Institute of Politics and Public Service 2016-17 Annual Report Prepared by Lindsey Lupo, Director of IPPS May 26, 2017



PLNU Mission Statement:

Point Loma Nazarene University exists to provide higher education in a vital Christian community where minds are engaged and challenged, character is modeled and formed, and service becomes an expression of faith. Being of Wesleyan heritage, we aspire to be a learning community where grace is foundational, truth is pursued, and holiness is a way of life.

IPPS Mission Statement:

The Institute of Politics and Public Service seeks to build bridges between the campus and our political and social world.

IPPS Program Learning Goals:

- 1. Engage students in public affairs by providing them with opportunities to meet with political leaders, activists, academics, and those involved in the policymaking process
- 2. Inspire students to consider careers in public service and civic leadership
- 3. Provide professional development training for students
- 4. Enrich the Department of History and Political Science by offering its students (all four majors) academic and personal growth opportunities outside of the classroom and off-campus
- 5. Assist students in obtaining and receiving credit for internships
- 6. Contribute to the public good by inspiring civic engagement, encouraging impactful community-minded inquiry, fostering public service, and facilitating civil community discussions
- 7. Advance the ideals of civic literacy, community involvement, and public service

IPPS Program Learning Outcomes (PLOs):

Students will:

- 1. Demonstrate their deep appreciation for politics and public affairs
- 2. Reflect upon the possibility of a career in public service or civic leadership
- 3. Establish a strong network of professional contacts that will prepare them for success after graduation
- 4. Analyze the moral, personal, and policy sides of public affairs
- 5. Receive credit for a 3-4 unit public affairs-related internship
- 6. Understand the importance of sustained civic engagement
- 7. Identify key access points for their future engagement with the political system

PLNU Institutional Learning Outcomes (ILOs):

- 1. Learning: Informed by our Faith in Christ (to teach...)
 - a. Members of the PLNU community will:
 - i. Display openness to new knowledge and perspectives
 - ii. Think critically, analytically, and creatively
 - iii. Communicate effectively
- 2. Growing: In a Christ-Centered Faith Community (to shape...)
 - a. Members of the PLNU community will:
 - i. Demonstrate God-inspired development and understanding of self and others
 - ii. Live gracefully within complex environmental and social contexts
- 3. Serving: In a Context of Christian Faith (to send...)
 - a. Members of the PLNU community will:
 - i. Engage in actions that reflect Christian discipleship in a context of communal service and collective responsibility
 - ii. Serve both locally and globally in a vocational and social setting

2016-17 Institute of Politics and Public Service Board of Directors:

- Dr. Lindsey Lupo Director of IPPS; Professor of Political Science
- Jeff Marston Director of Traditional Communications at IVC Public Affairs; Co-Chair of the Independent Voter Project
- Lynn Hijar President and Founder at iBiz247 International Business Networks, Inc.
- Mindy Fletcher Partner at Crux Partners
- Dr. Linda Beail Professor of Political Science at PLNU
- Dr. Rosco Williamson Professor of Political Science at PLNU
- Dr. Maria Zack Professor of Mathematics at PLNU
- Dr. Jim Daichendt Dean of the College of Arts and Humanities at PLNU

IPPS Events and Activities During the 2016-17 Academic Year:

Documentary Viewing and Group Deliberation – September 2016

IPPS showed "Bring it to the Table," a documentary film that aims to "bridge political divides and elevate the national conversation about issues that matter to all of us." After the film, some of the seniors from the Department of History and Political Science led small group political conversations with a particular focus on civil democratic deliberation.

Panel Discussion: Race and Gender in the 2016 Election - October 2016

The Center for Women's Studies and IPPS co-sponsored a faculty panel to discuss the role of race and gender in the 2016 presidential election. Panelists included: Dr. Karen Shelby (USD), Dr. Ronnee Schreiber (SDSU), Brisa Johnson (Alliance San Diego), Dr. Linda Beail (PLNU), and Dr. Lindsey Lupo (PLNU).

Internship Seminar – November 2016

Students from the Department of History and Political Science attended this seminar on internships. I facilitated the seminar, focusing on obtaining a position, writing a résumé and cover letter, interviewing, succeeding in an internship, and networking. Attendees also had a chance to hear from a senior political science student who interned for nine months at Intesa, a communications and government relations firm.

"New Elected" Leadership Orientation – December 2016

This two day event was co-sponsored by the San Diego Taxpayer's Association, PLNU's Office of Public Affairs, and IPPS. The event was an educational and preparatory program for 25 newly elected public officials in San Diego. Attendees included mayors, city councilmembers, school board members, and water authority board members. Presenters included Maureen Stapleton (General Manager, San Diego County Water Authority), Scott Chadwick (Chief Operating Officer, City of San Diego), Mark Cafferty (President and CEO, San Diego Regional Economic Development Corporation), Rick Gentry (CEO, San Diego Housing Commission), Mary Walshok (Dean, UCSD Extension), Peter Callstrom (CEO, San Diego Workforce Partnership), Muggs Stoll (Director of Land Use and Transportation, SANDAG), and Bill Gore (Sheriff, County of San Diego). PLNU students from the Department of History and Political Science volunteered to help with the event and were able to sit in on the sessions.

LEAD San Diego: Impact Program – August 2016-June 2017

A part of the San Diego landscape for close to four decades, LEAD San Diego is the only organization in the San Diego/Northern Baja California region solely dedicated to developing civically engaged leaders. This year, I was selected to be a part of their IMPACT cohort - their flagship program. Often described as a "master's degree" on San Diego, the IMPACT program highlights historic and contemporary perspectives on relevant regional themes and features interactive presentations by leading experts and key community leaders. Seminar topics this year included Leadership 101, Regional Economy, K-12 Education, Arts & Culture, Health & Human Services, Military, Law & Society, and Our Region Tomorrow. In addition, each LEAD participant becomes a part of a "LAT" (Leadership Action Team), tasked with completing a project – with a focus on a lasting community impact – for a local non-profit or community organization. My LAT completed a three year strategic plan for United Women of East Africa in City Heights.

San Diego Deliberation Network – August 2013-Present

This year, I continued my involvement with the San Diego Deliberation Network, a collaborative of six individuals (representing most of the major universities in the area, as well as the League of Women Voters) dedicated to fostering civil civic dialogue in San Diego. We meet monthly to discuss our mission, plan deliberative forums, and organize our finances. During the 2016-17 academic year, we made the decision to become a program of USD's Institute of Civil Civic Engagement. As such, we presented on three panels at USD's annual Restoring Respect Conference in April 2017. This allowed us to gather the names of twenty-five community activists that are interested in being trained in democratic deliberation. Next month, we will meet with this group and begin training them so that we can grow our outreach.

Student Internships (Summer 2016, Fall 2016, Spring 2017):

Scott Peters for Congress Campaign	Denise Gitsham for Congress Campaign
United States Secret Service	Plant with Purpose
YALLA (Youth and Leaders Living Actively)	International Affairs Board of the City of San Diego
Intesa Communications Group	New Alternatives Family Visitation Center
Independent Voter Network	The Borgen Project
NSF Health Sciences	Feeding San Diego
Alliance San Diego	Sweetwater Union High School District
Love Does	

Some of the IPPS Events Planned for the 2017-18 Academic Year:

September 2017 – "Lunch and Politics" with Bill Wachob

Bill Wachob is a partner with The Campaign Group, a San Diego-based political media firm. Bill leads The Campaign Group's West Coast office and has helped elect ten members of Congress, as well as various state/municipal officials throughout the West and Southwest. Prior to becoming a media consultant, Bill served 3 terms in the Pennsylvania General Assembly and was a candidate for Congress. Students will be invited to a private lunch with Mr. Wachob in Smee 100.

November 2017 – "Coffee and Politics" with Ruben Navarrette

Ruben Navarrette is the most widely read Latino columnist in the country, and the 16th most popular columnist in America according to Media Matters. He is a nationally syndicated columnist with The Washington Post, where his twice-a-week column appears in nearly 150 newspapers. He is also a contributor to USA Today and FoxNews.com, and a columnist for the Daily Beast. Students are invited to attend this coffee discussion with Mr. Navarrette.

February 2018 – Insider Insights Seminar

At these on-campus seminars, three community "insiders" speak to students about public affairs career planning, professional development, networking, and graduate school.

April 2018 – Life After Loma: Recent Grads Panel

These on-campus panels consist of recent graduates from the Department of History and Political Science, all of whom are currently working in San Diego. Students can attend the panel and listen to advice on entering the job market, making the most of an internship, and the importance of networking.

External Relations:

Over the last few years, I have worked hard to grow IPPS's roots in San Diego, linking both PLNU and IPPS to the San Diego public affairs community. As part of this effort, I was involved in the following ways during the 2016-17 academic year:

- Served on The San Diego Foundation's public policy committee
- Participated in the San Diego Deliberation Network (SDDN)
- Selected as a 2016-17 LEAD participant in their IMPACT program
- Attended the annual dinner for the San Diego Regional Economic Development Corporation
- Attended the "Changing the Odds" fundraising breakfast for the United Way of San Diego

Student Testimonials about IPPS:



Students from the Department of History and Political Science at an IPPS event in downtown San Diego

"Attending the 'Bring it to the Table' documentary screening taught me so much about deliberative democracy and civil discourse. The event gave me hope that there is a way to engage in civil dialogue amidst divisive politics. I really enjoyed how the documentary shed light on why people believe what they believe because it humanizes both parties and makes us more empathetic to one another. This film influenced the way I thought about and talked about politics and has been a topic of further discussion for me."

-Rachel Devine (International Studies 2017)