## MBA Program Learning Outcomes

- 1. Exhibit master of the concepts, models and theories in the core business diciplines.
- $2. \ Integrate \ knowledge \ across \ core \ business \ disciplines \ to \ identify \ key \ strategies \ and \ opportunities.$
- ${\it 3.\,Analyze\,business\,issues\,and\,propose\,solutions\,using\,analytical\,and\,critical\,thinking\,skills.}$
- ${\bf 4.} \ Evaluate the impact of business decisions in a global context.$
- 5. Analyze the ethical impacts of executive level decision making.
  6. Present ideas and decisions clearly through effective communication.
- 7. Collaborate with others as an effective team member.

BUS 6065 Leadership Communication

BUS 6080 Field Experience

## Organizational Leadership Concentration Program Learning Outcome

- A1. Assess corporate culture and make sound recommendations based on organizational behavior concepts.
- Innovation and Entrepreneurship Concentration Program Learning Outcome B1. Create viable business opportunities using innovation and entrepreneurship methods and knowledge.
  - Project Management Concentration Program Learning Outcome
- C1. Formulate a project management plan based on project management knowledge, concepts and processes.

MBA Core Curriculum Map		PLO 1	PLO 2	PLO 3	PLO 4	PLO 5	PLO 6	PLO 7	PLO A1	PLO B1	PLO C1
Course	Course Title										
Undergrad Coursework or Prerequisites/Leveling Courses		- 1	1	- 1	1		1	- 1			
CORE COURSES											
BUS 6015	Accounting for Decision Making	D	D	D		1	D	D			
BUS 6017	Business Ethics	D	D		D	D, M	D				
BUS 6018	Legal Environment of Business	D	D	D			D	D			
BUS 6019	Corporate Social Responsibility	D	D		D	М					
BUS 6025	Applied Research Methods	D	D	D,M			D	D			
BUS 6030	Economic Environment of Business	D	D	D	D	I	D	D			
BUS 6035	International Business	D	D		D,M	D	D	D			
BUS 60481	Leading with Integrity	D				D	D				
BUS 6048S	Leading with Service	D					D				
BUS 6048P	Leading with Purpose	D					D				
BUS 6050	Operational Excellence	D	D	D		D	D				I, D
BUS 6055	Marketing Management	D		D			D	D			
BUS 6060	Managing in a Changing Environment	D	D	D		I	D	D	D		
BUS 6070	Financial Management	D	D	D,M		D	D	D			
BUS 6072	Developing an Entrepreneurial Mindset	D	D	D		D	D	D		I	
BUS 6095	Strategic Management	D,M	D,M	D,M		D	D,M	D			
ORGANIZATIONAL LEADERSHIP CONCENTRATION											
BUS 6010	Organizational Behavior	D		D			D	D	D, M		ĺ
BUS 6045	Leadership	D, M		D			D		D		
INNOVATION AND ENTREPRENEURSHIP CONCENTRATION											
BUS 6076	New Venture Creation	D	D	D			D	D		D	
BUS 6078	Applied Innovation	D		D			D	D		D, M	
PROJECT MANAGEMENT CONCENTRATION											
BUS 6067	Project Management and Communications	D		D			D	М			D, M
	Project Management Risk, Cost and Program Analysis	D		D			D	D			D
DAYTIME MBA ONLY											

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