
JRN 3040 Syllabus

Syllabus

Point Loma Nazarene University

JRN 3040 Media Ethics & Law

Fall 2021

PLNU Mission Statement

Point Loma Nazarene University exists to provide higher education in a vital Christian community where minds are engaged and challenged, character is modeled and formed, and service becomes an expression of faith. Being of Wesleyan heritage, we aspire to be a learning community where grace is foundational, truth is pursued, and holiness is a way of life.

The Basics

Time: Monday and Wednesday 3 pm – 4:15 pm

Final: Monday, December 13, 4:00 pm

Professor: Dean Nelson

Email: deannelson@pointloma.edu (note -- use my whole name)

Phone: 619-849-2592 (office)

Office: room 111, Bond Academic Center

Office Hours: 8:00 am to 10:30 am MWF (or by appointment)

Department: Literature, Journalism, Writing, & Modern Languages

Prerequisites

JRN 250, Introduction to Journalism

Course Description

The study of major ethical journalistic philosophies, codes, current practices, and applicable laws. Interaction with professionals and discussions of ethical problems. Stresses responsible, fair, accurate journalism.

Textbooks

Media Ethics at Work: True Stories from Young Professionals

Associated Press Stylebook (latest edition)

Multimedia Journalism Program Learning Outcomes (PLOs)

1. Students will exhibit effective research and reporting practices including the creation (Synthesis) and editing (Application) of a news story based on accepted industry standards and values. [Written Communication, Information Literacy, Critical Thinking]
2. Students will display strong interpretive (Application) analytic (Analysis), and critical thinking skills by writing (Synthesis) news copy clearly and accurately, demonstrating quantitative and qualitative reasoning in forms appropriate to the purpose, medium, and audience. [Written Communication, Information Literacy, Quantitative Reasoning/Literacy]
3. Students will identify (Knowledge) and apply (Application) appropriate ethical and legal standards in their service to their communities and cultures. [Critical Thinking]
4. Employ (Application) delivery skills appropriate to various news performance situations. [Written Communication, Oral Communication]
5. The student will be able to describe (Knowledge) how technologies shape the way people perceive and interact with the world and apply (Application) these digital tools and technologies appropriately for the communications professions in which they work.

[Written Communication, Information Literacy, Critical Thinking, and Quantitative Reasoning]=

The terms inside the brackets indicate the relationship of the learning outcome to WASC's five Core Competencies: Written Communication, Oral Communication, Information Literacy, Critical Thinking, and Quantitative Reasoning. WASC is the organization through which PLNU receives accreditation.

Course Learning Outcomes

By the end of this semester, students shall be able to:

- discuss and debate the freedoms and responsibilities of mass media in society.
- identify legal and ethical problems in the media and the systems of shared values and social practices that frame them.
- demonstrate in case studies a systematic approach to making ethical decisions based on sound principles and reasoned analysis.
- formulate and defend ethical standards by which one can operate with Christian integrity as a media practitioner.

Grading

Total points obtained on each of the areas listed in grading will be converted based on the indicated percentage and your final grade will be computed based on the following scale:

A 90 – 100%

B 80 – 89%

C 70 – 79%

D 60 – 69%

F Below - 60%

Text and Articles

Articles and links to other material will be posted on Canvas throughout the semester. You will be responsible for knowing the material for tests and completing any assignments given out any day you miss. If you miss an in-class exercise for an unexcused absence, you will be given a zero. These quizzes and exercises cannot be made up unless you have an excused absence.

Our text for the class:

Media Ethics at Work: True Stories From Young Professionals, by Peck, Reel, Schulte and Frederick, GRL Media (This is an online textbook)

The Associated Press Stylebook (most recent edition) published by the Associated Press

News Awareness

While a member of this class, you will be treated as a journalist. Get into the flow of news. A journalist should have a basic general knowledge of current events. Be able to identify the major players in the major news stories. Be prepared by knowing what's happening in national politics, state news, entertainment, business, international events, etc.

Conduct

When interacting with news sources, act in a professional manner at all times whether in person, through the Internet or over the phone. This includes dressing appropriately for meetings. Your behavior and appearance reflect on our school.

LJWL Departmental Mission Statement

Welcome to the Department of Literature, Journalism, Writing and Languages. Embodying the core values of a Christian liberal arts education in the Wesleyan theological tradition, and focusing on the power of language and story to shape us and our world, the LJWL Department and programs will provide students with knowledge, skills, and experiences to equip them to understand, interpret, analyze, evaluate, and create texts as linguistic and/or artistic expressions of diverse human experiences. We value reading, writing, researching, speaking, and discussing as profound means of participating in the redemptive work of God in all of creation. The following document will provide you with the information sources and information guidelines to University and Departmental policies that apply to all courses taken in this Department.

Final Exam Policy

Successful completion of this class requires taking the final examination on its scheduled day. The final examination schedule is Monday, Dec. 13 at 3 pm.

PLNU Copyright Policy

Point Loma Nazarene University, as a non-profit educational institution, is entitled by law to use materials protected by the U.S. Copyright Act for classroom education. Any use of those materials outside the class may violate the law.

PLNU Academic Honesty Policy

Students should demonstrate academic honesty by doing original work and by giving appropriate credit to the ideas of others. Academic dishonesty is the act of presenting information, ideas, and/or concepts as one's own when in reality they are the results of another person's creativity and effort. A faculty member who believes a situation involving academic dishonesty has been detected may assign a failing grade for that assignment or examination, or, depending on the seriousness of the offense, for the course. Faculty should follow and students may appeal using the procedure in the university Catalog. See [Academic PoliciesLir](#) for definitions of kinds of academic dishonesty and for further policy information.

Academic Accommodations

While all students are expected to meet the minimum standards for completion of this course as established by the instructor, students with disabilities may require academic adjustments, modifications or auxiliary aids/services. At Point Loma Nazarene University (PLNU), these students are requested to register with the Disability Resource Center (DRC), located in the Bond Academic Center. (DRC@pointloma.eduLir or 619-849-2486). The DRC's policies and procedures for assisting such students in the development of an appropriate academic adjustment plan (AP) allows PLNU to comply with Section 504 of the Rehabilitation Act and the Americans with Disabilities Act. Section 504 (a) prohibits discrimination against students with special needs and guarantees all qualified students equal access to and benefits of PLNU programs and activities. After the student files the required documentation, the DRC, in conjunction with the student, will develop an AP to meet that student's specific learning needs. The DRC will thereafter email the student's AP to all faculty who teach courses in which the student is enrolled each semester. The AP must be implemented in all such courses.

If students do not wish to avail themselves of some or all of the elements of their AP in a particular course, it is the responsibility of those students to notify their professor in that course. PLNU highly recommends that DRC students speak with their professors during the first two weeks of each semester about the applicability of their AP in that particular course and/or if they do not desire to take advantage of some or all of the elements of their AP in that course.

PLNU Attendance and Participation Policy

Regular and punctual attendance at all classes is considered essential to optimum academic achievement. If the student is absent from more than 10 percent of class meetings, the faculty member can file a written report, which may result in de-enrollment. If the absences exceed 20 percent, the student may be de-enrolled without notice until the university drop date or, after that date, receive the appropriate grade for their work and participation. See [Academic PoliciesLir](#) in the Undergraduate Academic Catalog.

JRN3040 Attendance Policy

Your attendance and participation in class matters. If you must miss a class for a valid reason (illness, family emergency, school activity, etc.) please let me know.

If you miss an in-class exercise for an unexcused absence, you will be given a zero.

Tardiness disrupts the class environment and hinders your own learning. Please come on time.

Articles and links will be posted on Canvas related to our discussions throughout the semester. You will be responsible for knowing the material for tests and completing any assignments given out any day you miss.

JRN3040 Participation Policy

This course requires your active involvement. If you want to learn as much as possible, you should come to class ready to initiate ideas, share relevant experiences, reflect on what others say, and discuss the readings, videos, etc. Strive to see other points of view and consider them

critically. As a member of this class you are expected to be respectful toward others and their views, even when they radically oppose your beliefs. Listen respectfully to others but don't shy away from expressing your own ideas. Don't be afraid to wade in and soak up all you can.

I'll be asking your opinion on some controversial issues. I don't want you to simply reflect back what you believe I already think. I want to hear your own opinion. Be ready to not only explain but also defend your positions.

Public Discourse

In this class you will often select your own writing topics. You are encouraged to write on topics that matter to you, and while this can elicit writing that is deeply personal, be prepared to share your work with others. Because of the nature of class discussions and general feedback given to written work and/projects, consider your writing for this class as public discourse.

Inclusive Language

Because the Literature, Journalism, Writing and Languages department recognizes the power of language, all public language used in this course, including written and spoken discourse will be inclusive. This standard is outlined by all major academic style guides, including MLA, APA, and Chicago, and is the norm in university-level work.

Diversity Statement

Point Loma Nazarene University is committed to diversity in the classroom, in its publications and in its various organizations and components. Faculty and staff recognize that the diverse backgrounds and perspectives of their colleagues and students are best served through respect toward gender, disability, age, socioeconomic status, ethnicity, race, culture and other personal characteristics. In addition, the department of Literature, Journalism, and Modern Languages is committed to taking a leadership position that calls for promoting a commitment to diversity in and out of the classroom and in the practices of writing, journalism, and the study of literature and languages.

Flexibility

The aforementioned requirements, assignments, policies, evaluation procedures, etc., are subject to change. Students' experiences and needs, as well as emerging knowledge, will be considered in modifying this course syllabus.

Disclaimer

This syllabus is subject to change at the discretion of the instructor and does not constitute a contractual agreement between the student and the instructor or Point Loma Nazarene University.

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Check out my new book from HarperCollins! [Talk To Me: How To Ask Better Questions, Get Better Answers, and Interview Anyone Like a Pro](#)

