

PLNU DEMOGRAPHIC TRENDS
First-Time Freshman Two-Year Retention Rates

		Fall 2004	Fall 2005	Fall 2006	Fall 2007	Fall 2008	Fall 2009	Fall 2010	Fall 2011	Fall 2012	Fall 2013	Fall 2014
TOTAL FTF COHORT	Size of Cohort	535	563	538	530	538	533	588	532	600	645	587
	Percent Retained	75.0%	75.8%	79.4%	74.9%	75.8%	78.4%	74.7%	77.6%	80.8%	78.9%	78.0%

Gender												
Men	Size of Cohort	196	224	195	194	211	190	228	197	209	225	199
	Percent Retained	72.4%	74.6%	75.9%	73.7%	74.9%	76.3%	71.1%	71.6%	75.6%	78.7%	71.4%
Women	Size of Cohort	339	339	343	336	327	343	360	335	391	420	388
	Percent Retained	76.4%	76.7%	81.3%	75.6%	76.5%	79.6%	76.9%	81.2%	83.6%	79.0%	81.4%

Race/Ethnicity												
Hispanic/Latino	Size of Cohort	60	64	66	57	63	79	102	101	121	126	143
	Percent Retained	78.3%	75.0%	75.8%	75.4%	79.4%	75.9%	75.5%	77.2%	85.1%	73.0%	76.2%
African American	Size of Cohort	14	9	12	8	10	13	12	19	12	8	12
	Percent Retained	64.3%	66.7%	75.0%	87.5%	70.0%	61.5%	75.0%	68.4%	66.7%	87.5%	66.7%
Native American	Size of Cohort	5	5	6	9	5	4	18	13	5	5	3
	Percent Retained	20.0%	20.0%	50.0%	44.4%	60.0%	75.0%	77.8%	69.2%	60.0%	80.0%	0.0%
Hawaiian/Pacific Islander	Size of Cohort							4	5	4	6	10
	Percent Retained							25.0%	60.0%	75.0%	50.0%	70.0%
Asian American	Size of Cohort	27	31	34	21	29	32	36	47	33	33	23
	Percent Retained	48.1%	71.0%	79.4%	85.7%	72.4%	84.4%	91.7%	74.5%	75.8%	87.9%	78.3%
Multi-Racial	Size of Cohort			1	0	1	9	4	1	54	52	35
	Percent Retained			100.0%	--	0.0%	66.7%	75.0%	100.0%	75.9%	84.6%	82.9%
TOTAL NON-WHITE	Size of Cohort	106	109	119	95	108	137	176	186	229	230	226
	Percent Retained	66.0%	70.6%	75.6%	75.8%	75.0%	75.9%	77.8%	74.7%	79.9%	77.8%	75.7%
White	Size of Cohort	423	447	413	420	425	390	409	344	368	414	356
	Percent Retained	76.8%	77.2%	80.4%	74.5%	76.0%	79.0%	73.6%	79.4%	81.3%	79.5%	79.5%
Non-Resident Alien	Size of Cohort							3	0	0	0	5
	Percent Retained							33.3%	--	--	--	80.0%
Unknown	Size of Cohort	6	7	6	15	5	6	0	2	3	1	0
	Percent Retained	100.0%	71.4%	83.3%	80.0%	80.0%	100.0%	--	50.0%	100.0%	100.0%	--
TOTAL WHITE/OTHER	Size of Cohort	429	454	419	435	430	396	412	346	371	415	361
	Percent Retained	77.2%	77.1%	80.4%	74.7%	76.0%	79.3%	73.3%	79.2%	81.4%	79.5%	79.5%

First Generation												
Parents Did Not Attend College	Size of Cohort					59	26	50	50	48	46	57
	Percent Retained					72.9%	69.2%	80.0%	84.0%	77.1%	84.8%	77.2%
Parents Attended Some College	Size of Cohort					43	86	132	117	123	139	115
	Percent Retained				Data Not Available	69.8%	70.9%	76.5%	75.2%	79.7%	76.3%	78.3%
Parents Received at Least a 4-yr Degree	Size of Cohort					355	310	393	364	428	451	375
	Percent Retained					75.8%	82.6%	73.5%	77.5%	81.5%	79.4%	78.1%

Pell Status												
Received a Pell Grant	Size of Cohort	89	82	94	100	81	123	159	152	160	157	150
	Percent Retained	84.3%	65.9%	79.8%	71.0%	71.6%	78.0%	73.0%	74.3%	77.5%	79.6%	77.3%
No Pell Grant Received	Size of Cohort	446	481	444	430	457	410	429	380	440	488	437
	Percent Retained	73.1%	77.5%	79.3%	75.8%	76.6%	78.5%	75.3%	78.9%	82.0%	78.7%	78.3%

Faith Background												
Nazarene	Size of Cohort	140	144	151	123	107	106	119	106	119	109	80
	Percent Retained	72.9%	76.4%	75.5%	70.7%	77.6%	82.1%	74.8%	78.3%	78.2%	77.1%	86.3%
Non-Nazarene	Size of Cohort	395	419	387	407	431	427	469	426	481	536	507
	Percent Retained	75.7%	75.7%	80.9%	76.2%	75.4%	77.5%	74.6%	77.5%	81.5%	79.3%	76.7%

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Geographic Origin												
California Residents	Size of Cohort					443	426	472	429	503	498	466
	Percent Retained					78.1%	81.7%	77.8%	79.0%	82.1%	81.1%	81.1%
Out-of-State	Size of Cohort		Data Not Available			95	107	116	103	97	147	121
	Percent Retained					65.3%	65.4%	62.1%	71.8%	74.2%	71.4%	66.1%

First-Year Housing												
On Campus Housing	Size of Cohort					506	494	551	504	559	607	549
	Percent Retained					77.1%	79.8%	75.7%	78.6%	81.0%	79.1%	77.8%
Commuters	Size of Cohort		Data Not Available			32	39	37	28	41	38	38
	Percent Retained					56.3%	61.5%	59.5%	60.7%	78.0%	76.3%	81.6%

Athletics												
Athletes	Size of Cohort			64	61	63	60	58	55	55	52	63
	Percent Retained		Data Not Available	90.6%	78.7%	81.0%	88.3%	77.6%	70.9%	80.0%	78.8%	71.4%
Non-Athletes	Size of Cohort			474	469	475	473	530	477	545	593	524
	Percent Retained			77.8%	74.4%	75.2%	77.2%	74.3%	78.4%	80.9%	78.9%	78.8%