Course Syllabus

Department of Art & Design

ART3031 - Illustration II

3 Units

Fall 2022

Aug 30 - Oct 18

Meeting Days: Asynchronous

Meeting Times: Asynchronous

Meeting Location: Online

Final Exam: (Day/Time): N/A

Instructor: Prof. John Cummins, MFA

Email: jcummins@pointloma.edu

Phone: N/A

Office Location and Hours: Zoom, by appointment

PLNU MISSION
To Teach ~ To Shape ~ To Send

Point Loma Nazarene University exists to provide higher education in a vital Christian community where minds are engaged and challenged, character is modeled and formed, and service is an expression of faith. Being of Wesleyan heritage, we strive to be a learning community where grace is foundational, truth is pursued, and holiness is a way of life.

COURSE DESCRIPTION

Illustration designed to increase visual vocabulary, conceptual skills, development of technical abilities in traditional and digital media, and understanding of professional practices.

COURSE LEARNING OUTCOMES

1. You will identify and apply industry compliant graphic and communication methods in order to design, refine, and produce concepts using digital production skills for the moving image, interaction design, and print.
2. You will develop and expertly communicate your moving designs through storytelling sequences.
3. You will combine and utilize design principles with animation principles to create appealing moving illustrations, designs, and compositions that demonstrate a sense of life and believable visual relationships. Learn effective editing and sequencing.
4. You will learn about various ways typography functions in relation to the moving image.
5. You will identify, understand, and manifest the successful relationship between audio and video, creating a sense of tempo and rhythm.
6. You will problem solve individually and collaboratively to develop digital design outcomes using industry software appropriately and effectively. Properly speak and understand

industry vocabulary and demonstrate industry standards to produce professional quality work.

7. You will articulate your thoughts and ideas both in your own process and in applying critical feedback to others.

REQUIRED TEXTS AND RECOMMENDED STUDY RESOURCES

Note: There are no required texts in this course. Required reading will be distributed through CANVAS via PDF. Below is a list of books from which I will be constructing course content:

"After Effects Apprentice" by Trish and Chris Meyer, 4th edition, Routlenge Taylor & Francis Group, 2016

"Animation Survival Kit" by Richard Williams, Expanded Edition, Farrar, Straus Giroux, 2009

"The Silver Way: Techniques, Tips and Tutorials for Effective Character Design" by Stephen Silver, First Edition, March 2017

"The Art of Storyboard" by Don Bluth, First edition, DH Press, 2004

COURSE CREDIT HOUR INFORMATION

In the interest of providing sufficient time to accomplish the stated Course Learning Outcomes, this class meets the PLNU credit hour policy for a 3-unit class delivered over 8 weeks. It is anticipated that students will spend a minimum of 37.5 participation hours per credit hour on their coursework. For this course, students will spend an

estimated 112.5 total hours meeting the course learning outcomes. The time estimations are provided in the Canvas modules.

ASSESSMENT AND GRADING

1,000 total points are available in this course. Points are distributed among assignments in the following categories:

- **Meet n' Greet** (10 pts.) - Students will introduce themselves in an introductory chat.
- **Group Chats** (260 pts.) - Students will work together in small groups to give one another feedback as they work on their weekly assignments.
- **Assignments** (360 pts.) - Students will submit a deliverable each week in which they apply the knowledge and skills learned that week.
- **Class Showcases** (140 pts.) - After submitting each weekly assignment, students will get the opportunity to view and comment on their classmates' finished work.
- **Final Project** (150 pts.) - Students will work on a culminating application project that demonstrates their mastery of all knowledge and skills gained throughout the course.
- **Demo-Reel** (70 pts.) - Students will each create a demo-reel that highlights the work they have done in the course.
- **Surveys** (10 pts.) - Students will get the opportunity to give their feedback on the course in both a midcourse survey and an end-of-course evaluation.

Grades will be based on the following:

A	B	C	D	F
A 93-100	B+ 87-89	C+ 77-79	D+ 67-69	F Less than 59
A- 90-92	B 83-86	C 73-76	D 63-66	
	B- 80-82	C- 70-72	D- 60-62	

STATE AUTHORIZATION

State authorization is a formal determination by a state that Point Loma Nazarene University is approved to conduct activities regulated by that state. In certain states outside California, Point Loma Nazarene University is not authorized to enroll online (distance education) students. If a student moves to another state after admission to the program and/or enrollment in an online course, continuation within the program and/or course will depend on whether Point Loma Nazarene University is authorized to offer distance education courses in that state. It is the student's responsibility to notify the institution of any change in his or her physical location. Refer to the map on State Authorization

Links to an external site.
 to view which states allow online (distance education) outside of California.

INCOMPLETES AND LATE ASSIGNMENTS

All assignments are to be submitted/turned in by the beginning of the class session when they are due—including assignments posted in Canvas. Incompletes will only be assigned in extremely unusual circumstances.

PLNU COPYRIGHT POLICY

PLNU ACADEMIC HONESTY POLICY

Students should demonstrate academic honesty by doing original work and by giving appropriate credit to the ideas of others. Academic dishonesty is the act of presenting information, ideas, and/or concepts as one's own when in reality they are the results of another person's creativity and effort. A faculty member who believes a situation involving academic dishonesty has been detected may assign a failing grade for that assignment or examination, or, depending on the seriousness of the offense, for the course. Faculty should follow and students may appeal using the procedure in the university Catalog. See Academic Policies

Links to an external site.
 for definitions of kinds of academic dishonesty and for further policy information.

PLNU ACADEMIC ACCOMMODATIONS POLICY

PLNU is committed to providing equal opportunity for participation in all its programs, services, and activities. Students with disabilities may request course-related accommodations by contacting the Educational Access Center (EAC), located in the Bond Academic Center (EAC@pointloma.edu or 619-849-2486). Once a student's eligibility for an accommodation has been determined, the EAC will issue an

academic accommodation plan ("AP") to all faculty who teach courses in which the student is enrolled each semester.

PLNU highly recommends that students speak with their professors during the first two weeks of each semester/term about the implementation of their AP in that particular course and/or if they do not wish to utilize some or all of the elements of their AP in that course.

Students who need accommodations for a disability should contact the EAC as early as possible (i.e., ideally before the beginning of the semester) to assure appropriate accommodations can be provided. It is the student's responsibility to make the first contact with the EAC.

PLNU ATTENDANCE AND PARTICIPATION POLICY

Regular and punctual attendance at all class sessions is considered essential to optimum academic achievement. If the student is absent for more than 10 percent of class sessions, the faculty member will issue a written warning of de-enrollment. If the absences exceed 20 percent, the student may be de-enrolled without notice until the university drop date or, after that date, receive the appropriate grade for their work and participation.

In some courses, a portion of the credit hour content will be delivered **asynchronously** and attendance will be determined by submitting the assignments by the posted due dates. See Academic Policies

Links to an external site.
 in the Undergraduate Academic Catalog. If absences exceed these limits but are due to university excused health issues, an exception will be granted.

Asynchronous Attendance/Participation Definition

A day of attendance in asynchronous content is determined as contributing a substantive note, assignment, discussion, or submission by the posted due date. Failure to meet these standards will result in an absence for that day. Instructors will determine how many asynchronous attendance days are required each week.

SPIRITUAL CARE

Please be aware PLNU strives to be a place where you grow as whole persons. To this end, we provide resources for our students to encounter God and grow in their Christian faith.

If students have questions, a desire to meet with the chaplain or have prayer requests you can contact the **Office of Spiritual Development.**

SEXUAL MISCONDUCT AND DISCRIMINATION

Point Loma Nazarene University faculty are committed to helping create a safe learning environment for all students. If you (or someone you know) have experienced any form of sexual discrimination or misconduct, including sexual assault, dating or domestic violence, or stalking, know that help and support are available through the Title IX Office

Links to an external site.
. Please be aware that under Title IX of the Education Amendments of 1972, it is required to disclose information about such misconduct to the Title IX Office.

If you wish to speak to a confidential employee who does not have this reporting responsibility, you can contact Counseling Services

at counselingservices@pointloma.edu or find a list of campus pastors at the Title IX Office | Get Help Now

Links to an external site.

USE OF TECHNOLOGY

In order to be successful in the online or hybrid environment, you'll need to meet the minimum technology and system requirements; please refer to the *Technology and System Requirements*

Links to an external site.
information. Additionally, students are required to have headphone speakers, microphone, or webcams compatible with their computer available to use. Please note that any course with online proctored exams require a computer with a camera (tablets are not compatible) to complete exams online.

Problems with technology do not relieve you of the responsibility of participating, turning in your assignments, or completing your class work.

Technology requirements:

- Mac or PC with good amount of memory. (Personal laptops/desktop computers preferred). Use of computer lab is designated for scheduled class time
- Adobe Creative Cloud/Suite. You can get your own student subscription at a reasonable rate. Having this software promotes professionalism

Problems with technology do not relieve you of the responsibility of participating, turning in your assignments, or completing your class work.

ASSIGNMENTS AT-A-GLANCE

Course Summary:

Date	Details	Due
	Discussion Topic WK1 | Group Chat: Character Model Sheet Analysis	due by 11:59pm
	Discussion Topic WK1 | Meet n' Greet	due by 11:59pm
	Page Week 1 Overview	to do: 11:59pm
Tue Aug 30, 2022	Page WK1 | Lesson: Character Model Sheets	to do: 11:59pm
Wed Aug 31, 2022	Discussion Topic WK1 | Group Chat: Share Character Designs	due by 11:59pm
Sat Sep 3, 2022	Assignment WK1 | Assignment 1: Character Design	due by 11:59pm
Sun Sep 4, 2022	Discussion Topic WK1 | Class Showcase: Assignment 1	due by 11:59pm
	Page WK2 | Examples	to do: 11:59pm
Mon Sep 5, 2022	Page	to do: 11:59pm

	WK2	Lesson: Visual Storytelling - Creating Storyboards	
	Page Week 2 Overview	to do: 11:59pm
Tue Sep 6, 2022	Discussion Topic WK2	Group Chat: Share Designs I	due by 11:59pm
Wed Sep 7, 2022	Discussion Topic WK2	Group Chat: Share Designs II	due by 11:59pm
Fri Sep 9, 2022	Assignment WK2	Assignment 2: Reverse Storyboards	due by 11:59pm
Sun Sep 11, 2022	Discussion Topic WK2	Class Showcase: Assignment 2	due by 11:59pm
Mon Sep 12, 2022	Page Week 3 Overview	to do: 11:59pm
Wed Sep 14, 2022	Discussion Topic WK3	Group Chat: Share Storyboards	due by 11:59pm
Fri Sep 16, 2022	Assignment WK3	Assignment 3: Animated Logo	due by 11:59pm
Sun Sep 18, 2022	Discussion Topic WK3	Class Showcase: Assignment 3	due by 11:59pm

Mon Sep 19, 2022	Page Week 4 Overview	to do: 11:59pm
Tue Sep 20, 2022	Discussion Topic WK4 | Group Chat: Research Analysis	due by 11:59pm
Wed Sep 21, 2022	Discussion Topic WK4 | Group Chat: Share Storyboards	due by 11:59pm
Fri Sep 23, 2022	Assignment WK4 | Assignment 4: Animated Infographic	due by 11:59pm
Sun Sep 25, 2022	Quiz Mid-Course Survey	due by 11:59pm
	Discussion Topic WK4 | Class Showcase: Assignment 4	due by 11:59pm
Mon Sep 26, 2022	Page Week 5 Overview	to do: 11:59pm
Tue Sep 27, 2022	Discussion Topic WK5 | Group Chat: Design of Character	due by 11:59pm
Wed Sep 28, 2022	Discussion Topic WK5 | Group Chat: Rough Comp	due by 11:59pm
Fri Sep 30, 2022	Assignment WK5 | Assignment 5: Animation Tests	due by 11:59pm

Sun Oct 2, 2022	Discussion Topic WK5 | Class Showcase: Assignment 5	due by 11:59pm
Mon Oct 3, 2022	Page Week 6 Overview	to do: 11:59pm
	Page WK6 | Lesson	to do: 11:59pm
Tue Oct 4, 2022	Discussion Topic WK6 | Group Chat: Storyboards	due by 11:59pm
Wed Oct 5, 2022	Discussion Topic WK6 | Group Chat: Research Analysis	due by 11:59pm
Fri Oct 7, 2022	Assignment WK6 | Assignment 6: Kinetic Typography	due by 11:59pm
Sun Oct 9, 2022	Discussion Topic WK6 | Class Showcase: Assignment 6	due by 11:59pm
Mon Oct 10, 2022	Page Week 7 Overview	to do: 11:59pm
Tue Oct 11, 2022	Discussion Topic WK7 | Group Chat: Share Storyboards	due by 11:59pm
Thu Oct 13, 2022	Discussion Topic WK7 | Group Chat: Rough Comp	due by 11:59pm

Sun Oct 16, 2022	Assignment WK7 | Final Project	due by 11:59pm
Mon Oct 17, 2022	Discussion Topic WK8 | Class Showcase: Final Project	due by 11:59pm
	Page Week 8 Overview	to do: 11:59pm
Tue Oct 18, 2022	Assignment End-of-Course Evaluation	due by 11:59pm
	Discussion Topic WK8 | Demo-Reel	due by 11:59pm
	Quiz Academic Honesty Verification Statement	

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Calendar

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
31 July 2022 31 Previous month	1 August 2022 1	2 August 2022 2	3 August 2022 3	4 August 2022 4	5 August 2022 5	6 August 2022 6
7 August 2022 7	8 August 2022 8	9 August 2022 9	10 August 2022 10	11 August 2022 11	12 August 2022 12	13 August 2022 13

14 August 2022 14	15 August 2022 15	16 August 2022 16	17 August 2022 17	18 August 2022 18	19 August 2022 19	20 August 2022 20
21 August 2022 21	22 August 2022 22 Today	23 August 2022 23	24 August 2022 24	25 August 2022 25	26 August 2022 26	27 August 2022 27
28 August 2022 28	29 August 2022 29	30 August 2022 30 Click to view event details	31 August 2022 31 Click to view event details	1 September 2022 1 Next month	2 September 2022 2 Next month	3 September 2022 3 Next month Click to view event details
4 September 2022 4 Next month Click to view event details	5 September 2022 5 Next month Click to view event details	6 September 2022 6 Next month Click to view event details	7 September 2022 7 Next month Click to view event details	8 September 2022 8 Next month	9 September 2022 9 Next month Click to view event details	10 September 2022 10 Next month

Course assignments are not weighted.