



Fermanian School of Business

BUS 6017 Business Ethics

One Credit Hour

Spring 2022

Class format: Hybrid	Instructor name: Dr. Michael D. Wiese
Meeting times: 5 Week on-line plus class session on Friday, February 4 from 9:30-12:00	Phone: Office- 619.849.3268 Cell- 765.425.0955
Meeting location: Mission Valley	E-mail: mwiese@pointloma.edu
Final Exam: None	Office location and hours: On-Line or by appointment
Assignment Submission: All assignments are to be submitted on Canvas	Additional info: Feel free to text me.

PLNU Mission

To Teach ~ To Shape ~ To Send

Point Loma Nazarene University exists to provide higher education in a vital Christian community where minds are engaged and challenged, character is modeled and formed, and service becomes an expression of faith. Being of Wesleyan heritage, we aspire to be a learning community where grace is foundational, truth is pursued, and holiness is a way of life.

Fermanian School of Business Mission

Character – Professionalism – Excellence – Relationships – Commitment - Innovation

As members of a vital Christian community, we strive to provide high quality business programs that equip students to make a positive impact in their workplace and community by connecting purpose to practice.

COURSE DESCRIPTION

BUS 6017 Business Ethics explores the theories of ethics and a process of ethical decision making in order to develop a stakeholder approach to managing in today's business environment. Students will be challenged to consider personal ethical standards (goals, norms, beliefs, and values) and to create a framework for evaluating ethical choices, resulting in the ability to develop, articulate, and implement a compelling moral decision.

COURSE LEARNING OUTCOMES

The **primary objectives of the course are for business professionals to be able to:**

1. Appraise personal core values that inform ethical standards and decisions (PLO 1 & 5).
2. Evaluate various ethical perspectives, tools and concepts used to resolve ethical dilemmas in business (PLO 1 & 2).
3. Examine the implications of an ethical decision and explore the impact that the decision will have on stakeholders and self (PLO 4 & 5).
4. Present a strong position when taking a stand on an issue (PLO 6).

COURSE CREDIT HOUR INFORMATION

In the interest of providing sufficient time to accomplish the stated Course Learning Outcomes, this class meets the PLNU credit hour policy for a one-unit class delivered over five weeks. Specific details about how the class meets the credit hour requirement can be provided upon request. **The program expectation to fulfill accreditation standards for a one credit course is that you will have documented work of approximately 40 hours over the five-week period.**

MAJOR COURSE ASSIGNMENT

Take Your Stand - Each person will select a current ethical dilemma the executives/organizational leaders may be challenged with, then develop and defend a position. The position paper should be between 4-7 pages and build a compelling argument, using appropriate legal, economic and moral duty arguments to come to a specific conclusion relative to the topic.

Learning Outcomes from *Take Your Stand* Assignment: From an executive perspective, the students should be able to demonstrate the following outcomes through this assignment.

- Students will articulate how personal core values/beliefs and the origin of these values/beliefs should inform ethical decision making relative to the selected topic.
- Students will consider ethical theory, demonstrate understanding of the theory and demonstrate an ability to make a decision based on appropriate ethical theory.
- Students demonstrate recognition of the complex context of the decision and the cross-relationships that reflect the various perspectives of stakeholders.
- The student will demonstrate an ability to develop, articulate and defend a compelling moral argument for a decision based on the theory.
- Students will provide evidence that they understand the implications of the decision on the organization and the various stakeholders.

OTHER ASSIGNMENTS

1. Personal Core Values/Ethics Assessment: After taking the assigned values assessments, submit a paper sharing your core values and how they inform/should inform you ethical choices in business.
2. Moment of Truth Response: After considering an ethical dilemma, you will make recommendations on how to create an environment that embraces moral/ethical behavior.
3. Mentor Interview: Each student is assigned a professional mentor. After interviewing the mentor, the student will respond to a series of questions related to lessons learned from the interview.
4. Engage in other weekly online discussion as defined in Canvas.

REQUIRED TEXTS AND RECOMMENDED STUDY RESOURCES

Course Resources: *The Ethics of Management*, 6th edition. LaRue Tone Hosmer, McGraw Hill Higher Education. ISBN 978-0-07340503-2.

ASSESSMENT AND GRADING

Assignment Points:

Personal Values/Ethical Assessment paper	200
Parable of the Sadhu	50
Mentor Interview	200
Online discussions and weekly assignments	250
<i>Take Your Stand</i> Paper	<u>300</u>
Total points	1000

Grading Scale

A = 93-100
A- = 90-92
B+ = 88-89
B = 83-87
B- = 80-82
C = 70-79
D = 60-69
F = 0-59

INCOMPLETES AND LATE ASSIGNMENTS

All assignments are to be submitted/turned in by the beginning of the class session when they are due—including assignments posted in Canvas. **Work is normally due at the end of a day and you can have eight- hour grace time.** If the paper is not submitted by the 9:00am on the day after the due date, the paper will be subjected to an automatic 20% late deduction unless prior arrangements are approved by the instructor. If the paper is not submitted within the first two days after the due date, the total deduction will be 40%. If circumstances justify an extension without penalty, such an extension may be granted. But, the student must submit make an explicit request to the instructor prior to the time the assignment is due and permission must be granted ahead of time.

Incompletes will only be assigned under extremely unusual circumstances.

LATE ASSIGNMENTS

Late assignments will receive the following penalties:

One day late: 20% reduction

Two days late: 50% reduction
Three days or more late: 75% reduction
ALL assignments must be submitted on Canvas.

FINAL EXAMINATION POLICY

There is no final exam in this course.

Course Credit Hour Information

In the interest of providing sufficient time to accomplish the stated Course Learning Outcomes, this class meets the PLNU credit hour policy for a 1-unit class delivered over 5 weeks. The estimated time expectations for this course are shown below:

Week	Hours Per Week
Week One	9
Week Two	9
Week Three	9
Week Four	10
Week Five	3
Total Hours	40

STATE AUTHORIZATION

State authorization is a formal determination by a state that Point Loma Nazarene University is approved to conduct activities regulated by that state. In certain states outside California, Point Loma Nazarene University is not authorized to enroll online (distance education) students. If a student moves to another state after admission to the program and/or enrollment in an online course, continuation within the program and/or course will depend on whether Point Loma Nazarene University is authorized to offer distance education courses in that state. It is the student's responsibility to notify the institution of any change in his or her physical location. Refer to the map using the below link to view which states allow online (distance education) outside of California. <https://www.pointloma.edu/offices/office-institutional-effectiveness-research/disclosures>

SPIRITUAL CARE

PLNU strives to be a place where you grow as a whole person. To this end, we provide resources for our graduate students to encounter God and grow in their Christian faith. There are resources for your Christian faith journey available at the [Graduate & Professional Student Spiritual Life web page](#).

For Mission Valley students, there is a prayer chapel on the third floor which is open for use as a space set apart for quiet reflection and prayer.

USE OF TECHNOLOGY

In order to be successful in your course, you'll need to meet the minimum technology and system requirements; please refer to the [Technology and System Requirements](#) information. Additionally, students are required to have headphone speakers, microphone, or webcams compatible with their computer available to use for any online or hybrid classes. Please note that any course with online proctored exams require a computer with a camera (tablets are not compatible) to complete exams online.

Problems with technology do not relieve you of the responsibility of participating, turning in your assignments, or completing your class work.

PLNU COPYRIGHT POLICY

Point Loma Nazarene University, as a non-profit educational institution, is entitled by law to use materials protected by the US Copyright Act for classroom education. Any use of those materials outside the class may violate the law.

PLNU ACADEMIC HONESTY POLICY

Students should demonstrate academic honesty by doing original work and by giving appropriate credit to the ideas of others. Academic dishonesty is the act of presenting information, ideas, and/or concepts as one's own when in reality they are the results of another person's creativity and effort. A faculty member who believes a situation involving academic dishonesty has been detected may assign a failing grade for that assignment or examination, or, depending on the seriousness of the offense, for the course. Faculty should follow and students may appeal using the procedure in the university Catalog. See Academic Policies in the Graduate and Professional Studies Catalog for definitions of kinds of academic dishonesty and for further policy information.

PLNU ACADEMIC ACCOMMODATIONS POLICY

PLNU is committed to providing equal opportunity for participation in all its programs, services, and activities. Students with disabilities may request course-related accommodations by contacting the Educational Access Center (EAC), located in the Bond Academic Center (EAC@pointloma.edu or 619-849-2486). Once a student's eligibility for an accommodation has been determined, the EAC will issue an academic accommodation plan ("AP") to all faculty who teach courses in which the student is enrolled each semester.

PLNU highly recommends that students speak with their professors during the first two weeks of each semester/term about the implementation of their AP in that particular course and/or if they do not wish to utilize some or all of the elements of their AP in that course.

PLNU ATTENDANCE AND PARTICIPATION POLICY

Students taking hybrid/blended courses lasting over 14 weeks are expected to attend each week of the course. Attendance is defined as logging into the course each calendar week

to check on updates and announcements. In addition, students must participate in the academic graded activities during the calendar week the assignments/activities are due.

Students must also attend all scheduled face-to-face meetings.

Students who do not attend at least once in any given calendar week will be issued an attendance warning. Students who do not attend at least once in any two consecutive weeks in the online will be dropped from the course retroactive to the last date of recorded attendance.

Students who anticipate being absent for an entire week of a course should contact the instructor in advance for approval and make arrangements to complete the required coursework and/or alternative assignments assigned at the discretion of the instructor. Acceptance of late work is at the discretion of the instructor and does not waive attendance requirements.

COURSE SCHEDULE

Date	Details	Due
Wed Jan 12, 2022	Assignment Academic Honesty Verification Statement-DO THIS FIRST	due by 11:59pm
Fri Jan 21, 2022	Assignment The Parable of the Sadhu	due by 11:59pm
Sun Jan 23, 2022	Assignment WK 5 Assignment: Personal Values/Ethical Analysis Self Assessment-Due on Sunday	due by 11:59pm
Thu Jan 27, 2022	Assignment WK 3 Discussion: Current Business Ethics Issues-POST DUE ON THURSDAY AND DISCUSSION DUE ON SUNDAY	due by 11:59pm
Sun Jan 30, 2022	Assignment Ethics Dilemmas: A mentor perspective	due by 11:59pm
Thu Feb 3, 2022	Assignment WK 5 Post: Ethical Duty	due by 11:59pm

Date	Details	Due
<u>CLASS SESSION on Friday, February 4</u>		
Thu Feb 10, 2022	Assignment Declare "Take Your Stand" Topic	due by 11:59pm
Sun Feb 13, 2022	Assignment WK 11 Assignment: You are the new CEO. Management Letter to the Board Assignment	due by 11:59pm
Sun Feb 20, 2022	Assignment WK 14 Assignment: Submit Take Your Stand Paper	due by 11:59pm