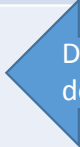

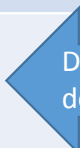


# Planning Council

May 4, 2016

# Vision 2025: Expanding Horizons, Discovering Vocation, Deepening Faith, Transforming Communities

	Quality	Coherence (Integrity)	Meaning
	Excellence Preparation  <b>TEACH</b>	Wholeness Connected  <b>SHAPE</b>	Purpose Vocation/Calling  <b>SEND</b>
Residential Students	 Design education , programs and experiences to develop these attributes.		<i><b>What are the 3-4 key attributes of a PLNU graduate?</b></i>
Adult Students Undergraduates/EL	 Design education , programs and experiences to develop these attributes.		<i><b>What do they need to follow their calling? What are we trying to develop in them?</b></i>
Graduate Students	 Design education , programs and experiences to develop these attributes.		<i><b>What are we trying to develop in them?</b></i>

## The Foundation: The PLNU Mission

# Attributes of Our Graduates

- Spiritually vital people whose lives and identities are grounded in Christ.
- Multi-culturally proficient individuals who communicate and collaborate effectively.
- Critical and creative thinkers who practice intellectual curiosity and apply their knowledge in a variety of settings.
- Faithful individuals offering their passions, intellect and talents to fulfill God's calling on their lives.

# Four Interlocking Pieces

# #1 PLNU's Three Words

- Teach
- Shape
- Send

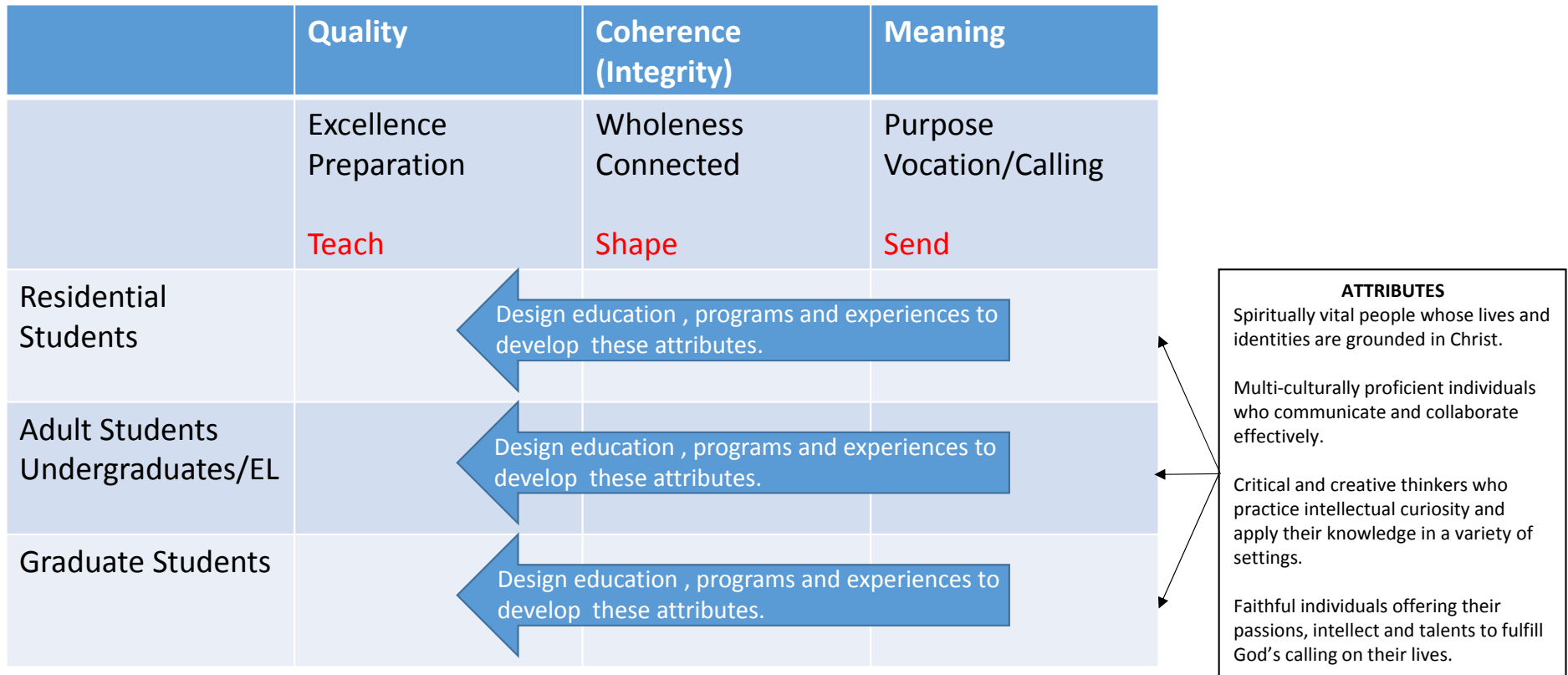
## #2 Our Students

- Traditional Undergraduates
- Adult Students/Extended Undergraduates
- Graduate Students

## #3 Attributes of Our Graduates

- Spiritually vital people whose lives and identities are grounded in Christ.
- Multi-culturally proficient individuals who communicate and collaborate effectively.
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Vision 2025: At PLNU we are expanding horizons, discovering vocation, deepening faith and embodying service.



## The Foundation: The PLNU Mission





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## #4 Brand Dimensions

- Generous, Rooted Authenticity
- Inspirational Mentoring and Service in an Engaged Community
- Critically Exploring Life's Profound Questions & Gaining Expert Knowledge
- Discovering & Cultivating Your Full Potential

	Generous, Rooted Authenticity	Inspirational Mentoring & Service in an Engaged Community	Critically Exploring Life's Profound Questions & Gaining Expert Knowledge	Discovering & Cultivating Your Full Potential
Spiritually vital people whose lives and identities are grounded in Christ.				
Multi-culturally proficient individuals who communicate and collaborate effectively.				
Critical and creative thinkers who practice intellectual curiosity and apply their knowledge in a variety of settings.				
Faithful individuals offering their passions, intellect and talents to fulfill God's calling on their lives.				

# Making Connections

- Culture
- Lens
- Effective
- Distinctive

# The Task for Today

- Pick a recorder: [mzack@pointloma.edu](mailto:mzack@pointloma.edu)
- Focus on the Student population/attributes for your table (you will be rotating tables over time)
- Use the lens of the brand dimensions
- Identify big picture items that fit in a box
  - What are we doing that can be expanded/strengthened?
  - What new things could be done to support this area?

# An Example

Spiritually vital people whose lives and identities are grounded in Christ.

x

Inspirational Mentoring and Service in an Engaged Community



	Generous, Rooted Authenticity	Inspirational Mentoring & Service in an Engaged Community	Critically Exploring Life's Profound Questions & Gaining Expert Knowledge	Discovering & Cultivating Your Full Potential
Spiritually vital people whose lives and identities are grounded in Christ.				
Multi-culturally proficient individuals who communicate and collaborate effectively.				
Critical and creative thinkers who practice intellectual curiosity and apply their knowledge in a variety of settings.				
Faithful individuals offering their passions, intellect and talents to fulfill God's calling on their lives.				

# An Example

- Attribute: Spiritually vital people whose lives and identities are grounded in Christ.
- Brand Dimension: Inspirational Mentoring and Service in an Engaged Community
- Student Population: Traditional Undergraduates
- Big Picture Idea: Every student to have a mentoring relationship with a non-parental adult
- Details of Idea:
  - Where is it already happening at PLNU?
  - Are there existing activities/programs that could be strengthened/expanded? What are they?
  - What new things might we do at PLNU to support the idea?
- What are important issues to consider?