

Academic Prioritization Curricular Metrics - Graduate Programs

Master of Science in Nursing

Section One: History of the Program and Consistency with University Mission

Criteria	Indicators	Response (200 word limit)
History of the Program	Describe why and when the program was established. How and why has the program evolved over the years?	
Consistency with Mission and Strategic Direction	Describe how the program supports the PLNU mission and strategic direction.	

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Section Two: External and Internal Demand for the Program

Criteria	Indicators	Fall 2013	Comments (200 word limit for each comment)	
External Demand	App Conversion Rate (Completed Apps/Inquiries)	Master of Science in Nursing ----- PLNU*	27.0% ----- 31.6%	What does this collection of data say about the external demand for your Program?
	Admission Rate (Admits/Completed Apps)	Master of Science in Nursing ----- PLNU*	96.3% ----- 97.5%	
	Yield (Enrolled/Admits)	Master of Science in Nursing ----- PLNU*	76.9% ----- 85.1%	
	Noel-Levitz PLNU Share of Regional Deg Awd	Above PLNU Median	9.7%	

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Section Two: External and Internal Demand for the Program (continued)

Criteria	Indicators	Fall 2008	Fall 2009	Fall 2010	Fall 2011	Fall 2012	Fall 2013	Comments (200 word limit for each comment)	
Internal Demand	Graduate Headcount Enrollment	BSN to MSN	21	39	52	55	37	39	What does this data say about the internal demand for your program?
		RN to MSN	--	6	17	31	36	43	
		Sch Total	21	45	69	86	73	82	
	Share of PLNU Graduate Headcount	BSN to MSN	3.0%	3.9%	4.8%	5.5%	4.5%	5.2%	
		RN to MSN	--	0.6%	1.6%	3.1%	4.4%	5.7%	
		Sch Total	3.0%	4.5%	6.4%	8.5%	8.8%	10.9%	
	Indicators	2010-11		2011-12		2012-13			
	Share of PLNU Grad Units Taught	SNU	6.5%		7.3%		8.3%		
	Based on some of PLNU's academic initiatives (e.g. expanding number of traditional undergraduate students, programs for new types of learners, expanding and creating new graduate programs, etc.), what new demands do you expect to be placed on your program?								
Professional Trends for Graduates	Look at the provided resources about fast growing areas of employment in the next decade. Which of these professions could be occupied by students majoring in your program?								
	What changes could you make in your program that would better prepare your graduates for these professions?								

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Three: Quality of Program Inputs

Criteria	Indicators	Comments (200 word limit for each comment)
Incoming Student Data	Quality data for incoming graduate students is not available.	What does this data say about the quality of the students entering your program?
Faculty	Percent of full-time faculty with a terminal degree	School of Nursing 63.6%
	Summarize the most recent scholarly and creative activities of the faculty in this program. If desired, include information about peer reviewed scholarship.	
	Summarize the grants received by the faculty.	
	Describe how the scholarly and creative activities of the faculty impact the program.	
	What are the faculty in the program doing to learn about and use the best teaching practices in their discipline?	
Program Support	Describe the current quality of the holdings/facilities/equipment needed to execute this program.	

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Four: Quality of Program Outcomes

Criteria	Indicators	2007-08	2008-09	2009-10	2010-11	2011-12	2012-13	Comments (200 word limit for each comment)		
Student Data	Number of Master's Degrees Awarded	BSN to MSN	n/a	n/a	n/a	n/a	n/a	21	What does this student data say about the quality of this program?	
		RN to MSN	n/a	n/a	n/a	n/a	n/a	5		
		Sch Total	8	9	6	11	14	26		
	Share of PLNU Master's Degrees Awarded	BSN to MSN	n/a	n/a	n/a	n/a	n/a	7.3%		
		RN to MSN	n/a	n/a	n/a	n/a	n/a	1.7%		
		Sch Total	2.4%	2.8%	2.4%	4.5%	5.7%	9.0%		
	Indicators		Fall 2008	Fall 2009	Fall 2010	Fall 2011	Fall 2012	Fall 2013		
	% of enrl Grad who are race/ethnically diverse	BSN to MSN	33.3%	35.9%	32.7%	29.1%	27.0%	35.9%		
		RN to MSN	--	50.0%	47.1%	41.9%	38.9%	18.6%		
		Sch Total	28.3%	37.8%	36.2%	33.7%	32.9%	26.8%		
		PLNU*	36.9%	35.1%	33.2%	37.3%	34.9%	30.1%		

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Four: Quality of Program Outcomes (continued)

It is not expected that departments will be able to answer all of the following questions. Answer those that apply.

Curricular Information	Describe the significant changes that you have made to this program based on assessment of student learning outcomes data, program reviews, etc.	
	Describe regular opportunities for graduate students to apply their knowledge (internships, practicums, research projects, etc.). Estimate what percentage of your graduate students participate in these opportunities.	
	Describe any public scholarship of your graduate students (conference presentations, publications, performances, etc.). What percentage of your graduate students are involved in these activities?	
	Describe your graduate student success rate for passing licensure or credentialing exams.	
	Describe any study abroad opportunities organized by your program. What percentage of your graduate students are involved annually (annualize the number)? How many students outside of your department participate in this program (Annualize the number)?	
	What are the distinctives of your program?	
Post-Baccalaureate Information	Describe your success with graduate students acquiring or advancing in jobs in their discipline.	
	Describe the findings from any alumni surveys that you have conducted for your program.	

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Five: Scope, Productivity and Costs of the Program

Criteria	Indicators	2007-08	2008-09	2009-10	2010-11	2011-12	2012-13	Comments (300 word limit for each comment)	
Cost and Revenues	Number of Master's Degrees Awarded	BSN to MSN	n/a	n/a	n/a	n/a	21	When considered collectively what does this student data say about the productivity of your program?	
		RN to MSN	n/a	n/a	n/a	n/a	5		
		Sch Total	8	9	6	11	14		26
	Share of PLNU Master's Degrees Awarded	BSN to MSN	n/a	n/a	n/a	n/a	n/a		7.3%
		RN to MSN	n/a	n/a	n/a	n/a	n/a		1.7%
		Sch Total	2.4%	2.8%	2.4%	4.5%	5.7%		9.0%
	Indicators							Fall 2013	
	App Enrollment Rate (Enrolled/Completed Apps)	Master of Science in Nursing						74.1%	
		PLNU*						82.9%	

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Five: Scope, Productivity and Costs of the Program (continued)

Criteria	Indicators	Fall 2010	Fall 2011	Comments (300 word limit for each comment)	
Cost and Revenues	Student credit units taught (Grad fall only)	SNU ----- % of PLNU*	387.0 ----- 5.4%	431.0 ----- 6.5%	When considered collectively, what does the data above say about the productivity and efficiency of your program?
	% of credit units taught by full-time faculty	SNU ----- PLNU* ----- PLNU w/o Ed	89.1% ----- 40.7% ----- 75.4%	84.7% ----- 35.9% ----- 73.1%	
	Student credit units per faculty FTE	SNU ----- PLNU*	202.6 ----- 117.7	246.3 ----- 129.2	
	Student/Faculty Ratio (Student FTE/Faculty FTE)	SNU ----- PLNU*	16.88 ----- 9.81	20.52 ----- 10.77	
	Indicators		2010-11	2011-12	
	Student credit units taught (UG & Grad - full year)	SNU	4,228.0	4,635.0	
	Cost per Student Credit Unit	SNU ----- DE Bchmrk	\$444 ----- \$438	\$425 ----- \$414	
	Indicators		Unfilled Capacity		
	When considered collectively, what does the data above say about the aspects of your program that need further study?				
	Indicators		2010-11	2011-12	
	Extra revenue generated (lab fees, activity fees, etc.)	SNU			
	Extra revenue/student credit unit	SNU	\$0	\$0	
	Additional costs (See Glossary)	SNU			
	Additional costs/student credit hour	SNU	\$0	\$0	
	Describe efficiency gains and cuts made by this program in the last four years.				

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Six: Curriculum Analysis

This section asks you to consider your data from last year with a particular focus on your curricular data (the data that was color coded red, yellow and blue). If you need the data resent, please email Maria.

Criteria	Indicators	Current Catalog	Comments (300 word limit for each comment)			
Curriculum Breadth	How can you adjust your curriculum to reduce the size of your menus of courses?					
	Are there other ways that you can contract the course offerings in your program to reduce the number of low enrollment courses?					
Unfunded Load	Indicators		2010-11	2011-12	2012-13	Comments (300 word limit for each comment)
	Unfunded Workload Units	SNU	150	156	173	
	What curricular changes can your department make to reduce the amount of unfunded load? (e.g. reducing the number of labs/studios/lessons, increasing lab or activity fees to cover the unfunded load, etc.)					
	What faculty loading changes can your department make to reduce the amount of unfunded load in your program?					

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Seven: Impact and Opportunities

Criteria	Indicators	Response (200 word limit)
Impact	How is this program essential to PLNU?	
	How is this program related to the success of other programs at PLNU?	
	What are the benefits to PLNU of keeping this program as it is?	
	What would the benefits be of merging this program with another program either in your department or in another department? With which other program would you partner?	
	Could this program make use of some courses from another program to create an interdisciplinary major?	
Opportunity	Aside from additional staff, what would it take to make this program grow and become outstanding?	
	What have you learned about changing trends in your discipline from looking at similar programs at our comparators?	PLNU Comparator List
	Are there new developments in pedagogy in your discipline? What would be required to implement these changes in pedagogy in your department?	
	Are there national trends in higher education or industry that are particularly important to your discipline? If yes, how is your program reacting to those trends?	
	What additional cost savings could you recommend for your unit? What could you give up to help the university trim costs?	