

Fall 2021

Meeting days: Monday	Instructor title and name: Ed Murphy
Meeting times: 6:00 - 8:45 p.m.	Phone: 619-992-7242
Meeting location: via Zoom	E-mail: kmurphy1@pointloma.edu
Final Exam: Dec. 13; 6:00pm–8:45 pm	Office location and hours: By appointment/online

PLNU Mission

To Teach ~ To Shape ~ To Send

Point Loma Nazarene University exists to provide higher education in a vital Christian community where minds are engaged and challenged, character is modeled and formed, and service is an expression of faith. Being of Wesleyan heritage, we strive to be a learning community where grace is foundational, truth is pursued, and holiness is a way of life.

Fermanian School of Business Mission

Character – Professionalism – Excellence – Relationships – Commitment - Innovation

As members of a vital Christian community, we strive to provide high quality business programs that equip students to make a positive impact in their workplace and community by connecting purpose to practice.

COURSE DESCRIPTION

A study of the principles and techniques of security and investment analysis. Topics include securities markets, risk and return, modern portfolio theory, investing in common stocks and fixed-income securities, portfolio management and derivative securities, including options and futures.

COURSE LEARNING OUTCOMES

Upon completion of this course, you should be able to:

1. Exhibit an in-depth understanding of securities markets and the different types of investments, including stocks, fixed income, and derivative securities (PLO 1 & C1).
2. Explain risk and return and portfolio management concepts (PLO 1 & C1).
3. Apply different valuation models to evaluate stocks and fixed income securities (PLO C2).
4. Collaborate in teams to analyze an investment topic (PLO 2, 5 & C1).
5. Present an investment topic through verbal means (PLO 3).

COURSE CREDIT HOUR INFORMATION

In the interest of providing sufficient time to accomplish the stated Course Learning Outcomes, this class meets the PLNU credit hour policy for a 3-unit class delivered over 16 weeks. Specific details about how the class meets the credit hour requirement can be provided upon request.

REQUIRED TEXTS AND RECOMMENDED STUDY RESOURCES

1. **Text:** Smart, Gitman, & Joehnk, *Fundamentals of Investing*, 13th edition, Pearson Education Inc., 2017, ISBN: 978-0-13-408330-8/ISBN 10: 0-13-408330-X.
2. **Resources:** Personal Computer with Microsoft Excel.

ASSESSMENT AND GRADING

<u>Assignment:</u>	<u>Points</u>	<u>Final Grade Scale:</u>	
✓ Homework (9/10)	180 *	A = 93 - 100%	930-1000 points
✓ Discussions (10)	100	A- = 90 - <93%	900-929 points
✓ Class Presentations (1)	100	B+ = 87 - <90%	870-899 points
✓ Class Participation/Attendance	50	B = 83 - <87%	830-869 points
✓ Murphy Minutes Discussions (5)	25	B- = 80 - <83%	800-829 points
✓ Personal Finance session	25	C+ = 77 - <80%	770-799 points
✓ Quizzes (6/7)	120 *	C = 73 - <77%	730-769 points
✓ Mid Term Exam	150	C- = 70 - <73%	700-729 points
✓ Final Exam (cumulative)	250	D+ = 67 - <70%	670-699 points
Total Possible Points for the Course:	1000	D = 60 - <67%	600-669 points
		F = 0 - <60%	0-599 points

* - The lowest score of 10 homework assignments will be dropped. The lowest score of the 7 Quizzes will be dropped. Additional information regarding graded events:

- a. **Discussion Questions:** The Opening Discussion Question assignment will provide each student an opportunity to ask me anything about investing. Each of the remaining Discussion Question assignments will consist of each student answering one Discussion Question relating to a particular chapter or chapters of the textbook and respond to or comment on two answers from the same assignment based upon the Assigned Answers and Responses matrix provided in Canvas (for each Discussion Question assignment). Each answer should be based upon the corresponding chapter readings, video lectures and other knowledge each student may have. For each response, students are to provide additional insight to their classmate's original answer based upon what has been learned from the assigned reading, video lecture and homework for the corresponding chapter. All Discussion Question answers and responses are to be completed directly in Canvas.
- b. **Participation:** Participation grading will be based on your attendance and participation in class sessions.
- c. **Quizzes:** There will be quizzes during the semester consisting of multiple choice and true/false questions. Such quizzes will be given at the beginning of the class period and students must be present in class to take the quiz. No makeup quizzes will be issued if one is missed. In addition to regular quizzes, there will be a "course flyover" quiz based on a presentation of the entire course in the first week, which will be graded. A quarter of the grade will be based on simply taking the test; the balance will be based on correct answers (i.e., 75% correct answers will earn a perfect score).
- d. **Murphy Minute Discussions:** There will be a short video posted in Canvas some weeks in which I will discuss something related to recent events in the market. You will be required to make comments reflecting your view or understanding of the topic.

- e. ***Homework Assignments:*** There will be ten (10) Homework Assignments, and the assignments will consist primarily of problems provided by the instructor. The specific Homework Assignments, as well as the due date/time for each, will be posted via Canvas. **Late Homework Assignments will not be accepted** as the instructor will review all assignments in class after each assignment is due. Submit only your own original work for Homework Assignments. While working together on Homework Assignments is encouraged, **you cannot share Homework Assignment (Microsoft Excel) files.** Homework Assignments must be **prepared using Microsoft Excel (or in a few cases, Microsoft Word)** and submitted through Canvas. Homework Assignments must include all work and supporting calculations in Excel for credit.

- f. ***Student Presentation:*** Students will create a video presentation. Each presentation will be given as a team by two students. The team will select a security (stock or bond) and will give a presentation regarding the pros and cons of such an investment, with one student supporting a positive outlook or the potential rewards and the other student supporting a negative outlook or the potential risks. Further details will be provided in class.

- g. ***Personal Finance:*** There will be a presentation on Personal Finance. Your attendance and engagement in the session plus follow-up questions and observations will be graded.

SPIRITUAL CARE

Please be aware PLNU strives to be a place where you grow as whole persons. To this end, we provide resources for our students to encounter God and grow in their Christian faith. If students have questions, a desire to meet with the chaplain or have prayer requests you can contact the [Office of Spiritual Development](#).

PLNU COPYRIGHT POLICY

Point Loma Nazarene University, as a non-profit educational institution, is entitled by law to use materials protected by the US Copyright Act for classroom education. Any use of those materials outside the class may violate the law.

PLNU ACADEMIC HONESTY POLICY

Students should demonstrate academic honesty by doing original work and by giving appropriate credit to the ideas of others. Academic dishonesty is the act of presenting information, ideas, and/or concepts as one's own when in reality they are the results of another person's creativity and effort. A faculty member who believes a situation involving academic dishonesty has been detected may assign a failing grade for that assignment or examination, or, depending on the seriousness of the offense, for the course. Faculty should follow and students may appeal using the procedure in the university Catalog. See the [Academic Honesty Policy](#) in the Graduate and Professional Studies Catalog for definitions of kinds of academic dishonesty and for further policy information.

PLNU ACADEMIC ACCOMMODATIONS POLICY

PLNU is committed to providing equal opportunity for participation in all its programs, services, and activities. Students with disabilities may request course-related accommodations by contacting the Educational Access Center (EAC), located in the Bond Academic Center (EAC@pointloma.edu or 619-849-2486). Once a student's eligibility for an accommodation has been determined, the EAC will issue an academic accommodation plan ("AP") to all faculty who teach courses in which the student is enrolled each semester.

PLNU highly recommends that students speak with their professors during the first two weeks of each semester/term about the implementation of their AP in that particular course and/or if they do not wish to utilize some or all of the elements of their AP in that course.

Students who need accommodations for a disability should contact the EAC as early as possible (i.e., ideally before the beginning of the semester) to assure appropriate accommodations can be provided. It is the student's responsibility to make the first contact with the EAC.

PLNU ATTENDANCE AND PARTICIPATION POLICY

Regular and punctual attendance at all classes is considered essential to optimum academic achievement. If the student is absent from more than 10 percent of class meetings, the faculty member can file a written report which may result in de-enrollment. If the absences exceed 20 percent, the student may be de-enrolled without notice until the university drop date or, after that date, receive the appropriate grade for their work and participation. See [ADC Academic Policies in the Graduate and Professional Studies Catalog](#) in the Graduate and Professional Studies Catalog for additional detail.

USE OF TECHNOLOGY

In order to be successful in your course, you'll need to meet the minimum technology and system requirements; please refer to the [Technology and System Requirements](#) information. Additionally, students are required to have headphone speakers, microphone, or webcams compatible with their computer available to use for any online or hybrid classes. Please note that any course with online proctored exams require a computer with a camera (tablets are not compatible) to complete exams online.

Problems with technology do not relieve you of the responsibility of participating, turning in your assignments, or completing your class work

FINAL EXAMINATION POLICY

Successful completion of this class requires taking the final examination **on its scheduled day**. No requests for early examinations or alternative days will be approved.

COURSE SCHEDULE

Week #	Date	Chapter/Reading	Topic	Quiz/Test Dates
1*	30-Aug	Syllabus& Intro, Course Fly-by Scan	Introduction to Course & teacher	
2*	6-Sep	Course Fly-by	The Entire Course in an hour	
3	13-Sep	CH 1,3	Market Overview & Information	Quiz #1-Flyover
4	20-Sep	CH 2-3	Securities Markets & Transactions	
5	27-Sep	CH 4	Risk & Return/Time Value of Money	Quiz #2, CH 1-3
6	4-Oct	CH 5-6	Modern Portfolio Theory/ Common Stocks	
7	11-Oct	Ch 7	Common Stock Analysis	Quiz #3, CH 4-5
8	18-Oct	CH 8	Stock Valuation; MT Prep	Quiz #4, CH 6-8
9	25-Oct	Mid-Term	Midterm Exam (Ch 1-8)	Mid-Term Exam
10	1-Nov	Ch 9	Behavioral Finance	Quiz #5, CH 9, 18 (REITs)
11	8-Nov	CH 12-13	Mutual Funds & ETFs/Portfolio Mgmt	
12	15-Nov	CH 10-11	Fixed Income/Bond Valuation	Quiz #6, CH 10-11
13	22-Nov	PF	Personal Finance	
14	29-Nov	CH 18	Real Estate	
15	6-Dec	CH 14-15	Options/Futures; Final Review Session	Quiz #7, CH 12-13
16	13-Dec	Final Exam		Final Exam
* - no class this week				