

Fermanian School of Business BUS 6065- Leadership Communication 3 Units

Summer 2023

Meeting days: Tue, Thur	Instructor title and name: Nick Wolf Director	
Meeting times: 9:30-12:15	Phone: 949-294-1529	
Meeting location: MV	E-mail: nickwolf@pointloma.edu	
Final Exam: N/A	Office location and hours: MV 3 rd floor/Zoom	
Additional info:	Additional info:	

PLNU Mission

To Teach ~ To Shape ~ To Send

Point Loma Nazarene University exists to provide higher education in a vital Christian community where minds are engaged and challenged, character is modeled and formed, and service is an expression of faith. Being of Wesleyan heritage, we strive to be a learning community where grace is foundational, truth is pursued, and holiness is a way of life.

Fermanian School of Business Mission

Character – Professionalism – Excellence – Relationships – Commitment - Innovation

As members of a vital Christian community, we strive to provide high quality business programs that equip students to make a positive impact in their workplace and community by connecting purpose to practice.

COURSE DESCRIPTION

This course examines the critical role of communication for a business leader in creating a culture that adds value to an organization. The impact of perspective, perception, expectation, and purpose of a leader and followers is explored, including method, message, and outcomes to build a narrative based upon a vision.

COURSE LEARNING OUTCOMES

Upon completion of this course, students will be able to:

- 1. Identify current and foundational concepts of effective leadership communication (PLO 1 & 6).
- 2. Recognize opportunities and implement best in class leadership practices (PLO 3).
- 3. Discover practices that lead to greater self-awareness (PLO 6).
- 4. Evaluate ethical dilemmas in leadership situations (PLO 3 & 5)

- 5. Support decision making through effective written and verbal communication (PLO 6).
- 6. Deliver information to others as part of an effective team (PLO 7).

REQUIRED TEXTS AND RECOMMENDED STUDY RESOURCES

Hughes, R. Ginnett, R. and Curphy, G. (2022). Leadership, Enhancing the Lessons of Experience. McGraw Hill LLC.

ASSESSMENT AND GRADING

Weekly Reflection 28% Weekly Case Studies 28%	Grade scale:	
 Weekly Case Studies 28% Weekly Individual Assignment 24% Participation 20% Weekly Material Reflection: 40 points X 7 weeks = 280 points Weekly Case Studies: 20 points X 14 weeks = 280 points Weekly Individual Assignment: 30 points X 8 weeks = 240 points Participation=200 points Total = 1000 points possible 	A=93-100 A-=92-90 B+=87-89 B=83-86 B-=80-82 C+=77-79	C=73-76 C-=70-72 D+=67-69 D=63-66 D-=60-62 F=0-59

INCOMPLETES AND LATE ASSIGNMENTS

All assignments are to be submitted/turned in by the beginning of the class session when they are due—including assignments posted in Canvas. Incompletes will only be assigned under extremely unusual circumstances.

SPIRITUAL CARE

PLNU strives to be a place where you grow as a whole person. To this end, we provide resources for our graduate students to encounter God and grow in their Christian faith. At the Mission Valley (MV) campus we have an onsite chaplain, Rev. Gordon Wong, who is available during class break times across the week. If you have questions for, desire to meet or share a prayer request with Rev. Wong you can contact him directly at mvchaplain@pointloma.edu or gordonwong@pointloma.edu. Rev. Wong's cell number is 808-429-1129 if you need a more immediate response.

In addition, on the MV campus there is a prayer chapel on the third floor which is open for use as a space set apart for quiet reflection and prayer.

PLNU COPYRIGHT POLICY

Point Loma Nazarene University, as a non-profit educational institution, is entitled by law to use materials protected by the US Copyright Act for classroom education. Any use of those materials outside the class may violate the law.

PLNU ACADEMIC HONESTY POLICY

Students should demonstrate academic honesty by doing original work and by giving appropriate credit to the ideas of others. Academic dishonesty is the act of presenting information, ideas, and/or concepts as one's own when in reality they are the results of another person's creativity and effort. A faculty member who believes a situation involving academic dishonesty has been detected may assign a failing grade for that assignment or examination, or, depending on the seriousness of the offense, for the course. Faculty should follow and students may appeal using the procedure in the university Catalog. See the Academic Honesty Policy in the Graduate and Professional Studies Catalog for definitions of kinds of academic dishonesty and for further policy information

PLNU ACADEMIC ACCOMMODATIONS POLICY

PLNU is committed to providing equal opportunity for participation in all its programs, services, and activities. Students with disabilities may request course-related accommodations by contacting the Educational Access Center (EAC), located in the Bond Academic Center (EAC@pointloma.edu or 619-849-2486). Once a student's eligibility for an accommodation has been determined, the EAC will issue an academic accommodation plan ("AP") to all faculty who teach courses in which the student is enrolled each semester.

PLNU highly recommends that students speak with their professors during the first two weeks of each semester/term about the implementation of their AP in that particular course and/or if they do not wish to utilize some or all of the elements of their AP in that course.

Students who need accommodations for a disability should contact the EAC as early as possible (i.e., ideally before the beginning of the semester) to assure appropriate accommodations can be provided. It is the student's responsibility to make the first contact with the EAC.

SEXUAL MISCONDUCT AND DISCRIMINATION

Point Loma Nazarene University faculty are committed to helping create a safe learning environment for all students. If you (or someone you know) have experienced any form of sexual discrimination or misconduct, including sexual assault, dating or domestic violence, or stalking, know that help and support are available through the Title IX Office at pointloma.edu/Title-IX. Please be aware that under Title IX of the Education Amendments of 1972, it is required to disclose information about such misconduct to the Title IX Office.

If you wish to speak to a confidential employee who does not have this reporting responsibility, you can contact Counseling Services at counselingservices@pointloma.edu or find a list of campus pastors at pointloma.edu/title-ix

COURSE MODALITY DEFINITIONS

- 1. In-Person: Course meetings are face-to-face with no more than 25% online delivery.
- 2. Online: Coursework is completed 100% online and asynchronously.
- 3. Online Synchronous: Coursework is completed 100% online with required weekly online class meetings.
- **4. Hybrid:** Courses that meet face-to-face with required online components.

PLNU ATTENDANCE AND PARTICIPATION POLICY

Regular and punctual attendance at all classes is considered essential to optimum academic achievement. If the student is absent from more than 10 percent of class meetings, the faculty member can file a written report which may result in de-enrollment. If the absences exceed 20 percent, the student may be de-enrolled without notice until the university drop date or, after that date, receive the appropriate grade for their work and participation. See <u>Academic Policies</u> in the Graduate and Professional Studies Catalog for additional detail.

FINAL EXAMINATION POLICY

Successful completion of this class requires taking the final examination **on its scheduled day**. No requests for early examinations or alternative days will be approved.

COURSE SCHEDULE AND ASSIGNMENTS

Weekly Case Studies. Each class, students will read the case study posted in Canvas and come to class prepared to discuss case and answer related questions

Weekly Individual Assignment. Each week, students will be given an opportunity to reflect on that weeks work and a self care activity. Students will be given the chance to experiment with this experiential learning and consider connections to discussions, group issues, personal challenges as well as solutions and direction that can emerge from the practice of mindfulness. Up to 40 points for a written response that demonstrates engagement, reflection and openness to learning and development.

DATE PRESENTED	CLASS CONTENT OR ASSIGNMENT	ASSIGNMENT DUE DATE
May 8	Soft Week	
	Individual Introduction/ENE Event	Wed May 10
May 15	Chapter 2 Case	Tue May 16
	Chapter 4 Case	Thur May 18
	Self-Care Discussion	Friday May 19
	Individual Reflection	Sunday May 21
May 22	Chapter 6 Case	Tue May 23
	Chapter 7 Case	Thur May 25
	Self-Care Discussion	Friday May 26
	Individual Reflection	Sunday May 28
May 29	Chapter 9 Case	Tue May 30
	Chapter 10 Case	Thur June 1
	Self-Care Discussion	Friday June 2
	Individual Reflection	Sunday June 4
June 5	Chapter 11 Case	Tue June 6
	Julian Alexander from Northrop in Class	Thur June 8
	Self-Care Discussion	Friday June 9
	Individual Reflection	Sunday June 11
June 12	Chapter 12 Case	Tue June 13
	Chapter 13 Case	Thur June 15
	Self-Care Discussion	Friday June 16
	Individual Reflection	Sunday June 18
June 19	Chapter 14 Case	Tue June 20
	Chapter 15 Case	Thur June 22
	Self-Care Discussion	Friday June 23
	Individual Reflection	Sunday June 25
June 26	Chapter 16 Case	Tue June 27
	Chapter 18 Case	Thur June 29
	Self-Care Discussion	Friday June 30
	Individual Reflection	Sunday July 2