



Fall 2021

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| Meeting Days: Tuesday | Instructor: Lynn Walsh |
| Meeting Times: 3-4:15 pm PT | Phone: 614-579-7937 |
| Meeting Location: | E-mail: LWalsh@pointloma.edu |
| Office Hours: Upon request using this link | |

PLNU Mission

To Teach ~ To Shape ~ To Send

Point Loma Nazarene University exists to provide higher education in a vital Christian community where minds are engaged and challenged, character is modeled and formed, and service is an expression of faith. Being of Wesleyan heritage, we strive to be a learning community where grace is foundational, truth is pursued, and holiness is a way of life.

Foundational Explorations Mission

PLNU provides a foundational course of study in the liberal arts, informed by the life, death, and resurrection of Jesus Christ. In keeping with the Wesleyan tradition, the curriculum equips students with a broad range of knowledge and skills within and across disciplines to enrich major study, lifelong learning, and vocational service as Christ-like participants in the world’s diverse societies and culture.

Course Description

The study of the philosophy and practice of journalism with an emphasis on newsgathering and writing as a process in traditional and current technological formats. Explores broadcasting, electronic media, and the role of journalists in society.

Course Learning Outcomes

- **Students will** display knowledge and skill in the film and/or television production process, including pre-production (producing, writing, story development), production (teleprompting, floor direction, engineering, etc.) and post-production (editing video and audio).
- **Students will** display knowledge and skill in program exhibition and promotion--including loading finished projects and information onto the *Point TV* website AND Instagram, Twitter, Facebook, Vimeo, and YouTube pages.

- **Students will** create ethical, accurate and fair content using TV production tools by completing assignments and participating in class.
 - **Students will** apply appropriate ethical and legal standards in all assignments by abiding by and learning ethical and legal requirements and suggestions.
 - **Students will** think and speak freely in class, while respecting the opinions and thoughts of other students, the professor and any class visitors by listening and participating in class.
 - **Students will** think critically by participating in class and asking questions whenever needed.
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Course Requirements

1. Students will be required to have access to editing software (preferably Adobe premier).

2. Students are also expected to have their own SD Card(s) with at least 64gb.

This is an advanced course, which means you should already have mastered the basics of reporting, writing and editing television news and film content. My goal is to help you improve and give you the knowledge you need to hone those skills.

Attire: When reporting stories and producing content, students must dress as news professionals (no jeans, cutoffs, shorts, t- shirts, hats, etc.). Students appearing on camera during a newscast or for a news story must wear appropriate attire.

COURSE CREDIT HOUR INFORMATION

In the interest of providing sufficient time to accomplish the stated Course Learning Outcomes, this class meets the PLNU credit hour policy for a one-unit class. Specific details about how the class meets the credit hour requirement can be provided upon request.

Assessment And Grading

Grades will be based on the completion of assignments and attendance.

| ASSIGNMENT VALUES: | GRADE % SCALE: |
|---|----------------|
| Story Pitching (50 points) | A=90-100 |
| Class Participation/Attendance (100 points) | B-=80-89 |
| TV News/Film/Show Content (100 points each) | C=70-79 |
| Project Evaluations (10 points each) | D=60-69 |
| Project Lead (50 points) | F=0-59 |
| Competencies (100) | |

State Authorization

State authorization is a formal determination by a state that Point Loma Nazarene University is approved to conduct activities regulated by that state. In certain states outside California, Point Loma Nazarene University is not authorized to enroll online (distance education) students. If a student moves to another state after admission to the program and/or enrollment in an online course, continuation within the program and/or course will depend on whether Point Loma Nazarene University is authorized to offer distance education courses in that state. It is the student's responsibility to notify the institution of any change in his or her physical location. Refer to the map on State Authorization to view which states allow online (distance education) outside of California.

Incompletes And Late Assignments

All assignments are to be submitted/turned in by the beginning of the class session when they are due—including assignments posted in Canvas. **No late assignments will be accepted.**

PLNU Copyright Policy

Point Loma Nazarene University, as a non-profit educational institution, is entitled by law to use materials protected by the US Copyright Act for classroom education. Any use of those materials outside the class may violate the law.

PLNU Academic Honesty Policy

Students should demonstrate academic honesty by doing original work and by giving appropriate credit to the ideas of others. Academic dishonesty is the act of presenting information, ideas, and/or concepts as one's own when in reality they are the results of another person's creativity and effort. A faculty member who believes a situation involving academic dishonesty has been detected may assign a failing grade for that assignment or examination, or, depending on the seriousness of the offense, for the course. Faculty should follow and students may appeal using the procedure in the university Catalog. See [Academic Policies](#) for definitions of kinds of academic dishonesty and for further policy information.

Work produced or created for previous classes, jobs, internships, projects, etc. will not be accepted for assignments in this class.

PLNU Academic Accommodations Policy

If you have a diagnosed disability, please contact PLNU's Disability Resource Center (DRC) within the first two weeks of class to demonstrate need and to register for accommodation by phone at 619-849-2486 or by e-mail at DRC@pointloma.edu. See [Disability Resource Center](#) for additional information.

PLNU Attendance And Participation Policy

Regular and punctual attendance at all classes is considered essential to optimum academic achievement. If the student is absent from more than 10 percent of class meetings, the faculty member can file a written report which may result in de-enrollment. If the absences exceed 20 percent, the student may be de-enrolled without notice until the university drop date or, after that date, receive the appropriate grade for their work and participation. See [Academic Policies](#) in the Undergraduate Academic Catalog.

Course Assignments

All video assignments must be produced and submitted in a format that allows them to be posted to YouTube.

Students are encouraged to utilize creative talents in producing content that would help develop society's engaging issues.

Story Pitching Assignment: Due September 14

Description: Students will pitch TV content they want to create during the semester.

Requirements: Students must submit a pitch for a **show AND a short film**. These ideas will be voted on by the class. The pitches receiving the most votes will be produced by the class this semester.

- **Short Film Pitch:** Pitch an idea for a short film. This should be an original script and not something that has been created or worked on in a previous class. The film should be at least seven minutes in length. (I will accept pitches where the script has been written and submitted for a previous class IF the film has not been shot/produced).
- **Show Pitch:** Pitch an idea for a TV show. This can be fiction or non-fiction. Previous shows completed in this class are listed below. If you want to pitch one of the shows below, please include the specifics of who would be interviewed or featured in the show/episode with the pitch.
 - [Reel Students](#)
 - [27 Questions](#)
 - [Acoustic Showcase](#)
 - [Spill the Beans](#)
 - [Point TV Promos](#) (this is not a TV show, but an option that could be pitched)

All pitches should include best practices for submitting pitches (characters, information about where filming would take place, etc.) **All pitches should also include a list of which positions are needed to produce the show/film. Will you need a producer? What about an editor? A writer?**

News stories/TV Content/Short Film:

Description: Students will work as a class to produce news stories, TV shows and a short film.

Requirements: Throughout the semester students will work as a class to produce the following:

- **Coastline:** Three episodes of Coastline will be produced this semester. They will be produced during class time (3-4:15 pm) on the following days: October 5, November 2 and November 30.
- **Heynouncements!** Six episodes of Heynouncements! will be produced this semester. They will be produced in groups and due on the following days: September 28, October 12, October 26, November 9, November 23 and December 7.

- **TV Shows: Three TV shows** will be produced this semester. They will be produced throughout the semester and groups of students will work together to produce them. They will be due on the following days: October 19, November 9 and November 23.
- **Short Film: One short film** will be produced this semester. The class will work together to produce the film. It is due December 7.

Students are expected to be involved in **at least five** of these projects and **serve as the project lead for at least one project**.

Students will be graded according to the production value of the content and their contribution to the project. **Students are expected to log the number of hours they spend on projects throughout the semester. Hours will be submitted to the project lead, along with a description of the work they did when the content is due.**

Self and group evaluations:

Description: Students will submit self-evaluations and group evaluations for each project.

Requirements: Students will submit a self-evaluation and group evaluation for each project they work on throughout the semester. The evaluations will be due on the Friday after the content is due. A form will be developed for both the self and group evaluations.

Project Lead:

Description: Students will serve as project lead for at least one project throughout the semester.

Requirements: As project lead, the student will make sure content is produced and completed in the correct format by the assigned due dates. As project lead, the student is also responsible for submitting a report detailing each person's involvement in the project and the number of hours each student logged for the project. There will also be additional questions the project lead will complete for the group evaluation.

Competencies:

Description: Students will understand the competencies outlined in the [competency checklist](#).

Requirements: Students will learn any skills outlined on the competency checklist they do not know.