

Strategic Planning Gathering
December 17, 2014

Introduction

- Major work for SEP and Prioritization completed
- Creating a coherent framework for moving forward on PLNU Vision 2025
- Explanation of Map

Groups

- Identify a team “recorder” who will be taking notes (with technology)
- Follow your team’s theme rotation
- Spend approximately 30 minutes on each theme.
- For each theme: Transformational Learning, Fostering Student Success, Thriving Financially
 - List the markers of success – what CREDO calls the Student Stakeholders category. Think about specific outcomes for our students and/or properties of our community that would indicate that we had achieved success. In particular how will we know success when we see it?
 - Identify the top four markers for each theme.
- If you have additional time, think through the rest of the table (see page 2) for your four markers of success:
 - Financial Resources: What investments need to be made to achieve the outcome? What additional revenue will we have from the outcome?
 - Internal Processes: How will we achieve our goals? What processes need to be created or changed?
 - Organizational Capacity: Do we have the people, programs and “stuff” necessary to achieve our desired outcome?

Large Group Conversation

- Discuss lists of markers of success
- Discuss any ideas each team had for:
 - Financial resources
 - Internal processes
 - Organizational capacity

Adjourn

PLNU 2025: Residential

- A vibrant commitment to a student-focused, Christ-centered, high quality, undergraduate, residential experience.
- Curricular vitality & relevance, with an interdisciplinary core through the liberal arts
- Nimble and adaptable educational experience to prepare students for a rapidly changing world
- Relevant to life, faith, service, and work
- Adaptable to changing student demographics, learning modalities, and curricular interests

PLNU 2025: Extended

- Mission-driven student access to adult undergraduate, graduate, and professional programs – face-to-face, hybrid, & online modalities
- Professional certificates & continuing education
- Degree partnerships with Community Colleges and corporations
- Marketplace opportunity assessment and response

PLNU 2025: International

- Engaging students in international learning, missions, and cultures in preparation for living globally
- Internationally based PLNU programs and centers for semester long learning experiences
- International educational partners for hosting PLNU programs and degrees for PLNU & international students

| PLNU Vision 2025 Residential/Extended/International | | | | |
|--|--------------------|---------------------------|---------------------------|----------------------|
| | Growing Enrollment | Transformational Learning | Fostering Student Success | Thriving Financially |
| Student Stakeholders (Markers of Success): <i>How is the theme realized? How will we know success when we see it? How will our students and other stakeholders reflect the success of the theme?</i> | | | | |
| Financial Resources: <i>What investments need to be made to achieve the outcome? What additional revenue will we have from the outcome?</i> | | | | |
| Internal Processes: <i>How will we achieve our goals? What processes need to be created or changed?</i> | | | | |
| Organizational Capacity: <i>Do we have the people, programs and "stuff" necessary to achieve our desired outcome?</i> | | | | |
| Mission: Point Loma Nazarene University exists to provide higher education in a vital Christian community where minds are engaged and challenged, character is modeled and formed, and service becomes an expression of faith. Being of Wesleyan heritage, we aspire to be a learning community where grace is foundational, truth is pursued, and holiness is a way of life. | | | | |

| PLNU Vision 2025 | | | | |
|--|---|----------------------------------|----------------------------------|-----------------------------|
| Residential/Extended/International | | | | |
| | Growing Enrollment | Transformational Learning | Fostering Student Success | Thriving Financially |
| Student Stakeholders (Markers of Success): <i>How is the theme realized? How will we know success when we see it? How will our students and other stakeholders reflect the success of the theme?</i> | SEP has identified our initial set of markers. | | | |
| Financial Resources: <i>What investments need to be made to achieve the outcome? What additional revenue will we have from the outcome?</i> | SEP has identified financial resources needed. | | | |
| Internal Processes: <i>How will we achieve our goals? What processes need to be created or changed?</i> | SEP has identified the internal processes needed | | | |
| Organizational Capacity: <i>Do we have the people, programs and “stuff” necessary to achieve our desired outcome?</i> | SEP had identified what capacity PLNU needs to develop. | | | |
| Mission: Point Loma Nazarene University exists to provide higher education in a vital Christian community where minds are engaged and challenged, character is modeled and formed, and service becomes an expression of faith. Being of Wesleyan heritage, we aspire to be a learning community where grace is foundational, truth is pursued, and holiness is a way of life. | | | | |



Strategy Map

September 14, 2013

