Dates: 1/10/2022 - 3/6/2022

Format: ONLINE

Credit Hours: 3

PLNU Mission
To Teach ~ To Shape ~ To Send

Point Loma Nazarene University exists to provide higher education in a vital Christian community where minds are engaged and challenged, character is modeled and formed, and service becomes an expression of faith. Being of Wesleyan heritage, we aspire to be a learning community where grace is foundational, truth is pursued, and holiness is a way of life.

INSTRUCTOR INFORMATION

Instructor: Ethan Hamilton, PLNU Athletic Director

Phone: (619) 849-2265

Email: ethanhamilton@pointloma.edu

Office Hours: By appointment only. Please contact via email.

COURSE DESCRIPTION

This course will provide students with an introduction and relevant application of the economic principles that influence athletic and sport organizations. Students will discuss and implement budgeting, financial statements, economic impact analysis, and other related topics.

COURSE AIM

This course will give perspective in the real world of financial management in sport, showing students how to apply financial concepts and appreciate importance of finance in establishing sound sport management practices. The course meetings will consist of lecture sessions and will allow for time to collect, analyze, and interpret data that addresses the challenges and current financial issues that face managers in professional, collegiate, and non-profit sports agents.

INSTITUTIONAL LEARNING OUTCOMES (ILO)

1. **Learning, Informed by our Faith in Christ**
   Students will acquire knowledge of human cultures and the physical and natural world while developing skills and habits of the mind that foster lifelong learning.

2. **Growing, In a Christ-Centered Faith Community**
   Students will develop a deeper and more informed understanding of others as they negotiate complex professional, environmental and social contexts.

3. **Serving, In a Context of Christian Faith**
   Students will serve locally and/or globally in vocational and social settings.

PROGRAM LEARNING OUTCOMES (PLO)

The Point Loma Nazarene University MS-KIN graduate will be able to:

1. Appraise current research data in Kinesiology and integrate it into professional practice to solve relevant problems and make effective decisions .
2. Work independently and with a team to persuasively communicate essential information in their discipline.
3. Demonstrate appropriate breadth of knowledge of the background and principle research in their specialization in order to conduct an independent research project.
4. Serve various populations, integrating compassionate care and the Christian faith with their professional practice.
5. Pursue an active and growing involvement in their discipline by achieving advanced certification and/or membership in a related professional organization.

COURSE LEARNING OUTCOMES (CLO)

The following learning outcomes will be achieved by students in this course:

1. Critically analyze the financial challenges of professional sports and intercollegiate athletics.
2. Demonstrate an understanding of financial and budget management as they pertain to personal decisions, sports organizations and enterprises, applying appropriate financial control methods and principles.
3. Evaluate financing from public and private sources for sports venues and events.
4. Analyze and evaluate impact of media rights, ticket sales, and licensed merchandise as it relates to the financing of sport.

CREDIT HOUR INFORMATION

In the interest of providing sufficient time to accomplish the stated Course Learning Outcomes, this class meets the PLNU credit hour policy for a 3-unit class delivered over 8 weeks. Specific details about how the class meets the credit hour requirement can be provided upon request.

COURSE ASSIGNMENTS

Reflections (4%)

These brief one-page summaries will help assess your grasp of information covered in the Monday evening video. The expectation is that you share insight gained and points of agreement and/or

disagreement. This assignment needs to be completed by 11:59 p.m. either on Tuesday or Wednesday night depending on other assignments.

Discussion Board Participation (8%)

Discussion board participation will be based on the weekly topic posted in Canvas. Your initial post is due Tuesday at midnight; it is expected that you be engaged and deliver informed thought, leading to lively discussion with **two** pieces of specific feedback prior to Thursday at midnight. You should also be ready to further discuss these issues with your colleagues at the following class session.

Article Summaries (14%)

The aim of supplemental readings is to keep you current with contemporary issues. It is your responsibility to find current literature; on occasion, the instructor may post articles for your review. You will be asked to submit a one-page report, typically by Sunday at midnight, summarizing the key points of outside readings by outlining the major points of the article. In this summary, please also state your opinion and points you agree and/or disagree with.

Quizzes (14%)

You will complete chapter readings in conjunction with each week's session. In order to assess your grasp of readings and class content, you will complete seven online quizzes – each worth 40 points. These are not meant to be arduous but to ensure you have appropriately comprehended the material. These will also allow the professors to ascertain any "sticking points" for students so that class time can be spent in clarifying key concepts.

Budget Build (10%)

The purpose of this assignment is to teach you how to build a budget in relation to your income. This assignment is to be created with your current real income and expenses. It must be done individually (just like the "real" world of personal finance). This budget creation should encompass housing and auto costs, debt, student loan payments, retirement, additional savings and investments, health insurance, taxes, miscellaneous living expenses (food, gas, clothing, furniture, recreation) and tithing/donations for the month of February. More instructions, guidelines, and forms can be found on Canvas; it is expected that you utilize Excel or Quicken.

Budget Analysis (10%)

After tracking your expenses for the month of February, you will collect and analyze the data and submit a write-up. More instructions for this analysis can be found on Canvas. It is expected that you give a thorough recap, illustrating progress made, and correlating how this process could be applied within the context of this class

Add a Sport at PLNU Project (20%)

Based on the information gathered, you will create a proposal supporting the addition of a sport at PLNU for the intercollegiate athletics program. This eight-page report should encompass all things learned, creating a defense to combat the challenges facing college sports. The stance taken should address costs (including a budget), facilities, Title IX impact, potential revenues, etc. It is recommended

that each student review literature and consult athletic administrators at various universities for feedback and to gain insight on pros and cons for their position.

Bring a Professional Sports Franchise to San Diego (20%)

San Diego's Measure E has passed and will likely now allow a new arena (and housing) to be built in the Midway District. You now have the opportunity to bring a sports franchise to this site. You could decide NBA and/or NHL or go smaller and decide to go with minor league professional sports as is currently structured. Regardless, you need to evaluate the options, take a position that evaluates trends in sports facility financing, future profitability and the economic impact analysis. All revenue and funding should also be addressed in this 8-page report. It is recommended that each student review literature and attempt to consult individuals in the sports industry for feedback and to gain insight on pros and cons for their position.

REQUIRED TEXT & RECOMMENDED RESOURCES

Financing Sport (Links to an external site.) 3rd ed., 2014. Howard and Crompton. FiT Publishing.

Additional Resources Provided

- Journal articles available in Canvas

Point Loma Nazarene University, as a non-profit educational institution, is entitled by law to use materials protected by the US Copyright Act for classroom education. Any use of those materials outside the class may violate the law. All supplemental materials posted on this course site (including articles, book excerpts, or other documents) are provided for your personal academic use. These materials may be protected by copyright law and should not be duplicated or distributed without permission of the copyright owner.

ASSESSMENT AND GRADING

Grading Points

Breakdown of Points

Course Assignments	**Points**
Reflections (8 x 5pts each)	40
Online Discussions (7 x 10pts each)	70
Article/Journal Summaries (8 x 25pts each)	200
Online Quizzes (7 x 40pts each)	280
Personal Budget Build	100
Personal Budget Completed Analysis	100
Add A Sport at PLNU Project	200

Bring a Professional Sports Franchise to SD	200
Total Course Points	1190

Grade Scale (Percentage)

Standard Grade Scale Based on Percentage of Points Earned

A	**B**	**C**	**D**	**F**
A 93-100	B+ 87-89	C+ 77-79	D+ 67-69	F ≤ 59
A- 90-92	B 83-86	C 73-76	D 63-66	
	B- 80-82	C- 70-72	D- 60-62	

Students must complete the required program hours in the major (program) from Point Loma Nazarene University with a minimum grade of "C" in each course and an overall 2.00 grade point average.

LATE ASSIGNMENTS

All assignments are to be submitted by the due dates posted. There will be a 20% reduction of possible points for each day an assignment is late. If missing assignments result in the your failure to meet learning outcomes, you may receive a letter grade reduction on the final grade in addition to the loss of points for missing work. No assignments will be accepted after midnight on Sunday night, the last day of class.

While there are due dates for weekly assignments, you are welcome to post your work earlier in the week. In our discussions, late work means that others may not have the opportunity to respond to your comments. It also means that you will not have the benefit of as much interaction with other students as you will have if your assignment is posted on time. If you know you will be away on the day your assignment is due, please post your work before you leave.

Assignments will be considered late if posted after midnight Pacific Standard Time on the day they are due or after a specific time stated in the assignment.

COPYRIGHT POLICY

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Links to an external site.

ACADEMIC HONESTY

Students should demonstrate academic honesty by doing original work and by giving appropriate credit to the ideas of others. Academic dishonesty is the act of presenting information, ideas, and/or concepts as one's own when in reality they are the results of another person's creativity and effort. A faculty

member who believes a situation involving academic dishonesty has been detected may assign a failing grade for that assignment or examination, or, depending on the seriousness of the offense, for the course. Faculty should follow and students may appeal using the procedure in the university Catalog. See the Academic Honesty PolicyLinks to an external site. in the Graduate and Professional Studies Catalog for definitions of kinds of academic dishonesty and for further policy information.

PLNU ACADEMIC ACCOMMODATIONS POLICY

PLNU is committed to providing equal opportunity for participation in all its programs, services, and activities. Students with disabilities may request course-related accommodations by contacting the Educational Access Center (EAC), located in the Bond Academic Center (EAC@pointloma.edu or 619-849-2486). Once a student's eligibility for an accommodation has been determined, the EAC will issue an academic accommodation plan ("AP") to all faculty who teach courses in which the student is enrolled each semester.

PLNU highly recommends that students speak with their professors during the first two weeks of each semester/term about the implementation of their AP in that particular course and/or if they do not wish to utilize some or all of the elements of their AP in that course.

Students who need accommodations for a disability should contact the EAC as early as possible (i.e., ideally before the beginning of the semester) to assure appropriate accommodations can be provided. It is the student's responsibility to make the first contact with the EAC.

PLNU ATTENDANCE AND PARTICIPATION POLICY

Regular and punctual attendance at all **synchronous** class sessions is considered essential to optimum academic achievement. If the student is absent for more than 10 percent of class sessions (virtual or face-to-face), the faculty member will issue a written warning of de-enrollment. If the absences exceed 20 percent, the student may be de-enrolled without notice until the university drop date or, after that date, receive the appropriate grade for their work and participation. In some courses, a portion of the credit hour content will be delivered **asynchronously** and attendance will be determined by submitting the assignments by the posted due dates. See Academic PoliciesLinks to an external site. in the Graduate and Professional Studies Catalog. If absences exceed these limits but are due to university excused health issues, an exception will be granted.

Asynchronous Attendance/Participation Definition

A day of attendance in asynchronous content is determined as contributing a substantive note, assignment, discussion, or submission by the posted due date. Failure to meet these standards will result in an absence for that day. Instructors will determine how many asynchronous attendance days are required each week.

Students taking online courses are expected to attend each week of the course. Attendance is defined as participating in an academic activity within the online classroom which includes posting in a graded activity in the course. (Note: Logging into the course does not qualify as participation and will not be counted as meeting the attendance requirement.)

Students who do not attend at least once in any 3 consecutive days will be issued an attendance warning. Students who do not attend at least once in any 7 consecutive days will be dropped from the course retroactive to the last date of recorded attendance.

Students who anticipate being absent for an entire week of a course should contact the instructor in advance for approval and make arrangements to complete the required coursework and/or alternative assignments assigned at the discretion of the instructor.

ACADEMIC STANDING

Graduate students at Point Loma must obtain a 3.0 GPA to remain in good standing in the MS Kinesiology program. Additionally, all graduate students need to earn a C or higher in all graduate courses according to the catalog grading policy found here: GPS Academic StandingLinks to an external site.

GRADING SYSTEM

Traditional letter grades (A, B, C, D, F) including plus and minus grades are used to indicate the level of scholarship earned for each course. Except for the correction of an error, all traditional letter grades are final at the conclusion of the academic term. Once the degree has been posted on the student's official transcript, no change of grade action is allowed for courses leading to the degree. The grade of C is the lowest grade acceptable for graduate credit.

INFORMATION LITERACY

The curriculum of the MS-KIN is designed so that you develop skills in scientific writing, performing statistical analysis of data, reading and critically appraising primary literature, and incorporating current best evidence into your professional practice. Not all information is equally sound or applicable to your practice. Various assignments within this course are designed to accomplish the goal of informational literacy—to evaluate the validity and importance of information obtained from any source and use the information appropriately to solve relevant problems.

SPIRITUAL CARE

PLNU strives to be a place where you grow as a whole person. To this end we provide resources for our Graduate and Adult Degree Completion students to encounter God and grow in their Christian faith. At the Mission Valley (MV) campus we have an onsite chaplain, Rev. Gordon Wong, who is available during class break times across the week. If you have questions for, desire to meet or share a prayer request with Rev. Wong you can contact him directly at mvchaplain@pointloma.edu or gordonwong@pointloma.edu. Rev. Wong's cell number is 808-429-1129 if you need a more immediate response.

In addition, on the MV campus there is a prayer chapel on the third floor which is open for use as a space set apart for quiet reflection and prayer.

STATE AUTHORIZATION

State authorization is a formal determination by a state that Point Loma Nazarene University is approved to conduct activities regulated by that state. In certain states outside California, Point Loma Nazarene University is not authorized to enroll online (distance education) students. If a student moves

to another state after admission to the program and/or enrollment in an online course, continuation within the program and/or course will depend on whether Point Loma Nazarene University is authorized to offer distance education courses in that state. It is the student's responsibility to notify the institution of any change in his or her physical location. Refer to the map using the below link to view which states allow online (distance education) outside of California. https://www.pointloma.edu/offices/office-institutional-effectiveness-research/disclosuresLinks to an external site.

USE OF TECHNOLOGY

In order to be successful in the online environment, you'll need to meet the minimum technology and system requirements; please refer to the *Technology and System Requirements* Links to an external site.information. Additionally, students are required to have headphone speakers compatible with their computer available to use

Problems with technology do not relieve you of the responsibility of participating, turning in your assignments, or completing your class work.