

CURRICULUM VITAE

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Courtney R. Mayer, Associate Professor Department of Art & Design, Point Loma Nazarene University
619.733.8818 | courtneymayer@pointloma.edu

EDUCATION

- 1994 MFA, Graphic Design, Washington State University
- 1990 BFA, emphasis in Graphic Design, Washington State University
- 1990 Teaching Certificate, Fine Art in High School, Washington State University

PROFESSIONAL DESIGN EXPERIENCE

- 2013–Present **Point Loma Nazarene University.** Associate Professor, Art and Design
Teacher, mentor, scholar. Educate and train designers for the communication needs of industry and contemporary society. Develop and use cutting-edge teaching pedagogy for the study of type, image and message. Emphasize design process, context, conceptualization and innovative problem-solving. Teach human centered research methods, history, theory, criticism and the use of appropriate tools and technology for print, web and the built environment. Develop upper-division interdisciplinary social good projects to make a positive impact in our local communities and world to build exceptional student portfolios leading to graduate school or professional practice.
- 2015 **Parron Hall.** Design for corporate rebrand.
- 2007–12 **University of San Diego.** University Publications. Art Director/Graphic Designer
Designed recruitment communications for the College of Arts and Sciences, Admissions and Professional Schools. Design distinguished, positioned and raised national and international profile, generating awareness, excitement and brand loyalty to positively influence public perceptions. Provided outstanding service, collaboration and strategic design to enhance brand value and deliver targeted results.
- 2004–06 **San Diego State University.** School of Art, Design and Art History, Graphic Design Program
Adjunct Faculty. Taught Information Graphics, Visual Identity and Branding Systems and Typography.
- 1998–07 **Seabright Studio.** Creative Director and Graphic Designer
A full-service brand and visual communications firm. Clients: Artful Living; Answers for Agriculture, Augustine Design Group, Augustine Miller Design Studio, Color Graphix, Divan, Donna Todd Private Yoga, Edinger Architects, Gallery Old Town, Gordon and Holmes, Huntington Disease Society of America, Malashock, Mo olelo Performing Arts Company, Parron Hall, San Diego Coaster Company, San Diego Performing Arts League, San Diego State University Foundation, San Diego Youth Symphony, The Inamori Foundation, The Nurturey, The Selerity Group, and the University of San Diego.
- 1996–98 **Miriello Grafico.** Freelance and full-time Graphic Designer
Clients: Divan, Eastpak, Hewlett-Packard, Nancy Lopez Golf, Gilbert Paper.
- 1995–96 **Mires Design.** Intern and Freelance Graphic Designer
Clients: California Center for the Arts, Harcourt, Intel and Taylor Guitars
- 1990–93 **Washington State University.** Academic Computing. Staff Assistantship
Collaborated with faculty and computer systems analysts to create multimedia lectures to enhance learning in the classroom.

COURSES TAUGHT

Branding and Identity Programs, Information Design, Internship, Portfolio Prep, Portfolio Review, Typography

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CONFERENCES

- 2021 Catholic Climate Covenant and the U.S. Bishops Conference on Laudato Si. Participant
Creighton University
- 2019 Catholic Climate Covenant and the U.S. Bishops Conference on Laudato Si. Invited Participant
Creighton University
- 2019 AIGA National Conference. Participant. Pasadena, CA
- 2017 Design Forward Conference. Participant. San Diego, CA
- 2015 AIGA. New Ventures: Intersections in Design Education. Participant. Portland OR
- 2015 AIGA. Y-Conference. Participant. San Diego, CA
- 2014 AIGA. Design Educators Conference, Connecting the Dots. Participant. University of Cincinnati.
- 2013 AIGA. Y-Conference. Participant. San Diego, CA

PROFESSIONAL LECTURE, PRESENTATION, OR PANELIST

- 2021 PLNU. Mark Maddix's Theology and Ministry Class. Now More Than Ever. Laudato Si': Chapter 4 Integral Ecology. Lecture/Presentation/Q+A. This presentation focused on how I, as a Christian graphic designer and educator use Human-Centered Design to improve visual communications aimed at social and environmental justice. Presentation questions addressed: How does integral ecology resonate with your own disciplinary perspectives and lived experience?; And How will an interdisciplinary approach help to shift consciousness to educate future generations of mature individuals to care for social and environmental justice and our common home? April 8, 2021
- 2021 University of San Diego, Francis G. Harpst Center for Catholic Thought and Culture. Cry of the Earth, Cry of the Poor Celebrating the 5th anniversary of Care for our Common Home Laudato Si' Speaker Series. Presentation Panelist. This presentation focused on how I, as a Christian graphic designer and educator use Human-Centered Design to improve visual communications aimed at social and environmental justice. Presentation questions addressed: How does integral ecology resonate with your own disciplinary perspectives and lived experience?; And How will an interdisciplinary approach help to shift consciousness to educate future generations of mature individuals to care for social and environmental justice and our common home? March 20, 2021
- 2021 AIGA Climate Designers Global Meetup. Now More Than Ever. Laudato Si': Chapter 4 Integral Ecology. Presentation. Presentation Panelist. This presentation focused on how I, as a Christian graphic designer and educator use Human-Centered Design to improve visual communications aimed at social and environmental justice. Presentation questions addressed: How does integral ecology resonate with your own disciplinary perspectives and lived experience?; And How will an interdisciplinary approach help to shift consciousness to educate future generations of mature individuals to care for social and environmental justice and our common home? March 11, 2021
- 2020 AIGA San Diego Design Week. The Visionaries: Presentation. 2020 PLNU Senior Show Virtual Exhibition. This faculty/student presentation to the San Diego community featured the class of 2020 artist's and designer's senior capstone work on our newly designed website: plnuseniorshow.com and highlighted the strengths and distinctions of the Department of Art & Design. Courtney Mayer, Associate Professor Co-Host/Presenter with Karah Lain and Haley Townsend, '20 graphic design and Madyson Carpenter, '20 Visual Art. Sept. 11, 2020
- 2018 PLNU Wesleyan Lecture Series: Now More Than Ever, Laudato Si:' On Care of Our Common Home. Presented human centered research methods used for a reimagined and redesigned prototype book by Pope Francis. Fall

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- 2017 **An Inconvenient Sequel: Truth to Power.** Hosted and led faculty/student Q & A discussion after screening. Fall
- 2017 **Danny Yount Film Screening.** Hosted and led Q & A discussion with Danny Yount, Film/TV Emmy-Award winning designer. The LOT at Liberty Station, Fall
- 2016 **PLNU Faculty Development & Scholarship Day: And the Vatican Said Yes! Reimagining Pope Francis' book, *Laudato Si: On Care of our Common Home*.** How might design and technology transform Pope Francis' book, into a global dialogue?

INITIATIVE, PROJECT, PROFESSIONAL SERVICE

- 2020 **plnuseniorshow.com. *Inaugural Virtual Exhibition.*** The first inaugural virtual show featuring PLNU Department of Art + Design celebrates Senior Capstone Visual Art Exhibits and Graphic Design Portfolios. PLNU Department of Art + Design, July 2020
- 2020 **[Graphic Design Program Video Promotion.](#)** Video presents highlights and distinctions of the Graphic Design Program. PLNU Department of Art + Design, June 2020
- 2019 ***Scholarship Report.*** PLNU College of Arts & Humanities
- 2017–18 ***Scholarship Report.*** PLNU College of Arts & Humanities
Received Award of Excellence from the (UCDA) Design Competition, Special Publication category
- 2017–18 ***Arts + Culture Calendar of Events.*** PLNU College of Arts & Humanities
Received Award of Excellence from the (UCDA) Design Competition, Special Publication category
- 2016–17 ***Scholarship Report.*** PLNU College of Arts & Humanities
- 2015–16 ***Arts + Culture Calendar of Events.*** PLNU College of Arts & Humanities
- 2015–16 ***Scholarship Report.*** PLNU College of Arts & Humanities
Received Award of Excellence from the (UCDA) Design Competition, Special Publication category

GRANT AWARDS

- 2020 **RASP Grant.** \$1900 Reimagining Pope Francis's book *Laudato Si: On Care of our Common Home* (take away due to COVID budgetary constraints)
- 2018 **Fuller Seminary—Science, Theology, and Religion Initiatives Grant.** \$25,000 Conversations in Community "Live United Campaign: Unity in Faith, Science, and Practice." Organized, designed, planned, promoted this one-year event to stimulate, develop, and facilitate educational opportunities and engagement activities concerning the interface of the sciences and the lived Christian faith (Team: April Maskiewicz Cordero, PhD, Mark H. Mann, PhD, Michael D. Wiese, PhD, Lisa Raser, PhD, Courtney Mayer, MFA)
- 2016 **RASP Grant.** \$2000 Reimagining Pope Francis's book *Laudato Si: On Care of our Common Home*
- 2015 **Wesleyan Grant.** \$3000 travel grant to study book design at the Vatican Library and Bizjondere Collecties.
- 2015 **Lilly Foundation Grant.** \$2000 Award for vocation in undergraduate education

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PEER/PROFESSIONAL JURY-REVIEWED SCHOLARSHIP PUBLICATIONS

- 2018 **48th Annual University & College Designers Association (UCDA) Design Competition Winner**
Special Publication Categories Awards of Excellence:

 2018 Scholarship Report. PLNU College of Arts & Humanities

 2017–18 Arts + Culture Events Calendar. PLNU College of Arts & Humanities
- 2016 **46th Annual University & College Designers Association (UCDA) Design Competition Winner**
Special Publication category Award of Excellence:

 Scholarship Report. PLNU College of Arts & Humanities

RESEARCH PUBLICATION UNPUBLISHED

2016–2021 *Now More Than Ever. Laudato Si' On Care of Our Common Home.* Prototype is designed.

We are faced not with two separate crises, one environmental and the other social, but rather with one complex crisis which is both social and environmental. Strategies for a solution demand an integrated approach to combating poverty, restoring dignity to the excluded, and at the same time protecting nature.—
Pope Francis

As a graphic designer and educator, I use Human-Centered Design to improve visual communication for one of the most urgent crisis we face—climate change. How will an interdisciplinary approach help to shift consciousness to educate future generations of mature individuals to care for social and environmental justice and our common home? How could I improve the reading experience and aesthetic appeal of *Laudato Si'*? By surveying readers and religious organizations could I discover other ways to improve the book?

I have sent book proposals to: Liturgical Press, Loyola Press, Princeton University Press, Austin McCauley, Ave Maria Press. Book proposals continue to be sent out and connections made through the Catholic Climate Covenant, Global Catholic Climate Movement for funding and support. *rts + Culture Events Calendar*

HONORS/AWARDS

- 2016 **Honor | AIGA Get out the Vote Election Poster Initiative:**

 Five posters included in the National AIGA Poster Archives. aiga.org/vote
- 2016 **Honor | ViewPoint, Feature story:**

 “The Power of Exploration, Play, and Creativity from the point of view of Teaching and Design.”
 Courtney Mayer and Susan Rogers interview. Written by Wendy Robinson
- 2015 **Nazarene Compassionate Ministries National Water Campaign Competition. 2nd Place Award.**
 PLNU Awarded, \$8,500 to implement university-wide educational water campaign. Gave \$7,500 for student scholarships. Raised over \$10,800 to build a water well in the Democratic Republic of Congo. This global social cause project used visual communication, technology, business strategy and human-centered design research methods and practices. It involved a multi-disciplinary team with Art 468 Portfolio Prep class with Rob Gailey, Ph.D. Director of the Center for International Development (CID) and Susan Brownlee, Accounting Professor, and their classes, along with Pastor Chisibanji in the Democratic Republic of Congo. Designed and promoted a week of educational programming events, using print, environmental design, web and social media. Our university-wide water education campaign competed against national CCCU schools and received a 2nd place award—jurors by the Nazarene Compassionate Ministries non-profit organization.

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PROFESSIONAL TEACHING SERVICE

PROFESSIONAL AND STUDENT EXHIBITIONS

- 2020 plnuseniorshow.com. *Inaugural Virtual Exhibition*. PLNU Department of Art + Design, Spring
- 2019 **Creation Care Week**. Student Design Exhibition | Art 4068 Portfolio Prep | @sustainplnu
- 2019 **LACMA, West of Modernism Posters**. Student Design Exhibition | Art 303 Typography | Love Gallery, Spring
- 2018 **Henry Nouwen Posters**, Student Design Exhibition | Art 303 Typography | USD, Henry Nouwen Conference, Spring
- 2018 **Danny Yount Pilot Project**. Student Design Project | Featured Katie Murphy, '18 Senior Show Promo at the Glammy Awards | Collaboration with film, music and graphic design students | Salomon Theatre, Spring
- 2018 **Skolos/Wedell Posters**. Student Design Exhibition | Art 303 Typography | Love Gallery, Spring
- 2018 **Skolos/Wedell Posters**. Student Design Exhibition | Art 303 Typography | SDSU Downtown Gallery, April-July
- 2018 **Creation Care Week**. Student Design Exhibition | Art 468 Portfolio Prep | Love Gallery, Fall
- 2017 **Alcohol Awareness Week**. Student Design Exhibition | Art 303 Typography | Love Gallery, Spring
- 2017 **Mid-Century Modern Design in San Diego Exhibit Catalogs**. Student presentations | Art 303 Typography | San Diego Public Library, Fall
- 2016 **Scholarship Report Installation**. Faculty Professional Show | PLNU Department of Art + Design | Keller Gallery, Fall
- 2016 **Get Out the Vote Posters**. Student Design Exhibition | Art 303 Typography | Nicholson Commons, Fall
- 2016 **Creation Care Week**. Student Design Exhibition | Art 468 Portfolio Prep | Love Gallery, Fall
- 2016 **Richard Avedon Posters**. Student Design Exhibition | Art 303 Typography | Love Gallery, Spring
- 2015 **Doug Bowman Posters**. Student Design Exhibition | Art 303 Typography | Love Gallery, Fall
- 2013– **Portfolio Review**. Senior Capstone Exhibition | Senior students pair with design professionals to present their print and web portfolios, Art 471 Portfolio | PLNU, Spring

EVENT PLANNING AND PROMOTION

- 2015– **PLNU Office of Sustainability. Creation Care Week Campaign**. Design, plan, promote, organize event details.
- 2017 **An Inconvenient Sequel: Truth to Power Film Screening**. Organized, planned, and raised over \$800 to screen this film with faculty Q + A in Brown Chapel in partnership with the Office of Sustainability, Biology, Education, Sociology, Business, Theology, Ryan Library, and the College of Arts & Humanities. Faculty/Staff panel participants: Carol Blessing, Jimiliz Valiente-Neighbours, Courtney Mayer, Mike Mooring, Trisha Stull, and Harry Watkins. October 2017
- 2017 **Danny Yount Film Screening**. Film and television titling designer. Plan, promote, organize event details. October 20, 2017
- 2017 **PLNU Alcohol Awareness Week**. Art 303 Typography students partnered with Student Wellness to design informational messaging to promote engagement and discussion. Spring
- 2016, 18, 20 **AIGA Get Out the Vote Design for Good Initiative**. Art 3003 Typography students designed non-partisan posters for the AIGA national Get Out the Vote Initiative. Posters featured on the national AIGA Twitter feed the day before the election. Fall

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UNIVERSITY SERVICE + COMMITTEES

- 2020– Rank + Tenure Committee
- 2019– Trained Peer-Evaluator
- 2015– Commencement Honor Guard

FACULTY-STUDENT RESEARCH PRESENTATION OR PROJECT

- 2020 **Office of Sustainability Creation Care Instagram Campaign.** PLNU senior graphic designers in the Art 4068 Portfolio Prep course partnered with the Office of Sustainability to design animated shorts to explain global warming and ways to take action as stewards of God's creation. @sustainplnu. October 5–9, 2020
- 2019–20 **PLNU campus Plant Signs.** This faculty (with Diane Andersen) and students collaboration in biology and design departments led to the campus-wide plant identification and design of native and exotic plant signs. @sustainplnu. October 5–9, 2020
- 2019 **2019 Scholarship Report.** Supervised + (co-design, production, print supervision) with Typography class
- 2018 **2018 Scholarship Report.** Supervised + (co-design, production, print supervision) with Magdalena Cook, '19, intern in collaboration with Jim Daichendt, Dean. (Peer-Reviewed, UCDA Award of Excellence)
- 2017 **2017–18 Arts+Culture Calendar of Events.** Supervised + (co-design, production, print supervision) with Katie Murphy, '18, intern in collaboration with Jim Daichendt, Dean. (Peer-Reviewed, UCDA Award of Excellence)
- 2016 **Care of our Common Home Mobile App Prototype.** Interdisciplinary collaborative service-learning course using Human Centered Design, coding, and graphic design to create the first creation care mobile app prototype for ecumenical youth group leaders, teens, and tweens. Collaboration with Lori Carter, Ph.D., and student coding team: Erik Gaustad, '17, Brady Kilpatrick, '17, Andrew Taylor, '17, and Benjamin Khoshaba, '17. Fall
- 2016 **PLNU TedX website.** tedxplnu.squarespace.com. Collaboration with Jim Daichendt, Dean; and Sierra Larsen, '17. Consultation and design. Spring
- 2015–19 **Creation Care Week.** A collaboration with the Office of Sustainability. How might we use Human-Centered Design to create an engaging environmental visual communication experience explaining the PLNU sustainability story, creating a call to action, using a Christian voice, and inspiring positive social change? Fall
- 2015 **Mingei Museum.** Collaborated with Alexandra Bitter, '17 psychology and Brooke Hugus, '16 graphic design, Used human-centered research methods to improve communications with the local higher education community. Presented research findings to the board of education at the museum. The Mingei Museum has implemented communication recommendations from our research findings. Spring–Summer
- 2013– **PLNU Portfolio Review.** Design, plan, promote, organize event details.

COMMUNITY SERVICE

- 2020 Global Catholic Climate Movement. Laudato Si' Animator's Training. Certificate. Summer
- 2020 Sacred Heart Parish. Creation Care Team.
- 2014–16 AIGA, San Diego city-wide student Portfolio Review and UNITE events.
- 1999– AIGA Professional Member. American Institute of Graphic Arts.

Courtney R. Mayer, Assistant Professor, Department of Art & Design**PRO BONO DESIGN**

- 2016 **Just Imagine Early Learning Center.** Brand Identity (print, web)
- 2015 **Tecolote Memorial Garden Pamphlet.** University of San Diego
- 2013–17 **Rhapsody on the Point.** Point Loma High School Music Program
Designed promotional communications, trailer graphics, t-shirts and other collateral.
- 2012 **Kidsfirst, A Foundation Supporting Students.** Sunset View Elementary
Designed visual identity and brand collateral promoting awareness of the organization and purpose. Raised approximately \$60,000 for educational enrichment.
- 2005 **"A Piece of My Heart." Mo`olelo Performing Arts Company**
Promotions educated public and San Diego city schools. Tenth and eleventh graders learned about the Vietnam conflict through the eyes of six women.
- 2005 **Celebrity Casino and Poker Night. Huntington's Disease Society of America**
Event branding and collateral pieces promoted interest and awareness to raise funds for this non-profit.
- 1999–05 **San Diego Performing Arts League, Business Volunteers for the Arts**
Provided professional graphic design services to the San Diego Youth Symphony, San Diego Performing Arts League, Malashock and Mo`olelo Performing Arts Company.

JUROR

- 2016 **San Diego Latino Film Festival.** Poster design. Spring
- 2015 **Congressional Art Competition.** Spring
- 2005– **San Diego AIGA Portfolio Review.** Spring

PRESENTER

- 2005 **Design Innovation Institute.** IKEA's Design for Democracy
Lectured on branding's connection to design outcomes of IKEA's home furnishings. Talk included highlights of human-centered research in the areas of economic, physical, cognitive/emotional, social/cultural and human perception to show how research from each of these perspectives informed and influenced design which lead to innovation and met human need.

PROFESSIONAL DESIGN HONORS AND AWARDS

- 2011 Gold Award, University & College Designers Association (UCDA)
University of San Diego, Fact Book
- 2004 San Diego Performing Arts League | Star Award
Outstanding volunteer supporting non-profit San Diego performing arts organizations
- 2000 Creative Edge Brochures, North Light Books
Promotional Category: Miriello Grafico Holiday Calendar
- 2000 International Logos 4, Supon Design Group
Editor's Choice Award, Identity Category: Divan Logo
- 2000 Minimal Graphics, The Powerful New Look of Graphic Design, Rockport Publishers
Promotion Category: Miriello Grafico Holiday Calendar
- 1999 Letterhead and Logo Design 6, Rockport Publishers
Retail, Restaurant and Hospitality Identity Category: Divan Logo

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- 1999 Paper Graphics, The Power of Paper in Graphic Design, Rockport Publishers
Promotional Category: Gilbert Paper Promotional, Gilbert Paper, G3 Promotional Campaign
- 1997 American Corporate Identity/13, Design Annual
Corporate Identity category: Divan Logo
- 1997 Benny Award, Printing Institute of America
Grand Prize winner, Best Print Piece: HP North America, Campaign Graphics Brochure and Large-Format Poster Category: HP Worldwide Campaign Poster
- 1997 Digital Type, Rockport Publishers
Promotional Category: Gilbert Paper G3 Award, Call for Entries Brochure
- 1997 Even More Great Design Using 1, 2 and 3 Colors, Supon Design Group Publishers Corporate Identity
Category: Divan Stationery System
- 1997 Nationwide Papers, Gilbert Paper
Letterhead Category: First Place, Divan Stationery System
Promotional Category, Gilbert Paper G3 Award, Call for Entries Brochure
- 1997 Supon Design Awards Annual, Supon Design Group Publishers
Corporate Identity Category, Divan Stationery System
Promotional Category, Gilbert Paper G3 Awards, Call for Entries Brochure