

Planning Council Agenda
December 16, 2015

1:30-1:35

Opening Prayer

Bob

Bob sharing a bit about the work with Signal CSK with a focus on:

- He has been part of the process
- He is pleased with what we have learned
- The word BRAND should not be used in this discussion

1:35-1:40

Maria

Research information:

- Qualitative insights approach - not quantitative research – not all data is numbers
- Trying to get inside people's head/understand how they respond and feel
- Part of a systematic way of understanding that has worked well in helping organizations to communicate their identity
- Worth noting: our notes from our last working sessions went to Signal as part of the research.

1:40-3:10 PLNU Identity Research Presentation

Michele and Thomas

- Time for Q&A
- Processing of big ideas

3:10-3:25 Break

3:25-3:30 Introduction to Activity

Communicating that this is not an editing session for the brand platform

Bob

- This is based on what is true about us (encouraging that others see it too).
- Leadership has been involved throughout the full process
- Representative input from the PLNU community in the editing stages
- Now is the opportunity to interpret and apply to our work in our unique way – this our opportunity to own this in our unique way

Bob mentally ready to respond to a criticism

Kerry ready to address challenges to the wording on academics if they are raised

3:30-4:00 Groups Discussion

Maria

- Don't pick apart the words – focus on the ideas
- A lot of editing went into language
- Not marketing material it is for internal consumption – to aid in self understanding
- Kerry wrestled a great deal with the language here to represent what we are doing
- How does this research clarify/sharpen our desired student outcomes?
- Interpret in a variety of unique and authentic ways (vocation grant example)

4:05-4:15 Quick Debrief

Bob

- Highlight of their table discussion
- Scribe to get information to Maria

4:15-4:30 Workday Update – Going Live

Corey and Maria

4:30-4:50 College of Extended Learning Update

Dave and Kerry

4:50-5:00 Next Steps

Maria

Fully Becoming Who You are Called to Be Table Discussion Materials

Pick someone in your group to serve as the record taker (you are going to need to send your notes to Maria electronically or on paper)

Topic: Generous, Rooted Authenticity

Personifies the authentic warmth and open-hearted nature of PLNU and its people.

Reflects the Wesleyan tradition of genuine humility lived out in who we are.

Our focus on others (rather than on ourselves) leads to a readiness to give to others more than is necessary or even expected.

A strong internal moral compass means integrity in all actions and decisions.

Answer the following questions:

- If PLNU is a place where is a community where people are generous, rooted and authentic how would we know? What attributes would our graduates display?
- What are you doing in your work that encourages and supports the living of generous, rooted and authentic lives?
- What do you see going on at PLNU that encourages and supports the living of generous, rooted and authentic lives??
- What could PLNU be doing that would strengthen our work in this area?

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Topic: Inspirational Mentoring and Service in an Engaged Community

Exemplifies our practice of Christ-like “servant-leadership” — quietly influencing, guiding, and inspiring others to do and be more (versus telling and dominating).

Cultivating deep, honest, and engaged human relationships that bring a real sense of joy and togetherness into our community

Genuine modeling of personal, one-to-one learning and mentoring among and between students, faculty, and staff that inspires.

Our focus on external service to others is a core missional responsibility.

Our community itself is a quantifiable attribute; our “others-focused” mindset becomes an ingrained way of behaving that translates to a lifetime of faithful works and service to others

Answer the following questions:

- If PLNU is a place where inspirational mentoring and service in an engaged community is happening how would we know? What attributes would our graduates display?
- What are you doing in your work that supports inspirational mentoring and service in an engaged community?
- What do you see going on at PLNU that supports inspirational mentoring and service in an engaged community?
- What could PLNU be doing that would strengthen our work in this area?

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Topic: Critically Exploring Life's Profound Questions & Expert Knowledge

An intentional learning environment that challenges the way faculty and students creatively think, explore questions, pursue truth, acquire and master information, and apply learning to real life.

Recognizes the vital importance of the acquisition and mastery of knowledge — the critical facts, information, and skills required to become expert in a field.

Sets the bar for a high standard of academic excellence rooted in dialogical exploration and critical thinking (not hard for hard's sake nor pure intellectual competition).

Implies a unique Christian university attribute of intellectual openness — encouragement to explore deep ideas, hard questions of life and knowledge, and the pursuit of truth.

Answer the following questions:

- If PLNU is a place where we are exploring profound questions and gaining expert knowledge how would we know? What attributes would our graduates display?
- What are you doing in your work that supports, particularly among students, the exploration of life's profound questions and the acquisition of expert knowledge?
- What do you see going on at PLNU that supports, particularly among students, the exploration of life's profound questions and the acquisition of expert knowledge?
- What could PLNU be doing that would strengthen our work in this area?

Fully Becoming Who You are Called to Be Table Discussion Materials

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Topic: Discovering & Cultivating Your Full Potential

The highly differentiating ability to see and uncover the gifts and strengths that individuals carry — and a willingness to call them out and cultivate those strengths for individual student benefit.

The tangible outcome of the personal investment that faculty and staff make in each student.

Focus on both internal and external development of the whole person gives students both inner and outer confidence in themselves.

Living a life at the intersection of true passion and intentional learning at PLNU leads to a life lived to its fullest potential and meaning

Answer the following questions:

- If PLNU is a place where students are discovering and cultivating their full potential and building a life of meaning how would we know? What attributes would our graduates display?
- What are you doing in your work that supports the discovery and cultivation of an individual's full potential and calling?
- What do you see going on at PLNU that supports discovery and cultivation of an individual's full potential and calling?
- What could PLNU be doing that would strengthen our work in this area?

Process Calendar

Nov 12-13, 2015	Steve Garber on campus meeting with faculty and staff leaders in small groups to talk about vocation.
Dec 16, 2015	Meeting of Planning Council
Early Spring	Internal work on Strategic Plan Framework by Cabinet
Mar 4, 2016	PLNU Board Meeting - Strategic Plan Framework Discussed
Mar 15, 2016 (approx.)	Campus Events to Talk about the Domains <ul style="list-style-type: none"> • Focus on how we live into these ideas • What actions can we take?
March-August	Identify changes that can be implemented early and documented for WASC
May 4, 2016	Review of Draft Strategic Plan Framework by Cabinet
May 5, 2016	Planning Council Meeting <ul style="list-style-type: none"> • Focus on sharing a draft framework for strategic planning. • Feedback from this meeting will be used for formulate final plan framework document for WASC report.
Aug 15, 2016	Strategic Planning Framework complete. This needs to be incorporated into our accreditation documents.
2016-17 Academic Year	Campus wide conversations to flesh out the Strategic Plan Framework <ul style="list-style-type: none"> • Learning Outcomes • Student Experience • So items to be identified by October 2016 so that they can be rolled into the WASC report
Oct 31, 2016	Accreditation Report submitted to WASC
2017-18 Academic Year	Become more specific about targeted changes and enhancements needed to more carefully focus PLNU's work with students to live into the Strategic Plan.