	Department/School Name Graphic Design, College of Arts, Humanities
POINT '19 ⚛ 02 LOMA NAZARENE UNIVERSITY	**Course Number and Name** Art 2002-01 Introduction to Computer Graphics **Number of Units 3**
	Fall 2020

Meeting days: Monday	**Instructor title and name:** Matt Turney
Meeting times: 12:10-1:55	**Phone: 858-349-6370 (Texts are great)**
Meeting location: **Zoom (Click to Register)**	**Email: mturney@pointloma.edu**
Final Exam: Monday, November 30th, 10:30-1pm	**Office location and hours: Meet me on Zoom (Click to Join in) (Links to an external site.)** - Wednesdays, 12:10-1:55

PLNU Mission

To Teach ~ To Shape ~ To Send

Point Loma Nazarene University exists to provide higher education in a vital Christian
community where minds are engaged and challenged, character is modeled and formed, and
service is an expression of faith. Being of Wesleyan heritage, we strive to be a learning
community where grace is foundational, truth is pursued, and holiness is a way of life.

COURSE DESCRIPTION

 "Introductory experiences in the creation and production of computer-generated
images. Includes the use of graphics software to combine image, text and technology;
including Adobe Illustrator, Adobe InDesign and Adobe Photoshop." [FROM CATALOG]

As a designer you will come to use, on a daily basis, one or all of the programs that we
will be covering in this class. It is likely that they will become some of the primary "tools"
with which you create. It is therefore imperative that you are efficient and effective in
your use of these programs. That said, these tools will not design for you, and you should
not rely on your abilities (or inabilities) with these tools to solve (or not solve) a design
problem. Being efficient and effective means making these tools work to your thoughtful
"designed" end. These tools can limit you as a designer, but they can also feed your
imagination.

COURSE LEARNING OUTCOMES

Upon completion of this course, you will be able to:

• Demonstrate effective and efficient use of the three primary graphic design Adobe software tools (InDesign, Illustrator and Photoshop)

• Identify and define key terminology specific to the software and contemporary design production

• Produce original, thoughtful and creative graphic design that is built to industry standards using the three primary graphic design tools

• Explain and discuss design decisions, as well as thoughtfully and respectfully critique the work of fellow students

REQUIRED TEXTS AND RECOMMENDED STUDY RESOURCES

1. No text is required for this class.
2. Adobe Design Basics (Links to an external site.)A supplemental text we may refer to for class written by Thomas Payne and licensed for download under "Creative Commons."

COURSE CREDIT HOUR INFORMATION

In the interest of providing sufficient time to accomplish the stated Course Learning Outcomes, this class meets the PLNU credit hour policy for a 3 unit class delivered over 15 weeks. Specific details about how the class meets the credit hour requirement can be provided upon request. (Based on 37.5 hours of student engagement per credit hour.)

Distribution of Student Learning Hours

Category	Time Expectation in Hours
Online Participation in Discussions, Zoom, etc.	34
Design Assignments	75
Quizzes, Surveys	3.5
Total Hours	112.5

ASSESSMENT AND GRADING✪

Grades are based on a total number of points accumulated during the semester, with a possible total of (approximately) **810 pts**.

POINTS BREAKDOWN

• SOFTWARE KNOWLEDGE EXAMS (300) *Three exams worth 100pts each*
• THREE CORE DESIGN PROJECTS (300) *Three projects worth 100pts each*

- WEEKLY MINI PROJECTS TURNED IN (100) *10 mini skills projects worth 10pts each*
- FINISHED BEHANCE PROJECT (100) *Journal of design process uploaded*
- GETTING TO KNOW YOU QUIZ (10)

GRADING

Each Project will be uploaded to behance.net or an alternative online portfolio and graded on Process, Concept, Presentation, Function, and Effort.

CORE DESIGN PROJECT RUBRIC

(20%) Process:
Thorough research, thumbnail sketches, observation, and exploration.

(20%) Concept:
Concept generation, originality, and creativity.

(20%) Presentation:
Craft, professionalism, and mastery of design tools

(20%) Function:
communication, legibility, and concept execution.

(20%) Effort:
turned in on time, and pushed yourself to experiment

Use of stock templates or clip-art will be prohibited and will result in an automatic F. If there are any questions about this, see me. (stock photos are ok for assignments)

Grades will be based on the following:

Standard Grade Scale Based on Percentages

A	B	C	D	F
A 93-100	B+ 87-89	C+ 77-79	D+ 67-69	F Less than 59
A- 90-92	B 83-86	C 73-76	D 63-66	
	B- 80-82	C- 70-72	D- 60-62	

STATE AUTHORIZATION⊛

State authorization is a formal determination by a state that Point Loma Nazarene University is approved to conduct activities regulated by that state. In certain states outside California, Point Loma Nazarene University is not authorized to enroll online (distance education) students. If a student moves to another state after admission to the program and/or enrollment in an online

course, continuation within the program and/or course will depend on whether Point Loma Nazarene University is authorized to offer distance education courses in that state. It is the student's responsibility to notify the institution of any change in his or her physical location. Refer to the map on State Authorization to view which states allow online (distance education) outside of California.

INCOMPLETES AND LATE ASSIGNMENTS

All assignments are to be submitted/turned in by the beginning of the class session when they are due—including assignments posted in Canvas. Incompletes will only be assigned in extremely unusual circumstances.

PLNU COPYRIGHT POLICY ⊛

Point Loma Nazarene University, as a non-profit educational institution, is entitled by law to use materials protected by the US Copyright Act for classroom education. Any use of those materials outside the class may violate the law.

PLNU ACADEMIC HONESTY POLICY⊛

Students should demonstrate academic honesty by doing original work and by giving appropriate credit to the ideas of others. Academic dishonesty is the act of presenting information, ideas, and/or concepts as one's own when in reality they are the results of another person's creativity and effort. A faculty member who believes a situation involving academic dishonesty has been detected may assign a failing grade for that assignment or examination, or, depending on the seriousness of the offense, for the course. Faculty should follow and students may appeal using the procedure in the university Catalog. See Academic Policies for definitions of kinds of academic dishonesty and for further policy information.

PLNU ACADEMIC ACCOMMODATIONS POLICY⊛

While all students are expected to meet the minimum standards for completion of this course as established by the instructor, students with disabilities may require academic adjustments, modifications or auxiliary aids/services. At Point Loma Nazarene University (PLNU), these students are requested to register with the Disability Resource Center (DRC), located in the Bond Academic Center (DRC@pointloma.edu or 619-849-2486). The DRC's policies and procedures for assisting such students in the development of an appropriate academic adjustment plan (AP) allows PLNU to comply with Section 504 of the Rehabilitation Act and the Americans with Disabilities Act. Section 504 prohibits discrimination against students with special needs and guarantees all qualified students equal access to and benefits of PLNU programs and activities. After the student files the required documentation, the DRC, in conjunction with the student, will develop an AP to meet that student's specific learning needs. The DRC will thereafter email the student's AP to all faculty who teach courses in which the student is enrolled each semester. The AP must be implemented in all such courses.

If students do not wish to avail themselves of some or all of the elements of their AP in a particular course, it is the responsibility of those students to notify their professor in that course. PLNU highly recommends that DRC students speak with their professors during the first

two weeks of each semester about the applicability of their AP in that particular course and/or if they do not desire to take advantage of some or all of the elements of their AP in that course.

PLNU ATTENDANCE AND PARTICIPATION POLICY⊛

Regular and punctual attendance at all **synchronous** class sessions is considered essential to optimum academic achievement. If the student is absent for more than 10 percent of class sessions (virtual or face-to-face), the faculty member will issue a written warning of de-enrollment. If the absences exceed 20 percent, the student may be de-enrolled without notice until the university drop date or, after that date, receive the appropriate grade for their work and participation. In some courses, a portion of the credit hour content will be delivered **asynchronously** and attendance will be determined by submitting the assignments by the posted due dates. See Academic Policies in the Undergraduate Academic Catalog. If absences exceed these limits but are due to university excused health issues, an exception will be granted.

Asynchronous Attendance/Participation Definition

A day of attendance in asynchronous content is determined as contributing a substantive note, assignment, discussion, or submission by the posted due date. Failure to meet these standards will result in an absence for that day. Instructors will determine how many asynchronous attendance days are required each week.

SPIRITUAL CARE

Please be aware PLNU strives to be a place where you grow as whole persons. To this end, we provide resources for our students to encounter God and grow in their Christian faith.

 If students have questions, a desire to meet with the chaplain or have prayer requests you can contact the Office of Spiritual Development

USE OF TECHNOLOGY⊛

In order to be successful in the online environment, you'll need to meet the minimum technology and system requirements; please refer to the *Technology and System Requirements* information. Additionally, students are required to have headphone speakers compatible with their computer

available to use. If a student is in need of technological resources please contact student-tech-request@pointloma.edu.

Problems with technology do not relieve you of the responsibility of participating, turning in your assignments, or completing your class work.

ASSIGNMENTS AT-A-GLANCE

See Course Schedule Page (Click this Link)

THREE EXAMS

One exam will be given for each section of the class (see class schedule). These exams will be 30-40 questions covering material from class. **If you are unable to attend class on the day of an exam, please let me know asap.** Arrangements must be made in advance to take the exam early, make-up exams will not be offered, emergency situations withstanding.

THREE CORE DESIGN PROJECTS

At the beginning of each section, one design project will be assigned. You will be expected to work through this project as we move through that section. Each project will have one deliverable date at the end of that section (see class schedule). At these deliverable dates, we will have an in-class critique. Thoughtful participation in the critiques is mandatory.

WEEKLY MINI PROJECTS

For each software you will be tasked with watching Demo videos and accomplishing mini project tasks relating to the skills learned in those videos. These videos and mini projects will help you learn the key skills of each software, which you can use on your current or future projects!

BEHANCE PROJECT PROCESS PAGE

Your behance process Page must include documentation of the work done in all phases of the design process throughout the semester for each of the three core design projects. Documentation is scanned or photographed with all phases of the project organized in chronological order. The Behance Process Project Page is due on our final critique: Monday, November 30th.