

COM 1075: Scriptwriting for TV and Film
Fall 2021
Section 1 MWF | 11:00 AM - 11:55 AM
Classroom: Ryan Library 220 (LW 220)

Dr. James Wicks
jwicks@pointloma.edu
Extension: 2590
Office: Cabrillo 203
Office Hours: See Canvas

Catalog Description

A survey of the process, forms, and techniques for writing scripts for television and film, including: advertising, public service announcements, documentaries, corporate training and promotion videos, news and sports, interview shows, reality shows, drama, comedy, and short films. This course also includes the laws and ethics of scriptwriting and information about working in the television and film industries.

Required Texts

Sandars, N. K. 2000. *The Epic of Gilgamesh: an English version with an introduction*. London: Penguin Books.

Hueth, A. 2019. *Scriptwriting for Film, Television, and New Media*. London: Routledge.

Additional reading assignments including "Story Hour" on Canvas, TBD, and *various handouts distributed by the professor*

Required films (see Course Schedule) -- pay for streaming fees as necessary

Point TV Shows and Media Links: [Point TV Website](#)
[Point TV YouTube](#)
[Point TV Instagram](#)
[Point TV Facebook](#)

Course Learning Outcomes

As a result of taking this course, students will be able to understand and demonstrate the following:

1. Apply the elements and principles of drama in writing scripts for film, TV, and new media programs;
2. Practice the creative process for writing scripts for different types of film, TV, and new media programs;
3. Perform basic pre-script research for film, TV, and new media scripts;
4. Formulate communication objectives for film, TV, and new media programs, and write scripts that accomplish those objectives;
5. Envision creative concepts in scripts for film, TV, and new media programs;
6. Write scripts in the conventional and professionally-correct script formats for film, TV, and new media programs;
7. Rewrite and make changes to script material that has been critiqued and returned to you
8. Identify important legal and ethical dimensions of scriptwriting;
9. Find ways to prepare and get started as a scriptwriter for TV, film, and new media;
10. Demonstrate an appreciation for, and an ability to give and receive constructive criticism of, your own and others' creative ideas and scripts.

PLNU Mission: To Teach ~ To Shape ~ To Send

Point Loma Nazarene University exists to provide higher education in a vital Christian community where minds are engaged and challenged, character is modeled and formed, and service becomes an expression of faith. Being of Wesleyan heritage, we aspire to be a learning community where grace is foundational, truth is pursued, and holiness is a way of life.

Course Policies and Requirements

Scripts, Film, and TV Productions at PLNU: are required to be in accordance with the mission and values of the university.

Attendance: *Attendance is required. Missing class for other than medical emergencies or excused absences will affect your grade, as per the University Catalog.* Regular and punctual attendance at all classes is considered essential to optimum academic achievement. If the student is absent from more than 10 percent of class meetings, the faculty member has the option of filing a written report which may result in de-enrollment. If the absences exceed 20 percent, the student may be de-enrolled without notice. If the date of de-enrollment is past the last date to withdraw from a class, the student will be assigned a grade of W or WF consistent with university policy in the grading section of the catalog. See [Academic Policies](#) in the (undergrad/graduate as appropriate) academic catalog.

Class Preparation: All assignments must be completed prior to the assigned due date and time. Some assignments will be discussed in class while others will be completed individually but not discussed.

Class Participation: *Regular* contributions to class discussion are expected, including but not restricted to discussions of weekly readings, related experiential exercises, and open dialogue. Despite the size of the class, I want everyone to feel compelled to share their thoughts on assigned readings. Enthusiastic and responsible participation in assigned group projects (in-class and outside of class) is expected of all.

E-Mail: Please use e-mail (not Canvas email) for simple, logistical questions or clarifications. Write: "COM 1075" in the subject line. Allow 24 hours/ 1 business day for a reply.

Canvas Messages: Please use Canvas messages associated with a specific assignment (not Canvas email) for all communications regarding assignments submitted to Canvas.

Smart phones, laptops, and computers: may be used during class for classroom-related activities only.

Public Discourse: Much of the work we will do in this class is cooperative, by nature of the class discussions and general feedback given to written work and/projects; thus you should think of all your writing and speaking for and in class as public, not private, discourse. By continuing in this class, you acknowledge that your work will be viewed by others in the class.

Inclusive Language: All public language used in this course, including written and spoken discourse, will be inclusive. This standard is outlined by all major academic style guides, including MLA, APA, and Chicago, and is the norm in university-level work. These academic style guides provide background information and good examples of how to maintain non-sexist language use in your writing.

Academic Honesty/ Policy on Plagiarism: Students should demonstrate academic honesty by doing original work and by giving appropriate credit to the ideas of others. As explained in the university catalog, academic dishonesty is the act of presenting information, ideas, and/or concepts as one's own

when in reality they are the results of another person’s creativity and effort. Violations of university academic honesty include cheating, plagiarism, falsification, aiding the academic dishonesty of others, or malicious misuse of university resources. A faculty member who believes a situation involving academic dishonesty has been detected may assign a failing grade for a) that particular assignment or examination, and/or b) the course following the procedure in the university catalog. Students may appeal also using the procedure in the university catalog. See [Academic Policies](#) for further information.

PLNU Academic Accommodations Policy: PLNU is committed to providing equal opportunity for participation in all its programs, services, and activities. Students with disabilities may request course-related accommodations by contacting the Educational Access Center (EAC), located in the Bond Academic Center (EAC@pointloma.edu or 619-849-2486). Once a student’s eligibility for an accommodation has been determined, the EAC will issue an academic accommodation plan (“AP”) to all faculty who teach courses in which the student is enrolled each semester.

PLNU highly recommends that students speak with their professors during the first two weeks of each semester/term about the implementation of their AP in that particular course and/or if they do not wish to utilize some or all of the elements of their AP in that course.

Students who need accommodations for a disability should contact the EAC as early as possible (i.e., ideally before the beginning of the semester) to assure appropriate accommodations can be provided. It is the student’s responsibility to make the first contact with the EAC.

Final Examination: *The published time for the final examination is one of the considerations when enrolling for a course. Students are expected to arrange their personal affairs to fit the examination schedule.* Successful completion of this class requires taking the final examination on its scheduled day. No requests for early examinations or alternative days will be approved.

FERPA Policy: In compliance with federal law, neither PLNU student ID nor social security number should be used in publicly posted grades or returned sets of assignments without student written permission. Also in compliance with FERPA, you will be the only person given information about your progress in this class unless you have designated others to receive it in the “Information Release” section of the student portal. See [Academic Policies](#) in the (undergrad/ graduate as appropriate) academic catalog.

PLNU Copyright Policy: Point Loma Nazarene University, as a non-profit educational institution, is entitled by law to use materials protected by the US Copyright Act for classroom education. Any use of those materials outside the class may violate the law.

Grading Scale

94-100	A
90-93	A-
88-89	B+
84-87	B
80-83	B-
78-79	C+
74-77	C
70-73	C-
60-69	D
0-59	F

Grading, Assignments, and Evaluation

- 10% Class participation: arrive to class on time; work with peers in small groups; ask and respond to questions in class; pay attention to presentations, lectures, and films; take notes; attend the entire class; participate in peer reviews; use smart phones and laptops for classroom use (or receive a zero "0" for class participation).
- 20% Quizzes and Rough Drafts
- 10% Narrative + Point Script Assignment
- 10% Interview Show Assignment
- 10% Documentary or Reality Show Treatment & Script Assignment
- 10% Corporate Media or Educational Project Plan & Script
- 10% TV commercial or PSA or Show Promo
- 20% Script Assignment

Late Paper Policy: Be sure to hand in your assignment on time, or make a prior arrangement to submit the assignment before the assigned due date. Otherwise, a late submission will be penalized by one letter grade if handed in after the due date and time, and by an additional letter grade for each day late following the assignment due date. Unless pre-arranged, assignments more than a week late will not be graded. Incompletes will only be assigned in extremely unusual circumstances.

Paper Format: Submit your work in each assignment's required script format. Otherwise, assignments should be in .doc, .docx, or .pdf format in Chicago Style, typed and double-spaced. Submit assignments in black ink on 8.5"x11" white paper. Use a non-decorative 12-pt. font, such as Times New Roman. Please use the Chicago Style guide for style, grammar, format and citation issues.

Evaluation of Assignments

As stated in PLNU colleague Professor Maakestad's syllabus as well, scriptwriting is both an art and a craft. This course will enter into the debate about whether or not art can be graded, but the craft will be graded. Be sure to pay attention to:

- conventions
- structure and form
- narrative voice and point of view
- engaging and sophisticated use of language
- excellent sentence mechanics
- improvement through revision
- creativity and innovation within genre conventions

With this in mind, the following questions will be considered when assignments are evaluated and graded. All questions may not be relevant to each assignment.

- Does the assignment fulfill the assignment objective?
- If a claim/argument/thesis is required, is it clear and plausible? Is it stated and contextualized effectively? Is there sufficient and relevant evidence to ground the claim?
- Does the assignment demonstrate an understanding of course reading materials and examples presented during class? Does it ignore material that should be taken into account?
- Does the assignment work through the complexities of the material (as opposed to oversimplifying or overgeneralizing)?

- Is the assignment well organized?
- Does it cite material from sources using Chicago Style?
- Are there sentence structure problems or grammatical errors that interfere with the meaning?

Evaluation Standards

- An “A” assignment demonstrates excellent work. It has something to say and says it well. It develops its point of view clearly and consistently, demonstrating a complex understanding of the assignment, and does so using a variety of perspectives. It often rises above other assignments with particular instances of creative or analytical sophistication. There may be only minor and/or occasional structural errors.
- A “B” assignment demonstrates good work. It establishes a clear point of view and pursues it consistently, demonstrating a good understanding of the assignment. There may be some mechanical difficulties, but not so many as to impair the clear development of the main idea. While a “B” assignment is in many ways successful, it lacks the originality and/or sophistication of an “A” assignment.
- A “C” assignment demonstrates adequate work. It establishes an adequate grasp of the assignment and contains a point of view. In addition, the assignment may rely on unsupported generalizations or insufficiently developed ideas. It may also contain structural errors.
- Work that earns a grade of “D” or “F” is often characterized by the following problems: it fails to demonstrate an adequate understanding of the assignment; it fails to articulate an adequate point of view; and/or it contains significant structural problems.

Course Schedule (Subject to Change)

Note: bring the assigned readings with you to class.

Date	Assignments
8/31	T Introduction to the course
9/1	W <i>Epic of Gilgamesh</i> , pgs. 55-74: storytelling and scriptwriting: formatting
9/3	F <i>Epic of Gilgamesh</i> , pgs. 74-91: storytelling and scriptwriting: the heroic journey
9/6	M Labor Day: No classes
9/8	W Read: <i>Scriptwriting</i> : Preface, Introduction, & Chapter 1; Narrative + Point assignment intro.
9/10	F Read: <i>Scriptwriting</i> : Chapter 2
9/13	M “Story Hour 2” & Read: <i>Scriptwriting</i> : Chapter 3
9/15	W Read: <i>Scriptwriting</i> : Chapter 4
9/17	F Due: rough drafts for in-class peer review
9/20	M Due: Narrative + Point ; “Story Hour 3” & Interview Show assignment intro.
9/22	W Read: <i>Scriptwriting</i> : Chapter 9 pt. 1
9/24	F Read: <i>Scriptwriting</i> : Chapter 9 pt. 2
9/27	M “Story Hour 4” & Read: <i>Scriptwriting</i> : Chapter 10 pt. 1
9/29	W Read: <i>Scriptwriting</i> : Chapter 10 pt. 2
10/1	F Due: rough drafts for in-class peer review

Date	Assignments
10/4	M Due: Interview Show ; "Story Hour 5" & Doc or Reality Show assignment intro.
10/6	W Read: <i>Scriptwriting</i> : Chapter 11 pt. 1; Toulmin and <i>Bigger, Stronger, Faster</i> (Bell, 2008)
10/8	F Read: <i>Scriptwriting</i> : Chapter 11 pt. 2; Toulmin and <i>Bigger, Stronger, Faster</i> (Bell, 2008)
10/11	M Toulmin and <i>Bigger, Stronger, Faster</i> (Bell, 2008)
10/13	W Read: <i>Scriptwriting</i> : Chapter 12 pt. 1
10/15	F Read: <i>Scriptwriting</i> : Chapter 12 pt. 2
10/18	M "Story Hour 6" & Due: rough drafts for in-class peer review
10/20	W Due: Doc or Reality Show ; Corporate or Educational Script assignment intro.
10/22	F Fall Break Day: No classes
10/25	M "Story Hour 7" & Read: <i>Scriptwriting</i> : Chapter 13 pt. 1
10/27	W Read: <i>Scriptwriting</i> : Chapter 13 pt. 2
10/29	F Read: <i>Scriptwriting</i> : Chapter 14 pt. 1
11/1	M Due: rough drafts for in-class peer review
11/3	W Due: Corporate or Educational Script ; Commercial/PSA/Promo assignment intro.
11/5	F Read <i>Scriptwriting</i> : Chapter 14 pt. 2
11/8	M "Story Hour 8" & Read: <i>Scriptwriting</i> : Chapter 8 pt. 1
11/10	W Read: <i>Scriptwriting</i> : Chapter 8 pt. 2
11/12	F Read: <i>Scriptwriting</i> : Chapter 8 pt. 3
11/15	M Due: rough drafts for in-class peer review
11/17	W Due: Commercial/PSA/Promo Campaign ; TV/ Film Synopsis assignment introduction
11/19	F Read: <i>Scriptwriting: Chapter 5 pt. 1</i>
11/22	M "Story Hour 9" & Read <i>Scriptwriting: Chapter 5 pt. 2</i>
11/24	W Thanksgiving Recess: No classes
11/26	F Thanksgiving Recess: No classes
11/29	M "Story Hour 10" + Read <i>Scriptwriting</i> : Chapter 6 pt. 1
12/1	W Read <i>Scriptwriting: Chapter 6 pt. 2</i>
12/3	F Read <i>Scriptwriting: Chapter 7 pt. 1</i>
12/6	M "Story Hour 11" + Read <i>Scriptwriting</i> : Chapter 7 pt. 2
12/8	W Read <i>Scriptwriting</i> : Chapter 15
12/10	R Due: rough drafts for in-class peer review
Final Exam Due: Script Assignment and Present your Script	