

**Point Loma Nazarene University  
JRN 2018 Multimedia Workshop  
Spring 2020**

**PLNU Mission Statement**

Point Loma Nazarene University exists to provide higher education in a vital Christian community where minds are engaged and challenged, character is modeled and formed, and service becomes an expression of faith. Being of Wesleyan heritage, we aspire to be a learning community where grace is foundational, truth is pursued, and holiness is a way of life.

**Location & Time**

Bond Building, TBD

**Advisor**

Stephen Goforth, stephengoforth@pointloma.edu  
Phone: 678-472-1646  
Office: Bond Academic Center, room 126  
Dept: Literature, Journalism, Writing, & Languages

**Prerequisites**

Successful completion of the College Composition requirement.

**Course Description**

Hands-on production of an online, student-run media outlet providing both a training ground for students interested in gaining experience in various aspects of digital media as well as high quality news source for PLNU. Open to all students. JRN 2015, WRI 2016, JRN 2017, JRN 2018 and COM 2075 may be repeated up to a combined total of eight units.

**Class Learning Outcomes**

Students who complete JRN 2018 will be able to:

1. Demonstrate (application) proficiency using audio and video editing software and equipment.
2. Demonstrate (application) proficiency using presentation software and equipment to produce a presentation suitable for streaming via the Web.

3. Demonstrate (application) the ability to apply digital tools, concepts and technology appropriate for the presentation of images and information in the profession.

### Multimedia Journalism Program Learning Outcomes (PLOs)

1. Students will exhibit effective research and reporting practices including the creation (**Synthesis**) and editing (**Application**) of a news story based on accepted industry standards and values. [**Written Communication, Information Literacy, Critical Thinking**]
2. Students will identify (**Knowledge**) and apply (**Application**) appropriate ethical and legal standards in their service to their communities and cultures. [**Critical Thinking**]
3. Employ (**Application**) oral communication appropriate to various news performance situations. [**Written Communication, Oral Communication**]
4. The student will be able to describe (**Knowledge**) how technologies shape the way people perceive and interact with the world and apply (**Application**) these digital tools and technologies appropriately for the communications professions in which they work. [**Written Communication, Information Literacy, Critical Thinking, and Quantitative Reasoning**]

*The terms inside the brackets indicate the relationship of the learning outcome to WASC's five Core Competencies: Written Communication, Oral Communication, Information Literacy, Critical Thinking, and Quantitative Reasoning. WASC is the organization through which PLNU receives accreditation.*

### Grading

Students in this project-based class will be graded using rubrics related to the quality of the various media elements submitted to meet the class requirements.

Points for each submission type:

Text	1
Infographic	1
Photo series	2
Audio	2
Video	3

Total points for grade:

A	7
B	6
C	4
D	3

## **Final Exam Policy**

Successful completion of this class requires taking the final examination on its scheduled day. The final examination schedule is posted on the [Class Schedules](#) site. No requests for early examinations or alternative days will be approved.

## **PLNU Copyright Policy**

Point Loma Nazarene University, as a non-profit educational institution, is entitled by law to use materials protected by the U.S. Copyright Act for classroom education. Any use of those materials outside the class may violate the law.

## **PLNU Academic Honesty Policy**

Students should demonstrate academic honesty by doing original work and by giving appropriate credit to the ideas of others. Academic dishonesty is the act of presenting information, ideas, and/or concepts as one's own when in reality they are the results of another person's creativity and effort. A faculty member who believes a situation involving academic dishonesty has been detected may assign a failing grade for that assignment or examination, or, depending on the seriousness of the offense, for the course. Faculty should follow and students may appeal using the procedure in the university Catalog. See [Academic Policies](#) for definitions of kinds of academic dishonesty and for further policy information.

## **Academic Accommodations**

While all students are expected to meet the minimum standards for completion of this course as established by the instructor, students with disabilities may require academic adjustments, modifications or auxiliary aids/services. At Point Loma Nazarene University (PLNU), these students are requested to register with the Disability Resource Center (DRC), located in the Bond Academic Center. (DRC@pointloma.edu or 619-849-2486). The DRC's policies and procedures for assisting such students in the development of an appropriate academic adjustment plan (AP) allows PLNU to comply with Section 504 of the Rehabilitation Act and the Americans with Disabilities Act. Section 504 (a) prohibits discrimination against students with special needs and guarantees all qualified students equal access to and benefits of PLNU programs and activities. After the student files the required documentation, the DRC, in conjunction with the student, will develop an AP to meet that student's specific learning needs. The DRC will thereafter email the student's AP to all faculty who teach courses in which the student is enrolled each semester. The AP must be implemented in all such courses.

If students do not wish to avail themselves of some or all of the elements of their AP in a particular course, it is the responsibility of those students to notify their professor in that course. PLNU highly recommends that DRC students speak with their professors during the first two weeks of each semester about the applicability of their AP in that particular course and/or if they do not desire to take advantage of some or all of the elements of their AP in that course.

## **PLNU Attendance and Participation Policy**

Regular and punctual attendance at all classes is considered essential to optimum academic achievement. If the student is absent from more than 10 percent of class meetings, the faculty member can file a written report, which may result in de-enrollment. If the absences exceed 20 percent, the student may be de-enrolled without notice until the university drop date or, after that date, receive the appropriate grade for their work and participation. See [Academic Policies](#) in the Undergraduate Academic Catalog.

## **Public Discourse**

Much of the work we will do in this class is cooperative, by nature of the class discussions and general feedback given to written work and/projects; thus you should think of all your writing and speaking for and in class as public, not private, discourse. By continuing in this class, you acknowledge that your work will be viewed by others in the class. Thinking of our class work as public and shared also gives us the chance to treat one another with gentleness and compassion.

## **Inclusive Language**

Because the Literature, Journalism, and Modern Language department recognizes the power of language, all public language used in this course, including written and spoken discourse will be inclusive. This standard is outlined by all major academic style guides, including MLA, APA, and Chicago, and is the norm in university-level work.

## **Diversity Statement**

Point Loma Nazarene University is committed to diversity in the classroom, in its publications and in its various organizations and components. Faculty and staff recognize that the diverse backgrounds and perspectives of their colleagues and students are best served through respect toward gender, disability, age, socioeconomic status, ethnicity, race, culture and other personal characteristics. In addition, the department of Literature, Journalism, and Modern Languages is committed to taking a leadership position that calls for promoting a commitment to diversity in and out of the classroom and in the practices of writing, journalism, and the study of literature and languages.

## **Sexual Harassment & Assault**

Federal Law, Title IX, and Point Loma Nazarene University policy prohibits gender discrimination, including sexual harassment, domestic and dating violence, sexual assault, and stalking. Alleged violations can be reported non-confidentially to the University's Title IX Office (619) 849-2479, Third Floor of Nicholson Commons, Room 303. Reports to law enforcement can be made to the PLNU Department of Public Safety (619) 849-2525. For emergencies call 911.

I will seek to keep information you share with me private to the greatest extent possible, but as a professor I have mandatory reporting responsibility to share information regarding sexual misconduct and crimes I learn about to help make our campus a safer place for all.

### **FERPA**

In compliance with federal law, neither PLNU student ID nor social security number should be used in publically posted grades or returned sets of assignments without student written permission. This class will meet the federal requirements by (each faculty member choose one strategy to use: distributing all grades and papers individually; requesting and filing written student permission; or assigning each student a unique class ID number not identifiable on the alphabetic roster.). Also in compliance with FERPA, you will be the only person given information about your progress in this class unless you have designated others to receive it in the "Information Release" section of the student portal. See [Policy Statements](#) in the undergrad student catalog.

### **Flexibility**

The aforementioned requirements, assignments, policies, evaluation procedures, etc., are subject to change. Students' experiences and needs, as well as emerging knowledge, will be considered in modifying this course syllabus.

### **Disclaimer**

This syllabus is subject to change at the discretion of the instructor and does not constitute a contractual agreement between the student and the instructor or Point Loma Nazarene University.