

# Department of Communication Studies COM 1000-8: Principles of Human Communication 3 Units

# Spring 2023

Meeting days: Tuesdays and Thursdays	Instructor: Josh Cangelosi		
<b>Meeting times:</b> 11:00 AM - 12:15 PM	E-mail: jcangelo@pointloma.edu		
Meeting location: Cabrillo Hall 102	<b>Office location and hours:</b> By appointment / Zoom link as needed: https://arizona.zoom.us/j/96745370855		
Final exam: 5/2/23, 10:30 AM - 1:00 PM	<b>Course dates:</b> 1/12/23 - 4/27/23		

# PLNU Mission To Teach ~ To Shape ~ To Send

Point Loma Nazarene University exists to provide higher education in a vital Christian community where minds are engaged and challenged, character is modeled and formed, and service is an expression of faith. Being of Wesleyan heritage, we strive to be a learning community where grace is foundational, truth is pursued, and holiness is a way of life.

## **Foundational Explorations Mission**

PLNU provides a foundational course of study in the liberal arts informed by the life, death, and resurrection of Jesus Christ. In keeping with the Wesleyan tradition, the curriculum equips students with a broad range of knowledge and skills within and across disciplines to enrich major study, lifelong learning, and vocational service as Christ-like participants in the world's diverse societies and culture.

#### **COURSE DESCRIPTION**

The motto for this course is "Speak out, and find your voice!"

**Catalog Description:** A survey of the human communication process. Emphasis is placed on intrapersonal, interpersonal, and public communication. Particular attention is paid to the preparation and presentation of speeches.

and more: This course is designed to provide you with the skills needed for effective public speaking and communication in multiple contexts. These skills include preparing and organizing a speech, developing speech content, and presenting a speech. In addition to the public speaking component of this course, emphasis will also be placed on intrapersonal communication (communication with the self) and interpersonal communication (communication with others). We will study topics such as nonverbal communication, listening, interviewing, working in groups, and conflict resolution.

# **COURSE LEARNING OUTCOMES**

By the end of the course, you will be able to:

- describe and discuss the process of human communication
- identify and explain the basic components of an effective speech
- interact competently in dyadic, and small group experiences.
- construct and deliver informational and persuasive speeches

# REQUIRED TEXTS AND RECOMMENDED STUDY RESOURCES

Berko, R.M., Wolvin, A. D. & Wolvin, D. R. *Communicating: A social, career, and cultural focus.* (12th Ed.). New York: Houghton Mifflin Company.

Additional readings/resources will be made available on Canvas.

#### COURSE CREDIT HOUR INFORMATION

In the interest of providing sufficient time to accomplish the stated Course Learning Outcomes, this class meets the PLNU credit hour policy for a 3 unit class delivered over 16 weeks. It is anticipated that students will spend a minimum of 37.5 participation hours per credit hour on their coursework. For this course, students will spend an estimated 112.5 total hours meeting the course learning outcomes. The time estimations are provided in the Canvas modules.

#### ASSESSMENT AND GRADING

Grades will be based on the following:

## Participation—232 Points

Your active in-class participation is vital to your success in this course. Participation includes attendance, contributions to classroom discussions and activities, attitude and behavior, and respect for your teacher and peers. So please bring a positive and engaged attitude to class, and seize this opportunity to develop your voice and ideas! There are 29 scheduled class meetings worth 8 points each (see course calendar below). Attendance will be recorded at the very start of class. If you arrive late, you must notify me at the end of class so that I can record your attendance, or you will not earn any points for that day. Tardiness, early departure, lack of participation, or violation of behavioral policies will result in the reduction/elimination of participation points for relevant days.

#### Homework—144 Points

For most classes, you will submit homework to Canvas by 11:59 PM the night before the scheduled class (see course calendar and due dates on Canvas for homework schedule). There are 18 scheduled homework assignments worth 8 points each. All homework is awarded full credit upon *satisfactory* completion.

Homework falls into two categories:

### 1. Discussion Posts on Readings

You can discuss any topic you want from the assigned reading. (You may also opt to answer one of the discussion questions within chapter readings if you have trouble thinking of a response.) To earn credit, posts must be well-written, well-developed argumentative paragraphs with a topic sentence stating your perspective on one of the issues discussed in the reading, supporting sentences that develop your argument, and a concluding sentence that wraps up the paragraph. Responding to other students' posts is encouraged but not required (just be sure to keep any replies civil and respectful).

## 2. Preparation for Speeches

In preparation for various speeches, you will complete assignments, such as speech proposals, APA works cited pages, APA outlines, résumés, and impromptu lists.

# Four Speak Out Speeches (Self-introductions, Interviews, Impromptu Speeches, and an Original Speak Out Speech)—240 Points (60 points each)

Perform 4 scheduled Speak Out speeches (see course calendar below). You choose the topic of your Original Speak Out (just be sure to get your topic approved by the instructor). You can (1) make a YouTube video and share it with the class, (2) give a sermon or your testimony, (3) perform a concert/poetry reading, (4) perform a comedy sketch, (5) give an inspirational speech, (6) give an apologetics speech, or (7) suggest another idea. Self-introduction speeches are 2-3 minutes. Interviews are approximately 5 minutes; résumés will be submitted prior to the interview and may be used during the interview. Impromptu speeches are 5 minutes. Original Speak Outs are 5-7 minutes. Visual Aids, such as PowerPoint presentations, will not be used in Interviews or Impromptu Speeches but are optional in Self-Introductions and Original Speak Outs. All Speak Outs will be presented extemporaneously (from notes, never read word for word). All Speak Outs are awarded full credit upon *satisfactory* completion.

## **Group Informative Speech—118 Points**

Your group (TBA) must complete a well-researched informative speech (approximately 10-12 minutes in length) on an approved topic of your group's choice. Each member of the group will present part of the speech extemporaneously from an outline (not read word for word). Slides formatted in APA style, to be used as visual

aids, are required. Group informative speeches are assigned letter grades based on the Informative Speech Rubric (see Canvas).

### **Persuasive Speech—200 Points**

You must complete a well-researched persuasive/after-dinner speech on an approved topic of your choice (8-10 minutes in length), to be delivered extemporaneously from an outline (not read word for word). Visual aids are not allowed. Persuasive speeches are assigned letter grades based on the Persuasive Speech Rubric (see Canvas).

# Final Exam (StoryCorps Interview and Paper)—66 Points

You will interview an acquaintance or loved one using the free StoryCorps app and upload your interview to the StoryCorps online platform (America's oral history project). Once uploaded, your interview will be added to an archive at the American Folklife Center at the United States Library of Congress. At the end of the semester, you will turn in the link to your interview and a reflective essay that describes your interview experience. If you would like to find out more about StoryCorps, visit: <a href="https://storycorps.org">https://storycorps.org</a>. The interview link and paper are awarded full credit upon *satisfactory* completion. They are due to Canvas by 5/4/23 at 11:59 PM. On the final exam date, students will share about their interview experiences.

#### Extra Credit

You can earn up to 60 extra-credit points. All written extra credit must be emailed to me by 5/4/23 at 11:59 PM. Failure to comply with behavioral policies will result in the loss of any and all extra credit. Here are some easy ways to earn extra credit:

- 1. Show and Tell: For up to 10 points per presentation, share one of your talents with the class—a song, poem, painting, etc. Please arrange to present with the instructor, set up prior to class, and keep presentations classroom appropriate and shorter than five minutes.
- 2. Reflections: For up to 10 points per reflection, email me reflections on any of the course material or responses to any of the questions in the course text. Reflections should be well-developed paragraphs.

# **Grade Scale Based on Percentages**

A	В	C	D	F
A 93-100	B+ 87-89	C+ 77-79	D+ 67-69	F Less than 59
A- 90-92	В 83-86	C 73-76	D 63-66	
	B- 80-82	C- 70-72	D- 60-62	

## **BEHAVIORAL POLICIES**

Failure to comply with the following behavioral policies will result in the reduction of the student's grade:

- Remain civil, attentive, and respectful to your peers and professor.
- Bring your books, and actively participate in class discussions and activities.
- Comply with the instructor's moderation of classroom discussions.
- Use electrical devices only as classroom tools at appropriate times.
- Refrain from side conversations while your instructors or peers are speaking.
- Do your best to use the restroom before class.
- If you arrive late after role, be sure to inform the instructor after class so you are not counted absent.

# **QUESTIONS**

Every question is important, so please do not hesitate to ask questions in or out of class! There is no stupid question. So if you don't understand something, ask! I am available before/after class, by office hours, or by email to answer all your questions or tutor you on any course subject for which you need extra assistance. I am here to help, and I enjoy working with students individually. So, please, don't hesitate to contact me!

#### **EMAIL**

I will frequently use Canvas Announcements or email to communicate with you, so please check both.

#### SPIRITUAL CARE

PLNU strives to be a place where students grow as whole persons. To this end, we provide resources for our students to encounter God and grow in their Christian faith.

If you have questions, a desire to meet with the chaplain, or if you have prayer requests, you can contact the Office of Student Life and Formation.

#### STATE AUTHORIZATION®

State authorization is a formal determination by a state that Point Loma Nazarene University is approved to conduct activities regulated by that state. In certain states outside California, Point Loma Nazarene University is not authorized to enroll online (distance education) students. If a student moves to another state after admission to the program and/or enrollment in an online course, continuation within the program and/or course will depend on whether Point Loma Nazarene University is authorized to offer distance education courses in that state. It is the student's responsibility to notify the institution of any change in his or her physical location. Refer to the map on State Authorization to view which states allow online (distance education) outside of California.

#### INCOMPLETES AND LATE ASSIGNMENTS

All assignments are to be submitted/turned in by the beginning of the class session when they are Homework—including assignments posted in Canvas. Incompletes will only be assigned in extremely unusual circumstances.

#### PLNU COPYRIGHT POLICY

Point Loma Nazarene University, as a non-profit educational institution, is entitled by law to use materials protected by the US Copyright Act for classroom education. Any use of those materials outside the class may violate the law.

## PLNU ACADEMIC HONESTY POLICY

Students should demonstrate academic honesty by doing original work and by giving appropriate credit to the ideas of others. Academic dishonesty is the act of presenting information, ideas, and/or concepts as one's own when in reality they are the results of another person's creativity and effort. A faculty member who believes a situation involving academic dishonesty has been detected may assign a failing grade for that assignment or examination, or, depending on the seriousness of the offense, for the course. Faculty should follow and students may appeal using the procedure in the university Catalog. See <u>Academic Policies</u> for definitions of kinds of academic dishonesty and for further policy information.

## PLNU ACADEMIC ACCOMMODATIONS POLICY

PLNU is committed to providing equal opportunity for participation in all its programs, services, and activities. Students with disabilities may request course-related accommodations by contacting the Educational Access Center (EAC), located in the Bond Academic Center (EAC@pointloma.edu or 619-849-2486). Once a student's eligibility for an accommodation has been determined, the EAC will issue an academic accommodation plan ("AP") to all faculty who teach courses in which the student is enrolled each semester.

PLNU highly recommends that students speak with their professors during the first two weeks of each semester/term about the implementation of their AP in that particular course and/or if they do not wish to utilize some or all of the elements of their AP in that course.

Students who need accommodations for a disability should contact the EAC as early as possible (i.e., ideally before the beginning of the semester) to assure appropriate accommodations can be provided. It is the student's responsibility to make the first contact with the EAC.

## SEXUAL MISCONDUCT AND DISCRIMINATION

Point Loma Nazarene University faculty are committed to helping create a safe learning environment for all students. If you (or someone you know) have experienced any form of sexual discrimination or misconduct, including sexual assault, dating or domestic violence, or stalking, know that help and support are available through the Title IX Office at <a href="mailto:pointloma.edu/Title-IX">pointloma.edu/Title-IX</a>. Please be aware that under Title IX of the Education Amendments of 1972, it is required to disclose information about such misconduct to the Title IX Office.

If you wish to speak to a confidential employee who does not have this reporting responsibility, you can contact Counseling Services at <a href="mailto:counselingservices@pointloma.edu">counselingservices@pointloma.edu</a> or find a list of campus pastors at <a href="mailto:pointloma.edu/title-ix">pointloma.edu/title-ix</a>

#### PLNU ATTENDANCE AND PARTICIPATION POLICY

Regular and punctual attendance at all class sessions is considered essential to optimum academic achievement. If the student is absent for more than 10 percent of class sessions, the faculty member will issue a written warning of de-enrollment. If the absences exceed 20 percent, the student may be de-enrolled without notice until the university drop date or, after that date, receive the appropriate grade for their work and participation.

#### SYLLABUS SUBJECT TO CHANGE

Information contained in the course syllabus is subject to change with advance notice, as deemed appropriate by the instructor for student learning.

#### **COURSE CALENDAR**

\*\*All homework is due to Canvas by 11:59 PM the night before the scheduled class\*\*

Week One

Tuesday, 1/10 No Class: Monday Schedule

Thursday, 1/12

In Class: Course introduction

Homework: Discussion Post: Chapter 1 ("The Human Communication Process"), reading posted on

Canvas under this assignment

Week Two

Tuesday, 1/17

In Class: **Speak Out One: Self Introductions** 

Homework: Discussion Post: Chapter 2 ("Foundations of Verbal Language")

Thursday, 1/19

In Class: Résumé builders and group interview practice Homework: Discussion Post: Chapter 8 ("The Interview")

Week Three

Tuesday, 1/24

In Class: Résumé review and group interview practice

Homework: Résumé

Discussion Post: Chapter 16 ("Presenting the Message")

Thursday, 1/26

In Class: **Speak Out Two: Interviews**Homework: None (just prepare for interviews)

Week Four

Tuesday, 1/31

In Class: **Speak Out Two: Interviews**Homework: None (just prepare for interviews)

Thursday, 2/2

In Class: Introduce informative speeches, select groups, and brainstorm topics

Homework: Discussion Post: Chapter 3 ("Nonverbal Communication")

Week Five

Tuesday, 2/7

In Class: Group work for informative speech Homework: Informative Speech topic proposals

Thursday, 2/9

In Class: Group work for informative speech

Homework: Rough Informative Speech outlines with APA works cited (at least 6 sources)

Discussion Post: Chapter 4 ("Listening")

Week Six

Tuesday, 2/14

In Class: **Group Informative Speech with slides**Homework: None (just prepare for Informative Speech)

Thursday, 2/16

In Class: Group Informative Speech with slides

Introduce Original Speak Out

Homework: Discussion Post: Chapter 5 ("The Self and Perception")

Week Seven

Tuesday, 2/21

In Class: Review of topic proposals and discussion Homework: Original Speak Out topic proposals

Discussion Post: Chapter 6 ("Interpersonal and Electronically Mediated

Communication")

Thursday, 2/23

In Class: Preparation for Original Speak Out, and discussion

Homework: Discussion Post: Chapter 7 ("Interpersonal Skills and Conflict Management")

Week Eight

Tuesday, 2/28

In Class: **Speak Out Three: Original**Homework: None (just prepare for Speak Out)

Thursday 3/2

In Class: **Speak Out Three: Original**Homework: None (just prepare for Speak Out)

Week Nine

Tuesday, 3/7 **No Class: Spring Break**Thursday, 3/9 **No Class: Spring Break** 

Week Ten

Tuesday, 3/14

In Class: **Speak Out Three: Original**Homework: None (just prepare for Speak Out)

Thursday, 3/16

In Class: Introduce Impromptu Speak Out and Persuasive Speeches

Homework: Reading (no post required): Chapter 15 ("The Persuasive Speech")

Week Eleven

Tuesday, 3/21

In Class: Impromptu preparation

Homework: Impromptu list: summary of five examples

Speech proposals for Persuasive Speech

Thursday, 3/23

In Class: Impromptu preparation

Homework: Impromptu list: summary of five *new* examples

Week Twelve

Tuesday, 3/28

In Class: **Final Speak Out: Impromptu**Homework: None (just prepare for impromptu)

Thursday, 3/30

In Class: **Final Speak Out: Impromptu**Homework: None (just prepare for impromptu)

**Week Thirteen** 

Tuesday, 4/4

In Class: Final Speak Out: Impromptu and preparation for persuasive speech

Homework: Preparation outline for Persuasive Speech with APA works cited (at least 6 sources)

Reading (no post required): Chapter 13 ("Structuring the Message")

Thursday, 4/6 **No Class: Happy Easter Break!** 

Week Fourteen

Tuesday, 4/11

In Class: Preparation for persuasive speech and review of Final Exam (StoryCorps)

Homework: Speaking outline for Persuasive Speech

Thursday, 4/13

In Class: Preparation for persuasive speech and review of Final Exam (StoryCorps)

Homework: None (just prepare for Persuasive Speech)

Week Fifteen

Tuesday, 4/18

In Class: **Persuasive Speeches** 

Homework: None (just prepare for Persuasive Speech)

Thursday, 4/20

In Class: **Persuasive Speeches** 

Homework: None (just prepare for Persuasive Speech)

Week Sixteen

Tuesday, 4/25

In Class: **Persuasive Speeches** 

Homework: None (just prepare for Persuasive Speech)

Thursday, 4/27

In Class: **Persuasive Speeches** 

Homework: None (just prepare for Persuasive Speech)

Final Exam (Story Corps Interview and Paper) due to Canvas by 5/4/22 at 11:59 PM. Any extra credit must be also emailed to me by 5/4/22 at 11:59 PM. No work will be accepted after this time.