

BA ORGANIZATIONAL LEADERSHIP (BAOL)
GENERAL EDUCATION & CORE COMPETENCIES
Fa 2020 – Sp 2021

Learning Outcome:

GELO 1a & Core Competency Written: Students will be able to effectively express ideas and information to others through written communication.

Outcome Measure:

ETS Proficiency Profile Exam

Criteria for Success (how do you judge if the students have met your standards):

65% of the students will be marginal or proficient at Level 2 Writing.

Aligned with DQP Learning Areas (circle one or more but not all five):

1. Specialized Knowledge
2. Broad Integrative Knowledge
3. Intellectual Skills/Core Competencies
4. Applied and Collaborative Learning, and
5. Civic and Global Learning

Longitudinal Data:

	Percentage of Students Marginal or Proficient								
	SP17	FA17	SP18	FA18	SP19	FA19	SP20	FA20	SP21
	N=36	N=11	N=19	N=13	N=0	N=18	N=13	N=12	N=17
ETS Proficiency Profile Level 2 Writing	75%	36.40%	57.90%	69.20%	0%	50%	15.4%	33.3%	52.9%

Conclusions Drawn from Data:

Students in the Spring 2021 cohorts did not meet the criteria for success for this Learning Outcome. The results showed that the 17 students who completed the ETS Proficiency Exam scored an average of 52.9% for the Level 2 Writing portion of the test. Compared to the Fall, students' scores in the Spring increased by 19.6%.

The lower scores and lack of participation in the ETS exam may be due to the COVID-19 pandemic that has created additional responsibilities and stressors that students need to account for during this time.

Changes to be Made Based on Data:

Based on this data, additional framing for why this exam is important to complete will be communicated to students. Additionally, there may be an exam that is more fitting for ADC students to complete to gauge comprehension and learning obtained throughout the program.

Rubric Used

No rubric. We use the ETS Proficiency Profile test results.