



Fermanian School of Business  
 Point Loma Nazarene University  
 Master of Business Administration  
 BUS 6017-Business Ethics 1 Unit  
 Fall 2021

<b>Meeting days:</b> Online	<b>Instructor Name:</b> Dr. Michael D. Wiese
	<b>Phone:</b> Office- 619.849.3268 Cell- 765.425.0955
	<b>E-mail:</b> mwiese@pointloma.edu
<b>Final Exam:</b> None	<b>Office hour:</b> Upon Request
<b>Assignment Submission:</b> All assignments are to be submitted on Canvas	<b>Additional info:</b> Feel free to text me.

**PLNU Mission**  
**To Teach ~ To Shape ~ To Send**

Point Loma Nazarene University exists to provide higher education in a vital Christian community where minds are engaged and challenged, character is modeled and formed, and service becomes an expression of faith. Being of Wesleyan heritage, we aspire to be a learning community where grace is foundational, truth is pursued, and holiness is a way of life.

**Fermanian School of Business Mission**  
**Character – Professionalism – Excellence – Relationships – Commitment - Innovation**

As members of a vital Christian community, we strive to provide high quality business programs that equip students to make a positive impact in their workplace and community by connecting purpose to practice.

**COURSE DESCRIPTION**

BUS 6017 Business Ethics explores the theories of ethics and a process of ethical decision making in order to develop a stakeholder approach to managing in today's business environment. Students will be challenged to consider personal ethical standards (goals, norms, beliefs, and values) and to create a framework for evaluating ethical choices, resulting in the ability to develop, articulate, and implement a compelling moral decision.

**COURSE LEARNING OUTCOMES**

The **primary objectives of the course are for business professionals to be able to:**

1. Appraise personal core values that inform ethical standards and decisions (PLO 1 & 5).
2. Evaluate various ethical perspectives, tools and concepts used to resolve ethical dilemmas in business (PLO 1 & 2).
3. Examine the implications of an ethical decision and explore the impact that the decision will have on stakeholders and self (PLO 4 & 5).
4. Present a strong position when taking a stand on an issue (PLO 6).

### **COURSE CREDIT HOUR INFORMATION**

---

In the interest of providing sufficient time to accomplish the stated Course Learning Outcomes, this class meets the PLNU credit hour policy for a 1-unit class delivered over 15 weeks. Specific details about how the class meets the credit hour requirement can be provided upon request.

### **MAJOR COURSE ASSIGNMENT**

---

*Stand Your Ground* - Each person will select a current ethical dilemma the executives/organizational leaders may be challenged with, then develop and defend a position. The position paper should be between 4-7 pages and build a compelling argument, using appropriate legal, economic and moral duty arguments to come to a specific conclusion relative to the topic.

### **OTHER ASSIGNMENTS**

1. **Personal Core Values/Ethics Assessment:** After taking the assigned values assessments, submit a paper sharing your core values and how they inform/should inform you ethical choices in business.
2. **Assessment of Business Climate:** Provide an assessment of the ethical environment that you have observed in business/organization life.
3. **CEO Management Letter:** For a current business ethics topic (to be provided), take on the role of CEO and write a management letter to the board detailing the course of action that you propose if the firm is confronted with the issue.
4. Engage in **online discussions** as defined in Canvas.

### **REQUIRED TEXTS AND RECOMMENDED STUDY RESOURCES**

---

Course Resources: Chapter 1-4 Hosmer, L. (2007). *The ethics of management* (6th ed.). McGraw-Hill Education. This book may be found on [www.Amazon.com](http://www.Amazon.com)

### **ASSESSMENT AND GRADING**

---

**Assignment Points:**

Personal Values/Ethical Assessment paper	200
Evaluation of Business Environment	150
CEO Management Letter	150
Online discussions and assignments	200
Stand Your Ground Paper	<u>300</u>

**Total points** **1,000**

<b>Standard Grade Scale Based on Percentage of Points Earned</b>				
<b>A</b>	<b>B</b>	<b>C</b>	<b>D</b>	<b>F</b>
A 93-100	B+ 87-89	C+ 77-79	D+ 67-69	F ≤ 59
A- 90-92	B 83-86	C 73-76	D 63-66	
	B- 80-82	C- 70-72	D- 60-62	

**INCOMPLETES AND LATE ASSIGNMENTS**

---

All assignments are to be submitted/turned in by the beginning of the class session when they are due—including assignments posted in Canvas. Incompletes will only be assigned under extremely unusual circumstances.

Assignments will receive an 8-hour grace period from the official due date/time. Assignments submitted up to two days late will be deducted 20%. Assignments after two days late will be deducted 40%.

**SPIRITUAL CARE**

---

PLNU strives to be a place where you grow as a whole person. To this end, we provide resources for our graduate students to encounter God and grow in their Christian faith. At the Mission Valley (MV) campus we have an onsite chaplain, Rev. Gordon Wong, who is available during class break times across the week. If you have questions for, desire to meet or share a prayer request with Rev. Wong you can contact him directly at [mvchaplain@pointloma.edu](mailto:mvchaplain@pointloma.edu) or [gordonwong@pointloma.edu](mailto:gordonwong@pointloma.edu). Rev. Wong’s cell number is 808-429-1129 if you need a more immediate response.

In addition, on the MV campus there is a prayer chapel on the third floor which is open for use as a space set apart for quiet reflection and prayer.

**STATE AUTHORIZATION**

---

State authorization is a formal determination by a state that Point Loma Nazarene University is approved to conduct activities regulated by that state. In certain states outside California, Point Loma Nazarene University is not authorized to enroll online (distance education) students. If a student moves to another state after admission to the program and/or enrollment in an online course, continuation within the program and/or course will depend on whether Point Loma Nazarene University is authorized to offer distance education courses in that state. It is the student’s responsibility to notify the institution of any change in his or her physical location. Refer to the map on [State](#)

[Authorization](#) to view which states allow online (distance education) outside of California.

### **PLNU COPYRIGHT POLICY**

---

Point Loma Nazarene University, as a non-profit educational institution, is entitled by law to use materials protected by the US Copyright Act for classroom education. Any use of those materials outside the class may violate the law.

### **PLNU ACADEMIC HONESTY POLICY**

---

Students should demonstrate academic honesty by doing original work and by giving appropriate credit to the ideas of others. Academic dishonesty is the act of presenting information, ideas, and/or concepts as one's own when in reality they are the results of another person's creativity and effort. A faculty member who believes a situation involving academic dishonesty has been detected may assign a failing grade for that assignment or examination, or, depending on the seriousness of the offense, for the course. Faculty should follow and students may appeal using the procedure in the university Catalog. See the [Academic Honesty Policy](#) in the Graduate and Professional Studies Catalog for definitions of kinds of academic dishonesty and for further policy information.

### **PLNU ACADEMIC ACCOMMODATIONS POLICY**

---

PLNU is committed to providing equal opportunity for participation in all its programs, services, and activities. Students with disabilities may request course-related accommodations by contacting the Educational Access Center (EAC), located in the Bond Academic Center ([EAC@pointloma.edu](mailto:EAC@pointloma.edu) or 619-849-2486). Once a student's eligibility for an accommodation has been determined, the EAC will issue an academic accommodation plan ("AP") to all faculty who teach courses in which the student is enrolled each semester.

PLNU highly recommends that students speak with their professors during the first two weeks of each semester/term about the implementation of their AP in that particular course and/or if they do not wish to utilize some or all of the elements of their AP in that course.

Students who need accommodations for a disability should contact the EAC as early as possible (i.e., ideally before the beginning of the semester) to assure appropriate accommodations can be provided. It is the student's responsibility to make the first contact with the EAC.

### **PLNU ATTENDANCE AND PARTICIPATION POLICY**

---

Regular and punctual attendance at all **synchronous** class sessions is considered essential to optimum academic achievement. If the student is absent for more than 10 percent of class sessions (virtual or face-to-face), the faculty member will issue a written warning of de-enrollment. If the absences exceed 20 percent, the student may be de-enrolled without notice until the university drop date or, after that date, receive the appropriate grade for their work and participation. In some courses, a portion of the credit hour content will be delivered **asynchronously** and attendance will be determined by submitting the assignments by the posted due dates. See [Academic Policies](#) in the Graduate and

Professional Studies Catalog. If absences exceed these limits but are due to university excused health issues, an exception will be granted.

***Asynchronous Attendance/Participation Definition:*** A day of attendance in asynchronous content is determined as contributing a substantive note, assignment, discussion, or submission by the posted due date. Failure to meet these standards will result in an absence for that day. Instructors will determine how many asynchronous attendance days are required each week.

Students taking online courses are expected to attend each week of the course. Attendance is defined as participating in an academic activity within the online classroom which includes posting in a graded activity in the course. (Note: Logging into the course does not qualify as participation and will not be counted as meeting the attendance requirement.)

Students who do not attend at least once in any 3 consecutive days will be issued an attendance warning. Students who do not attend at least once in any 7 consecutive days will be dropped from the course retroactive to the last date of recorded attendance. Students who anticipate being absent for an entire week of a course should contact the instructor in advance for approval and make arrangements to complete the required coursework and/or alternative assignments assigned at the discretion of the instructor.

### **USE OF TECHNOLOGY**

---

In order to be successful in your course, you'll need to meet the minimum technology and system requirements; please refer to the [Technology and System Requirements](#) information. Additionally, students are required to have headphone speakers, microphone, or webcams compatible with their computer available to use for any online or hybrid classes. Please note that any course with online proctored exams require a computer with a camera (tablets are not compatible) to complete exams online.

Problems with technology do not relieve you of the responsibility of participating, turning in your assignments, or completing your class work.

### **FINAL EXAMINATION POLICY**

---

There will be no final exam in this course.

### **COURSE SCHEDULE**

---

Sep 1, 2021                      Assignment Academic Honesty Verification Statement

---

    Assignment Getting to know each other

---

Sun Sep 5, 2021                      Assignment Administration: What does it mean?

---

Thu Sep 9, 2021	Assignment WK 2: Your evaluation of the business ethical climate
Sun Sep 19, 2021	Assignment The Parable of the Sadhu
Thu Sep 23, 2021	Assignment WK 4 Discussion: Current Business Ethics Issues
Sun Oct 3, 2021	Assignment WK 5 Assignment: Personal Values/Ethical Analysis Self-Assessment
Sun Oct 10, 2021	Assignment WK 6 Post: Ethical Duty
Sun Oct 17, 2021	Assignment WK 7 Post: Application of the Hosmer Model
Thu Oct 21, 2021	Assignment Week 8 Discussion-The Bathsheba Case
Sun Oct 31, 2021	Assignment Declare "Take Your Stand" Topic
Sun Nov 7, 2021	Assignment WK 11 Assignment: You are the new CEO. Management Letter to the Board Assignment
Sun Nov 14, 2021	Assignment Week 12: Post-What would make you quit? Discussion Topic WK 13 Current Ethical Issue:
Sun Nov 28, 2021	Assignment WK 14 Assignment: Submit Take Your Stand Paper