

Fermanian School of Business
Master of Business Administration
2019-2020

MBA Core Program Learning Outcomes

1. Exhibit mastery of the concepts, models and theories in the core business disciplines.
2. Integrate knowledge across core business disciplines to identify key strategies and opportunities.
3. Analyze business issues and propose solutions using analytical and critical thinking skills.
4. Evaluate the impact of business decisions in a global context.
5. Analyze the ethical impacts of executive-level decision making.
6. Present ideas and decisions clearly through effective communication.
7. Collaborate with others as an effective team member.

Organizational Leadership Concentration Learning Outcome

- A1. Assess corporate culture and make sound recommendations based on organizational behavior concepts.

Innovation and Entrepreneurship Concentration Learning Outcome

- B1. Create viable business opportunities using innovation and entrepreneurship methods and knowledge.

Project Management Concentration Learning Outcome

- C1. Formulate a project management plan based on project management knowledge, concepts and processes.