

BBU 2001 – LEGAL ENVIRONMENT OF BUSINESS

Course Syllabus

Summer Quad 1

Professor: Joseph Samo

Jsamo@pointloma.edu

Office Hours: By Appointment

PLNU Mission

To Teach – To Shape – To Send

Point Loma Nazarene University (PLNU) exists to provide higher education in a vital Christian community where minds are engaged and challenged, character is modeled and formed, and service is an expression of faith. Being of Wesleyan heritage, we strive to be a learning community where grace is foundational, truth is pursued and holiness is a way of life.

Fermanian School of Business Mission

Character – Professionalism – Excellence – Relationships – Commitment – Innovation

As members of a vital Christian community, we strive to provide high quality business programs that equip students to make a positive impact in their workplace and community by connecting purpose to practice.

Course Description: This course provides a comprehensive overview of legal issues encountered in business. Topics include the legal system, contracts, torts, product liability, intellectual and property rights, cybercrime, fraud, organizational forms, corporate formation and finance, securities law, business ethics and corporate governance. *This course is designed to enable students to identify and analyze legal issues that may arise in a business setting.*

Course Learning Outcomes (CLOs):

1. Define various legal terminology as it relates to business. (PLO 1)
2. Exhibit an understanding of various legal concepts, including contracts, torts, product liability, intellectual and property rights, cybercrime, fraud, organizational forms, corporate formation and finance, securities law, business ethics and corporate governance. (PLO 1)
3. Examine legal solutions in hypothetical business situations. (PLO 2)
4. Demonstrate an understanding of the ethical considerations of various legal situations in business. (PLO 4)

Course Materials Required:

1. Clarkson & Miller, *Business Law Text and Cases*, 15th Edition, South-Western Cengage Learning, 2019.
2. Other articles and/or documents as assigned.

Course Credit Hour Information

In the interest of providing sufficient time to accomplish the stated Course Learning Outcomes, this class meets the PLNU credit hour policy for a 3-unit class delivered over 8 weeks. Specific details about how the class meets the credit hour requirement can be provided upon request.

State Authorization

State authorization is a formal determination by a state that Point Loma Nazarene University is approved to conduct activities regulated by that state. In certain states outside California, Point Loma Nazarene University is not authorized to enroll online (distance education) students. If a student moves to another state after admission to the program and/or enrollment in an online course, continuation within the program and/or course will depend on whether Point Loma Nazarene University is authorized to offer distance education courses in that state. It is the student's responsibility to notify the institution of any change in his or her physical location. Refer to the map on [State Authorization](#) to view which states allow online (distance education) outside of California.

BUS 2001 – Legal Environment of Business
Course Syllabus – Summer 2022

Assessment and Grading:

1. Student performance is based upon the following scale:

<u>Percent</u>	<u>Letter Grade</u>	<u>Performance</u>
90.0 – 100.0	A- to A	Exceptional Scholarship
80.0 – 89.0	B- to B+	Superior Scholarship
70.0 – 79.0	C- to C+	Satisfactory Scholarship
60.0 – 69.0	D- to D+	Marginal Scholarship
< 59.0	F	Unsatisfactory Scholarship/ Failing Grade

Class grade is based upon the following Assignments and Exams: (Lowest Exam Score is Dropped.)

Writing Assignments- 40%

Exams (Including Final)- 60%

Total- 100%

2. Additional information regarding student performance:

- a. **Class Participation:** The success of each student in this course is directly related to the quality of the participation. Students should contribute to discussions on a daily basis. Class participation will be based upon each student's contribution to discussions, including input or questions regarding the textbook material. In addition, students should be prepared to answer questions, and participate in group activities and other in-class assignments as that arise. Class participation will also be based upon student attendance and preparation. See [Academic Policies](#) in the PLNU Undergraduate Academic Catalog.
- b. **Exams:** Four (4) scheduled examinations and one (1) final examination will be administered. Every student is to be present for the scheduled examinations and the final exam at the scheduled time. **No makeup exams will be given without prior permission.** A makeup exam will be provided only for absences officially excused by the University provost or for emergencies completely beyond a student's control, such as a documented illness or injury. Students must coordinate any conflict with one of these exams with the faculty member as soon as the student discovers it, preferably not later than 48 hours prior to the exam.
- c. **Final Examination Policy:** Successful completion of this class requires taking the final examination **on its scheduled day**. No requests for early examinations or alternative days will be approved.
- d. **Incomplete & Late Assignments:** All assignments are to be submitted/turned in by the beginning of the class session when they are due – including assignments posted on Canvas. Incompletes will only be assigned in extremely unusual circumstances.



Class Policies:

1. **Professionalism:** Students are expected to hold the highest levels of professionalism, including integrity, honesty, respectfulness, punctuality and mature leadership. Exemplary behavior is expected in this classroom.
2. **PLNU Academic Honesty Policy:** Students should demonstrate academic honesty by doing original work and by giving appropriate credit to the ideas of others. Academic dishonesty is the act of presenting information, ideas, and/or concepts as one's own when in reality they are the results of another person's creativity and effort. A faculty member who believes a situation involving academic dishonesty has been detected may assign a failing grade for that assignment or examination, or, depending on the seriousness of the offense, for the course. Faculty members should follow and students may appeal using the procedure in the University Catalog. See [Academic Policies](#) in the PLNU Undergraduate Academic Catalog for definitions of types of academic dishonesty and for further policy information.
3. **PLNU Copyright Policy:** PLNU, as a non-profit educational institution, is entitled by law to use materials protected by the U.S. Copyright Act for classroom education. Any use of those materials outside the class may violate the law.

4. **PLNU Attendance and Participation Policy:** Regular and punctual attendance at all class sessions is considered essential to optimum academic achievement. If the student is absent for more than ten (10) percent of class sessions, the faculty member will issue a written warning of de-enrollment. If the absences exceed twenty (20) percent, the student may be de-enrolled without notice until the University drop date or, after that date, receive the appropriate grade for their work and participation. If absences exceed these limits, but are due to University excused health issues, an exception will be granted.
5. **Schedule and Other Changes:** The information in this syllabus is subject to change. Any such changes will be announced in class and/or communicated via Canvas or e-mail.
6. **E-Mail:** Assignments, announcements, changes to this syllabus and other communications from the faculty member, from time to time, may be made via the student's e-mail address and/or Canvas. Students are required to review their email and Canvas announcements daily.
7. **Mobile Phones:** The use of mobile phones, including phone calls, texting or any other purposes, is not allowed in the classroom during class meetings and examinations. Please keep mobile phones turned-off and out of sight.
8. **Use of Technology:** In order to be successful in this course, students must meet the minimum technology and system requirements. Please refer to the Technology and System Requirements information. Additionally, students are required to have headphone speakers, microphone, or webcams compatible with their computer available to use for any online or hybrid classes. Please note that any course with online proctored exams requires a computer with a camera (tablets are not compatible) to complete exams online. Problems with technology do not relieve students of the responsibility of participating, turning in assignments, or completing class work.
9. **Dropping the Course:** It is the student's responsibility to maintain his or her class schedule. Should the need arise to drop this course (personal emergencies, poor performance, etc.), the student has the responsibility to follow through (provided the drop date meets the stated calendar deadline established by the University), not the faculty member. Simply ceasing to attend this course or failing to follow through for a change of registration (drop/add) may easily result in a grade of F on the official transcript.
10. **PLNU Academic Accommodations Policy:** PLNU is committed to providing equal opportunity for participation in all its programs, service, and activities. Students with disabilities may request course-related accommodations by contacting the Educational Access Center (EAC), located in the Bond Academic Center (EAC@pointloma.edu or 619-849-2486). Once a student's eligibility for accommodation has been determined, the EAC will issue an academic accommodation plan (AP) to all faculty who teach courses in which the student is enrolled each semester. PLNU highly recommends that students speak with their professors during the first two weeks of each semester/term about the implementation of their AP in that particular course and/or if they do not wish to utilize some or all of the elements of their AP in that course. Students who need accommodations for a disability should contact the EAC as early as possible (i.e., ideally before the beginning of the semester) to assure appropriate accommodations can be provided. It is the student's responsibility to make the first contact with the EAC.

Spiritual Care: Please be aware that PLNU strives to be a place where students grow as whole persons. To this end, the institution provides resources for all students to encounter God and to grow in their Christian faith. If students have questions, have prayer requests, or desire to meet with the chaplain, they are encouraged to contact the Office of Spiritual Development

BBU 2001 – Legal Environment of Business
Course Syllabus – Spring 2022

Week #	Chapter#	TOPIC	ASSIGNMENT(S)	DUE DATE
1	4 8	Courts & Arbitration Intellectual Property Rights	3 Video Lectures Writing Assignment	TBD
2	6 9 10	Tort Law Internet Law, Social Media, and Privacy Criminal Law & Cyber Crime	3 Video Lectures Assignment: Exam	TBD
3	11-12 20	Agreement / Contracts Sales and Lease Contracts	3 Video Lectures Writing Assignment	TBD
4	29 31 45	Creditors Bankruptcy Law Environmental Law	3 Video Lectures Assignment: Exam	TBD
5	34 35 51	Employment, Immigration, and Labor Law Employment Discrimination Wills & Trusts	3 Video Lectures Writing Assignment	TBD
6	39 40 42	Corporate Formation and Financing Corporate Directors, Officers and Shareholders Insider Trading- <i>Hello Martha Stewart</i>	3 Video Lectures Assignment: Exam	TBD
7	46 49	Antitrust Law – <i>Karl Marx warned us</i> Real Property & Landlord-Tenant Law	3 Video Lectures Writing Assignment	TBD
8	50	Insurance Law -  <i>Samo's Favorite Subject</i> 	3 Video Lectures Assignment: Final Exam	TBD