

Literature, Journalism, Writing and Languages (LJWL)
PLO data for Writing, Fa2020 - Sp2021

Learning Outcome 1:

Students who complete the program will be able to apply creative and advanced skills in various forms and genres of writing.

Outcome Measure:

WRI4020 portfolio measured each spring by at least two writing program faculty. The portfolio includes an introduction (examining the writer's influences, research, and goals) along with revised versions of several of the best writing samples across genres from previous writing courses. Depending on the student's post-graduation goals, this portfolio might be tailored for graduate school applications, agent queries, or another specific use.

Criteria for Success (how do you judge if the students have met your standards):

100% of the students scoring at least 15 of 20 on the AAC&U Written Communication Rubric and 60% of the students scoring at least 17 of 20.

Aligned with DQP Learning Areas (circle one or more but not all five):

1. Specialized Knowledge
2. Broad Integrative Knowledge
3. Intellectual Skills/Core Competencies
4. Applied and Collaborative Learning, and
5. Civic and Global Learning

Longitudinal Data:

With the development of a new assessment plan that will measure all PLOs each year, we do not have meaningful longitudinal data yet.

		2017-2018	2018-2019	2019-2020	2020-2021
Number of students		7	5	4	2
Percentage at 15 or above	Assessor #1	100%	100%	100%	100%
	Assessor #2	100%	100%	100%	100%
Percentage at 17 or above	Assessor #1	100%	100%	100%	100%
	Assessor #2	100%	100%	100%	100%

Conclusions Drawn from Data:

Students met the criteria for success. The lowest score was 17; the highest was 20.

Changes to be Made Based on Data:

No changes are needed. [Note: The 2020-2021 sample size is small for a variety of reasons; for example, two seniors have chosen to stay an extra year due to late major changes/additions.]

Rubric Used: AAC&U Written Communication Rubric

PLO data for Writing, FA2020-SP2021

Learning Outcome #2:

Students who complete the program will be able to demonstrate knowledge of the conventions and terminology of creative writing and advanced writing within literary and non-literary texts.

Outcome Measure:

WRI420 Portfolio measured each Spring by at least two Writing Program faculty. The portfolio includes an introduction (examining the writer’s influences, research, and goals) along with revised versions of several of the best writing samples across genres from previous writing courses. Depending on the student’s post-graduation goals, this portfolio might be tailored for graduate school applications, agent queries, or another specific use.

Criteria for Success (how do you judge if the students have met your standards): 100% of the students scoring at least 15 of 20 on the AAC&U Information Literacy Rubric and 60% of the students scoring at least 17 of 20.

Aligned with DQP Learning Areas (circle one or more but not all five):

1. Specialized Knowledge
2. Broad Integrative Knowledge
3. Intellectual Skills/Core Competencies
4. Applied and Collaborative Learning, and
5. Civic and Global Learning

Longitudinal Data:

		2016-17	2017-2018	2018-2019	2019-2020	2020-2021
Number of students		5	0	5	4	2
Percentage at 15 or above	Assessor #1	100%	N/A	100%	100%	100%
	Assessor #2			100%	100%	100%
Percentage at 17 or above	Assessor #1	60%	N/A	100%	100%	100%
	Assessor #2			100%	100%	50%

Conclusions Drawn from Data:

Students are demonstrating knowledge of the conventions and terminology of creative and advanced writing; the lowest score was 16, the highest was 20. However, the rubric we’ve inherited is not the best fit for what we want to measure.

Changes to be Made Based on Data:

In 2021-2022, the writing faculty will consider adopting or creating a new rubric that more directly aligns with this learning outcome.

Rubric Used

AAC&U Information Literacy Rubric

PLO data for Writing, FA2020-SP2021

Learning Outcome #3:

Students will be able to engage in writing and editorial processes in a professional environment.

Outcome Measure:

Internship Supervisor's Report. (See next page.)

Criteria for Success (how do you judge if the students have met your standards):

All students rated at Satisfactory or above by the Internship supervisor.

Aligned with DQP Learning Areas (circle one or more but not all five):

1. Specialized Knowledge
2. Broad Integrative Knowledge
3. Intellectual Skills/Core Competencies
4. Applied and Collaborative Learning, and
5. Civic and Global Learning

Longitudinal Data:

In 2018, we added a point-based scale to the internship supervisor evaluation so we could gather numerical data for this PLO to match the other program outcomes. Two graduating students in 2018-2019 completed their internships before this scale was added.

	2018-19	2019-2020	2020-2021
Number of students	3	3	3
Percentage at 15 or above	100%	100%	100%
Percentage at 17 or above	100%	100%	66.6%

Conclusions Drawn from Data:

The evidence suggests that the PLO was met. The lowest score was 13.5; the highest was 20.

Changes to be Made Based on Data:

No changes needed. One student who received a perfect score was immediately hired by that supervisor after she completed her internship. The one student who did not "Exceed expectations" (16 or above) still received a positive review from her supervisor that acknowledged the extraordinary circumstances of working remotely during a pandemic.

Rubric Used

No formal rubric is used.

Internship Supervisor's Report

I. PERFORMANCE EVALUATION

List tasks performed by intern, and evaluate appropriately:

5 = Far exceeded expectations

2 = Almost met expectations

4 = Exceeded expectations

1 = Failed to meet expectations

3 = Met expectations

1. Task:	Score:
2. Task:	Score:
3. Task:	Score:
4. Task:	Score:
OVERALL:	

II. WORKER'S TRAITS

Professionalism:
Communication Skills:
Initiative and Resourcefulness:
Maturity, Poise, Self-Confidence:
Writing Ability:
Dependability:
Teamwork:
Recommended Grade:

ADDITIONAL COMMENTS (Strengths, weaknesses, additional suggestions)

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PLO data for Writing, FA2020-SP2021

Learning Outcome #4:

Students who complete the program will be able to present creative work to formal audiences, demonstrating strategies for audience engagement and oral communication of written work.

Outcome Measure:

WRI 420 Advanced Writing Workshop Final Oral Presentation.

Criteria for Success (how do you judge if the students have met your standards): 100% of the students scoring at least 12 of 20 on the AAC&U Oral Communication Value Rubric total score and 80% of the students scoring 15 of 20.

Aligned with DQP Learning Areas (circle one or more but not all five):

1. Specialized Knowledge
2. Broad Integrative Knowledge
3. Intellectual Skills/Core Competencies
4. Applied and Collaborative Learning, and
5. Civic and Global Learning

Longitudinal Data:

		2017-2018	2018-2019	2019-2020	2020-2021
Number of students		5	5	4	3
Percentage at 15 or above	Assessor #1	100%	100%	100%	100%
	Assessor #2	100%	100%	100%	100%
Percentage at 17 or above	Assessor #1	100%	100%	100%	100%
	Assessor #2	100%	100%	100%	100%

Conclusions Drawn from Data:

The evidence indicates that the PLO was met. The lowest score was 18; the highest was 20.

Changes to be Made Based on Data:

No changes are needed.

Rubric Used

AAC&U Oral Communication Value Rubric