

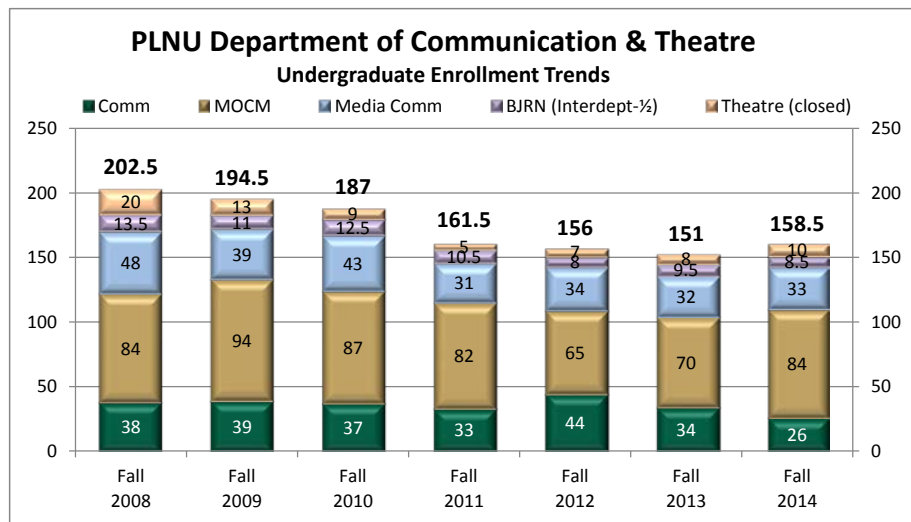
# PLNU Department of Communication & Theatre

## Fall Enrollment Trends

	Fall 2002	Fall 2003	Fall 2004	Fall 2005	Fall 2006	Fall 2007	Fall 2008	Fall 2009	Fall 2010	Fall 2011	Fall 2012	Fall 2013	Fall 2014	6-Yr Change Enrl	6-Yr Change Pct	12-Yr Change Enrl	12-Yr Change Pct
<b>Undergraduates*</b>	<b>219.5</b>	<b>207</b>	<b>212.5</b>	<b>204.5</b>	<b>200</b>	<b>192</b>	<b>202.5</b>	<b>194.5</b>	<b>187</b>	<b>161.5</b>	<b>156</b>	<b>151</b>	<b>158.5</b>	<b>-44</b>	<b>-21.7%</b>	<b>-61</b>	<b>-27.8%</b>
<i>Share of total PLNU undergraduates</i>	<i>9.2%</i>	<i>8.7%</i>	<i>9.0%</i>	<i>8.7%</i>	<i>8.4%</i>	<i>8.2%</i>	<i>8.5%</i>	<i>8.1%</i>	<i>7.7%</i>	<i>6.8%</i>	<i>6.5%</i>	<i>5.9%</i>	<i>6.2%</i>				
Communication	54	49	57	42	38	32	38	39	37	33	44	34	26	-12	-31.6%	-28	-51.9%
<i>no concentration</i>	54	49	57	42	10	4											
<i>Public Address concentration</i>					9	9	11	8	14	11	16	13	8	-3	-27.3%		
<i>Societal Communication concentration</i>					19	19	27	31	23	22	28	21	18	-9	-33.3%		
Managerial & Organizational Communication	91	85	86	81	77	77	84	94	87	82	65	70	84	0	0.0%	-7	-7.7%
Media Communication	49	47	43	54	63	57	48	39	43	31	34	32	33	-15	-31.3%	-16	-32.7%
<i>no concentration</i>	49	47	43	54	15	6											
<i>Film Studies concentration</i>					9	12	12	15	24	14	13	8	12	0	0.0%		
<i>Multimedia concentration</i>					7	6	5	4	8	7	3	4	3	-2	-40.0%		
<i>Performance concentration</i>					14	13	4	7	7	3	3	4	6	2	50.0%		
<i>Production concentration</i>					18	20	27	13	4	7	15	16	12	-15	-55.6%		
Broadcast Journalism (interdepartmental - ½)	7	15	14	10.5	10.5	9	13.5	11	12.5	10.5	8	9.5	8.5	-5	-37.0%	2	21.4%
Theatre (closed)	11	14	14	18	15	20	20	13	9	5	7	8	10	-10	-50.0%	-1	-9.1%
Applied Communication (closed)	5																
Mass Communication (closed)	2																
Speech (closed)	1																
Double Majors	11	12.5	15	10.5	18	28	23.5	16	13.5	11	9.5	10.5	11	-13	-53.2%	0	0.0%

<b>Minors*</b>	Data not available							<b>21</b>	<b>18</b>	<b>15</b>	<b>13</b>	<b>14</b>	<b>12</b>	<b>12</b>	<b>-9</b>	<b>-42.9%</b>		
<i>Share of total PLNU minors</i>								<i>6.7%</i>	<i>5.2%</i>	<i>4.3%</i>	<i>3.8%</i>	<i>3.9%</i>	<i>3.4%</i>	<i>2.9%</i>				
Communication								12	9	6	4	8	6	5	-7	-58.3%		
Media Communication								4	2	2		1	2	3	-1	-25.0%		
Theatre								5	7	7	9	5	4	4	-1	-20.0%		

\* Double majors/minors are counted in each respective major/minor and unduplicated in the department and university totals.



- Undergraduate enrollment in the Communication & Theatre department has generally been declining over the past 12 years with a decrease of 27.8% over that time span and a decrease of 21.7% over the last six years.
- 10-12 years ago CMT enrollment made up around 9% of total undergraduate enrollment. Their share has dropped to around 6% in recent years.
- Managerial & Organizational Communication is the largest major within the department with 84 students in Fall 2014. The enrollment in this major has remained relatively steady over the years.
- The Communication major hit a 12-year low in Fall 2014 with 26 students. Media Communication has remained steady over the last 4 years, but is lower than the previous 8 years.
- CMT minors currently make up 2.9% of PLNU's total minors.