

# TWO-DIMENSIONAL DESIGN

FALL 2020

ART 1003 – 3 units

---

**Instructor:** Karah Lain, MFA / klain@pointloma.edu

**Meeting times:** Monday + Wednesday, 1:30-3:50 PM

**Instructor office hours:** Monday + Wednesday 9AM-12PM, Friday 12-4PM

**Final exam time:** Monday, December 2 1:30-4PM

**Location:** online

## ***COURSE DESCRIPTION***

---

This is an introductory design course intended to provide the student with a critical awareness of the elements of art and principles of design. Experimentation in various two-dimensional mediums, and a broad understanding of art and design precedent encourages students to develop clarity and intentionality in their work, in order to effectively communicate visually. To this end, emphasis is placed on the practical ability to apply design concepts in making handmade, two-dimensional artworks.

## ***LEARNING OUTCOMES***

---

**Students will be able to...**

1. Identify and critically discuss the elements of art and principles of design.
2. Apply the elements of art and principles of design to personal works of art.
3. Develop creative capacities in art and design, in order to express personal ideas with intentionality and clarity.

4. Develop technical skills in two-dimensional mediums in order to demonstrate excellent technique and craftsmanship in handmade works of art and design.

5. Apply an understanding of art and design precedent to personal work(s) of art.

6. Utilize art and design vocabulary to intelligently critique the work of their classmates, themselves, and those in the broader art and design world(s).

7. Understand their strengths and weaknesses in art and design and learn from each other's strengths and weaknesses, through peer reviews and class critiques.

## ***METHODS***

---

Instruction will be given through live class lectures, video demonstrations, small group discussions, one-on-one discussion with the instructor, videos on professional artists and designers, hands on projects, class critiques, peer reviews, and collaborative small-group prompts.

## **ASSIGNMENTS**

---

A detailed assignment breakdown is included on page 6.

## **GRADE SCALE**

---

A=93-100	C=73-76
A-=92-90	C-=70-72
B+=87-89	D+=67-69
B=83-86	D=63-66
B-=80-82	D-=60-62
C+=77-79	F=0-59

## **RECOMMENDED TEXTS AND APPS**

---

*There are no required texts for this course.*

McCreight, Tim. *Design Language*. Brynmorgen Press, 2005.

Pentak, Stephen and David A. Lauer. *Design Basics, ninth edition*. Cenage Learning, 2016.

### **Recommended phone apps:**

- Google Jamboard
- Google Docs
- Google Slides

## **ATTENDANCE**

---

Attendance at all live (or synchronous) class sessions is required.

- Missing more than two live class sessions will result in your final grade being reduced by one letter grade.
- Missing three live class sessions will result in your grade being reduced by two letter grades.
- Missing four live classes will result in failure of the class.

- Coming to class late three times is equivalent to one absence.

If you need to miss class because you are sick or have an emergency, please communicate this with me via email.

## **OFFICE HOURS**

---

Office hours will be held live on Zoom from 9AM – 12PM on Mondays and Wednesdays, and from 12-4 PM on Fridays.

You can join the virtual office hours by entering the Zoom meeting room linked below during these designated times:

<https://pointloma.zoom.us/j/8697704398>

*Meeting ID: 869 770 4398*

(Note: several students may be in the Zoom meeting room at any one time. Please schedule a separate appointment with me if you have concerns about this).

## **USE OF SOCIAL MEDIA**

---

In the interest of promoting community and connection in the online environment this semester, we in the Department of Art and Design encourage you to follow our department Instagram @plnuartdesign, and encourage you to tag any photos of in-progress or finished artwork that you post with our department hashtags:

#plnuartdesign #plnustudentart  
#plnuphotography #plnudesign  
#plnupainting #plnusculpture  
#plnudrawing #plnuART1003

## ***EXTRA CREDIT***

---

You can receive 10 extra credit points averaged into the class project grade category for watching an art and/or design documentary from Kanopy.com and writing a 3-5 sentence summary of the film and a 3-5 sentences on what you found inspiring and useful from the film. More information on this extra credit opportunity can be found on canvas.

## ***PLNU ATTENDANCE AND PARTICIPATION POLICY***

---

Regular and punctual attendance at all **synchronous** class sessions is considered essential to optimum academic achievement. If the student is absent for more than 10 percent of class sessions, the faculty member will issue a written warning of de-enrollment. If the absences exceed 20 percent (or **four** class sessions), the student may be de-enrolled without notice until the university drop date or, after that date, receive the appropriate grade for their work and participation. In some courses, a portion of the credit hour content will be delivered **asynchronously** and attendance will be determined by submitting the assignments by the posted due dates. See [Academic Policies](#) in the Undergraduate Academic Catalog. If absences exceed these limits but are due to university excused health issues, an exception will be granted.

### **Asynchronous Attendance/Participation Definition**

A day of attendance in asynchronous content is determined as contributing a substantive note, assignment,

discussion, or submission by the posted due date. Failure to meet these standards will result in an absence for that day. Instructors will determine how many asynchronous attendance days are required each week.

## ***COURSE CREDIT HOUR INFORMATION***

---

In the interest of providing sufficient time to accomplish the stated Course Learning Outcomes, this class meets the PLNU credit hour policy for a 3 unit class delivered over 16 weeks. It is anticipated that students will spend a minimum of 37.5 participation hours per credit hour on their coursework. For this course, students will spend an estimated 112.5 total hours (7 hours per week) meeting the course learning outcomes. The time estimations are provided in the Canvas modules.

## ***STATE AUTHORIZATION***

---

State authorization is a formal determination by a state that Point Loma Nazarene University is approved to conduct activities regulated by that state. In certain states outside California, Point Loma Nazarene University is not authorized to enroll online (distance education) students. If a student moves to another state after admission to the program and/or enrollment in an online course, continuation within the program and/or course will depend on whether Point Loma Nazarene University is authorized to offer distance education courses in that state. It is the student's responsibility to notify the institution of any change in his or her physical

location. Refer to the map on [State Authorization](#) to view which states allow online (distance education) outside of California.

### ***PLNU MISSION***

---

#### **To Teach ~ To Shape ~ To Send**

Point Loma Nazarene University exists to provide higher education in a vital Christian community where minds are engaged and challenged, character is modeled and formed, and service is an expression of faith. Being of Wesleyan heritage, we strive to be a learning community where grace is foundational, truth is pursued, and holiness is a way of life.

### ***FINAL EXAMINATION POLICY***

---

Successful completion of this class requires taking the final examination **on its scheduled day**. The final examination schedule is posted on the [Class Schedules](#) site. No requests for early examinations or alternative days will be approved.

### ***PLNU COPYRIGHT POLICY***

---

Point Loma Nazarene University, as a non-profit educational institution, is entitled by law to use materials protected by the US Copyright Act for classroom education. Any use of those materials outside the class may violate the law.

### ***PLNU ACADEMIC HONESTY POLICY***

---

Students should demonstrate academic honesty by doing original work and by giving appropriate credit to the ideas of

others. Academic dishonesty is the act of presenting information, ideas, and/or concepts as one's own when in reality they are the results of another person's creativity and effort. A faculty member who believes a situation involving academic dishonesty has been detected may assign a failing grade for that assignment or examination, or, depending on the seriousness of the offense, for the course. Faculty should follow and students may appeal using the procedure in the university Catalog. See [Academic Policies](#) for definitions of kinds of academic dishonesty and for further policy information.

### ***PLNU ACADEMIC ACCOMMODATIONS POLICY***

---

While all students are expected to meet the minimum standards for completion of this course as established by the instructor, students with disabilities may require academic adjustments, modifications or auxiliary aids/services. At Point Loma Nazarene University (PLNU), these students are requested to register with the Disability Resource Center (DRC), located in the Bond Academic Center. ([DRC@pointloma.edu](mailto:DRC@pointloma.edu) or 619-849-2486). The DRC's policies and procedures for assisting such students in the development of an appropriate academic adjustment plan (AP) allows PLNU to comply with Section 504 of the Rehabilitation Act and the Americans with Disabilities Act. Section 504 (a) prohibits discrimination against students with special needs and guarantees all qualified students equal access to and benefits of PLNU programs and activities. After the student files the

required documentation, the DRC, in conjunction with the student, will develop an AP to meet that student's specific learning needs. The DRC will thereafter email the student's AP to all faculty who teach courses in which the student is enrolled each semester. The AP must be implemented in all such courses.

If students do not wish to avail themselves of some or all of the elements of their AP in a particular course, it is the responsibility of those students to notify their professor in that course. PLNU highly recommends that DRC students speak with their professors during the first two weeks of each semester about the applicability of their AP in that particular course and/or if they do not desire to take advantage of some or all of the elements of their AP in that course.

### ***SPIRITUAL CARE***

---

Please be aware PLNU strives to be a place where you grow as whole persons. To this end, we provide resources for our students to encounter God and grow in their Christian faith.

If students have questions, a desire to meet with the chaplain or have prayerrequests you can contact the [Office of Spiritual Development](#)

### ***USE OF TECHNOLOGY***

---

In order to be successful in the online environment, you'll need to meet the minimum technology and system requirements; please refer to the [Technology and System Requirements](#) information. Additionally,

students are required to have headphone speakers compatible with their computer available to use. If a student is in need of technological resources please contact [student-tech-request@pointloma.edu](mailto:student-tech-request@pointloma.edu).

Problems with technology do not relieve you of the responsibility of participating, turning in your assignments, or completing your class work.

Assignments:	Description:	Estimated time commitment per week:	Grading criteria (all full rubrics are on canvas):	Late work policy:	Percentage of overall grade:
<b>Classwork</b>	<p>The class will be divided in half, with half of the students attending live zoom class during our designated class times on Mondays, and the other half on Wednesdays. This split into smaller groups will allow us to maximize the class time for everyone, so that we can maintain meaningful connections and class discussions in the online environment.</p> <p><i>You are required to attend all live classes</i> on your designated class day (once a week), and will receive completion points for every day that you participate in the live class activities.</p>	1 hour — 2 hours and 20 minutes	Participation (full credit or no credit)	Cannot make up missed class work (unless otherwise approved before the start of the missed class time)	10%
<b>Workbooks</b>	<p>You will keep an ongoing online workbook where you will demonstrate your understanding of one element of art or principle of design per week by doing a photo scavenger hunt and creating a small illustration. Each week you will also peer review your classmate's workbook from the week prior. All workbooks and workbook peer reviews will be due on your designated class day on the week after the workbook is assigned at midnight.</p>	45 minutes — 1 hour	Completion and accuracy (complete rubric on canvas)	10% deduction for each day late	20%
<b>Projects</b>	<p>Larger projects will be assigned throughout the semester, and will focus on experimentation, creative expression, and demonstrating an understanding of the art and design principles covered. These include:</p> <ol style="list-style-type: none"> <li>1. Zine project</li> <li>2. Color themes self-portrait paintings</li> <li>3. Narrative collage</li> <li>4. Poster project</li> </ol> <p>These projects will be discussed and assessed through a live group critique during class time.</p>	4 — 6 hours	Technique, composition, craftsmanship, expression, and commitment	25% initial deduction if the project is not turned in during class time when the work is to be critiqued, then 10% deduction for each day late after that	60%
<b>Final collaborative project</b>	<p>This final collaborative project will allow small groups to investigate further themes in art and design, and specific artists that they have found interesting throughout the semester. The goal of the project is to review and solidify a critical understanding of art and design vocabulary, while offering opportunity for personal research and creative expression.</p>	6 hours for the last three weeks of class	Collaboration, expression, critical thinking, and commitment	Cannot make up late work	10%

# SUPPLY LIST

FALL 2020 - ART 1003

A supply kit containing all of these materials can be purchased from Artist and Craftsman for about \$80. A price breakdown for kit items from Artist and Craftsman can be found on page 10.

- Household scissors
- 12 inch steel ruler
- Rubber cement – 4 oz jar
- 11 x 14 inch Canson watercolor paper pad
- Artgum eraser
- Three Ticonderoga pencils
- India ink – 1 oz
- Holbein acryla-guache 20 ML – primary black, cobalt blue, pure red, yellow, and primary white
- Watercolor brushes, flat and round
- Glue stick
- Handheld pencil sharpener
- Fine tip sharpie
- Crayola colored pencils set of 12
- 6-well paint palette
- X-acto knife
- Pigma micron pens in black – 01, 03, and 08

# SCHEDULE

FALL 2020 - ART 1003

(Subject to change)

Week	MONDAY or WEDNESDAY
<b>1</b>  <i>Aug. 17-21</i>	<ul style="list-style-type: none"> <li>• Intro to the syllabus and course information</li> <li>• Intro on how to document your work</li> <li>• Lecture on gestalt and composition basics</li> <li>• Start self-reflection in class</li> <li>• Start first workbook in class</li> <li>• Share out workbook progress in class</li> </ul>
<b>2</b>  <i>Aug. 24-28</i>	<ul style="list-style-type: none"> <li>• Check in</li> <li>• Lecture on line, shape, and pattern/texture and review</li> <li>• Intro zine assignment with artist book examples and video demo</li> <li>• Work on zine assignment in class</li> <li>• Share out progress at the end of class</li> </ul>
<b>3</b>  <i>Aug 31-Sept. 4</i>	<ul style="list-style-type: none"> <li>• Check in</li> <li>• Video: Amy Sillman, The Shape of Shape and discuss</li> <li>• Work on zine assignment in class</li> <li>• One-on-one progress reports with students and instructor</li> </ul> <p><b>Assignment due at the end of the day</b></p>
<b>4</b>  <i>Sept. 7-11</i>	<ul style="list-style-type: none"> <li>• Lecture on how to critique</li> </ul> <p><b>Critique zines</b></p>
<b>5</b>  <i>Sept. 14-18</i>	<ul style="list-style-type: none"> <li>• Lecture on value and color, and review</li> <li>• Collaborative color wheel project</li> <li>• Intro self-portrait assignment</li> <li>• Work on assignment in class</li> <li>• Share out progress at the end of class</li> </ul>
<b>6</b>  <i>Sept. 21-25</i>	<ul style="list-style-type: none"> <li>• Check in</li> <li>• Color video and discussion</li> <li>• Work on assignment in class</li> <li>• Share out progress at the end</li> </ul>
<b>7</b>  <i>Sept 28-Oct. 2</i>	<p><b>Critique color project</b></p> <ul style="list-style-type: none"> <li>• Lecture on space, scale/proportion, and emphasis and review</li> <li>• Collage project introduction</li> <li>• Lecture on the creative process</li> </ul>



<p><b>8</b> <i>Oct. 5- 9</i></p>	<ul style="list-style-type: none"> <li>• Check in</li> <li>• Work on collage assignment in class</li> <li>• Small-group meetings to share progress</li> <li>• Share out progress with the group at the end of class</li> </ul>
<p><b>9</b> <i>Oct. 12-16</i></p>	<p><b>Critique collage project</b></p> <ul style="list-style-type: none"> <li>• Mid semester self-reflection in class</li> </ul>
<p><b>10</b> <i>Oct. 19-23</i></p>	<ul style="list-style-type: none"> <li>• Lecture on unity/variety, balance, rhythm, and movement and review</li> <li>• Intro poster project assignment instructions</li> <li>• Self-reflection on strengths and weaknesses</li> <li>• Small group discussion on poster ideas</li> <li>• Share out poster ideas with the entire class</li> </ul>
<p><b>11</b> <i>Oct. 26 - 30</i></p>	<ul style="list-style-type: none"> <li>• Check in</li> <li>• Work on project in class</li> <li>• Small group and one-on-one check ins on project progress</li> <li>• Share out progress at the end of class</li> </ul>
<p><b>12</b> <i>Nov. 2-6</i></p>	<ul style="list-style-type: none"> <li>• Check in</li> <li>• Work on project in class</li> <li>• Small group and one-on-one check ins on project progress</li> <li>• Share out progress at the end of class</li> </ul>
<p><b>13</b> <i>Nov. 9-13</i></p>	<p><b>Critique poster project</b></p> <ul style="list-style-type: none"> <li>• Introduce group project</li> <li>• Group project meetings</li> </ul>
<p><b>14</b> <i>Nov. 16-20</i></p>	<ul style="list-style-type: none"> <li>• Check in</li> <li>• Group meetings for projects</li> <li>• Group meetings with instructor</li> </ul> <p><b>Draft one due for group projects at midnight on class day</b></p>
<p><b>15</b> <i>Nov. 23-27</i></p>	<p><b>THANKSGIVING BREAK – no class</b></p>
<p><b>16</b> <i>Nov 30 – December 4</i></p>	<p><b>Final exam time - Group project critiques</b></p>

PLNU  
2D DESIGN  
KARAH LAIN



Artist & Craftsman Supply  
3804 4th Avenue  
San Diego, CA 92103  
MON-SAT 9am-8pm  
SUN 11am-6pm  
PHONE: 619-688-1911  
FAX: 619-688-1971  
EMAIL: sdoca@artistcraftsman.com  
WEBSITE: www.artistcraftsman.com

WITH OUR KIT PROGRAM YOUR PRICE IS AT LEAST 20% OFF OUR ALREADY DISCOUNTED EVERYDAY PRICES!

Style #	Alt Style	Brand + Line	Description	Size	QTY	Sugg Price	A&C EVERYDAY Retail Price	Total Kit Price
36299	MT20830-4	3M SCOTCH HOUSEHOLD SCISSORS	HOUSEHOLD	BIN	1	\$2.43	\$2.43	\$1.94
33877	R590-12	ALV CORK RULER	STEEL CORK BACK	12IN	1	\$4.86	\$4.37	\$3.50
5475	138 RUBBR CEMNT	BEST TEST	BEST TEST RUBBER CEMENT	4OZ	1	\$5.96	\$4.77	\$3.82
7132	CN100510941	CANSON XL WATERCOLOR PAD	140LB CP 305H	9X12	1	\$11.70	\$8.78	\$7.02
7437	73030	DESIGN ERASER	ARTGUM ERASER	L	1	\$1.22	\$1.04	\$0.83
39666	DT13882 #2	DIXON TICONDEROGA PENCIL	HB TICONDEROGA SINGLES	EACH	3	\$1.50	\$1.50	\$1.20
5723	44201 INDIA INK	HIGGINS INK	INDIA INK	1OZ	1	\$5.75	\$4.90	\$3.92
18730	HBD193	HOLBEIN ACRYLA GOUACHE	PRIMARY BLACK	20ML	1	\$9.25	\$6.94	\$5.55
18732	HBD194	HOLBEIN ACRYLA GOUACHE	PRIMARY WHITE	20ML	1	\$9.25	\$6.94	\$5.55
4329	HBD093	HOLBEIN ACRYLA GOUACHE	COBALT BLUE	20ML	1	\$9.25	\$6.94	\$5.55
4378	HBD009	HOLBEIN ACRYLA GOUACHE	PURE RED	20ML	1	\$9.25	\$6.94	\$5.55
4363	HBD031	HOLBEIN ACRYLA GOUACHE	YELLOW	20ML	1	\$9.25	\$6.94	\$5.55
7570	9171	PRINCETON REAL VALUE 9100 SET	TURQUOISE SYNTHETIC GOLDEN TAKLON S/H	4PC	1	\$9.95	\$5.97	\$4.78
26014	510 20	STAEDTLER PENCIL SHARPENER	METAL DOUBLE-HOLE	EACH	1	\$3.00	\$2.55	\$2.04
10349	UH99649	UHU GLUE STICK	UHU GLUE STICK MEDIUM	M	1	\$2.40	\$2.40	\$1.92
7684	X3601 #1 W/CAP	XACTO KNIFE	#1 KNIFE W/CAP	EACH	1	\$4.88	\$4.88	\$3.90
31912	30051	SHARPIE FINE	BLACK	EACH	1	\$1.67	\$1.42	\$1.14
7390	9115	PRINCETON REAL VALUE 9100 SET	GREEN SYNTHETIC GOLDEN TAKLON S/H	4PC	1	\$6.75	\$4.05	\$3.24
12748	CX68-4012	CRAYOLA COLORED PENCILS	ASSORTED COLORS	12PC	1	\$3.65	\$2.92	\$2.34
9637	101016	RICHESON PLASTIC PALETTE	6-WELL ECONOMY	3.625X5.2	1	\$0.37	\$0.33	\$0.26
31716	XSDK01-49	PIGMA MICRON PEN	BLACK 01	.25MM	1	\$2.99	\$2.55	\$2.04
31728	XSDK03-49	PIGMA MICRON PEN	BLACK 03	.35MM	1	\$2.99	\$2.55	\$2.04
31747	XSDK08-49	PIGMA MICRON PEN	BLACK 08	.5MM	1	\$2.99	\$2.55	\$2.04
7150	AABGMESH1216	MESH BAG	WHITE	12X16	1	\$3.64	\$6.49	FREE!!!
ITEMS: 26					SUBTOTAL:	\$124.95	\$101.15	\$75.72
					SAN DIEGO SALES TAX 7.75%:	\$9.68	\$7.84	\$5.87
					TOTAL:	\$134.63	\$108.99	\$81.59

**FINAL KIT PRICE: \$81.59**

You saved: \$53.04 off list price  
You saved: \$27.40 off our already discounted everyday price