

PLNU DEMOGRAPHIC TRENDS

First-Time Freshman One-Year Retention Rates

		Fall 2005	Fall 2006	Fall 2007	Fall 2008	Fall 2009	Fall 2010	Fall 2011	Fall 2012	Fall 2013	Fall 2014	Fall 2015
TOTAL FTF COHORT	Size of Cohort	563	538	530	538	534	588	532	600	645	587	598
	Percent Retained	86.0%	87.0%	83.0%	84.2%	84.1%	81.1%	82.9%	89.3%	84.5%	84.5%	86.1%

Gender												
Men	Size of Cohort	224	195	194	211	191	228	197	209	225	199	206
	Percent Retained	83.0%	84.6%	83.0%	86.3%	82.2%	77.6%	77.7%	87.6%	84.0%	79.9%	85.4%
Women	Size of Cohort	339	343	336	327	343	360	335	391	420	388	392
	Percent Retained	87.9%	88.3%	83.0%	82.9%	85.1%	83.3%	86.0%	90.3%	84.8%	86.9%	86.5%

Race/Ethnicity												
Hispanic/Latino	Size of Cohort	64	66	57	63	79	102	101	121	126	143	150
	Percent Retained	82.8%	90.9%	86.0%	82.5%	83.5%	83.3%	80.2%	87.6%	80.2%	83.2%	86.0%
African American	Size of Cohort	9	12	8	10	13	12	19	12	8	12	11
	Percent Retained	100.0%	75.0%	87.5%	90.0%	69.2%	83.3%	73.7%	83.3%	87.5%	91.7%	100.0%
Native American	Size of Cohort	5	6	9	5	4	18	13	5	5	3	2
	Percent Retained	80.0%	83.3%	66.7%	100.0%	100.0%	88.9%	69.2%	60.0%	80.0%	33.3%	100.0%
Hawaiian/Pacific Islander	Size of Cohort						4	5	4	6	10	9
	Percent Retained						25.0%	100.0%	75.0%	50.0%	70.0%	77.8%
Asian American	Size of Cohort	31	34	21	29	32	36	47	33	33	23	45
	Percent Retained	77.4%	88.2%	90.5%	86.2%	84.4%	91.7%	83.0%	81.8%	87.9%	82.6%	88.9%
Multi-Racial	Size of Cohort		1	0	1	9	4	1	54	52	35	45
	Percent Retained		100.0%	--	100.0%	66.7%	75.0%	100.0%	90.7%	84.6%	94.3%	82.2%
TOTAL NON-WHITE	Size of Cohort	109	119	95	108	137	176	186	229	230	226	262
	Percent Retained	82.6%	88.2%	85.3%	85.2%	81.8%	84.1%	80.1%	86.5%	81.7%	84.1%	86.3%
White	Size of Cohort	447	413	420	425	391	409	344	368	414	356	318
	Percent Retained	86.6%	86.7%	82.4%	83.8%	84.7%	80.2%	84.3%	91.0%	86.0%	84.8%	86.8%
Non-Resident Alien	Size of Cohort						3	0	0	0	5	4
	Percent Retained						33.3%	--	--	--	80.0%	75.0%
Unknown	Size of Cohort	7	6	15	5	6	0	2	3	1	0	14
	Percent Retained	100.0%	83.3%	86.7%	100.0%	100.0%	--	100.0%	100.0%	100.0%	--	71.4%
TOTAL WHITE/OTHER	Size of Cohort	454	419	435	430	397	412	346	371	415	361	336
	Percent Retained	86.8%	86.6%	82.5%	84.0%	84.9%	79.9%	84.4%	91.1%	86.0%	84.8%	86.0%

First Generation												
Parents Did Not Attend College	Size of Cohort				59	26	50	50	48	46	57	51
	Percent Retained				79.7%	76.9%	86.0%	84.0%	85.4%	89.1%	86.0%	84.3%
Parents Attended Some College	Size of Cohort				43	86	132	117	123	139	115	115
	Percent Retained			Data Not Available	72.1%	79.1%	81.8%	81.2%	85.4%	80.6%	85.2%	87.8%
Parents Received at Least a 4-yr Degree	Size of Cohort				355	311	393	364	428	451	375	423
	Percent Retained				84.8%	86.8%	80.7%	83.2%	90.9%	85.4%	84.3%	86.1%

Pell Status												
Received a Pell Grant	Size of Cohort	82	94	100	81	123	159	152	160	157	150	152
	Percent Retained	78.0%	86.2%	80.0%	85.2%	86.2%	78.0%	81.6%	87.5%	85.4%	83.3%	83.6%
No Pell Grant Received	Size of Cohort	481	444	430	457	411	429	380	440	488	437	446
	Percent Retained	87.3%	87.2%	83.7%	84.0%	83.5%	82.3%	83.4%	90.0%	84.2%	84.9%	87.0%

Faith Background												
Nazarene	Size of Cohort	144	151	123	107	106	119	106	119	109	80	76
	Percent Retained	85.4%	82.1%	80.5%	87.9%	86.8%	84.9%	86.8%	86.6%	86.2%	91.3%	82.9%
Non-Nazarene	Size of Cohort	419	387	407	431	428	469	426	481	536	507	522
	Percent Retained	86.2%	88.9%	83.8%	83.3%	83.4%	80.2%	81.9%	90.0%	84.1%	83.4%	86.6%

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Geographic Origin												
California Residents	Size of Cohort				443	427	472	429	503	498	466	472
	Percent Retained				86.2%	86.9%	83.3%	83.4%	90.5%	86.1%	86.1%	86.9%
Out-of-State	Size of Cohort			Data Not Available	95	107	116	103	97	147	121	126
	Percent Retained				74.7%	72.9%	72.4%	80.6%	83.5%	78.9%	78.5%	83.3%

First-Year Housing												
On Campus Housing	Size of Cohort				506	495	551	504	559	607	549	558
	Percent Retained				85.0%	85.5%	82.6%	84.3%	89.8%	85.0%	84.2%	85.8%
Commuters	Size of Cohort			Data Not Available	32	39	37	28	41	38	38	40
	Percent Retained				71.9%	66.7%	59.5%	57.1%	82.9%	76.3%	89.5%	90.0%

Athletics												
Athletes	Size of Cohort		64	61	63	60	58	55	55	52	63	43
	Percent Retained	Data Not Available	93.8%	85.2%	92.1%	90.0%	86.2%	78.2%	85.5%	84.6%	77.8%	90.7%
Non-Athletes	Size of Cohort		474	469	475	474	530	477	545	593	524	555
	Percent Retained		86.1%	82.7%	83.2%	83.3%	80.6%	83.4%	89.7%	84.5%	85.3%	85.8%