

Point Loma Nazarene University
JRN 3012 Television News Writing
Fall 2021

PLNU Mission Statement

Point Loma Nazarene University exists to provide higher education in a vital Christian community where minds are engaged and challenged, character is modeled and formed, and service becomes an expression of faith. Being of Wesleyan heritage, we aspire to be a learning community where grace is foundational, truth is pursued, and holiness is a way of life.

The Basics

Location: remote

Time: Tuesday/Thursday, 11:00 am - 12:15 pm

Final: Thursday, December 19, 10:30 am - 1 pm

Professor: Stephen Goforth

Email: sgoforth@pointloma.edu

Phone: 619-849-3458 (office), 678-472-1646 (cell)

Office: room 126, Bond Academic Center

Office Hours: 1 pm – 2 pm, Tues., Wed. Thurs. (or by appointment)

Prerequisites

JRN 2050 Introduction to Journalism

Com 2043 Introduction to TV and Film Production Com

3013 Television News Production must be taken at the same time as JRN 3012

Course Description

This course concentrates on writing news to pictures and sounds. Students do electronic newsgathering (ENG) in the field. Students also write, rewrite, and edit conversational hard news and feature news stories with the distinctive journalistic and production values of television in mind. Offered in the fall semester of odd years typically.

Text and Articles

The AP Stylebook will be our style guide. Articles and links to other material will be posted on Canvas throughout the semester. You will be responsible for knowing the posted material for tests and completing any assignments given out on any day you miss. If you miss an in-class exercise for an unexcused absence, you will be given a zero. These quizzes and exercises cannot be made up.

Multimedia Journalism Program Learning Outcomes (PLOs)

1. Students will exhibit effective research and reporting practices including the creation (**Synthesis**) and editing (**Application**) of a news story based on accepted industry standards and values. [**Written Communication, Information Literacy, Critical Thinking**]
2. Students will display strong interpretive (**Application**) analytic (Analysis), and critical thinking skills by writing (**Synthesis**) news copy clearly and accurately, demonstrating quantitative and qualitative reasoning in forms appropriate to the purpose, medium, and audience. [**Written Communication, Information Literacy, Quantitative Reasoning/Literacy**]
3. Students will identify (**Knowledge**) and apply (**Application**) appropriate ethical and legal standards in their service to their communities and cultures. [**Critical Thinking**]
4. Employ (**Application**) delivery skills appropriate to various news performance situations. [**Written Communication, Oral Communication**]
5. The student will be able to describe (**Knowledge**) how technologies shape the way people perceive and interact with the world and apply (**Application**) these digital tools and technologies appropriately for the communications professions in which they work.
[**Written Communication, Information Literacy, Critical Thinking, and Quantitative Reasoning**]

The terms inside the brackets indicate the relationship of the learning outcome to WASC's five Core Competencies: Written Communication, Oral Communication, Information Literacy, Critical Thinking, and Quantitative Reasoning. WASC is the organization through which PLNU receives accreditation.

Grading

Total points obtained on each of the areas listed in grading will be converted based on the indicated percentage and your final grade will be computed based on the following scale:

A	90 – 100%
B	80 – 89%
C	70 – 79%
D	60 – 69%
F	Below - 60%

No plus/minuses grades will be given.

Breakdown of Grading Percentages:

Daily Quizzes and Class work	60%
Attendance and Participation	10%
Midterm	15%
Final	15%

PLNU Attendance and Participation policy

Regular and punctual attendance at all class sessions is considered essential to optimum academic achievement. If the student is absent for more than 10 percent of class sessions, the faculty member will issue a written warning of de-enrollment. If the absences exceed 20 percent, the student may be de-enrolled without notice until the university drop date or, after that date, receive the appropriate grade for their work and participation.

In some courses, a portion of the credit hour content will be delivered asynchronously, and attendance will be determined by submitting the assignments by the posted due dates. See Academic Policies in the Undergraduate Academic Catalog. If absences exceed these limits but are due to university excused health issues, an exception will be granted.

Asynchronous Attendance/Participation Definition

A day of attendance in asynchronous content is determined as contributing a substantive note, assignment, discussion, or submission by the posted due date. Failure to meet these standards will result in an absence for that day. Instructors will determine how many asynchronous attendance days are required each week.

LJML Departmental Mission Statement

Welcome to the Department of Literature, Journalism and Modern Languages. Embodying the core values of a Christian liberal arts education in the Wesleyan theological tradition and focusing on the power of language and story to shape us and our world, the LJML Department and programs will provide students with knowledge, skills, and experiences to equip them to understand, interpret, analyze, evaluate, and create texts as linguistic and/or artistic expressions of diverse human experiences. We value reading, writing, researching, speaking, and discussing as profound means of participating in the redemptive work of God in all of creation. The following document will provide you with the information sources and information guidelines to University and Departmental policies that apply to all courses taken in this Department.

Use of Technology

In order to be successful in the online or hybrid environment, you'll need to meet the minimum technology and system requirements; please refer to the Technology and System Requirements information. Additionally, students are required to have headphone speakers, microphone, or webcams compatible with their computer available to use. Please note that any course with online proctored exams require a computer with a camera (tablets are not compatible) to complete exams online. Problems with technology do not relieve you of the responsibility of participating, turning in your assignments, or completing your class work.

PLNU Copyright Policy

Point Loma Nazarene University, as a non-profit educational institution, is entitled by law to use materials protected by the US Copyright Act for classroom education. Any use of those materials outside the class may violate the law.

PLNU Academic Honesty Policy

Students should demonstrate academic honesty by doing original work and by giving appropriate credit to the ideas of others. Academic dishonesty is the act of presenting information, ideas, and/or concepts as one's own when in reality they are the results of another person's creativity and effort. A faculty member who believes a situation involving academic dishonesty has been detected may assign a failing grade for that assignment or examination, or, depending on the seriousness of the offense, for the course. Faculty should follow and students may appeal using the procedure in the university Catalog. See [Academic Policies](#) for definitions of kinds of academic dishonesty and for further policy information.

LJML Academic Honesty Policy

The LJML Department deems intellectual and academic integrity critical to academic success and personal development; therefore, any unethical practice will be detrimental to the student's academic record and moral character. Students who present the work of others as if it were their own commit plagiarism. Presenting another's work as one's own includes, but is not limited to, borrowing another student's work, buying a paper, and using the thoughts or ideas of others as one's own (using information in a paper without citation). Plagiarized work will result in a failing grade for the assignment and possibly for the course. In either event, a written report will be filed with the department chair and the area dean. The dean will review the report and submit it to the Provost and the Vice President for Student Development. It will then be placed in the student's academic file.

PLNU Academic Accommodations Policy

PLNU is committed to providing equal opportunity for participation in all its programs, services, and activities. Students with disabilities may request course-related accommodations by contacting the Educational Access Center (EAC), located in the Bond Academic Center (EAC@pointloma.edu or 619-849-2486). Once a student's eligibility for an accommodation has been determined, the EAC will issue an academic accommodation plan ("AP") to all faculty who teach courses in which the student is enrolled each semester.

PLNU highly recommends that students speak with their professors during the first two weeks of each semester/term about the implementation of their AP in that particular course and/or if they do not wish to utilize some or all of the elements of their AP in that course.

Students who need accommodations for a disability should contact the EAC as early as possible (i.e., ideally before the beginning of the semester) to assure appropriate

accommodations can be provided. It is the student's responsibility to make the first contact with the EAC.

Public Discourse

Much of the work we will do in this class is cooperative, by nature of the class discussions and general feedback given to written work and/projects; thus you should think of all your writing and speaking for and in class as public, not private, discourse. By continuing in this class, you acknowledge that your work will be viewed by others in the class.

Inclusive Language

Because the Literature, Journalism, and Modern Language department recognizes the power of language, all public language used in this course, including written and spoken discourse, will be inclusive. This standard is outlined by all major academic style guides, including MLA, APA, and Chicago, and is the norm in university-level work.

Diversity Statement

Point Loma Nazarene University is committed to diversity in the classroom, in its publications and in its various organizations and components. Faculty and staff recognize that the diverse backgrounds and perspectives of their colleagues and students are best served through respect toward gender, disability, age, socioeconomic status, ethnicity, race, culture and other personal characteristics. In addition, the LJWL department is committed to taking a leadership position that calls for promoting a commitment to diversity in and out of the classroom and in the practices of writing, journalism, and the study of literature and languages.

Flexibility

The aforementioned requirements, assignments, policies, evaluation procedures, etc., are subject to change. Students' experiences and needs, as well as emerging knowledge, will be considered in modifying this course syllabus.

Disclaimer: This syllabus is subject to change at the discretion of the instructor and does not constitute a contractual agreement between the student and the instructor.