Spring 2023

Meeting days: M/W	**Instructor title and name:** Nick Wolf
Meeting times: Section 1 10:55-12:10 Section 2 1:25-2:40	**Phone:** 949-294-1529
Meeting location: FSB 104	**E-mail:** nickwolf@pointloma.edu
Final Exam: Section 1 May 1 10:30-1pm Section 2 May 5 1:30-4pm	**Office location and hours:** FSB 142 M,T,W 8:30am-2:30pm
Additional info:	**Additional info:**

PLNU Mission
To Teach ~ To Shape ~ To Send

Point Loma Nazarene University exists to provide higher education in a vital Christian community where minds are engaged and challenged, character is modeled and formed, and service is an expression of faith. Being of Wesleyan heritage, we strive to be a learning community where grace is foundational, truth is pursued, and holiness is a way of life.

Fermanian School of Business Mission
Character – Professionalism – Excellence – Relationships – Commitment - Innovation

As members of a vital Christian community, we strive to provide high quality business programs that equip students to make a positive impact in their workplace and community by connecting purpose to practice.

COURSE DESCRIPTION

This course provides a foundation for making good business decisions from a Christian perspective, focusing on more than the bottom line. Topics include forms of business ownership, management, marketing, accounting, finance, and information systems. An emphasis is placed on career and calling within business.

COURSE LEARNING OUTCOMES

Upon completion of this course, students will be able to:
1. Exhibit knowledge of the foundations of business including business ownership, Ethics, Management, Marketing, Supply Chain Finance, Accounting and Information Systems (PLO 1, A1, C1, D1, E1 & F1).
2. Demonstrate effective oral and written business communication (PLO 3).
3. Recognize ethical values as they pertain to business (PLO 4).
4. Demonstrate effective teamwork and collaboration (PLO 5).
5. Identify and analyze potential career options in business and develop a better understanding of self and personal calling (PLO 1).
6. Exhibit and apply basic Excel skills and financial literacy tools (PLO 1).

COURSE CREDIT HOUR INFORMATION

In the interest of providing sufficient time to accomplish the stated Course Learning Outcomes, this class meets the PLNU credit hour policy for a 3-unit class delivered over 16 weeks. Specific details about how the class meets the credit hour requirement can be provided upon request.

REQUIRED TEXTS AND RECOMMENDED STUDY RESOURCES

- Pride, Hughes and Kapoor, (2013). Foundations of Business 6th ed., South-Western Cengage Learning, ISBN-13: 978-1-337-38692-0
- Gallup Strengths Assessment (*information provided by professor)*
- Excel Online Module (*information provided by professor)*

ASSESSMENT AND GRADING

Note: Clearly define a grading policy to avoid any confusion concerning expectations. It is most helpful if at least two things are present: 1) a point distribution and 2) a grading scale.

Sample assignment distribution by percentage:	Grade Scale	
• Weekly quizzes 205 Points (18%)		
• Strengths Reflection Paper 25 Points (2.5%	A=93-100	C=73-76
• LinkedIn 100 Points (10%)		
• Participation 100 Points (10%)	A-=90-92	C-=70-72
• Video Discussions (20 each) 120 Points (12%)	B+=87-89	D+=67-69
• Final Project 150 Points (15%)	B=83-86	D=63-66
• Info Systems 150 Points (15%)	B-=80-82	D-=60-62
• Excel 150 Points (15%)	C+=77-79	F=0-59
• <mark>Total 1000 Points</mark>		

INCOMPLETES AND LATE ASSIGNMENTS

All assignments are to be submitted/turned in by the beginning of the class session when they are due—including assignments posted in Canvas. Incompletes will only be assigned in extremely unusual circumstances.

SPIRITUAL CARE

Please be aware PLNU strives to be a place where you grow as whole persons. To this end, we provide resources for our students to encounter God and grow in their Christian faith.

 If students have questions, a desire to meet with the chaplain or have prayer requests you can contact the Office of Spiritual Development

PLNU COPYRIGHT POLICY

Point Loma Nazarene University, as a non-profit educational institution, is entitled by law to use materials protected by the US Copyright Act for classroom education. Any use of those materials outside the class may violate the law.

PLNU ACADEMIC HONESTY POLICY

Students should demonstrate academic honesty by doing original work and by giving appropriate credit to the ideas of others. Academic dishonesty is the act of presenting information, ideas, and/or concepts as one's own when in reality they are the results of another person's creativity and effort. A faculty member who believes a situation involving academic dishonesty has been detected may assign a failing grade for that assignment or examination, or, depending on the seriousness of the offense, for the course. Faculty should follow and students may appeal using the procedure in the university Catalog. See Academic Policies for definitions of kinds of academic dishonesty and for further policy information.

PLNU ACADEMIC ACCOMMODATIONS POLICY

PLNU is committed to providing equal opportunity for participation in all its programs, services, and activities. Students with disabilities may request course-related accommodations by contacting the Educational Access Center (EAC), located in the Bond Academic Center (EAC@pointloma.edu or 619-849-2486). Once a student's eligibility for an accommodation has been determined, the EAC will issue an academic accommodation plan ("AP") to all faculty who teach courses in which the student is enrolled each semester.

PLNU highly recommends that students speak with their professors during the first two weeks of each semester/term about the implementation of their AP in that particular course and/or if they do not wish to utilize some or all of the elements of their AP in that course.

Students who need accommodations for a disability should contact the EAC as early as possible (i.e., ideally before the beginning of the semester) to assure appropriate accommodations can be provided. It is the student's responsibility to make the first contact with the EAC.

PLNU ATTENDANCE AND PARTICIPATION POLICY

Regular and punctual attendance at all class sessions is considered essential to optimum academic achievement. If the student is absent for more than 10 percent of class sessions, the faculty member will issue a written warning of de-enrollment. If the absences exceed 20 percent, the student may be de-enrolled without notice until the university drop date or, after that date, receive the appropriate grade for their work and participation.

USE OF TECHNOLOGY

In order to be successful in your course, you'll need to meet the minimum technology and system requirements; please refer to the *Technology and System Requirements* information. Additionally, students are required to have headphone speakers, microphone, or webcams compatible with their computer available to use for any online or hybrid classes. Please note that any course with online proctored exams require a computer with a camera (tablets are not compatible) to complete exams online.

Problems with technology do not relieve you of the responsibility of participating, turning in your assignments, or completing your class work.

FINAL EXAMINATION POLICY

Successful completion of this class requires taking the final examination **on its scheduled day**. No requests for early examinations or alternative days will be approved.

COURSE SCHEDULE AND ASSIGNMENTS

DATE PRESENTED	CLASS CONTENT OR ASSIGNMENT	ASSIGNMENT Topics
1/10	Course Introduction	Review Syllabus/Course Introduction/**Form Groups**
1/11	Foundations of Business – CH 1 Mackey Video Discussion	Introduction to Business and Economics/**Deeper Purpose of Business**
1/16	MLK Day	No Class
1/18	Foundations of Business – CH 2	CSR and Ethics
1/23	LinkedIn Patagonia Video Discussion	Start LinkedIn profile/**Sustainable Manufacturing**
1/25	Foundations of Business – CH 4	Business Ownership
1/30	Foundations of Business – CH 6	Management and Leadership
2/1	Buckingham Leadership Video Discuss Team Industry Project	Understanding your Why and leadership/**Pick Group Industry**
2/6	Foundations of Business – CH 9	Human Resources

2/8	Conducting and effective Job Search Apple Recruiting Video Discussion Team Project Plan Due	Zip Recruiter/LinkedIn/ Glassdoor/Handshake
2/13	Foundations of Business – CH 11	Marketing/**Strengths Coaching begins**
2/15	Sinek Video Discussion	***Being with Why***
2/20	Foundations of Business – CH 13	Supply Chain
2/22	Foundations of Business – CH 15/16	Accounting and Finance
2/27	Marcus Buckingham Video Discussion	**Strengths at Work**
3/1		
3/6-10	Spring Break	
3/13	Information Systems Module	See Separate Schedule
3/15	Information Systems Module	See Separate Schedule/
3/20	Information Systems Module	See Separate Schedule/ **Turn in Presentation Outline**
3/22	Information Systems Module	See Separate Schedule
3/27	Information Systems Module	See Separate Schedule
3/29	Information Systems Module	See Separate Schedule
4/3	Excel Module	See Separate Schedule
4/5	Excel Module	See Separate Schedule
4/10	Easter Recess	No Class/**Strengths Coaching ends**
4/12	Excel Module	See Separate Schedule
4/17	Excel Module	See Separate Schedule
419	Excel Module	See Separate Schedule
4/24	Excel Module	See Separate Schedule