

KIN6011:

Managing Personnel, Facilities, and Events in Sport

Dates: 8/31 - 12/18

Meeting

Day/Time: Online.

Location: Online

Office Hours: By appointment

Credit Hours: 3

PLNU MISSION

To Teach ~ To Shape ~ To Send

Point Loma Nazarene University exists to provide higher education in a vital Christian community where minds are engaged and challenged, character is modeled and formed, and service becomes an expression of faith. Being of Wesleyan heritage, we aspire to be a learning community where grace is foundational, truth is pursued, and holiness is a way of life.

INSTRUCTOR INFORMATION

Instructor: Ted Vickey, PhD



Email: tvickey@pointloma.edu

Office Hours: By appointment only.

COURSE DESCRIPTION

This course will prepare sport professionals to plan athletic and fitness events, manage the personnel and facilities associated with these events and facilities, and design effective fitness programming. Students will be exposed to industry leading sport and fitness facilities throughout the southern California region through visits to these facilities or presentations by Executives from these organizations.

INSTITUTIONAL LEARNING OUTCOMES (ILO)

1. **Learning, Informed by our Faith in Christ**

Students will acquire knowledge of human cultures and the physical and natural world while developing skills and habits of the mind that foster lifelong learning.

2. **Growing, In a Christ-Centered Faith Community**

Students will develop a deeper and more informed understanding of others as they negotiate complex professional, environmental and social contexts.

3. **Serving, In a Context of Christian Faith**

Students will serve locally and/or globally in vocational and social settings.

COURSE LEARNING OUTCOMES (CLO)

The following learning outcomes will be achieved by students in this course:

1. Demonstrate knowledge of financial management, budgeting, planning and preparation for industry-specific situations.
2. Justify the importance of strategic and operational planning to accomplish organizational goals.
3. Demonstrate interpersonal communication skills by effectively working together with fellow team members on assigned tasks.
4. Demonstrate knowledge of marketing and planning of an industry-specific event using social media.

REQUIRED TEXTS AND RECOMMENDED RESOURCES

Required Texts

Publication Manual of the American Psychological Association, 6th ed.

AMA Manual of Style: A Guide for Authors and Editors, 10th ed .

Journal articles and additional content available via Canvas

Required Resource

Twitter user account

Hootsuite account

Recommended Resources

Tharrett, S. & Peterson, J. (2006) Fitness Management, Healthy Learning, Monterey, CA.

Personal Trainer Manual – American Council on Exercise

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CREDIT HOUR INFORMATION

Distribution of Student Learning Hours

It is anticipated that students will spend a minimum of 50 participation hours per credit hour on their coursework. As a graduate course, students can expect the work in this class to be significant, and students should plan on spending about 19 hours per week engaged in the course. The estimated time expectations for this course are shown below:

Assignments	Course Hours
Online Participation	35
Readings	20
Written Assignments	30
Other Assignments & Learning Activities	10

Course Projects	30
Total Course Hours	125

ASSESSMENT AND GRADING

Course Assignment	Percentage
Discussion Board Participation	20%
Hootsuite Training	30%
Weekly Tweets	20%
Milestone Project	30%

Course Assignments

- 1. Discussion Board Participation (20%):** Assesses Course Learning Outcomes #1-3: We have supplemented the course text and lecture materials with current evidence-based journal articles, relevant videos, books and other types of journals. These readings are provided via electronic access to journal articles. It is expected that course material will be read before posting to the discussion board so that informed and lively discussion may be the primary focus of class meetings. After the readings, you will respond to questions on the Discussion Board on Canvas.
- 2. Hootsuite Training (30%):** Assesses Course Learning Outcomes #3 and #4
- 3. Weekly Tweets (10%):** Assesses Course Learning Outcomes #1-3: At the end of each week, you will send ten (10) tweets that contain #KIN611. These tweets should highlight the major themes, facts and/or key points we discussed or that you learned during the week.
- 4. Milestone Project (40%)** Assesses Course Learning Outcome #3:

Standard Grade Scale Based on Percentage of Points Earned

A	B	C	D
A 93-100	B+ 87-89	C+ 77-79	D+ 67-69
A- 90-92	B 83-86	C 73-76	D 63-66
	B- 80-82	C- 70-72	D- 60-62

LEARNING MODULES

Weekly schedule

Module	Assignments
(subject to change)	
Module 1	<ul style="list-style-type: none"> • Course introduction • Discussion Post • Weekly Tweets
Module 2	<ul style="list-style-type: none"> • Topic of the week • Discussion Post • Weekly Tweets
Module 3	<ul style="list-style-type: none"> • Topic of the week • Discussion Post • Weekly Tweets
Module 4	<ul style="list-style-type: none"> • Topic of the week • Weekly discussion

	<ul style="list-style-type: none"> • Weekly Tweets
Module 5	<ul style="list-style-type: none"> • Topic of the week • Discussion Post • Weekly Tweets
Module 6	<ul style="list-style-type: none"> • Topic of the week • Discussion Post • Weekly Tweets
Module 7	<ul style="list-style-type: none"> • Topic of the week • Discussion Post • Weekly Tweets
Module 8	<ul style="list-style-type: none"> • Topic of the week • Discussion Post • Weekly Tweets

ACADEMIC STANDING

Graduate students at Point Loma must obtain a 3.0 GPA to remain in good standing in the MS Kinesiology program. Additionally, all graduate students need to earn a C or higher in all graduate courses according to the catalog grading policy found here: **GPS Academic Standing**

GRADING SYSTEM

Traditional letter grades (A, B, C, D, F) including plus and minus grades are used to indicate the level of scholarship earned for each course. Except for the correction of an error, all traditional letter grades are final at the conclusion of the academic term. Once the degree has been posted on the student's official transcript, no change of grade action is allowed for courses leading to the degree. The grade of C is the lowest grade acceptable for graduate credit.

LATE ASSIGNMENTS

All assignments are to be submitted to Canvas by the assigned due date. There is no credit for late work. However, if the deadline is missed, students are required to submit assignments in order to achieve the intended course learning outcomes. Assignments are designed to meet and achieve learning outcomes and all assignments must be submitted to receive credit for the course.

NOTE: It is your responsibility to maintain your class schedule. Should the need arise to drop this course (personal emergencies, poor performance, etc.), you have the responsibility to first contact the professor. Then if no accommodations can be made, you are responsible for following through (provided the drop date meets the stated calendar deadline established by the university).

FINAL EXAMINATION POLICY

There is no final exam for this course, rather a signature assignment that combines your subject knowledge from this course into a project.

ACADEMIC HONESTY

Students should demonstrate academic honesty by doing original work and by giving appropriate credit to the ideas of others. Academic dishonesty is the act of presenting information, ideas, and/or concepts as one's own when in reality they are the results of another person's creativity and effort. A faculty member who believes a situation involving academic dishonesty has been detected may assign a failing grade for that assignment or examination, or, depending on the seriousness of the offense, for the course. Faculty should follow and students may appeal using the procedure in the University

Catalog. See Academic Policies in the Graduate and Professional Studies Catalog for definitions of kinds of academic dishonesty and for further policy information.

ACADEMIC ACCOMMODATIONS

While all students are expected to meet the minimum standards for completion of this course as established by the instructor, students with disabilities may require academic adjustments, modifications or auxiliary aids/services. At Point Loma Nazarene University (PLNU), these students are requested to register with the Disability Resource Center (DRC), located in the Bond Academic Center. (DRC@pointloma.edu or 619-849-2486). The DRC's policies and procedures for assisting such students in the development of an appropriate academic adjustment plan (AP) allows PLNU to comply with Section 504 of the Rehabilitation Act and the Americans with Disabilities Act. Section 504 (a) prohibits discrimination against students with special needs and guarantees all qualified students equal access to and benefits of PLNU programs and activities. After the student files the required documentation, the DRC, in conjunction with the student, will develop an AP to meet that student's specific learning needs. The DRC will thereafter email the student's AP to all faculty who teach courses in which the student is enrolled each semester. The AP must be implemented in all such courses.

If students do not wish to avail themselves of some or all of the elements of their AP in a particular course, it is the responsibility of those students to notify their professor in that course. PLNU highly recommends that DRC students speak with their professors during the first two weeks of each semester about the applicability of their AP in that particular course and/or if they do not desire to take advantage of some or all of the elements of their AP in that course.

ATTENDANCE POLICY

Regular and punctual attendance at all **synchronous** class sessions is considered essential to optimum academic achievement. If the student is absent for more than 10 percent of class sessions (virtual or face-to-face), the faculty member will issue a written warning of de-enrollment. If the absences exceed 20 percent, the student may be de-enrolled without notice until the university drop date or, after that date, receive the appropriate grade for their work and participation. In some courses, a portion of the credit hour content will be delivered **asynchronously** and attendance will be determined by submitting the assignments by the posted due dates. See **Academic Policies** in the Graduate and Professional Studies Catalog. If absences exceed these limits but are due to university excused health issues, an exception will be granted.

Asynchronous Attendance/Participation Definition

A day of attendance in asynchronous content is determined as contributing a substantive note, assignment, discussion, or submission by the posted due date. Failure to meet these standards will result in an absence for that day. Instructors will determine how many asynchronous attendance days are required each week.

Students taking online courses are expected to attend each week of the course. Attendance is defined as participating in an academic activity within the online classroom which includes posting in a graded activity in the course. (Note: Logging into the course does not qualify as participation and will not be counted as meeting the attendance requirement.)

Students who do not attend at least once in any 3 consecutive days will be issued an attendance warning. Students who do not attend at least once in any 7 consecutive days will be dropped from the course retroactive to the last date of recorded attendance.

Students who anticipate being absent for an entire week of a course should contact the instructor in advance for approval and make arrangements to complete the required coursework and/or alternative assignments assigned at the discretion of the instructor.

QUESTIONS ABOUT YOUR GRADE

If you have questions about your grade I would be happy to meet with you. Before scheduling a meeting, please ensure you have reviewed my comments and the assignment rubric. If you still have questions, then please schedule a time for us to discuss.

SPIRITUAL CARE

Please be aware PLNU strives to be a place where you grow as whole persons. To this end, we provide resources for our graduate students to encounter God and grow in their Christian faith. There are resources for your Christian faith journey available at the [Graduate & Professional Student Spiritual Life web page](#).

For Mission Valley students there is a prayer chapel on the third floor which is open for use as a space set apart for quiet reflection and prayer.

USE OF TECHNOLOGY

In order to be successful in the online environment, you'll need to meet the minimum technology and system requirements; please refer to the [Technology and System Requirements](#) information. Additionally, students are required to have headphone speakers compatible with their computer available to use. If a student is in need of technological resources please contact student-tech-request@pointloma.edu.

Problems with technology do not relieve you of the responsibility of participating, turning in your assignments, or completing your class work.

STATE AUTHORIZATION

State authorization is a formal determination by a state that Point Loma Nazarene University is approved to conduct activities regulated by that state. In certain states outside California, Point Loma Nazarene University is not authorized to enroll online (distance education) students. If a student moves to another state after admission to the program and/or enrollment in an online course, continuation within the program and/or course will depend on whether Point Loma Nazarene University is authorized to offer distance education courses in that state. It is the student's responsibility to notify the institution of any change in his or her physical location. Refer to the map using the below link to view which states allow online (distance education) outside of California.

<https://www.pointloma.edu/offices/office-institutional-effectiveness-research/disclosures>



Course Summary:

Date	Details	
Tue Sep 1, 2020	<u>Zoom Room - KIN6011</u>	5:30pm to 6:30pm
	<u>Week 1 Discussion: Syllabus Review</u>	due by 11:59pm
Sun Sep 6, 2020	<u>Week 1 Tweets</u>	due by 11:59pm
	<u>Week 1: Hootsuite Progress</u>	due by 11:59pm

Date	Details	due by 11:59pm
Thu Sep 10, 2020	<u>Week 2 Discussion: Social Media and Sports</u>	due by 11:59pm
	<u>Bonus Points</u>	due by 11:59pm
Sun Sep 13, 2020	<u>Week 2 Tweets</u>	due by 11:59pm
	<u>Week 2: Hootsuite Progress</u>	due by 11:59pm
Thu Sep 17, 2020	<u>Week 3 Discussion: Live Tweeting</u>	due by 11:59pm
	<u>Week 3 Tweets</u>	due by 11:59pm
Sun Sep 20, 2020	<u>Week 3: Hootsuite Progress</u>	due by 11:59pm
Thu Sep 24, 2020	<u>Week 4 Discussion</u>	due by 11:59pm
	<u>Hootsuite Certificate</u>	due by 11:59pm
	<u>Week 4 Mid-Course Evaluation</u>	due by 11:59pm
Sun Sep 27, 2020	<u>Week 4 Tweets</u>	due by 11:59pm
	<u>Week 4: Hootsuite Progress</u>	due by 11:59pm
Thu Oct 1, 2020	<u>Week 5 Discussion: Fitness Technology Survey Part 1</u>	due by 11:59pm
	<u>Week 5 Tweets</u>	due by 11:59pm
Sun Oct 4, 2020	<u>Week 5: Hootsuite Progress</u>	due by 11:59pm
Thu Oct 8, 2020	<u>Week 6 Discussion: Fitness Staffing</u>	due by 11:59pm
Sun Oct 11, 2020	<u>End-of-Course Evaluation</u>	due by 11:59pm
	<u>Week 6 Discussion: Fitness Technology Survey Part 2 @@@</u>	due by 11:59pm

Date	Details	
	<u>Week 6 Tweets</u>	due by 11:59pm
	<u>Week 6: Hootsuite Progress</u>	due by 11:59pm
Thu Oct 15, 2020	<u>Week 7 Discussion: Request for Proposal</u>	due by 11:59pm
Sun Oct 18, 2020	<u>Week 7 Tweets</u>	due by 11:59pm
	<u>Week 7: Hootsuite Progress</u>	due by 11:59pm
Mon Oct 19, 2020	<u>Week 7 Discussion: IDEA Fit (6/27 - 7/1)</u>	due by 11:59pm
Tue Oct 20, 2020	<u>Week 8 Discussion: Fitness Technology Survey Part 2 (Updated from Week 6)</u>	due by 11:59pm
	<u>Final Project upload page</u>	due by 11:59pm
	<u>Week 8 Discussion: Faith Integration</u>	due by 11:59pm
Fri Oct 23, 2020	<u>Week 8 Tweets</u>	due by 11:59pm
	<u>Week 8: Hootsuite Progress</u>	due by 11:59pm
	<u>WK 8 End-of-Course Evaluation</u>	due by 11:59pm
	<u>Hootsuite Screenshot</u>	due by 11:59pm
	<u>Academic Honesty Verification Statement</u>	
	<u>State Authorization Verification Form</u>	
	<u>Week 6 Overview: Online Survey Data Collection Copy.</u>	
	<u>Week 6 Overview: Online Survey Data Collection Copy 2</u>	

