

## PLNU DEMOGRAPHIC TRENDS

### First-Time Freshman Three-Year Retention Rates

		Fall 2003	Fall 2004	Fall 2005	Fall 2006	Fall 2007	Fall 2008	Fall 2009	Fall 2010	Fall 2011	Fall 2012	Fall 2013
<b>TOTAL FTF COHORT</b>	Size of Cohort	566	535	563	538	530	538	533	588	532	600	645
	Percent Retained	74.6%	74.8%	74.6%	77.9%	74.3%	75.1%	76.5%	73.0%	77.1%	78.5%	76.7%

<b>Gender</b>												
Men	Size of Cohort	209	196	224	195	194	211	190	228	197	209	225
	Percent Retained	74.2%	71.4%	72.3%	75.9%	74.2%	73.5%	72.6%	68.4%	69.0%	73.2%	74.7%
Women	Size of Cohort	357	339	339	343	336	327	343	360	335	391	420
	Percent Retained	74.8%	76.7%	76.1%	79.0%	74.4%	76.1%	78.7%	75.8%	81.8%	81.3%	77.9%

<b>Race/Ethnicity</b>												
Hispanic/Latino	Size of Cohort	56	60	64	66	57	63	79	102	101	121	126
	Percent Retained	78.6%	75.0%	68.8%	71.2%	73.7%	81.0%	74.7%	70.6%	77.2%	78.5%	69.8%
African American	Size of Cohort	9	14	9	12	8	10	13	12	19	12	8
	Percent Retained	77.8%	64.3%	66.7%	75.0%	87.5%	70.0%	53.8%	75.0%	63.2%	75.0%	62.5%
Native American	Size of Cohort	4	5	5	6	9	5	4	18	13	5	5
	Percent Retained	75.0%	40.0%	0.0%	50.0%	44.4%	60.0%	75.0%	72.2%	69.2%	60.0%	80.0%
Hawaiian/Pacific Islander	Size of Cohort								4	5	4	6
	Percent Retained								25.0%	60.0%	50.0%	50.0%
Asian American	Size of Cohort	34	27	31	34	21	29	32	36	47	33	33
	Percent Retained	67.6%	44.4%	67.7%	76.5%	81.0%	62.1%	71.9%	91.7%	74.5%	69.7%	84.8%
Multi-Racial	Size of Cohort			1	0	1	9	4	1	54	52	
	Percent Retained			100.0%	--	0.0%	77.8%	75.0%	100.0%	74.1%	78.8%	
<b>TOTAL NON-WHITE</b>	<b>Size of Cohort</b>	<b>103</b>	<b>106</b>	<b>109</b>	<b>119</b>	<b>95</b>	<b>108</b>	<b>137</b>	<b>176</b>	<b>186</b>	<b>229</b>	<b>230</b>
	<b>Percent Retained</b>	<b>74.8%</b>	<b>64.2%</b>	<b>65.1%</b>	<b>72.3%</b>	<b>73.7%</b>	<b>73.1%</b>	<b>72.3%</b>	<b>74.4%</b>	<b>74.2%</b>	<b>75.1%</b>	<b>73.5%</b>
White	Size of Cohort	455	423	447	413	420	425	390	409	344	368	414
	Percent Retained	74.9%	77.1%	76.7%	79.4%	74.5%	75.5%	77.7%	72.6%	78.8%	80.4%	78.5%
Non-Resident Alien	Size of Cohort								3	0	0	0
	Percent Retained								33.3%	--	--	--
Unknown	Size of Cohort	8	6	7	6	15	5	6	0	2	3	1
	Percent Retained	50.0%	100.0%	85.7%	83.3%	73.3%	80.0%	100.0%	--	50.0%	100.0%	100.0%
<b>TOTAL WHITE/OTHER</b>	<b>Size of Cohort</b>	<b>463</b>	<b>429</b>	<b>454</b>	<b>419</b>	<b>435</b>	<b>430</b>	<b>396</b>	<b>412</b>	<b>346</b>	<b>371</b>	<b>415</b>
	<b>Percent Retained</b>	<b>74.5%</b>	<b>77.4%</b>	<b>76.9%</b>	<b>79.5%</b>	<b>74.5%</b>	<b>75.6%</b>	<b>78.0%</b>	<b>72.3%</b>	<b>78.6%</b>	<b>80.6%</b>	<b>78.6%</b>

<b>First Generation</b>												
Parents Did Not Attend College	Size of Cohort						59	26	50	50	48	46
	Percent Retained						71.2%	73.1%	78.0%	78.0%	75.0%	78.3%
Parents Attended Some College	Size of Cohort						43	86	132	117	123	139
	Percent Retained					Data Not Available	69.8%	69.8%	75.0%	73.5%	74.8%	73.4%
Parents Received at Least a 4-yr Degree	Size of Cohort						355	310	393	364	428	451
	Percent Retained						75.5%	80.0%	71.8%	78.0%	79.9%	77.8%

<b>Pell Status</b>												
Received a Pell Grant	Size of Cohort	106	89	82	94	100	81	123	159	152	160	157
	Percent Retained	63.2%	80.9%	63.4%	77.7%	69.0%	72.8%	74.8%	70.4%	72.4%	73.8%	73.9%
No Pell Grant Received	Size of Cohort	460	446	481	444	430	457	410	429	380	440	488
	Percent Retained	77.2%	73.5%	76.5%	77.9%	75.6%	75.5%	77.1%	73.9%	78.9%	80.2%	77.7%

<b>Faith Background</b>												
Nazarene	Size of Cohort		140	144	151	123	107	106	119	106	119	109
	Percent Retained	Data Not Available	71.4%	75.7%	72.2%	69.1%	77.6%	80.2%	73.9%	75.5%	76.5%	72.5%
Non-Nazarene	Size of Cohort		395	419	387	407	431	427	469	426	481	536
	Percent Retained		75.9%	74.2%	80.1%	75.9%	74.5%	75.6%	72.7%	77.5%	79.0%	77.6%

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<b>Geographic Origin</b>												
California Residents	Size of Cohort						443	426	472	429	503	498
	Percent Retained						77.9%	79.3%	76.1%	78.1%	79.9%	78.5%
Out-of-State	Size of Cohort				Data Not Available		95	107	116	103	97	147
	Percent Retained						62.1%	65.4%	60.3%	72.8%	71.1%	70.7%

<b>First-Year Housing</b>												
On Campus Housing	Size of Cohort						506	494	551	504	559	607
	Percent Retained						76.5%	77.9%	74.2%	78.4%	79.1%	77.3%
Commuters	Size of Cohort				Data Not Available		32	39	37	28	41	38
	Percent Retained						53.1%	59.0%	54.1%	53.6%	70.7%	68.4%

<b>Athletics</b>												
Athletes	Size of Cohort					64	61	63	60	58	55	52
	Percent Retained				Data Not Available	89.1%	75.4%	82.5%	85.0%	75.9%	70.9%	80.0%
Non-Athletes	Size of Cohort					474	469	475	473	530	477	593
	Percent Retained					76.4%	74.2%	74.1%	75.5%	72.6%	77.8%	78.3%