Evening MBA – Fermanian School of Business

Financial Management – BUS 6070

3 Units – Fall 2022

Meeting days: Mondays	**Instructor title and name:** Stephen Christie, Ph.D., CMA
Meeting times: 5:30pm – 8:15pm	**Phone:** (909) 519-1185
Meeting location: Mission Valley Campus	**E-mail:** schristi@pointloma.edu
Final Exam: December 12, 2022, 5:30pm	**Office location and hours:** By appointment

PLNU Mission
To Teach ~ To Shape ~ To Send

Point Loma Nazarene University exists to provide higher education in a vital Christian community where minds are engaged and challenged, character is modeled and formed, and service is an expression of faith. Being of Wesleyan heritage, we strive to be a learning community where grace is foundational, truth is pursued, and holiness is a way of life.

Fermanian School of Business Mission

Character – Professionalism – Excellence – Relationship – Commitment – Innovation

As members of a vital Christian community, we strive to provide high quality business programs that equip students to make a positive impact in their workplace and community by connecting purpose to practice.

COURSE DESCRIPTION

This course examines various financial management opportunities and challenges faced by corporate decision makers on both theoretical and applied levels. Course topics include the analysis of financial statements, securities valuation, risk and return, mergers and corporate control, cost of capital, securities offerings, financial planning and forecasting, capital budgeting, bankruptcy and reorganization, capital structure and business valuation.

COURSE LEARNING OUTCOMES

Upon successful completion of this course, you, the student, should be able to:

1. Explain the major theories, concepts and decision-making areas of financial management (PLO 1).
2. Apply financial management concepts to various business decisions (PLO 2 & 3).
3. Analyze financial management issues and formulate recommendations using analytical and critical thinking skills (PLO 3).
4. Formulate financial management decisions considering ethical values (PLO 5).
5. Support ideas and present information clearly through effective written and verbal communication (PLO 6).
6. Collaborate as an effective team member when making financial management decisions (PLO 7).

COURSE CREDIT HOUR INFORMATION

In the interest of providing sufficient time to accomplish the stated Course Learning Outcomes, this class meets the PLNU credit hour policy for a 3-unit class delivered over 16 weeks. Specific details about how the class meets the credit hour requirement can be provided upon request.

COURSE PREPARATION REQUIREMENTS

Students should expect to spend approximately two to three hours of preparation and study for each hour spent in class.

REQUIRED TEXTS AND OTHER MATERIALS

1. Brigham Ehrhardt, *Financial Management: theory and practice*, 16th edition, Cengage Learning, 2017, 2020 (ISBN: 978-1-337-90260-1). Ebook and/or loose-leaf acceptable.
2. Various Harvard Business Review (HBR) case studies and articles (may involve cost to student for case study copy) – TBD.
3. Undergraduate Finance Textbook (recommended to supplement required textbook) – Example: Keown, Martin & Petty, *Foundations of Finance*, any recent edition.
4. Laptop (bring to all class meetings and exams).

MANDATORY COURSE PRE-REQUISITE MODULE

In preparation for this course, you are required to complete a pre-requisite module called Foundations of Finance. An MBA program staff member has sent registration and completion instructions to your PLNU e-mail. If you have not received these instructions, please notify the instructor immediately to avoid late completion penalties.

To earn some extra credit, please complete the module by 11:59pm on **Sunday, August 28th**. The time to complete the module is estimated at 6 to 9 hours, depending on your previous exposure to the subject. You do not need to provide me with the completion certificate; MBA staff will pull your report upon completion.

This module is required for all students regardless of your background in finance. Your professor will expect that you have mastered the content in this module, as it is considered foundational to the class. You will be able to refer back to the content in this module during the semester.

To successfully complete the module, you must earn a minimum score of 80% on the module post-test. You are allowed to attempt the post-test twice. If you have not achieved a passing score (80%) after two attempts, you will be required to purchase a new module for $39.00, and continue attempts until a passing score is achieved at the same URL: https://micro.peregrineacademics.com/pointloma
The password for the retake module is: PLNUPAY-1001.

If you take any modules that are not assigned to you for this course, you will be billed for each module at $39 each. Modules should only be taken when assigned by the course and NOT earlier.

This module is worth 5% of your total course grade. Extra credit is available if you complete the module early. Similarly, earned credit will be reduced according to the timeline given in the table below:

Date	% Grade Earned	Incentive
Aug 21	7%	Early Reward
Aug 28	6%	Early Reward
Sept 04	**5%**	**Full Credit**
Sept 11	3%	Late Penalty

Note: If the course pre-requisite module has not been completed with a score of 80% or higher by September 11th, you will be dropped from the class. Students may receive only a partial refund in accordance with the PLNU refund policy outlined in the catalog.

The percentage earned on the leveling module post-test will be translated into points in conjunction with the extra credit and late penalty percentages as specified in the table below:

Post-test Percentage	Points Earned if completed by Aug 21	Points Earned if completed by Aug 28	Points Earned if completed by Sept 04	Points Earned if completed by Sept 11
95.00-100	70	60	50	30
90.00-94.99	63	54	45	27
85.00-89.99	56	48	40	24
80.00-84.99	49	42	35	21
<80.00	0	0	0	0

STUDENT ASSESSMENT AND GRADING

1. Students will be evaluated on the following graded events:

Graded Event:	**Points**
Foundations of Business Finance (Pre-requisite) **	50
Homework (13 @ 20 points each)	260
Case Study Summaries (3 @ 35 points each)	105
Class Participation / Attendance (see description)	100
Mid-term Exam	225
Final Exam (Comprehensive)	260
Total Points Available	1,000

** Bonus / penalty points available based on above table

2. Students will be evaluated based upon the following scale:

Percent	Letter Grade	Percent	Letter Grade	Percent	Letter Grade
93.0-100	A	80.0-82.9	B-	67.0-69.9	D+
90.0-92.9	A-	77.0-79.9	C+	63.0-66.9	D
87.0-89.9	B+	73.0-76.9	C	60.0-62.9	D-
83.0-86.9	B	70.0-72.9	C-	0.0-59.9	F

3. ***Individual Homework***: Homework assignments will primarily consist of problems from the end of each chapter and problems provided by the instructor and will be assigned (via Canvas) for each class period approximately one week prior to the due date of such assignments. **All homework assignments must be turned in (via Canvas) no later than 5:30pm on the date the homework assignment is due. Late homework will not be accepted** as we will review all assignments in class on the date they are due. Submit only your own original work for homework. While working together on homework assignments is encouraged, **you cannot share homework (Microsoft Excel) files**. Homework must be **prepared using Microsoft Excel** and submitted through Canvas. Homework must include all work and supporting calculations in Excel for credit.

4. ***Case Study Summaries:*** Case summaries for each assigned case are to be prepared based upon questions relating to such cases provided by the instructor. The specific case assignments and related questions, as well as the due date/time for each case summary will be posted via Canvas. Certain case studies will be completed individually and certain case studies will be completed in groups, as indicated in Canvas. Case summaries are to be 3 to 6 pages (APA format) in length plus any necessary supporting analysis and calculations. All supporting analysis and calculations must be prepared in Microsoft Excel. **Late case summaries will not be accepted** as we will discuss all cases in class the day case summaries are due. Submit only your original work for case summaries. A thorough reading and analysis of each case is required to prepare the case summaries and to prepare you for your required contribution to case discussions that will occur for each case during class (see class participation below). Case Study Summaries must be submitted through Canvas.

5. ***Class Participation / Attendance***: The success of the course will be impacted by the quality of participation each class period. Class participation will be based upon your contributions to discussions, including input or questions regarding the readings, case-studies and homework assignments. In addition, you should be prepared to answer questions, and participate in group activities and other in-class assignments as they may arise. Further, in order to "earn" the participation points, each student is to submit a correctly named copy of the in-class worksheet Excel files to the Participation assignment link in Canvas, **no later than the beginning of the next class session.** Class participation will also be based upon your attendance – please see the class policy regarding attendance below.

6. ***Exams***: Every student is to be present for the mid-term exam and the final exam at the scheduled times. **No makeup exams will be given without PRIOR permission.** I will provide a makeup exam only for absences officially excused by the university Provost or for emergencies completely beyond a student's control, such as a documented illness or injury. You must coordinate any conflict with one of these exams with me as soon as you discover it, preferably not later than 72 hours prior to the exam.

7. ***Bonus Points***: For the first week of classes (considered a "soft week") students will have the opportunity to earn bonus points (essentially extra credit). These bonus points will be available for two options: A quiz covering the syllabus and policies / guidelines contained therein, and for submitting a brief introduction of yourself in a Discussion forum question. Each bonus opportunity will be worth 10 points and must be completed by midnight Sunday, September 4th.

PLNU & COURSE POLICIES

1. ***Academic Honesty:*** Students should demonstrate academic honesty by doing original work and by giving appropriate credit to the ideas of others. Academic dishonesty is the act of presenting information, ideas, and/or concepts as one's own when in reality they are the results of another person's creativity and effort. A faculty member who believes a situation involving academic dishonesty has been detected may assign a failing grade for that assignment or examination, or, depending on the seriousness of the offense, for the course. Faculty should follow and students may appeal using the procedure in the university Catalog. See the Academic Honesty Policy in the Graduate and Professional Studies Catalog for definitions of kinds of academic dishonesty and for further policy information.

2. ***Attendance and Participation*:** Regular and punctual attendance at all class sessions is considered essential to optimum academic achievement. If the student is absent from more than 10 percent of class sessions, the faculty member will issue a written warning of de-enrollment. If the absences exceed 20 percent (3 classes), the student may be de-enrolled without notice until the university drop date or, after that date, receive the appropriate grade for their work and participation. See Academic Policies in the Graduate and Professional Studies Catalog for additional detail. If absences exceed these limits but are due to university excused health issues, an exception will be granted. Also, to minimize interruption for others and maximize your learning experience, please be on time to class. Three tardies will count as one absence.
3. ***Attendance/Participation Definition*:** For each class session for which participation points may be earned, each student will post to Canvas their completed, or partially completed, in-class Excel worksheet file, correctly named. The professor will award participation points based upon in-class discussion contributions and the work contained in the Excel worksheet file that is uploaded to Canvas.
4. ***Schedule Changes:*** The information in this syllabus is subject to change. Any such changes will be announced in class and/or communicated via Canvas or PLNU e-mail.
5. ***Canvas and e-mail***: Assignments, announcements, changes to this syllabus and other communication from the instructor, from time to time, may be made via Canvas and/or the student's PLNU e-mail address. Students are required to review their Canvas and PLNU e-mail daily. All contact with the professor via email shall be done via PLNU email account.
6. ***Mobile phones:*** The use of mobile phones, including phone calls, texting or any other purpose, is not allowed in the classroom during class meetings or examinations. Please keep mobile phones turned-off and out of sight at all times.
7. ***Video or audio recording during class*:** No video or audio recording of the instructor or guest speakers is allowed in class under any circumstances without the explicit written permission of the instructor and/or guest speaker.
8. ***Dropping the Course:*** It is the student's responsibility to maintain his/her class schedule. Should the need arise to drop this course (personal emergencies, poor performance, etc.), the student has the responsibility to follow through (provided the drop date meets the stated calendar deadline established by the university), not the instructor. Simply ceasing to attend this course or failing to follow through to arrange for a change of registration (drop/add) may easily result in a grade of F on the official transcript.
9. ***Final Examination Policy:*** Successful completion of this class requires taking the final examination **on its scheduled day**. No requests for early examinations or alternative days will be approved.
10. ***Spiritual Care:*** PLNU strives to be a place where you grow as whole persons. To this end we provide resources for our graduate students to encounter God and grow in their Christian faith. At the Mission Valley (MV) campus we have an onsite chaplain, Rev. Gordon Wong, who is available during class break times across the week. If students have questions, a desire to meet with Rev. Wong you can contact him directly at mvchaplain@pointloma.edu or gordonwong@pointloma.edu. Rev. Wong's cell number is 808-429-1129 if you need a more immediate response. In addition, on the MV campus there is a prayer chapel on the third floor which is open for use as a space set apart for quiet reflection and prayer.
11. ***Copyright Policy:*** Point Loma Nazarene University, as a non-profit educational institution, is entitled by law to use materials protected by the US Copyright Act for classroom education. Any use of those materials outside the class may violate the law.

12. ***Academic Accommodations Policy:*** PLNU is committed to providing equal opportunity for participation in all its programs, services, and activities. Students with disabilities may request course-related accommodations by contacting the Educational Access Center (EAC), located in the Bond Academic Center (EAC@pointloma.edu or 619-849-2486). Once a student's eligibility for an accommodation has been determined, the EAC will issue an academic accommodation plan ("AP") to all faculty who teach courses in which the student is enrolled each semester.

    PLNU highly recommends that students speak with their professors during the first two weeks of each semester/term about the implementation of their AP in that particular course and/or if they do not wish to utilize some or all of the elements of their AP in that course.

    Students who need accommodations for a disability should contact the EAC as early as possible (i.e., ideally before the beginning of the semester) to assure appropriate accommodations can be provided. It is the student's responsibility to make the first contact with the EAC.

13. ***Sexual Misconduct and Discrimination:*** Point Loma Nazarene University faculty are committed to helping create a safe learning environment for all students. If you (or someone you know) have experienced any form of sexual discrimination or misconduct, including sexual assault, dating or domestic violence, or stalking, know that help and support are available through the Title IX Office at pointloma.edu/Title-IX. Please be aware that under Title IX of the Education Amendments of 1972, it is required to disclose information about such misconduct to the Title IX Office.

    If you wish to speak to a confidential employee who does not have this reporting responsibility, you can contact Counseling Services at counselingservices@pointloma.edu or find a list of campus pastors at pointloma.edu/title-ix

14. ***Use of Technology***: In order to be successful in your course, you'll need to meet the minimum technology and system requirements; please refer to the *Technology and System Requirements* information. Additionally, students are required to have headphone speakers, microphone, or webcams compatible with their computer available to use for any online or hybrid classes. Please note that any course with online proctored exams require a computer with a camera (tablets are not compatible) to complete exams online.

    Problems with technology do not relieve you of the responsibility of participating, turning in your assignments, or completing your class work.

15. ***Monday Evening Class Schedule***: This class meets on Monday evenings, from 5:30pm to 8:15pm. You should make sure to plan on being in class, in your seat, ready to participate prior to the class start time. Late arrival disrupts the class and reflects negatively on you, the student. Additionally, due to the Monday schedule, we will have a "light" week for Week 1, and we will not meet for Week 2 due to the Labor Day Holiday. The first face-to-face meeting will take place on Monday, September 12th. As such, there will not be a "break" week during the semester, including the week of Thanksgiving. Please plan your calendar accordingly.

BUS 6070 - TENTATIVE COURSE SCHEDULE: FALL 2022

Week	Class	Date	Topic	Chapter/Reading	Assignment Due
1		***8/29***	***Soft Launch***	***Syllabus***	
2		9/05	No Class – Labor Day Holiday		
3	1	9/12	Course Overview Overview of Financial Management Analysis of Financial Statements	 1 3	***Syllabus Quiz*** ***Introduction*** ***(Bonus Points)***
4	2	9/19	Time Value of Money	4	Ch 3 HW
5	3	9/26	Analysis of Financial Statements Bonds and Bond Valuation	Case Study #1 5	Ch 4 HW Case #1 Summary
6	4	10/03	Risk & Return/CAPM	6	Ch 5 HW
7	5	10/10	Stocks and Stock Valuation IPOs, Offerings & Investment Banks	7 18	Ch 6 HW
8	6	10/17	Mergers and Corporate Control Review Material for Mid-Term	22 3, 5-7, 18,22	Ch 7 HW Ch 18 HW
9	7	10/24	Mid-Term Exam	3, 5-7, 18,22	
10	8	10/31	Cost of Capital	9	
11	9	11/07	Capital Budgeting: Tools	10	Ch 9 HW
12	10	11/14	Cost of Capital Capital Budgeting: Cash Flows	Case Study #2 11	Case #2 Summary Ch 10 HW
13	11	11/21	Corporate Valuation & Financial Planning	12, HBR Article	Ch 11 HW
14	12	11/28	Corporate Valuation & Financial Planning Capital Structure Decisions	12, HBR Article 15	Ch 12 HW
15	13	12/05	Bankruptcy, Reorg & Liquidations Review Material for Final Exam	Case Study #3 24	Case #3 Summary ***(Individual)*** Ch 15 HW Ch 24 HW
16	14	12/12	Final Exam	Comprehensive	