

Driftwood

WRI 2016 Creative Arts Journal Workshop

Point Loma Nazarene University

Spring 2022

1 credit hour

Meeting times: Wed. 4:30- 5:30 pm, Bond Lounge
Text: *Driftwood 2022 (forthcoming)*, other materials
on Canvas

Professor/ Advisor: Dr. Katie Manning

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Objectives: to produce, promote, and distribute a professional creative arts journal that complements the mission of PLNU while providing students with the opportunity to be involved in, and directly responsible for, each step in the promotion and sales of *Driftwood 2022*. Spring semester students will learn aspects of literary magazine production and distribution through hands-on work experience.

COURSE LEARNING OBJECTIVES: *Students who complete WRI2016 will be able to*

1. produce a professional literary journal that complements the mission of PLNU;
2. engage aspects of editing and publishing through evaluation of multi-genre works submitted for publication;
3. collaborate with others to accomplish the shared task of bringing a publication to completion;
4. develop a greater understanding of the issues faced by Christian writers and artists;
5. ensure a means of student expression and publication on the PLNU campus.

Activities: Due to the workshop orientation of this course, learning will evolve from hands-on activity in all aspects of producing a literary journal, including organization, publicity, reading, selecting entries, copy-editing, marketing, sales, and other activities required and/or sponsored by *Driftwood*. Guidance, direction, and leadership will be provided by the professor/advisor and editors.

General Expectations and Attendance Policy: Weekly, one-hour, full-staff meetings and/or editorial staff meetings will be held during class and by arrangement. Students are entitled to one absence per semester; further absences will lower the course grade. Three absences may result in de-enrollment. Absences may be officially “excused” for health reasons and Provost-approved activities. Please email the editor and the professor in advance if you are not able to attend a meeting.

Organizational Flow: Staff members are responsible for completing assigned tasks on schedule. Innovation and self-motivation at staff level are the keys to the publication's success. Problems and concerns should be reported ASAP to the editors or advisor. Staff need to stay in close regular contact with the editors, who have authority to organize groups, appoint group leaders, assign miscellaneous tasks, schedule meetings, and make policy decisions in consultation with the professor /advisor. The professor /advisor will be responsible for all funds disbursement and course grades and will advise the editors on major policy and organizational decisions.

Evaluation: Letter grades will be based on attendance, initiative, participation in staff meetings and outside activities, and completion of assignments. For best results, do all the assignments and attend all sessions.

Professionalism: Please exhibit professionalism at all times in class (which may take the form of staff meetings, creative arts series, visiting editor talks, etc.). In short, treat the co-editors and any other presenters as you would want to be treated when you're presenting. Specifically, do no text, email, use social media, read outside materials, do work from other classes or any personal writing while this class is in session. If you don't know what you should be doing, ask an editor. Please do not hold private conversations during class discussions, while the professor or one of the editors is talking to the class, or while someone is asking a question. Avoid doing anything else that is obviously disruptive to other students or distracting to the editors when they are addressing the class.

Driftwood Administration and Staff Responsibilities

- Active sales: table shifts, class announcements, social media, word-of-mouth
- Designing posters for *Driftwood* sales, creative arts series, etc.
- Conducting interviews with people published in *Driftwood* for promotion on social media
- Actively participating in all *Driftwood* meetings and events

Time commitment: average of 3 to 6 hours per week

Driftwood Lesson Plans – Tentative Schedule
Spring 2022

TBD: After *Driftwood* copies come in...

- Quality control check (count copies and check for misprints)
- Deliver copies to DBS, judges, ad placers, PLNU admin, & ASB
- Notify all contributors

Week 1 January 12	Welcome! Introductions Discuss syllabus <i>Driftwood</i> process Overview for spring: sales, creative arts series, interviews, YouTube videos (For new staff: Intro to Canva)
Week 2 January 19	Plan for creative arts series, interviews, and YouTube videos Editors: Contact contributors & schedule the series Staff: Select 2-3 contributors each to interview (3 if any are also on staff) and make contact by email DUE: Creative Arts Series promo
Week 3 January 26	Finish plans for creative arts series Begin plans for sales (caf/lane, Homecoming, Symposium, etc.) DUE: Sales ads
Week 4 February 2	DUE: First interviews Prepare for distribution and sales logistics
Week 5 February 9	*Host the <i>Driftwood</i> Creative Arts Series*
Week 6 February 16	Discuss series: plans, changes, etc. Plan for Homecoming & Symposium sales (table décor, schedules, etc.) *Saturday: complete Homecoming sales shifts!
Week 7 February 23	Attend Writer's Symposium Events (especially <i>Driftwood</i> Short Film Festival!) *Complete Symposium sales shifts all week!
Week 8	DUE: Second (& third) interviews

March 2	Sales!
Week 9 March 9	SPRING BREAK!
Week 10 March 16	Begin brainstorming for next year! (2021-2022 editor applications due!) Sales!
Week 11 March 23 (K at AWP)	Discuss series: plan for final two events Discuss sales: brainstorm, course correct DUE: Active sales check-in
Week 12 March 30	*Host the <i>Driftwood</i> Creative Arts Series* Sales!
Week 13 April 6	Visiting Editor Discuss larger world of publishing
Week 14 April 13	EASTER BREAK!
Week 15 April 20	*Host the <i>Driftwood</i> Creative Arts Series*
Week 16 April 27	Wrap up business De-brief Staff Celebration!
Week 17 May 4	No Meeting Final Exam: Email your fav <i>Driftwood</i> contributors to tell them what you love about their work. You'll make their finals week better. <3

IMPORTANT STATEMENTS FROM PLNU AND LJWL

COURSE DESCRIPTION

Hands-on production of PLNU's literary magazine, from theme to finished product. Open to all students. JRN 2015, WRI2016, JRN 2017, JRN 2018 and COM 2075 may be

repeated up to a combined total of eight units.

Prerequisite(s): Fulfillment of the College Composition requirement.

WRITING PROGRAM LEARNING OUTCOMES

Students who complete the WRITING program will be able to:

1. apply artistry and advanced skills in various forms and genres of writing.
2. demonstrate knowledge of the conventions and terminology of various forms and genres of writing.
3. engage in writing and editorial processes in a professional environment.
4. present written work to live audiences, demonstrating strategies for audience engagement and oral communication.

PLNU Mission Statement

Point Loma Nazarene University exists to provide higher education in a vital Christian community where minds are engaged and challenged, character is modeled and formed, and service becomes an expression of faith. Being of Wesleyan heritage, we aspire to be a learning community where grace is foundational, truth is pursued, and holiness is a way of life.

LJWL Department Mission Statement: Welcome to the Department of Literature, Journalism, Writing, and Languages. Embodying the core values of a Christian liberal arts education in the Wesleyan theological tradition, and focusing on the power of language and story to shape us and our world, the LJWL Department and programs will provide students with knowledge, skills, and experiences to equip them to understand, interpret, analyze, evaluate, and create texts as linguistic and/or artistic expressions of diverse human experiences. We value reading, writing, researching, speaking, and discussing as profound means of participating in the redemptive work of God in all of creation. The following document will provide you with the information sources and information guidelines to University and Departmental policies that apply to all courses taken in this Department.

Final Examination Policy

Successful completion of this class requires taking the final examination **on its scheduled day**. The final examination schedule is posted on the [Class Schedules](#) site. No requests for early examinations or alternative days will be approved.

PLNU Copyright Policy

Point Loma Nazarene University, as a non-profit educational institution, is entitled by law to use materials protected by the US Copyright Act for classroom education. Any use of those materials outside the class may violate the law.

PLNU Academic Honesty Policy

Students should demonstrate academic honesty by doing original work and by giving appropriate credit to the ideas of others. Academic dishonesty is the act of presenting information, ideas, and/or concepts as one's own when in reality they are the results of another person's creativity and effort. A faculty member who believes a situation involving academic dishonesty has been detected may assign a failing grade for that assignment or examination, or, depending on the seriousness of the offense, for the course. Faculty should follow and students may appeal using the procedure in the university Catalog. See [Academic Policies](#) for definitions of kinds of academic dishonesty and for further policy information.

Note: For our class's purposes, writing is collaborative, and writers share and borrow from each other all the time. There are ways to do this that are acceptable (such as taking suggestions from professors and peers), but there are also ways to use other people's ideas or words in a way that is considered plagiarism (such as passing off somebody else's work as your own). We will discuss this further in class.

PLNU Academic Accommodations Policy

PLNU is committed to providing equal opportunity for participation in all its programs, services, and activities. Students with disabilities may request course-related accommodations by contacting the Educational Access Center (EAC), located in the Bond Academic Center (EAC@pointloma.edu or 619-849-2486). Once a student's eligibility for an accommodation has been determined, the EAC will issue an academic accommodation plan ("AP") to all faculty who teach courses in which the student is enrolled each semester.

PLNU highly recommends that students speak with their professors during the first two weeks of each semester/term about the implementation of their AP in that particular course and/or if they do not wish to utilize some or all of the elements of their AP in that course. Students who need accommodations for a disability should contact the EAC as early as possible (i.e., ideally before the beginning of the semester) to assure appropriate accommodations can be provided. It is the student's responsibility to make the first contact with the EAC.

PLNU Attendance and Participation Policy

Regular and punctual attendance at all class sessions is considered essential to optimum academic achievement. If the student is absent for more than 10 percent of class sessions, the faculty member will issue a written warning of de-enrollment. If the absences exceed 20 percent, the student may be de-enrolled without notice until the university drop date or, after that date, receive the appropriate grade for their work and participation.

Spiritual Care

Please be aware PLNU strives to be a place where you grow as whole persons. To this end, we provide resources for our students to encounter God and grow in their Christian faith. If students have questions, a desire to meet with the chaplain, or prayer requests, you can contact the [Office of Spiritual Development](#).