

POINT LOMA NAZARENE UNIVERSITY
New Transfer Admissions Profile
Admissions Funnel

13:15 Tuesday, December 22, 2015

			Fall 2009	Fall 2010	Fall 2011	Fall 2012	Fall 2013	Fall 2014	Fall 2015
University Total	Inquiries	Headcount	816	719	890	1,645	1,490	1,820	2,087
	Submitted Applications	Headcount	505	518	689	719	602	723	592
		App Submission Rate	61.9%	72.0%	77.4%	43.7%	40.4%	39.7%	28.4%
	Completed Applications	Headcount	410	399	500	468	494	671	452
		App Conversion Rate	50.2%	55.5%	56.2%	28.4%	33.2%	36.9%	21.7%
	Selected (Admitted)	Headcount	325	231	274	283	323	430	358
		Selection Rate	79.3%	57.9%	54.8%	60.5%	65.4%	64.1%	79.2%
	Matriculated	Headcount	166	139	150	134	144	198	172
Yield		51.1%	60.2%	54.7%	47.3%	44.6%	46.0%	48.0%	
CA Residents	Inquiries	Headcount	603	558	707	1,121	1,201	1,400	1,556
	Submitted Applications	Headcount	395	423	552	580	498	579	471
		App Submission Rate	65.5%	75.8%	78.1%	51.7%	41.5%	41.4%	30.3%
	Completed Applications	Headcount	332	337	411	393	421	543	366
		App Conversion Rate	55.1%	60.4%	58.1%	35.1%	35.1%	38.8%	23.5%
	Selected (Admitted)	Headcount	258	195	213	234	269	351	285
		Selection Rate	77.7%	57.9%	51.8%	59.5%	63.9%	64.6%	77.9%
	Matriculated	Headcount	145	125	119	117	121	175	147
Yield		56.2%	64.1%	55.9%	50.0%	45.0%	49.9%	51.6%	
Out-of-State	Inquiries	Headcount	213	161	183	524	289	420	531
	Submitted Applications	Headcount	110	95	137	139	104	144	121
		App Submission Rate	51.6%	59.0%	74.9%	26.5%	36.0%	34.3%	22.8%
	Completed Applications	Headcount	78	62	89	75	73	128	86
		App Conversion Rate	36.6%	38.5%	48.6%	14.3%	25.3%	30.5%	16.2%
	Selected (Admitted)	Headcount	67	36	61	49	54	79	73
		Selection Rate	85.9%	58.1%	68.5%	65.3%	74.0%	61.7%	84.9%
	Matriculated	Headcount	21	14	31	17	23	23	25
Yield		31.3%	38.9%	50.8%	34.7%	42.6%	29.1%	34.2%	
Men	Inquiries	Headcount	287	249	343	616	474	558	674
	Submitted Applications	Headcount	180	183	278	267	230	262	221
		App Submission Rate	62.7%	73.5%	81.0%	43.3%	48.5%	47.0%	32.8%
	Completed Applications	Headcount	143	148	209	165	184	240	172
		App Conversion Rate	49.8%	59.4%	60.9%	26.8%	38.8%	43.0%	25.5%
	Selected (Admitted)	Headcount	131	106	146	122	140	162	152
		Selection Rate	91.6%	71.6%	69.9%	73.9%	76.1%	67.5%	88.4%
	Matriculated	Headcount	63	69	85	58	73	83	76
Yield		48.1%	65.1%	58.2%	47.5%	52.1%	51.2%	50.0%	

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			Fall 2009	Fall 2010	Fall 2011	Fall 2012	Fall 2013	Fall 2014	Fall 2015
Women	Inquiries	Headcount	529	470	547	1,029	1,016	1,262	1,413
		Submitted Applications	Headcount	325	335	411	452	372	461
		App Submission Rate	61.4%	71.3%	75.1%	43.9%	36.6%	36.5%	26.3%
	Completed Applications	Headcount	267	251	291	303	310	431	280
		App Conversion Rate	50.5%	53.4%	53.2%	29.4%	30.5%	34.2%	19.8%
	Selected (Admitted)	Headcount	194	125	128	161	183	268	206
		Selection Rate	72.7%	49.8%	44.0%	53.1%	59.0%	62.2%	73.6%
	Matriculated	Headcount	103	70	65	76	71	115	96
Yield		53.1%	56.0%	50.8%	47.2%	38.8%	42.9%	46.6%	
Non-White	Inquiries	Headcount	248	251	365	535	600	723	755
		Submitted Applications	Headcount	165	200	289	292	258	302
		App Submission Rate	66.5%	79.7%	79.2%	54.6%	43.0%	41.8%	32.2%
	Completed Applications	Headcount	129	147	195	161	199	278	180
		App Conversion Rate	52.0%	58.6%	53.4%	30.1%	33.2%	38.5%	23.8%
	Selected (Admitted)	Headcount	83	82	94	79	112	157	132
		Selection Rate	64.3%	55.8%	48.2%	49.1%	56.3%	56.5%	73.3%
	Matriculated	Headcount	51	45	51	38	55	78	61
Yield		61.4%	54.9%	54.3%	48.1%	49.1%	49.7%	46.2%	
White/Unknown	Inquiries	Headcount	568	468	525	1,110	890	1,097	1,332
		Submitted Applications	Headcount	340	318	400	427	344	421
		App Submission Rate	59.9%	67.9%	76.2%	38.5%	38.7%	38.4%	26.2%
	Completed Applications	Headcount	281	252	305	307	295	393	272
		App Conversion Rate	49.5%	53.8%	58.1%	27.7%	33.1%	35.8%	20.4%
	Selected (Admitted)	Headcount	242	149	180	204	211	273	226
		Selection Rate	86.1%	59.1%	59.0%	66.4%	71.5%	69.5%	83.1%
	Matriculated	Headcount	115	94	99	96	89	120	111
Yield		47.5%	63.1%	55.0%	47.1%	42.2%	44.0%	49.1%	

New Transfer Admissions Profile
Matriculant Demographics

		Fall 2009	Fall 2010	Fall 2011	Fall 2012	Fall 2013	Fall 2014	Fall 2015
Total New Transfers		166	139	150	134	144	198	172
Men	Headcount	63	69	85	58	73	83	76
	Percent	38.0%	49.6%	56.7%	43.3%	50.7%	41.9%	44.2%
Women	Headcount	103	70	65	76	71	115	96
	Percent	62.0%	50.4%	43.3%	56.7%	49.3%	58.1%	55.8%
Non-White	Headcount	51	45	51	38	55	78	61
	Percent	30.7%	32.4%	34.0%	28.4%	38.2%	39.4%	35.5%
White/Unknown	Headcount	115	94	99	96	89	120	111
	Percent	69.3%	67.6%	66.0%	71.6%	61.8%	60.6%	64.5%
CA Residents	Headcount	145	125	119	117	121	175	147
	Percent	87.3%	89.9%	79.3%	87.3%	84.0%	88.4%	85.5%
Out-of-State	Headcount	21	14	31	17	23	23	25
	Percent	12.7%	10.1%	20.7%	12.7%	16.0%	11.6%	14.5%
Nazarene	Headcount	18	19	21	19	11	17	15
	Percent	10.8%	13.7%	14.0%	14.2%	7.6%	8.6%	8.7%
Non-Nazarene	Headcount	148	120	129	115	133	181	157
	Percent	89.2%	86.3%	86.0%	85.8%	92.4%	91.4%	91.3%
Average Unit Load		14.79	15.01	15.05	15.32	15.06	14.89	15.10
Freshmen		17	11	11	12	15	8	6
Sophomores		69	65	82	61	62	74	74
Juniors		72	57	56	57	60	108	89
Seniors		8	6	1	4	7	8	3