

Course Syllabus

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 <p>POINT LOMA NAZARENE UNIVERSITY</p>	<p>College of Arts & Humanities</p> <p>Department of Communication Studies</p> <p>COM 2043 - Introduction to TV and Film Production</p> <p>3 Units</p>
<p>Fall 2020</p>	

<p>Meeting days: Tues/Thurs</p>	<p>Instructor title and name: Jay New</p>
<p>Meeting times: 130pm - 245pm</p>	<p>Phone: (619) 849-2605</p>
<p>Meeting location: Online</p>	<p>Email: jnew@pointloma.edu (mailto:jnew@pointloma.edu) or jaynew16@gmail.com</p>
<p>Final Exam: (day/time)</p>	<p>Office location and hours: by appointment</p>

PLNU Mission

To Teach ~ To Shape ~ To Send

Point Loma Nazarene University exists to provide higher education in a vital Christian community where minds are engaged and challenged, character is modeled and formed, and service is an expression of faith. Being of Wesleyan heritage, we strive to be a learning community where grace is foundational, truth is pursued, and holiness is a way of life.

COURSE DESCRIPTION

Note: Fundamentals of studio and field TV and film production. This includes basic technical and creative aspects of camera, lighting, sound, graphics, producing, directing, and editing. Group projects are viewed and critiqued by peers and the instructor for consideration of being included on the campus cable TV channel. Offered fall and spring.

COURSE LEARNING OUTCOMES

Throughout the course, you (the student) will...

- demonstrate proper writing techniques (like "showing" vs "telling") and proper screenplay formatting
- delineate between genres and between distribution formats as it pertains to preparation for your writing and video projects
- develop, produce, and exhibit video exercises and short films across an array of those previously mentioned genre and/or distribution formats
- implement foundational narrative ingredients and narrative structure into multiple written and produced exercises and/or short films.
- understand and exercise foundational camera operation skills as they pertain to creative control on your projects: e.g., focal length, exposure time, aperture, sensor, shot size, shot angles, etc.
- understand and exercise foundational editing rules and techniques for the sake of both planning and editing your projects: e.g., coverage and continuity rules, transitional elements, etc.
- understand and exercise three-point lighting and alternative lighting.
- understand and exercise introductory foundational aesthetic concepts of point, line, space, color, and composition especially as they relate to shot selection and production design

- practice introductory techniques for working with actors by completing live improvised and directed scenes in class
- understand and implement introductory techniques for creating a layered sound design, structured sound edit, and balanced sound mix
- in completing the above, practice numerous producing and directing concepts related to production preparation: budgeting, scheduling, shot-listing, and storyboarding, among others.
- practice collaborative critical evaluations by screening your own work and peer's work, then "workshopping" the projects to help the filmmaker towards their ideal version of their own intended project.

SUGGESTED TEXTS AND RECOMMENDED STUDY RESOURCES

Basically, everything is online these days, but you have to know what you're looking for. Throughout the course, we will access a plethora of online resources that align with our curriculum. There are, however, a few books that I think any beginning film student should own (and that all the film students that turned into film pros that I know, also had or have on their shelves).

- Block, Bruce. *The Visual Story*.
- Brown, Blain. *Cinematography*.
- Field, Syd. *Screenplay*
- Hagen, Uta. *Respect for Acting*.
- Katz, Steven D. *Film Directing Shot by Shot*.
- Lumet, Sidney. *Making Movies*.
- Murch, Walter. *In the Blink of an Eye*.

There's many more. Let me know if you finish these, and I'll be happy to suggest another round of reading!

COURSE CREDIT HOUR INFORMATION

In the interest of providing sufficient time to accomplish the stated Course Learning Outcomes, this class meets the PLNU credit hour policy for a 3 unit class delivered over 15 weeks. Specific details about how the class meets the credit hour requirement can be provided upon request. (Based on 37.5 hours of student engagement per credit hour = 112.5 hours total. That's about 7.5 hours per week.

Distribution of Student Learning Hours

Category	Time Expectation In Hours
Online Participation in Discussions, Groups, etc.	1.5/wk
Reading Assignments	1/wk
Written Assignments	1-5/wk variable
Producing Video Exercises and Shorts	2-10/wk variable
Quizzes, Surveys	less than 1/wk
Total Hours	5.5 to 12/wk

Production weeks, when you're making your full-form narrative projects, will take the longest, but there should be only three weeks in which you do this. All the other weeks will have shorter video assignments and/or writing assignments and/or viewings/readings.

COURSE SCHEDULE AND ASSIGNMENTS

Note: For each assignment, provide the following things:

Full assignment descriptions (as some are very long) will be maintained via the shared class Google drive.

Assignments brief (with point allocations):

Writing assignments – Show, Don't Tell (20). Loglines (20). One Sheet (20). Screenplay Formatting (20). One Sheet and/or Screenplay for every video project produced (20 each).

Video Exercises – Continuity and Coverage (30). Camera 1 (components) (30). Camera 2 (shot types) (30).

Video Shorts – Narrative Scene (40), Documentary (60), Experimental (60), Narrative Story (80).

Final Exam (100).

ASSESSMENT AND GRADING

Note: All assignments are point based. The larger the assignment, the more points it is generally worth (see above). Rubrics will be included in the long-form assignment description within the Google drive folder mentioned above.

Standard Grade Scale Based on Percentages

A	B	C	D	F
A 93-100	B+ 87-89	C+ 77-79	D+ 67-69	F Less than 59
A- 90-92	B 83-86	C 73-76	D 63-66	
	B- 80-82	C- 70-72	D- 60-62	

STATE AUTHORIZATION

State authorization is a formal determination by a state that Point Loma Nazarene University is approved to conduct activities regulated by that state. In certain states outside California, Point Loma Nazarene University is not authorized to enroll online (distance education) students. If a student moves to another state after admission to the program and/or enrollment in an online course, continuation within the program and/or course will depend on whether Point Loma Nazarene University is authorized to offer distance education courses in that state. It is the student's responsibility to notify the institution of any change in his or her physical location. Refer to the map on [State Authorization \(https://www.pointloma.edu/offices/office-institutional-effectiveness-research/disclosures\)](https://www.pointloma.edu/offices/office-institutional-effectiveness-research/disclosures) to view which states allow online (distance education) outside of California.

INCOMPLETES AND LATE ASSIGNMENTS

All assignments are to be submitted/turned in by the beginning of the class session when they are due—including assignments posted in Canvas. Incompletes will only be assigned in extremely unusual circumstances.

Late assignments, unless otherwise approved by your professor, will lose a value of one letter grade each full 24 hours that the assignment is late.

PLNU COPYRIGHT POLICY

Point Loma Nazarene University, as a non-profit educational institution, is entitled by law to use materials protected by the US Copyright Act for classroom education. Any use of those materials outside the class may violate the law.

PLNU ACADEMIC HONESTY POLICY

Students should demonstrate academic honesty by doing original work and by giving appropriate credit to the ideas of others. Academic dishonesty is the act of presenting information, ideas, and/or concepts as one's own when in reality they are the results of another person's

creativity and effort. A faculty member who believes a situation involving academic dishonesty has been detected may assign a failing grade for that assignment or examination, or, depending on the seriousness of the offense, for the course. Faculty should follow and students may appeal using the procedure in the university Catalog. See [Academic Policies](http://catalog.pointloma.edu/content.php?catoid=18&navoid=1278) [.\(http://catalog.pointloma.edu/content.php?catoid=18&navoid=1278\)](http://catalog.pointloma.edu/content.php?catoid=18&navoid=1278) for definitions of kinds of academic dishonesty and for further policy information.

PLNU ACADEMIC ACCOMMODATIONS POLICY

While all students are expected to meet the minimum standards for completion of this course as established by the instructor, students with disabilities may require academic adjustments, modifications or auxiliary aids/services. At Point Loma Nazarene University (PLNU), these students are requested to register with the Disability Resource Center (DRC), located in the Bond Academic Center.

DRC@pointloma.edu (<mailto:DRC@pointloma.edu>) or 619-849-2486). The DRC's policies and procedures for assisting such students in the development of an appropriate academic adjustment plan (AP) allows PLNU to comply with Section 504 of the Rehabilitation Act and the Americans with Disabilities Act. Section 504 (a) prohibits discrimination against students with special needs and guarantees all qualified students equal access to and benefits of PLNU programs and activities. After the student files the required documentation, the DRC, in conjunction with the student, will develop an AP to meet that student's specific learning needs. The DRC will thereafter email the student's AP to all faculty who teach courses in which the student is enrolled each semester. The AP must be implemented in all such courses.

If students do not wish to avail themselves of some or all of the elements of their AP in a particular course, it is the responsibility of those students to notify their professor in that course. PLNU highly recommends that DRC students speak with their professors during the first two weeks of each semester about the applicability of their AP in that particular course and/or if they do not desire to take advantage of some or all of the elements of their AP in that course.

PLNU ATTENDANCE AND PARTICIPATION POLICY

Regular and punctual attendance at all synchronous class sessions is considered essential to optimum academic achievement. If the student is absent for more than 10 percent of class sessions (virtual or face-to-face), the faculty member will issue a written warning of de-enrollment. If the absences exceed 20 percent, the student may be de-enrolled without notice until the university drop date or, after that date, receive the appropriate grade for their work and participation. In some courses, a portion of the credit hour content will be delivered asynchronously and attendance will be determined by submitting the assignments by the posted due dates. See [Academic Policies](http://catalog.pointloma.edu/content.php?catoid=18&navoid=1278) [.\(http://catalog.pointloma.edu/content.php?catoid=18&navoid=1278\)](http://catalog.pointloma.edu/content.php?catoid=18&navoid=1278) in the Undergraduate Academic Catalog. If absences exceed these limits but are due to university excused health issues, an exception will be granted.

Also, students who are late to synchronous or in-person classes will receive 1/3rd of an absence for each tardy, beginning in week 2 of the semester.

Asynchronous Attendance/Participation Definition

A day of attendance in asynchronous content is determined as contributing a substantive note, assignment, discussion, or submission by the posted due date. Failure to meet these standards will result in an absence for that day. Instructors will determine how many asynchronous attendance days are required each week.

SPIRITUAL CARE

Please be aware PLNU strives to be a place where you grow as whole persons. To this end, we provide resources for our students to encounter God and grow in their Christian faith.



If students have questions, a desire to meet with the chaplain or have prayer requests you can contact the [Office of Spiritual Development](https://www.pointloma.edu/offices/spiritual-development) [_\(https://www.pointloma.edu/offices/spiritual-development\)](https://www.pointloma.edu/offices/spiritual-development)










USE OF TECHNOLOGY









In order to be successful in the online environment, you'll need to meet the minimum technology and system requirements; please refer to the [Technology and System Requirements](https://help.pointloma.edu/TDCClient/1808/Portal/KB/ArticleDet?ID=108349) [_\(https://help.pointloma.edu/TDCClient/1808/Portal/KB/ArticleDet?ID=108349\)](https://help.pointloma.edu/TDCClient/1808/Portal/KB/ArticleDet?ID=108349) information.

Problems with technology do not relieve you of the responsibility of participating, turning in your assignments, or completing your class work.

Course Summary:

Date	Details	
Thu Aug 20, 2020	 COM 2043 - Thursdays _(https://canvas.pointloma.edu/calendar?event_id=59390&include_contexts=course_54109)	1:30pm to 3pm
Thu Aug 27, 2020	 COM 2043 - Thursdays _(https://canvas.pointloma.edu/calendar?event_id=59391&include_contexts=course_54109)	1:30pm to 3pm


Date	Details
	 Show, Don't Tell (https://canvas.pointloma.edu/courses/54109/assignments/558602) due by 11:59pm
Tue Sep 1, 2020	 Syllabus to do: 11:59pm
Thu Sep 3, 2020	 COM 2043 - Thursdays (https://canvas.pointloma.edu/calendar?event_id=59392&include_contexts=course_54109) 1:30pm to 3pm
Thu Sep 10, 2020	 COM 2043 - Thursdays (https://canvas.pointloma.edu/calendar?event_id=59393&include_contexts=course_54109) 1:30pm to 3pm
Thu Sep 17, 2020	 COM 2043 - Thursdays (https://canvas.pointloma.edu/calendar?event_id=59394&include_contexts=course_54109) 1:30pm to 3pm
Thu Sep 24, 2020	 COM 2043 - Thursdays (https://canvas.pointloma.edu/calendar?event_id=59395&include_contexts=course_54109) 1:30pm to 3pm
Thu Oct 1, 2020	 COM 2043 - Thursdays (https://canvas.pointloma.edu/calendar?event_id=59396&include_contexts=course_54109) 1:30pm to 3pm
Thu Oct 8, 2020	 COM 2043 - Thursdays (https://canvas.pointloma.edu/calendar?event_id=59397&include_contexts=course_54109) 1:30pm to 3pm
Thu Oct 15, 2020	 COM 2043 - Thursdays (https://canvas.pointloma.edu/calendar?event_id=59398&include_contexts=course_54109) 1:30pm to 3pm

Date	Details
Thu Oct 22, 2020	 COM 2043 - Thursdays (https://canvas.pointloma.edu/calendar?event_id=59399&include_contexts=course_54109)
Thu Oct 29, 2020	 COM 2043 - Thursdays (https://canvas.pointloma.edu/calendar?event_id=59400&include_contexts=course_54109)
Thu Nov 5, 2020	 COM 2043 - Thursdays (https://canvas.pointloma.edu/calendar?event_id=59401&include_contexts=course_54109)
Thu Nov 12, 2020	 COM 2043 - Thursdays (https://canvas.pointloma.edu/calendar?event_id=59402&include_contexts=course_54109)
Thu Nov 19, 2020	 COM 2043 - Thursdays (https://canvas.pointloma.edu/calendar?event_id=59403&include_contexts=course_54109)
Thu Nov 26, 2020	 COM 2043 - Thursdays (https://canvas.pointloma.edu/calendar?event_id=59404&include_contexts=course_54109)
Thu Dec 3, 2020	 COM 2043 - Thursdays (https://canvas.pointloma.edu/calendar?event_id=59405&include_contexts=course_54109)
Thu Dec 10, 2020	 COM 2043 - Thursdays (https://canvas.pointloma.edu/calendar?event_id=59406&include_contexts=course_54109)

Date

Details

Thu Dec 17, 2020

 [COM 2043 - Thursdays
\(https://canvas.pointloma.edu/calendar?
event_id=59407&include_contexts=course_54109\)](https://canvas.pointloma.edu/calendar?event_id=59407&include_contexts=course_54109)

1:30pm to 3pm
