Spring 2022

Meeting Days: Monday	**Instructor:** Lynn Walsh
Meeting Times: 3-5:40 pm PT	**Phone:** 614-579-7937
Meeting Location: RLC 108	**E-mail:** LWalsh@pointloma.edu
Office Hours: Upon request using this link	

PLNU Mission

To Teach ~ To Shape ~ To Send

Point Loma Nazarene University exists to provide higher education in a vital Christian community where minds are engaged and challenged, character is modeled and formed, and service is an expression of faith. Being of Wesleyan heritage, we strive to be a learning community where grace is foundational, truth is pursued, and holiness is a way of life.

Foundational Explorations Mission

PLNU provides a foundational course of study in the liberal arts, informed by the life, death, and resurrection of Jesus Christ. In keeping with the Wesleyan tradition, the curriculum equips students with a broad range of knowledge and skills within and across disciplines to enrich major study, lifelong learning, and vocational service as Christ-like participants in the world's diverse societies and culture.

Course Description

This course is one of two courses (442 and 443) in the media com major designed to create a place for learning and doing your best work in dramatic/comedic narrative through the creation of short films and studio/field-based projects that are festival-worthy and/or outstanding enough to be showcased on your audition reel. It is also a place where younger, less-experienced students can work with (and be mentored by) more experienced students in our program.

This is an advanced course that will focus on the aesthetics and hands-on production techniques for both studio and field production for television and film. The emphasis in this course will be on single-camera, film-style field production and editing, and multi-camera (live/live-to-tape) studio production. The knowledge and skills developed in this course are transferable to the production of a variety of other film and TV program forms, including: feature-length films, commercials, music videos, corporate videos, sitcoms, and other field and studio-based film and TV production projects.

Course Learning Outcomes

- **Students will** display knowledge and skill in the film and/or television production process, including pre-production (producing, writing, story development), production (teleprompting, floor direction, engineering, etc.) and post-production (editing video and audio). This includes script acquisition/script writing and project planning, studio performer/actor staging, directing actors and studio cameras, audio, live-switching on lines/actions/reactions, etc., lighting, make-up, basic engineering.
- **Students will** gain the ability to present a pitch (to the entire class) for a large-group (4-6 students or more--depending on project scope, length, and complexity) film or television project -- to be produced this semester.
- **Students will** create ethical, accurate and fair content using TV production tools by completing assignments and participating in class.
- **Students will** apply appropriate ethical and legal standards in all assignments by abiding by and learning ethical and legal requirements and suggestions.
- **Students will** think and speak freely in class, while respecting the opinions and thoughts of other students, the professor and any class visitors by listening and participating in class.
- **Students will** think critically by participating in class and asking questions whenever needed.

Course Requirements

1. Students will be required to have access to editing software (preferably Adobe premier).

2. Students are also expected to have their own SD Card(s) with at least 64GB.

This is an advanced course, which means you should already have mastered the basics of reporting, writing and editing television news and film content. My goal is to help you improve and give you the knowledge you need to hone those skills.

Attire: When reporting stories and producing content, students must dress as news professionals (no jeans, cutoffs, shorts, t-shirts, hats, etc.). Students appearing on camera during a newscast or for a news story must wear appropriate attire.

Course Credit Hour Information

In the interest of providing sufficient time to accomplish the stated Course Learning Outcomes, this class meets the PLNU credit hour policy for a three-unit class. Specific details about how the class meets the credit hour requirement can be provided upon request.

Assessment And Grading

Grades will be based on the completion of assignments and attendance.

ASSIGNMENT VALUES:	GRADE % SCALE:
Competencies Assignment (10 points) TV/LIVE event Pitch Assignment (25 points) Location Scouting Assignment (50 points) Set Photo/Bio (50 points) Copyright Assignment (100 points) Set Design Assignment (50 points) Commercial Assignment (50 points) Field Production Assignment (100 points) Live Event Assignment (100 points) Group TV Project (200 points) Self/Group Evaluation (10 points) Attendance/Participation (50 points)	A=90-100 B-=80-89 C=70-79 D=60-69 F=0-59

State Authorization

State authorization is a formal determination by a state that Point Loma Nazarene University is approved to conduct activities regulated by that state. In certain states outside California, Point Loma Nazarene University is not authorized to enroll online (distance education) students. If a student moves to another state after admission to the program and/or enrollment in an online course, continuation within the program and/or course will depend on whether Point Loma Nazarene University is authorized to offer distance education courses in that state. It is the student's responsibility to notify the institution of any change in his or her physical location. Refer to the map on State Authorization to view which states allow online (distance education) outside of California.

Incompletes And Late Assignments

All assignments are to be submitted/turned in by the beginning of the class session when they are due—including assignments posted in Canvas. If assignments are submitted late, five points are automatically deducted each day the assignment is overdue.

PLNU Copyright Policy

Point Loma Nazarene University, as a non-profit educational institution, is entitled by law to use materials protected by the US Copyright Act for classroom education. Any use of those materials outside the class may violate the law.

PLNU Academic Honesty Policy

Students should demonstrate academic honesty by doing original work and by giving appropriate credit to the ideas of others. Academic dishonesty is the act of presenting information, ideas, and/or concepts as one's own when in reality they are the results of another person's creativity and effort. A faculty member who believes a situation involving academic dishonesty has been detected may assign a failing grade for that assignment or examination, or, depending on the seriousness of the offense, for the course. Faculty should follow and students may appeal using the procedure in the University Catalog. See Academic Policies for definitions of kinds of academic dishonesty and for further policy information.

Work produced or created for previous classes, jobs, internships, projects, etc. will not be accepted for assignments in this class.

PLNU Academic Accommodations Policy

If you have a diagnosed disability, please contact PLNU's Disability Resource Center (DRC) within the first two weeks of class to demonstrate need and to register for accommodation by phone at 619-849-2486 or by e-mail at DRC@pointloma.edu. See Disability Resource Center for additional information.

PLNU Attendance And Participation Policy

Regular and punctual attendance at all synchronous class sessions is considered essential to optimum academic achievement. If the student is absent for more than 10 percent of class sessions (virtual or face-to-face), the faculty member will issue a written warning of de-enrollment. If the absences exceed 20 percent, the student may be de-enrolled without notice until the university drop date or, after that date, receive the appropriate grade for their work and participation. In some courses, a portion of the credit hour content will be delivered asynchronously and attendance will be determined by submitting the assignments by the posted due dates. See Academic Policies in the Undergraduate Academic Catalog. If absences exceed these limits but are due to university excused health issues, an exception will be granted.

Asynchronous Attendance/Participation Definition

A day of attendance in asynchronous content is determined as contributing a substantive note, assignment, discussion, or submission by the posted due date. Failure to meet these standards will result in an absence for that day. Instructors will determine how many asynchronous attendance days are required each week.

Use Of Technology

In order to be successful in the online environment, you'll need to meet the minimum technology and system requirements; please refer to the Technology and System Requirements information. Additionally, students are required to have headphone speakers compatible with their computer available to use. If a student is in need of technological resources please contact student-tech-request@pointloma.edu. Problems with technology do not relieve you of the responsibility of participating, turning in your assignments, or completing your classwork.

Course Assignments

Competencies Assignment

Description: Complete the Point TV Competencies sheet.

Requirements: Make a copy of this Google document and answer "yes" or "no" to each of the listed tasks. A "yes" answer signifies you understand the task and can confidently complete it on your own. A "no" answer signifies you do not understand the task or are not confident you could complete the task on your own. *Note: A "no" answer will not negatively impact your grade on the assignment.*

TV/Live Event Pitch Assignment

Description: Present an idea for a TV/Documentary project and LIVE event

Requirements: All students are required to pitch an idea for a group TV/Documentary project. The pitch should include details like:

- Storyline
- Characters
- Location
- Required Equipment
- Required Positions

The pitch for the LIVE event, should include information about location, date and time of the event.

The pitches will be evaluated by the class and voted on. The pitches with the highest number of votes will be turned into video projects this semester. In total, three video projects and one live event will be completed. One of the video projects has to be documentarry/non-fiction.

Location Scouting Assignment

Description: Find a location (preferably near or on the PLNU campus) and examine the possibility of this place being used for a shoot or interview. Now, imagine you were using this location for a shoot or film.

Part 1: (25 points)

Requirements: The goal is for you to visit this location in-person and spend time in the space so you can be prepared to discuss the following:

- The lighting (will it change much during the day? If so, how? Are there preferred times of day to shoot?)
- Depth relationships and interesting compositions
- Camera angles, framings, etc.
- Patterns of light and shadow
- What types of interview would you conduct here?
- Do you need permission to shoot here? If so, who do you contact?

Submit **a written description** (2-3 pages) about this place, based on what you see, hear and experience. Do not interview anybody. This is a writing exercise designed as 'pre-production' research.

Complete [this location form](#) to be kept by PLNU studio staff for future use.

Part 2: (25 points)

Requirements: Pitch this location to the class. Everyone will be required to share where the location is and why it would make a good location for a shoot. Think creatively for the presentation. Sell it to us. Writing about a location is one thing, but can you SHOW us why it would make a great location for a shoot?

Set Photo/Bio

Description: Take a photo of yourself "on set" for the Point TV Instagram account.

Requirements: Take a photo of yourself "on set" to be used on the Point TV Instagram account. The goal is to show you working "behind the scenes" for Point TV (this class). These photos can be a selfie of you using the camera, socially distanced shooting an interview, scouting a location, etc. In addition to submitting the **photo** for the assignment, you will be expected to submit a **caption** to be used with the photo and **write a bio** for yourself. Some examples of bios are below.

- [KPRC "Meet the Team"](#)
- [Include your mission](#)
- [News Tribune Bio (and social share)](#)

Copyright Assignment:

Description: Students will decide whether or not they should use content in a video.

Requirements: Students will tell a story using only still images, text and music. The students will choose a topic from history, a current event, person, celebrity, athlete, etc. The final video should be around 60 seconds in length. Students will use images gathered from the internet, keeping copyright and fair use in mind. All images should be properly attributed and legally useable.

Set Design Assignment (In-Class)

Description: In groups, students will design three different sets.

Requirements: Students will work together to set-up the studio for the appropriate set for the following situations:

1. In-Depth/Investigative report (Local News)
2. TV talk show (one-on-one)
3. Multi-guest in-studio interview

Commercial Assignment (In-Class)

Description: In groups, students write, direct, produce a commercial using the green screen.

Requirements: Students will work together to create a commercial using the in-studio green screen.

Field Production Assignment

Description: You are a TV field producer and are responsible for acquiring a shoot location, finding interviews and preparing the crew for the production shoot.

Requirements:

1. **Choose one of these topics:** environment, crime, PLNU campus community, health, technology, business
2. **Pitch a story/TV show related to the topic you selected:** The pitch should include the best practices discussed in class.

3. **Book the shoot location:** Find a location relevant to your story/TV show where you would like to shoot an interview, part of the show or the show. Find out how to get permission to shoot there and book the location.
4. **Create a production schedule for the shoot:** The schedule should detail who needs to be present, what time and where. It should also detail what will happen throughout the day of the shoot.
5. **Shoot B-roll:** Go to the location and shoot video/record sound for your story/TV show.

Live Event Assignment

Description: As a class we will pick an event to cover live.

Requirements: Once an event is chosen, students will be assigned roles for the coverage. As a class, students will cover the live event using the best practices learned throughout the semester.

Group TV Project

Description: Based on the TV pitches, students will break into small groups to create a TV/Documentary project.

Requirements: In small groups students will be required to create a TV/Documentary Project. As part of the project, students will submit:

- A production notebook (100 points) including pre/post and production details like:
  - A script
  - Storyboard
  - Shotlist
  - Production Calendar
  - Budget
- A TV/Documentary project (100 points)