



## **HON 1001: Rhetoric: Critical Communication**

### ***Humanities Honors Program***

Fall 2022 ◊ 4 Units ◊ Cabrillo Hall 202 ◊ MWF, 8:30-9:35 a.m.

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#### **Course Description: HON 1001: Rhetoric: Critical Communication (GE) (4)**

This course sharpens students' rhetorical skills through research-based written and oral communication assignments. It also introduces students to and equips them for critical analysis of various written, oral, and visual media.

#### **Course Learning Outcomes**

Students who complete Rhetoric: Critical Communication will be able to:

- 1) Apply English language conventions in various genres of academic writing (PLO2)
- 2) Demonstrate knowledge of the process of academic writing and speaking (PLO2)
- 3) Evaluate and utilize rhetorical modes of organization to create written compositions and speeches (PLO1, 4)
- 4) Evaluate the authority and expertise of various sources of information (PLO1, 2)
- 5) Construct and deliver invitational speeches and project presentations (PLO4)

#### **Required Texts:**

Bullock, Richard, Michal Brody, and Francine Weinberg. *The Little Seagull Handbook*. 3<sup>rd</sup> ed. W.W. Norton, 2016. Print.

Griffin, Cindy, L. *An Invitation to Public Speaking*. 5<sup>th</sup> ed. Cengage Learning, 2014. Print.

\*Either the 4th or 5th edition is acceptable.

Additional readings and resources will be posted on Canvas or available at [The Purdue OWL](#).

#### **Required Materials:**

A writing notebook/journal of your choice

The obvious things: pen/pencil, loose-leaf paper, folder for storage, etc.

## **Digital Statement**

The Humanities Honors Program strongly encourages students to take notes by pen and paper. Neuroscience confirms that students process and retain information better and are less easily distracted than with using a computer. However, if a student has a demonstrable need to take notes digitally, they may make special arrangements with the instructor.

## **Course Norms Related to Instruction**

1. Students are expected to come to class on time, stay for the duration, and not carry on side conversations during lecture. In other words, students are expected to be active participants in the learning process.
2. All written work must be typed, and attention should be paid to form (including grammar, punctuation, spelling, formatting, and general appearance) as well as content.
3. Integrity is of great importance. Plagiarism of any sort will not be tolerated and will result in a grade of "F." Additionally, for our class's purposes, the speaking and writing process is often collaborative, and students share and borrow from each other all the time. There are ways to do this that are acceptable (such as taking suggestions from a professor or a peer), but there are also ways to use other people's ideas or words in a way that is considered plagiarism (such as passing off somebody else's work—even just a sentence—as your own). We will discuss this further in class. If you have questions about proper citation and documentation of any sources you are using, please ask us. Review the sections in our manual that cover MLA Style, especially the section on "Integrating Sources, Avoiding Plagiarism" (LSH 107+).
4. Inclusive Language Statement: Because language is powerful and shapes the way we think, all public language used in this course, including written and spoken discourse, will be inclusive. This standard is outlined by all major academic style guides, including MLA, APA, and Chicago, and is the norm in university-level work. See the following resources for more detailed information: "Words for Building Common Ground" (LSH 376-378), "[Appropriate Language](#)" at *The Purdue OWL*, CSU's [Diversity Style Guide](#)
5. Classroom disruption by cell phones or other electronic devices (i.e. text messaging) is prohibited. All laptops, cell phones, and similar electronic devices must remain turned off and out of sight for the duration of class. A student may face a zero and/or failure in the class if an electronic device is used for cheating.
6. Please DO NOT disrupt class while students are presenting. This includes walking in and out of the classroom.

7. Much of the work we will do in this class is cooperative. You should think of all your writing and speaking for and in class as public, not private, discourse. By continuing in this class, you acknowledge that your work will be viewed by others in the class.

8. Your PLNU email account/Canvas announcements should be checked daily. This is the way that we will most frequently communicate with you outside of class, and it's also the way the university distributes important information.

9. **COVID-19:** Our course will follow all of the PLNU policies related to Covid-19. Please see the [PLNU Covid-19 website](#), the Covid-19 Canvas course, and the [PLNU catalog](#) for the most current policies. All of us, including your professors, can show our respect and care for each other by not coming to class if we do not feel well/ have any Covid symptoms. If you have Covid-related absences that extend beyond the two "freebie" absences allotted for the course, they will be excused. You will still be responsible for getting the notes from a classmate for any classes you miss.

Due to our current pandemic conditions, there is the possibility that classes may periodically need to be held in an asynchronous or synchronous online format. The attendance policy still applies to these types of class formats. Please check email/Canvas announcements on a regular basis for any course updates.

10. This syllabus serves as the contract between the students and professors. Your continued enrollment in the course serves as an agreement to abide by the policies and information set forth here and not to expect exceptions to be made for you.

### CLASS POLICIES

**Grade Distribution:** In order to receive credit for the course, all of the following must be completed.  
**Failure to complete any major assignment will result in failure of the course.**

Research Paper	20% - 100 pts
Invitational Speech	20% - 100 pts
Multi-Genre Project	20% - 100 pts
Other Assignments*	<u>40% - 200 pts</u>
	100% - 500 pts

\*Formal Email, Mini Speeches, Field Report, Follow-Up, Bibliography, Peer Feedback, Article Reviews, Self-Analysis, etc.

### **Grade Scale:**

**A- = 90-93%; A = 94-97%; A+ = 98-100%: Excellent** (*Phenomenal work that far exceeds the minimum requirements of the assignment; excellent logic, structure, and organization; virtually no grammar and punctuation errors; engaged in class lecture and discussion; Comprehensive excellence is needed for a superlative grade in this course.*)

**B- = 80-83%; B = 84-87%; B+ = 88-89%: Above average** (*Excellent work that exceeds the minimum requirements of the assignment; no major problems with logic, structure, and organization; very few grammar and punctuation errors.*)

**C- = 70-73%; C = 74-77%; C+ = 78-79%: Average** (*Good work that meets the minimum requirements of the assignment; may have minor problems with logic, structure, and organization; may have some grammar and punctuation errors; midpoint between extremes of excellence and failure.*)

**D- = 60-63%; D = 64-67%; D+ = 68-69%: Below average** (*Poor work that does not fully meet the minimum requirements of the assignment; may have some problems with logic, structure, and organization; grammar and punctuation errors may hinder meaning.*)

**F = 59% and below: Failure** (*Poor work that does not fulfill the assignment; may have serious problems with logic, structure, and organization; grammar and punctuation errors may obscure meaning.*)

**Attendance & Participation:** Because discussion will be an important part of our class, your regular attendance and participation are required for you to be successful. Your first two absences will not count against your grade, but use them wisely. For each additional absence, your total grade will be lowered by 2%; **if you miss class more than 6 times (over 2 weeks), you will automatically fail this course.** Coming to class unprepared, staring at a screen, or being disruptive in class will also count as an absence. Also, since arriving late to class is distracting to your classmates (and to your professors), you are expected to arrive on time. Two late arrivals will count as one absence.

**Readings:** Readings are due on the date they're listed in the course outline. Always bring your copy of the assigned reading to class with you for use in discussion. Read actively and make notes directly on the text and/or on the side.

**Mini Speeches:** We will have two "mini speeches" (Introductory & Toast) throughout the semester. The purpose of these mini speeches is to give you more practice with speaking in front of a group. These speeches will not be graded, but you will receive 10-15 participation points for thoughtful preparation and delivery of each. Mini speeches must be completed on the designated class period on the schedule and cannot be made up or completed early.

**Major Assignments:** Over the course of the semester, you will draft, revise, and edit three major assignments: a research paper, an invitational speech (and outline), and a multi-genre project. Due dates are listed on the course outline and more specific prompts for the assignments will be distributed as noted. Failure to complete any major assignment will result in failure of the course.

**Peer Response Workshops/Feedback:** On some occasions, you will get into peer groups and give each other feedback on assignments. We will give you more detailed instructions before each peer response workshop. You will also be assigned to give peer feedback during speeches.

**Student-Directed Conferences:** During the semester, you must meet with us at our offices during assigned conference times to discuss your research, writing, speaking, or whatever else you'd like. Dates

for these mandatory conferences are on the course outline. This will be part of your attendance grade. Feel free to meet with us more often than this!

**Due Dates:** Dates when assignments are due are listed on the attached course outline; all written assignments are due at the beginning of class or at the Canvas due date. The Invitational Speech is due on the speech date that you will sign up for in advance. Your speech date is your commitment and should not be changed. Speech makeups are only permitted in the rare instance of a documented illness or personal emergency *and* you have notified us in advance of the speech day.

We highly encourage you to visit with us one-on-one during office hours to run ideas, drafts, or any questions by us. Once an assignment receives a grade, there will be no further opportunities to revise for a new grade. *Late work is not acceptable.* If unusual circumstances will keep you from completing an assignment on time, please make arrangements with us for an extension BEFORE the due date if possible (or if you wake up sick, please email us as soon as you're able to make a new plan). Please complete all readings on time as well. All coursework must be completed by the end of our final exam period. Incompletes will only be assigned in extremely unusual circumstances.

**Extra Credit:** Writing events go on frequently at PLNU and in our larger San Diego community. Attend an author lecture, reading, or workshop and write a 1-2 page critical analysis and reflection over what was said and how you can apply it to your reading and/or writing. Due within one week of the event. This will earn you up to 5 extra points (up to 2 times).

**Final Course Grades:** Final course grades will be submitted electronically at the conclusion of the semester by the deadline set forth by the university. Any questions regarding final grades need to be addressed within two weeks of the class ending and must be sent in writing to the professors. Grade inquiries beyond that time will not be allowed.

### Course Schedule

*This is a tentative course schedule. Any changes will be made orally in class, posted in Canvas, and/or sent via email.*

Date	Class Plan	Preparation
T Aug 30	Welcome and Course Introduction Discuss Introductory Speech	*Introductory speech due next class
W Aug 31	Introductory Speech	Review Syllabus and put important dates in your planner or phone with "alerts" set.  Prepare Introductory Speech
F Sept 2	Email Etiquette Introduce Field Interview	Read: Email Etiquette links (Canvas); Writing Contexts (LSH 2-5); Interviews (LSH 101);
M Sept 5 - Labor Day	No Class	
W Sept 7	Intro to Public Speaking & Effective Listening	Due: Email  Read: Words for Building Common Ground & Englishes (LSH 376-385); IPS chapter 1 & 2
F Sept 9	Expectations for College Writing  Research Paper assigned	Read: Academic Contexts & Writing Processes (LSH 6-16);
M Sept 12	Speech Topics and Audiences	Due: Field Interview Read: IPS Ch 3 & 4
W Sept 14	"Imitation Calamari" How to create a research question Keeping an annotated bibliography	Read: Doing Research (LSH 90-102); Annotated Bibliographies (LSH 74-78) Due: Topic & Informal Research

F Sept 16	Meet in Bresee Lab in Library at 8:30 a.m. sharp	Read: Evaluating Sources (LSH 102-105); IPS Ch 5
M Sept 19	Meet in Bresee Lab in Library at 8:30 a.m. sharp	Work on Library Assignment
W Sept 21	Meet in Bresee Lab in Library at 8:30 a.m. sharp	Due: Library Assignment (to librarians on Canvas)
F Sept 23	In Class: Thesis workshop	Read: IPS Ch 6; Synthesizing Ideas (LSH 105-107); Developing a Tentative Thesis (LSH 10-11)
M Sept 26	Research/Conferences <i>Come prepared to discuss your research. Bring questions.</i>	Conferences with Dr. Manning
W Sept 28	Research/Conferences <i>Come prepared to discuss your research. Bring questions.</i>	Conferences with Dr. Manning
F Sept 30	In Class: Discuss Speech Anxiety Delivery Practice	Read: Rothwell's Practically Speaking Chapter 2: Speech Anxiety (Canvas); IPS Ch. 10  Due: Written Response to Questions on Rothwell
M Oct 3	In Class: Discuss arguments and bibliographies	Read: Arguments (LSH 43-48)  Due: Full Annotated Bibliography
W Oct 5	In Class: Outline workshop	Read: Organizing & Drafting (LSH 11); Developing Paragraphs (17-29)  Due: Outline

F Oct 7	In Class: Voice, Citation Practice	Read: Synthesizing Ideas; Integrating Sources, Avoiding Plagiarism (LSH 105-118)  <i>Skim:</i> MLA Style (LSH 119+)
M Oct 10	In Class: Peer Response	Read: Getting Response & Revising (LSH 12-13), Collaborating (LSH 16)  Due: Research Paper (full draft)
W Oct 12	Introduce the Invitational Speech  Commas save lives	Read: IPS Ch 13  Read: Editing the Errors That Matter (268, & skim this section)
F Oct 14	In Class: Reasoning and Fallacies Share examples from Find a Fallacy Scavenger Hunt	Read: IPS Ch 14 Due: Find a Fallacy Scavenger Hunt (Bring your example to class)
M Oct 17	In Class: Editing Workshop	Read: Editing & Proofreading (LSH 13-15);  Due: Research Paper (complete draft)
W Oct 19	In Class: Developing and Supporting Your Ideas <i>Who Would Win?</i> Visual Aids	Read: IPS Ch 6 & 11  Due: Final Research Paper
F Oct 21 - Fall Break	No Class	
M Oct 24	In Class: Kinesthetic Speaking; Delivery Plan	Read: "Kinesthetic Speaker" article (Canvas) Due: Article Review for "Kinesthetic Speaker"
W Oct 26	In Class:	Read: IPS Ch 7 & 8

	<p>Introductions &amp; Conclusions  Quoting and Paraphrasing in  Speeches  Work on Speech Outline</p>	
F Oct 28	<p>In Class: Creating Powerful  Questions  Work on Speech Outline  &amp; Outline Peer Feedback</p>	
M Oct 31	Conferences	Conferences with Dr. Raser. Bring a draft of your Invitational speech outline.
W Nov 2	Conferences	Conferences with Dr. Raser. Bring a draft of your Invitational speech outline.
F Nov 4	<p>In Class: Genre Conventions,  Audience    Multi-Genre Project  Introduction</p>	Read: Visual Rhetoric, Business Letters, PowerPoint (on Canvas); Designing What You Write (LSH 30-36)
M Nov 7	Invitational Speeches	Complete Peer Feedback
W Nov 9	Invitational Speeches	Complete Peer Feedback
F Nov 11	Invitational Speeches	Complete Peer Feedback
M Nov 14	Invitational Speeches	Complete Peer Feedback
W Nov 16	Invitational Speeches	Complete Peer Feedback
F Nov 18	<p>In Class: Argument in  creative genres    Introduce Toasts &amp; Tributes</p>	<p>Read: Morrison's "Recitatif"  and Rukeyser's "Myth" (on  Canvas)    Work on Multi-Genre Project</p>
M Nov 21	In Class: Toasts & Tributes	Prepare Toast/Tribute

		Note: You must be present during this class to present your toast/tribute. This mini speech cannot be given early.
W Nov 23 - Thanksgiving	No Class	
F Nov 25 - Thanksgiving	No Class	
M Nov 28	In Class: How to use satire for argument  Multi-Genre Prep	Read: Satirical writing (on Canvas)  Work on Multi-Genre Project
W Nov 30	In Class: Peer Response	Due: Multi-Genre Project (full draft)
F Dec 2	Multi-Genre Prep meeting with Professors	
M Dec 5	Multi-Genre Presentation	Complete Peer Feedback
W Dec 7	Multi-Genre Presentation	Complete Peer Feedback
F Dec 9	Multi-Genre Presentation	Complete Peer Feedback
Final Mon., Dec 12 7:30 - 10:00 a.m.	Multi-Genre Presentation	Complete Peer Feedback  Due: Final Multi-Genre Project

### **Important Statements & Policies**

#### **PLNU Mission Statement**

Point Loma Nazarene University exists to provide higher education in a vital Christian community where minds are engaged and challenged, character is modeled and formed, and service becomes an expression of faith. Being of Wesleyan heritage, we aspire to be a learning community where grace is foundational, truth is pursued, and holiness is a way of life.

#### **Honors Mission Statement**

The Humanities Honors Program exists to promote greater understanding of diverse human traditions of self-awareness and creativity. Examining these traditions in light of the Christian faith and liberal methods of learning, students excel in their abilities to interpret and discuss written, visual, and sonic texts within theological and interdisciplinary frameworks. Students take their education beyond the classroom in extracurricular activities, as well as in works of service and mercy as informed by the Wesleyan tradition.

### **FE (Foundational Explorations) Mission Statement**

PLNU provides a foundational course of study in the liberal arts informed by the life, death, and resurrection of Jesus Christ. In keeping with the Wesleyan tradition, the curriculum equips students with a broad range of knowledge and skills within and across disciplines to enrich major study, lifelong learning, and vocational service as Christ-like participants in the world's diverse societies and culture.

### **Final Examination Policy**

Successful completion of this class requires being present to participate in the final assignment **on the scheduled day**. The final examination schedule is posted on the [Class Schedules](#) site. No requests for early presentations or alternative days will be approved.

### **PLNU Copyright Policy**

Point Loma Nazarene University, as a non-profit educational institution, is entitled by law to use materials protected by the US Copyright Act for classroom education. Any use of those materials outside the class may violate the law.

### **PLNU Academic Honesty Policy**

Students should demonstrate academic honesty by doing original work and by giving appropriate credit to the ideas of others. Academic dishonesty is the act of presenting information, ideas, and/or concepts as one's own when in reality they are the results of another person's creativity and effort. A faculty member who believes a situation involving academic dishonesty has been detected may assign a failing grade for that assignment or examination, or, depending on the seriousness of the offense, for the course. Faculty should follow and students may appeal using the procedure in the university Catalog. See [Academic Policies](#) for definitions of kinds of academic dishonesty and for further policy information.

### **PLNU Academic Accommodations Policy**

PLNU is committed to providing equal opportunity for participation in all its programs, services, and activities. Students with disabilities may request course-related accommodations by contacting the Educational Access Center (EAC), located in the Bond Academic Center (EAC@pointloma.edu or 619-849-2486). Once a student's eligibility for an accommodation has been determined, the EAC will issue an academic accommodation plan ("AP") to all faculty who teach courses in which the student is enrolled each semester.

PLNU highly recommends that students speak with their professors during the first two weeks of each semester/term about the implementation of their AP in that particular course and/or if they do not wish to utilize some or all of the elements of their AP in that course.

Students who need accommodations for a disability should contact the EAC as early as possible (i.e., ideally before the beginning of the semester) to assure appropriate accommodations can be provided. It is the student's responsibility to make the first contact with the EAC.

### **PLNU Attendance and Participation Policy**

Regular and punctual attendance at all classes is considered essential to optimum academic achievement. If the student is absent from more than 10 percent of class meetings, the faculty member can file a written report which may result in de-enrollment. If the absences exceed 20 percent, the

student may be de-enrolled without notice until the university drop date or, after that date, receive the appropriate grade for their work and participation. See [Academic Policies](#) in the Undergraduate Academic Catalog.