		Chp. 10 (40)		3
12	11/14	Chp. 11		Chp. 11 (40)	Leadership Development Plan (25)	3
13	11/21		<a href="https://www.ted.com/talks/stanley_mcchrystal_listen_learn_then_lead">https://www.ted.com/talks/stanley mcchrystal listen learn then lead</a>			2
14	11/28	Chp. 12	Video Discussion (20)	Chp. 12 (40)		3
15	12/5	Chp. 13		Chp. 13 (40)		3
16	12/12				Leadership Development Plan (300)	3
						43